

# BINUS UNIVERSITY BINUS INTERNATIONAL

## **Assignment Cover Letter**

(Group Work)

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Course Code : CHAR6014 Course Name : Character Building:

Kewarganegaraan

Class : L3AC Name of : Wulan Danoekoesoemo

Lecturer(s)

Major : Comp. Science

Title of Assignment

(if any)

: People's Awareness towards Coronavirus in Indonesia

Type of Assignment

**Submission Pattern** 

: Final Project - First Draft

Due Date : 01-12-2020 Submission : 30-11-2020

Date

The assignment should meet the below requirements.

- 1. Assignment (hard copy) is required to be submitted on clean paper, and (soft copy) as per lecturer's instructions.
- 2. Soft copy assignment also requires the signed (hardcopy) submission of this form, which automatically validates the softcopy submission.
- 3. The above information is complete and legible.
- 4. Compiled pages are firmly stapled.
- 5. Assignment has been copied (soft copy and hard copy) for each student ahead of the submission.

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By signing this assignment, I understand, accept and consent to BiNus International terms and policy on plagiarism. Herewith I declare that the work contained in this assignment is my own work and has not been submitted for the use of assessment in another course or class, except where this has been notified and accepted in advance.

Signature of Student: (Name of Student)

## Content Table:

- 1. Background
- 2. Target Audience
- 3. Lesson plan (what we plan to distribute to our target audience, our goal of making this project)
- 4. Analysis (why we choose this material, describe its relevance with the citizen movement)
- 5. Challenges

## Background:

This issue needs to be addressed because currently we are living in a pandemic situation, and with how the situation is currently looking it is getting worse and not better. At the time of writing, Indonesia hit its all-time high of daily coronavirus count of 5,828, this number previously was showing signs of decrease. However, during the duration of November, the number showed more signs of increase rather than decrease. This problem is not only limited to Indonesia, even more advanced countries like the United States of America and the United Kingdom are suffering from the same problem.

## Target Audience:

The target for this project is Indonesian citizens, especially for those who are not aware and don't care about coronavirus. They act like there's nothing happening and go out without using any mask and don't do the social distancing. Lack of knowledge makes some people don't know the risk of COVID-19 and how dangerous it is. By making this learning video, we hope people can be more aware about this pandemic so the case of the virus can be decreased.

## Lesson Plan:

The goal of our learning video is to make our target audience, which are Indonesian citizens, to be more aware of how serious this pandemic is and how it has impacted everyone's daily lives in health, economy, and even social. We feel like it would be really helpful for people if we try to remind more in detail and suggest methods that people can use to make our situation better even if it's by a little, for example: our country still has a high case-fatality rate which is 3.2% if we compare to other countries in the globe and remind that small habits like always wearing masks and always being careful around public places will have a big impact even though they sound small, and etc.

Our video is aiming to propose a kind of prevention but the end goal we will report it later on after making progress on the way.

## Analysis:

The material is chosen because there are Indonesian citizens who still have low awareness or even have none towards coronavirus. Those citizens are not aware that cases related to coronavirus are yet to reach its peak and are still increasing until this month.

Compared with other countries such as the Philippines, Thailand, and even Malaysia, one can say that the handling of corona and its population awareness of the seriousness and the

dangers it subpar. A proper awareness needs to be brought up to the citizen so future cases may be mitigated, and the spread will even slow down.

To address the problem, the police issued penalties to citizens who don't use their masks when driving on several streets and roads throughout cities across Indonesia. However, the regulation is still disobeyed by several citizens. For example, according to suarajatim.id, the regulation has been applied in Sidoarjo since 14 September 2020. Unfortunately, dozens of citizens who are ignorant got penalized and are fined Rp150.000,00.

#### References:

https://jatim.suara.com/read/2020/09/14/131504/tak-pakai-masker-di-sidoarjo-bayar-denda-rp-150-ribu-ngeyel-denda-berlipat?page=allhttps://coronavirus.jhu.edu/data/mortality