



Strategic Disclosure of Opinions on a Social Network

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Agents, opinions, network and unanimous aggregation

Agents in \mathcal{N} have opinions over the issues in \mathcal{I} .

- $B_i : \mathcal{I} \rightarrow \{0, 1\}$ is the **opinion** of agent i
 $B_i(p) = 1$ iff agent i believes that p
- $V_i : \mathcal{I} \rightarrow \{0, 1\}$ is the **influence power** (visibility) of agent i
 $V_i(p) = 1$ iff agent i makes her opinion on p “visible”

A **state** consists of a specification of B_i and V_i for all $i \in \mathcal{N}$.

Influence network

A directed irreflexive graph $E \subseteq \mathcal{N} \times \mathcal{N}$, such that $(i, j) \in E$ iff agent i influences agent j .

We let $\text{Inf}(i) = \{k \in \mathcal{N} \mid (k, i) \in E\}$ be i 's **influencers** in E .

Unanimous aggregation F

Agent i updates her opinion on p iff all **visible opinions of i 's influencers** are unanimous (else, she keeps her opinion).

Strategic actions and opinion update

Actions available to players are the following:

$$\mathcal{A} = \{(\text{reveal}(J), \text{hide}(J')) \mid J, J' \subseteq \mathcal{I} \text{ and } J \cap J' = \emptyset\}$$

Opinion update process

1. Agents decide how to use their influence power on issues
2. Agents update opinions via (unanimous) aggregation

Given $\mathcal{I}, \mathcal{N}, E$ and F_i for $i \in \mathcal{N}$, an **history** is an infinite sequence of states $H = (H_0, H_1, \dots)$ such that for all $t \in \mathbb{N}$ there exists a joint action in $\mathcal{A}^{|\mathcal{N}|}$ leading from H_t to H_{t+1} .

Example: the two actions $\mathbf{a}_0 = (\text{skip}, \text{skip}, \text{reveal}(p))$ and $\mathbf{a}_1 = (\text{skip}, \text{hide}(p), \text{skip})$ generate the following history:

$$\begin{array}{ccccc} ((0, 1, 1), (1, 1, 0, 0)) & \xrightarrow{\mathbf{a}_0} & ((1, 1, 1), (1, 1, 1)) & \xrightarrow{\mathbf{a}_1} & ((1, 1, 1), (1, 0, 1)) \\ H_0 & & H_1 & & H_2 \end{array}$$

Individual goals

We express agents' **goals** in Linear Temporal Logic (LTL):

$$\varphi ::= \text{op}(i, p) \mid \text{vis}(i, p) \mid \neg\varphi \mid \varphi \wedge \varphi \mid \bigcirc\varphi \mid \varphi \mathcal{U}\varphi$$

where \bigcirc is the ‘next’ temporal operator and \mathcal{U} indicates ‘until’. ‘Eventually’ (\Diamond) and ‘henceforth’ (\Box) are definable from them. We interpret goals over histories.

Examples of influence goals

$$\begin{aligned} \text{Positive} - \text{Cons}(C, J) &:= \bigwedge_{i \in C} \bigwedge_{p \in J} \text{op}(i, p) & [\text{pcons}] \\ \text{Consensus}(C, J) &:= \Diamond \Box (\text{pcons}(C, J) \vee \text{ncons}(C, J)) \\ \text{Influence}(i, C, J) &:= \Diamond \Box \bigwedge_{p \in J} ((\text{op}(i, p) \rightarrow \bigcirc \text{pcons}(C, p)) \\ &\quad \wedge (\neg \text{op}(i, p) \rightarrow \bigcirc \text{ncons}(C, p))). \end{aligned}$$

Games of influence

An **influence game** is a tuple $IG = \langle \mathcal{N}, \mathcal{I}, E, \{F_i\}_{i \in \mathcal{N}}, S_0, \{\gamma_i\}_{i \in \mathcal{N}} \rangle$, where:

- \mathcal{N} is the set of agents and \mathcal{I} is the set of issues
- E is the network and F_i is the (unanimous) aggregator for agent i
- S_0 is the initial state and γ_i is the individual goal of agent i

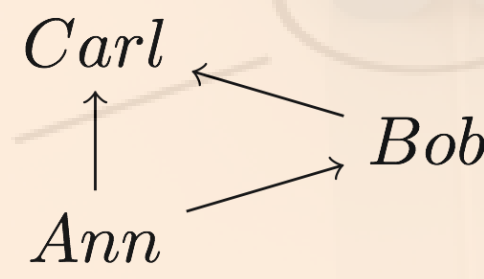
Strategies of the agents

- **Memory-less:** associate an action to each state
- **Perfect-recall:** associate an action to each finite sequence of states

We are interested in studying the following classical game-theoretic solution concepts:

- **Winning strategy:** the agent gets her goal, regardless of the strategies of the others
- **Weakly dominant strategy:** the agent is not better off by playing a different strategy
- **Nash equilibrium:** no agent gains by unilaterally deviating from her current strategy

Example: Let $B_{Ann}(p) = 1$ and $B_{Bob}(p) = B_{Carl}(p) = 0$ on the following network:



If $\gamma_{Ann} = \Diamond \Box \text{op}(\text{Carl}, p)$, Ann's **winning memory-less strategy** is to play **reveal**(p) in all states. Bob will be influenced to believe p at the second stage in the process, and Carl at the third — since his influencers are unanimous even if Bob plays **hide**(p).

Game-theoretic results

Weak-dominance

The memory-less strategy associating action **reveal** to all states is not necessarily weakly dominant for goals of type **Influence**.

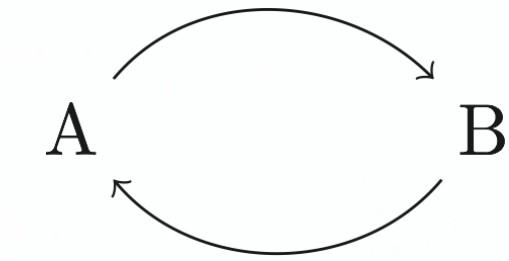
Network: $A \rightarrow B \rightarrow C \rightarrow D$

$$S_0(p): \quad 0 \quad 1 \quad 0 \quad 1$$

- $\gamma_B = \text{Influence}(B, \{D\}, \{p\})$
 - **B's** strategy is to use her influence power over p in all states
 - **C** uses her influence power on p unless A, B and C agree on p
- \Rightarrow What if **B** does *not* use her influence power over p in S_0 ?

Nash Equilibrium

For a cycle with two agents, if $\gamma_A = \gamma_B = \text{Consensus}(\{A, B\}, C)$ where $C \subseteq \mathcal{I}$, then there is a Nash equilibrium for any S_0 .



- Agents A and B have to *anti-coordinate* over the issues
- Given agent A's strategy, build the “inverse” of agent B's strategy

Computational complexity problems

M-Nash

INPUT: an influence game IG , a strategy profile
QUESTION: is this profile a Nash Equilibrium of IG ?

E-Nash

INPUT: an influence game IG
QUESTION: is there a Nash Equilibrium of IG ?

U-Nash

INPUT: an influence game IG
QUESTION: is there a unique Nash Equilibrium of IG ?

E-Winning

INPUT: an influence game IG , an agent i
QUESTION: does i have a winning strategy in IG ?

Logics for multi-agent systems

The language of **Alternating-time Temporal Logic** (ATL):

$$\varphi ::= q \mid \neg\varphi \mid \varphi \wedge \varphi \mid \langle\langle C \rangle\rangle \bigcirc \varphi \mid \langle\langle C \rangle\rangle (\varphi \mathcal{U} \varphi)$$

The language of **Graded Strategy Logic** (G – SL):

$$\varphi ::= q \mid \neg\varphi \mid \varphi \wedge \varphi \mid \bigcirc\varphi \mid \varphi \mathcal{U}\varphi \mid \langle\langle x_1, \dots, x_\ell \rangle\rangle^{\geq k} \varphi \mid [i \mapsto x] \varphi$$

Both logics are interpreted over concurrent game structures:

Concurrent Game Structure

A tuple $\mathbf{G} = (\mathcal{W}, \mathcal{M}, R, T, Val)$ where \mathcal{W} are worlds, \mathcal{M} are moves, $R : \mathcal{N} \times \mathcal{W} \rightarrow 2^{\mathcal{M}} \setminus \emptyset$ defines available moves for an agent at a world, $T : \mathcal{W} \times \mathcal{M}^n \rightarrow \mathcal{W}$ maps a world and a move profile to a successor world, and Val is a valuation.

Complexity results for memory-less strategies

Theorem

M-Nash, E-Nash and U-Nash are in **PSPACE** for **memory-less strategies** (and unanimous rule).

Proof idea. An action $a = (\text{reveal}(J), \text{hide}(J'))$ can be encoded as a LTL formula $\beta_i(a)$ as follows:

$$\beta_i(a) = \bigwedge_{p \in J} \bigcirc \text{vis}(i, p) \wedge \bigwedge_{q \in J'} \bigcirc \neg \text{vis}(i, q).$$

A memory-less strategy Q_i can also be encoded in a formula $\tau_i(Q_i)$ (for S a state and being $\alpha(S)$ its specification):

$$\tau_i(Q_i) = \bigwedge_S \alpha(S) \rightarrow \beta_i(Q_i(S)).$$

We can thus write as a formula the profile of agents' strategies.

Let $\text{unan}(i, p)$ be the following formula:

$$\begin{aligned} \bigcirc \text{op}(i, p) &\leftrightarrow \left(\left[\bigwedge_{j \in \text{Inf}(i)} \bigcirc \neg \text{vis}(j, p) \wedge \text{op}(i, p) \right] \vee \right. \\ &\left[\bigvee_{j \in \text{Inf}(i)} \bigcirc \text{vis}(j, p) \wedge \bigwedge_{j \in \text{Inf}(i)} (\bigcirc \text{vis}(j, p) \rightarrow \text{op}(j, p)) \right] \vee \\ &\left[\bigvee_{j, z \in \text{Inf}(i):} (\bigcirc \text{vis}(j, p) \wedge \bigcirc \text{vis}(z, p) \wedge \right. \\ &\quad \left. \left. \text{op}(j, p) \wedge \neg \text{op}(z, p) \right) \wedge \text{op}(i, p) \right] \Big). \end{aligned}$$

An analogous formula for $\neg p$ allows us to express the unanimous aggregation rule.

Having a translation of strategies and unanimity, we can then use the **LTL validity-checking problem** (known to be in PSPACE).

Complexity results for perfect-recall strategies

Theorem

E-Winning is in **EXPTIME** for **perfect-recall strategies** (restricted goals and unanimous rule).

Proof idea. Construct a corresponding CGS from IG and use **ATL model checking** for formula $\langle\langle i \rangle\rangle \gamma_i$.

Theorem

E-Nash and U-Nash are in **3EXPTIME** for **perfect-recall strategies** (and unanimous rule).

Proof idea. Construct a corresponding CGS from IG , translate the problems as **G – SL** formulas and then use the **model-checking problem of G – SL**.

This poster in a nutshell

We study strategic aspects of opinion diffusion on a network:

- Agents can use or retain their influence
- Opinions are updated with a **unanimous** aggregator
- Goals are expressed as **temporal logic** formulas

We focus on game-theoretic concepts: winning strategy, weak dominance and Nash equilibrium. We show that:

- The interplay between the network structure, goals and solution concepts is **non-trivial**
- Solution concepts with memory-less strategies can be expressed as LTL satisfiability (PSPACE)
- Perfect-recall strategies require ATL or Graded Strategy Logic (EXPTIME/3EXPTIME)

Next step: full-blown strategic opinion diffusion with lies.