distribution

website - easily accessible

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newspaper- good for families w/o internet

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through schools - parents sign up - discounted costs for schools

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app- sort of like duolingo, daily streak possibly

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cost

supported through donations

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money made with ads to keep running

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ideally no cost for individuals - typically low income families

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no cost for libraries - ideally help distribute as well

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production

team of developers, ideally an app

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different levels for different ages/skill levels, constantly working to improve literacy

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interactive UI, designed to encourage

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possible AI use? limited accessible, and not damaging

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website version as well, for families w/o cellphones

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duolingo inspired, but literacy based

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tests and level increases, rewards streaks and correct answers

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content

grammar lessons and questions

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lessons in research and how to research effectively

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critical thinking skills and progression

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passages to improve reading & comprehension

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ideally short - no longer than 30 minutes a day

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reading and speaking tests

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different languages - ideally a global project

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can teach other languages, and exposes to other languages for immigrants

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