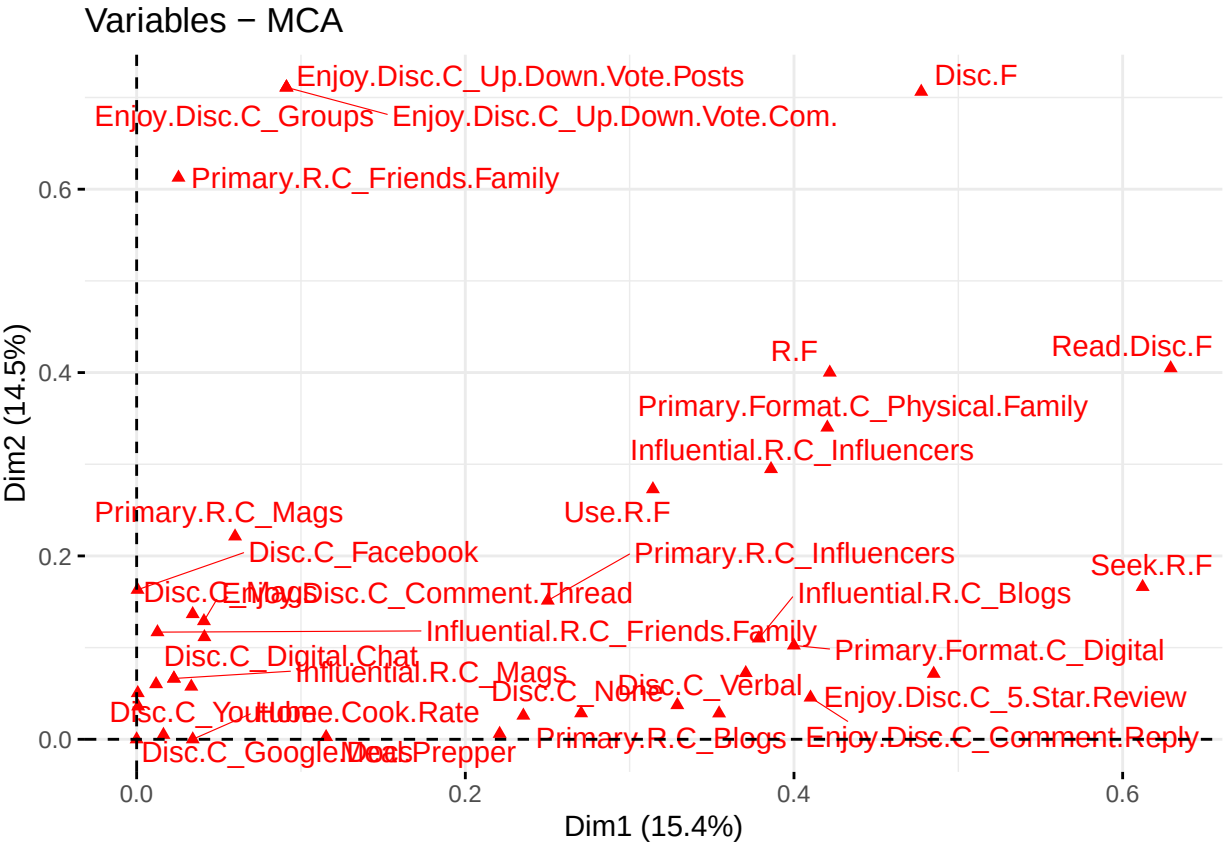
Variables − MCA
Enjoy.Disc.C_Up.Down.Vote.Posts
Disc.F
Enjoy.Disc.C_Groups
Enjoy.Disc.C_Up.Down.Vote.Com.
Primary.R.C_Friends.Family
R.F
Read.Disc.F
Primary.Format.C_Physical.Family
Influential.R.C_Influencers
Use.R.F
Primary.R.C_Mags
Disc.C_Facebook
Primary.R.C_Influencers
Seek.R.F
Disc.C_Mags
Disc.C_Comment.Thread
Influential.R.C_Blogs
Influential.R.C_Friends.Family
Primary.Format.C_Digital
Disc.C_Digital.Chat
Influential.R.C_Mags
Disc.C_None
Disc.C_Verbal
Enjoy.Disc.C_5.Star.Review
Disc.C_YouTube
Home.Cook.Rate
Primary.R.C_Blogs
Enjoy.Disc.C_Comment.Reply
Disc.C_GoogleNews
MealPrepper
Dim2 (14.5%)
Dim1 (15.4%)
0.0
0.2
0.4
0.6