

PROMO

November 2021



**Doja Cat's Third
Album, Planet Her**

**A look into Pixar's
new movie Lightyear**

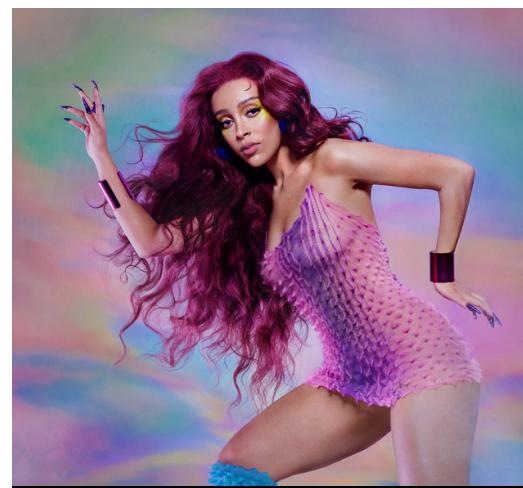
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Squid Game**

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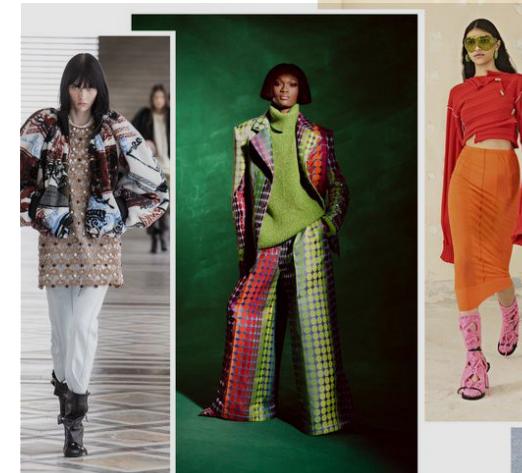
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Disney · PIXAR

LIGHTYEAR



TO INFINITY... and beyond ?

by Milagros

DISNEY PIXAR IS BRINGING A NEW MOVIE IN THEATERS A BUZZ LIGHTYEAR PREQUEL FILM COMING OUT IN 2022

Nobody was expecting Pixar to bring a movie about a Toy Story character but this surprise is not unwelcome. So far it looks appealing and epic. The 90 second trailer shows a promising movie with awesome animation. The new Lightyear movie is apparently taking inspiration from it in a few key ways from the 2000 animated film Buzz Lightyear of Star Command: The Adventure Begins.

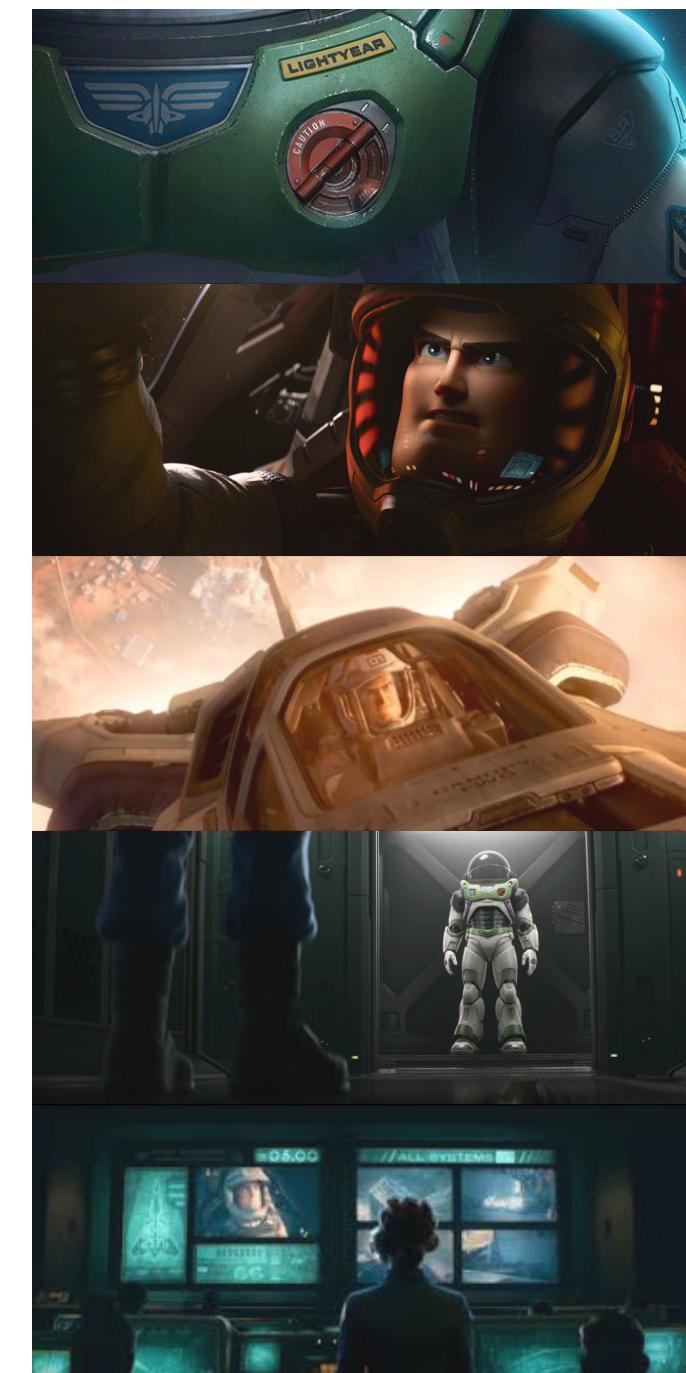
When Pixar first broke out onto the cinematic stage in 1995 with the first of the Toy Story movies, Buzz Lightyear became an instant hit. The space toy who believed he was

a spaceman, only to fall down a hole of existential crisis and eventually find new purpose as part of a child's life was compelling, innovative, and thoroughly entertaining to watch. Buzz's arc through the various sequels was equally fun to watch, and the character has sat comfortably in the upper echelon of beloved movie characters for decades.

Now, with the upcoming release of Lightyear, Buzz's canonical backstory will finally be explored. There are some notable changes already, such as the fact that this will be the story of Buzz the character, not Buzz the toy, and

that Lightyear has been recast from Tim Allen to Chris Evans. However, the new movie is still taking plenty from Toy Story, as well as from the forgotten Buzz Lightyear movie Disney and Pixar released in 2000.

In the year 2000, Pixar was on a hot streak. The studio had just released Toy Story 2, its biggest film yet, to widespread acclaim, solidifying Pixar as one of the most exciting names in animation. It would continue its string of hits with 2001's Monsters, Inc., 2003's Finding Nemo, and 2004's The Incredibles. the Buzz Lightyear character



PROMO NEWS

SQUID GAME

If you've been active on social media for the past few weeks, you'll have noticed that Netflix has created another hit with their new show Squid Game. Created by the acclaimed South Korean director Hwang Dong-hyuk, Squid Game is a violent thriller series that has drawn comparisons to series like The Hunger Games for its eye-popping gore and nail-biting tension.

In the show, a motley crew of South Koreans—all mired in debt—are lured to a remote island where they're to play a series of games from which the winner will emerge a multimillionaire. Soon things take a turn for the darker, beginning



with the most gruesome game of Red Light, Green Light you've ever seen. A razor-sharp indictment of inequality and economic exploitation in contemporary Korea (and beyond), Squid Game's deeper resonances—conveyed by the powerful performances of its stars—will stay with you long after the contests reach their grisly conclusion.

As of last week, the show has rocketed to number one on the Netflix charts in more than 90 territories. "It's only been out for nine days, and it's a very good chance it's going to be our biggest show ever," said Netflix CEO Ted Sarandos of the word-of-mouth hit.

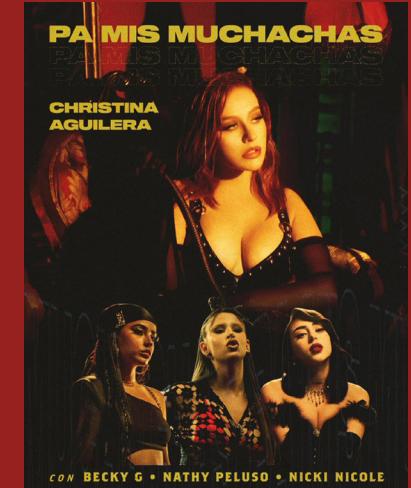
PA MIS MUCHACHAS

The Grammy-winning pop star, Christina Aguilera, has released a new single, "Pa' Mis Muchachas," a Spanish collaboration featuring Mexican-American singer Becky G and Argentine performers Nathy Peluso and Nicki Nicole.

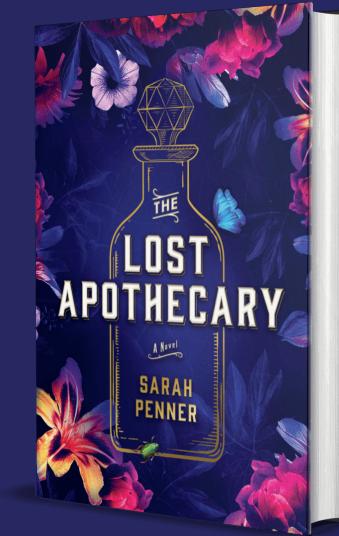
Christina has been announcing her comeback for weeks now on social media, revealing to fans that a full-length Spanish album is on the way—what would be the first in more than 20 years, since Mi Reflejo in the 2000's.

The music video for her new song is a four-minute production that shows Aguilera with fiery-red hair, posing along-

side two Dobermans. Becky G, Nicky Nicole, and Nathy Peluso all appear for their respective guest verses. Aguilera's signature vocals shine over the infectious guaracha style beat, a genre that stems from Cuba. In an interview she said that her new song serves as an "homage to women" We can't wait to hear the rest of her album.



THE LOST APOTHECARY



The Lost Apothecary is a New York Times bestseller debut book written by Sarah Penner. The book was featured in Reader's Digest list of 50 Best Fiction Books. Fox is in development a television adaptation of novel.

'The Last Apothecary,' is set both now and in the 18th century in London. It follows a woman who uncovers a mystery involving an apothecary shop that helped women get

rid of troublesome or abusive men.

Is The Lost Apothecary a good book? If you're looking for a historical fiction novel that is different from the standard war stories, The Lost Apothecary is a good choice. It will immediately take directly to London. You can buy this book on amazon.

PLANET HER

The third album of the chaotic pop star, rapper, and edgelord is a thrilling ride that puts her diversity on full display.



Planet Her was released by Kemosabe and RCA Records on June 25, 2021. The album was produced by Doja Cat's frequent collaborators such as Dr. Luke, Y2K, and Yeti Beats, and the rapper herself. Titled after the fictional planet conceived by Doja Cat, Planet Her is an amalgamation of pop, R&B, and hip hop styles. It features guest appearances from Young Thug, Ariana Grande, the Weeknd, JID, SZA, Eve and Gunna.

Planet Her is the third album of the chaotic rapper and pop star, Doja Cat. She rose to fame when her meme song "Moo" got popular. Doja Cat enthralls people with her pop versatility and great performances. Planet Her is a well-crafted album. She just sings what she wants. In her early years, the rapper uploaded songs on SoundCloud. She easily entertains and enthralls with minimal effort, especially in her delivery.

From the introductory guitar chords and anguished operatic background vocals of "Alone" to the 808s of "Options," Doja Cat skates on Planet Her's impeccable production. But her candy-sweet melodies are the star, whether it's the crystalline falsetto in "Love to Dream" or the way her voice flutes up to a "woohoo" in the chorus of "I Don't Do

In "You Right," the longing and yearning in her restrained pre-chorus segues effortlessly into a resigned hook. But Planet Her's true standouts draw on the same cinematic, life-affirming spirit that propelled Hot Pink's "Bottom Bitch": The harpsichord-assisted digi-core of "Payday," ft. Young Thug; the uniquely Black girl celebration of life contained in "Get Into It (Yuh)" as it encapsulates the two seconds that preempt twerking—the pre-leg kick—while Doja rattles off the prerequisites to "get into it." ("And if she ain't she got a butt, fuck it, get into it, yuh.")

Even "Kiss Me More," which shares attributes with other songs you might hear while perusing Forever 21, is too inspired to be

just that. It's more immediate than the kind of charmless session throwaway that has to be aggressively top-lined into something listenable. SZA's breathlessly idiosyncratic verse distinguishes it further: But while SZA's words ripple with angst, Doja is unconcerned. She exceeds the mark without ever appearing like she's trying. She's an underachieving overachiever, singing the lines to "Imagine"

("Imagine, imagine, put the studio in the mansion") like she took a muscle relaxant. Her attitude feels perfectly calibrated for a burnout generation. Some artists release albums that function as grand gestures, but Doja Cat doesn't have to; Planet Her is an enormous shrug, the edgelord hottie pop star telling the world that it's not her job to care.

