

# Matt Kane



BY ARIANNE BEZZINA





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# Who is Matt Kane

- Matt Kane is an oil printer, a generative artist and software engineer
- To better achieve his creative vision, he later taught himself to code
- He's the NFT creator and is involved crypto art scenes.



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# Historical Development

- Began as a traditional oil painter, influenced by classical art movements.
- Transitioned into generative art as algorithmic design and creative coding gained popularity.
- Uses p5.js and OpenFrameworks to create custom generative tools for layering, animation, and visual composition.
- Embraced blockchain and NFTs in the late 2010s to publish and authenticate his generative artworks.
- Helped transform how generative art is distributed, owned, and experienced in digital culture



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# Core Principles & Theories

- Automation: He uses custom software that automates the layering and animation of visual elements.
- Randomness and control: Each artwork strikes a balance between algorithmic randomness and artistic control, allowing for variation without sacrificing intention.
- Rule-based systems: His compositions follow coded rules, which reflect theories of emergent systems and procedural design.
- Data-driven design: Some of Kane's work, such as *Gazers*, responds to real-time Bitcoin data, integrating external variables into the artwork's evolution.



# His involvement in the NFT and crypto art scenes

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Crypto art is digital art sold and owned through blockchain technology, often as NFTs

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Matt Kane is a leading figure in the NFT and crypto art space

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Early user of blockchain technology for generative art production and sales.

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## Tools, Techniques, and Processes Matt Kane Uses to Create His Art

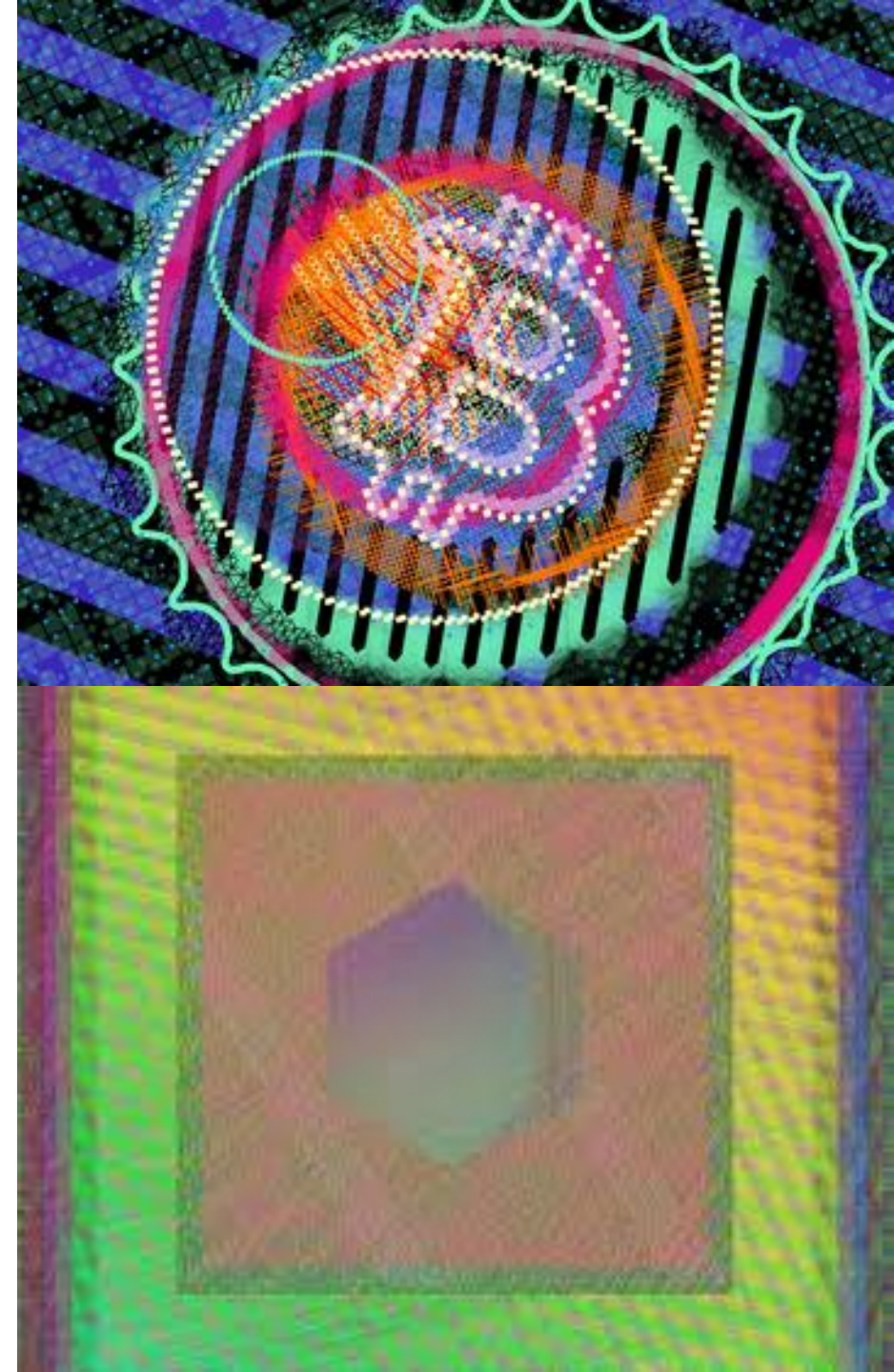
- Matt Kane develops his own algorithms and writes custom software to generate his artwork
- Kane most likely uses Python, JavaScript, or Processing
- He uses platforms like p5.js or OpenFrameworks
- Uses layered composition to add more detail, like traditional painting
- Releases artwork as NFTs to guarantee ownership and originality



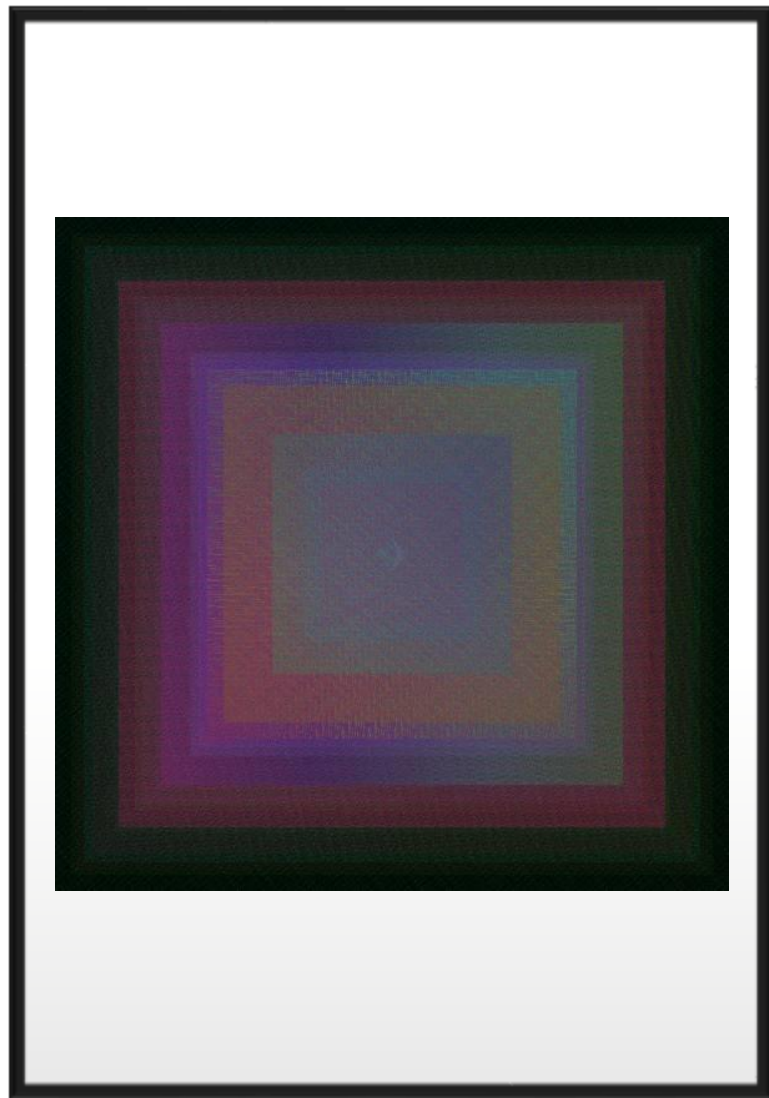
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# Famous Artwork

- Right Place & Right Time – A generative artwork that changes based on Bitcoin price fluctuations, sold for over \$100,000
- Gazers – A collection of generative moon phase art that changes in line with the moon cycle











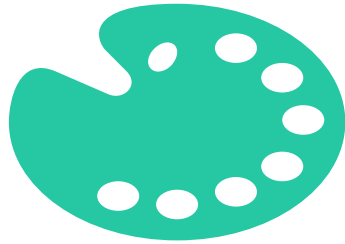
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## Matt's Future Implications

- Dynamic and time-based: Not static images but evolving visual forms.
- Responsive to data: His use of live cryptocurrency data suggests how artists can integrate real-world inputs into digital artworks.
- Decentralised and collectable: By using NFTs, Kane reshapes how artists publish, monetise, and authenticate generative works.
- Automated, yet personal: His approach demonstrates how code can be a personal, expressive tool, pushing boundaries between artist and algorithm.

# Why I choose Matt Kane

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Inspired by his journey of  
learning to code just for art



I like his artworks

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