

Quatro Menswear

Style Guide &

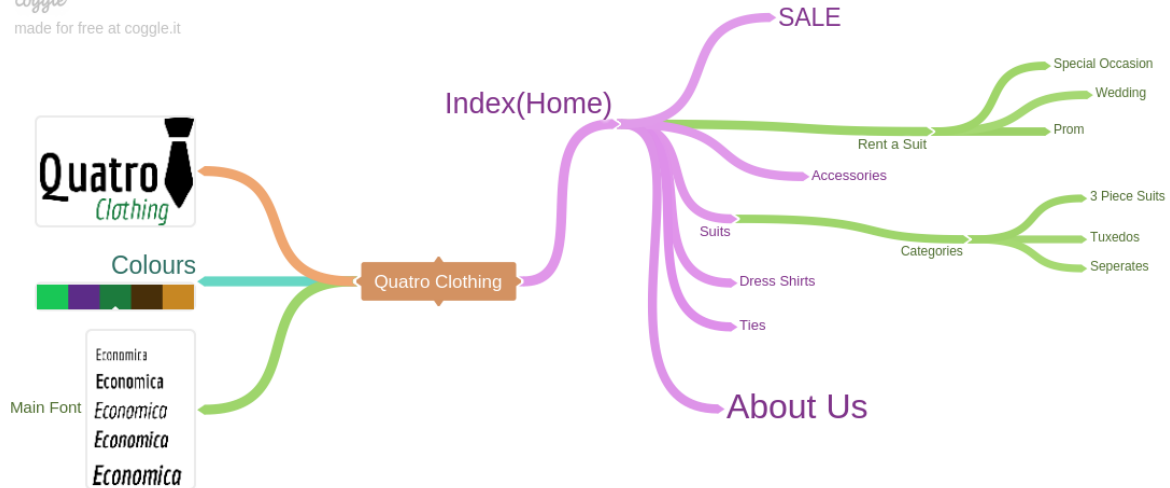
Design of E-Commerce Website

(uncomplete)

Mind Map - Quatro's Website

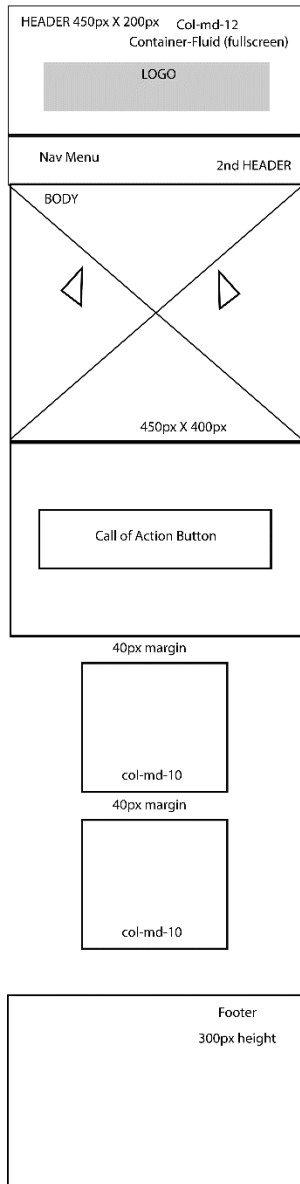
coggle

made for free at coggle.it

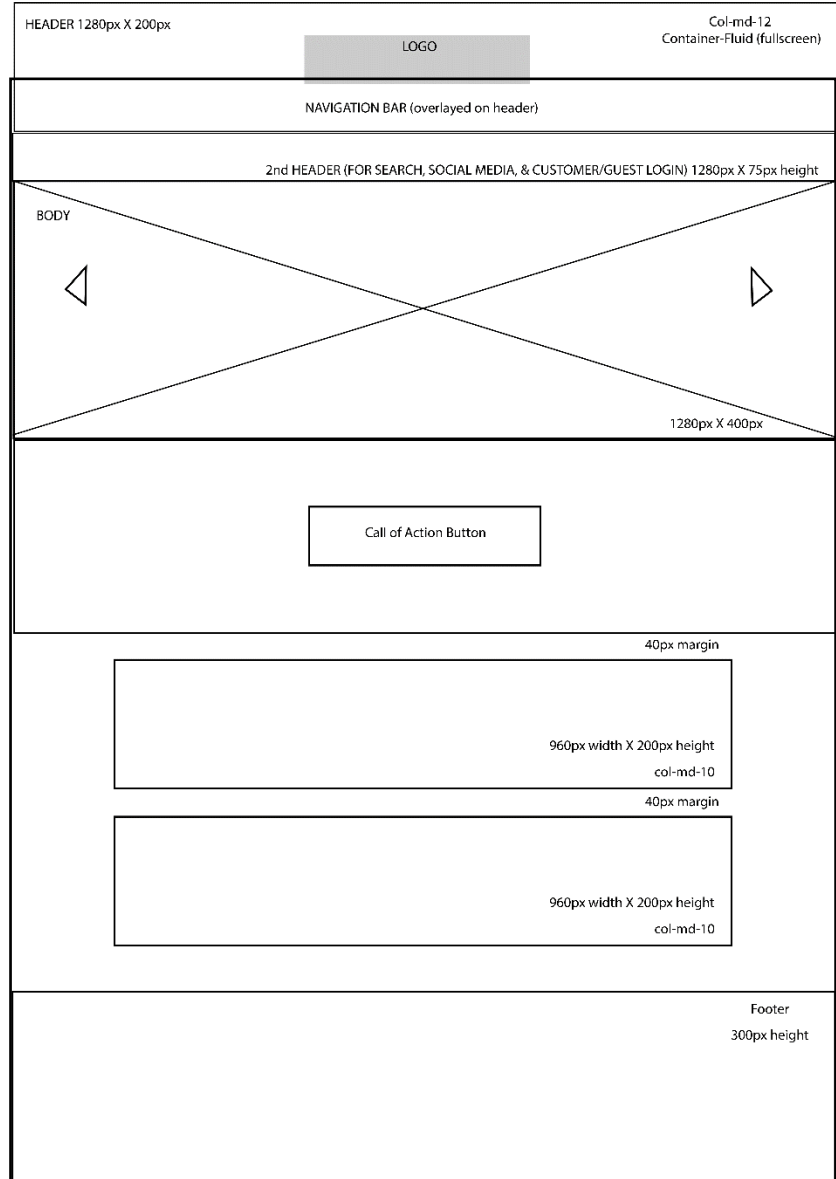


WireFrame - Home Page

Mobile

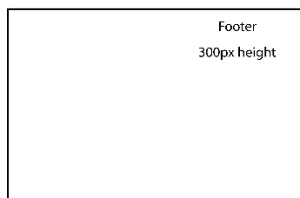
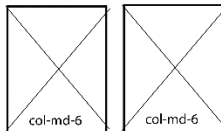
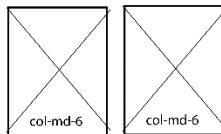
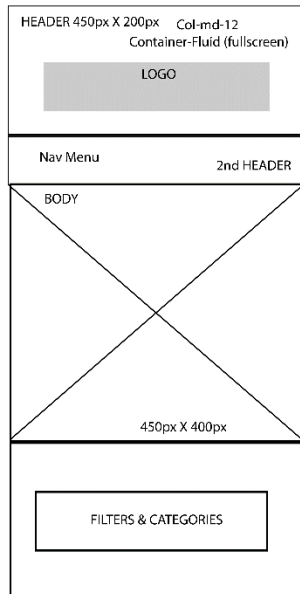


Desktop

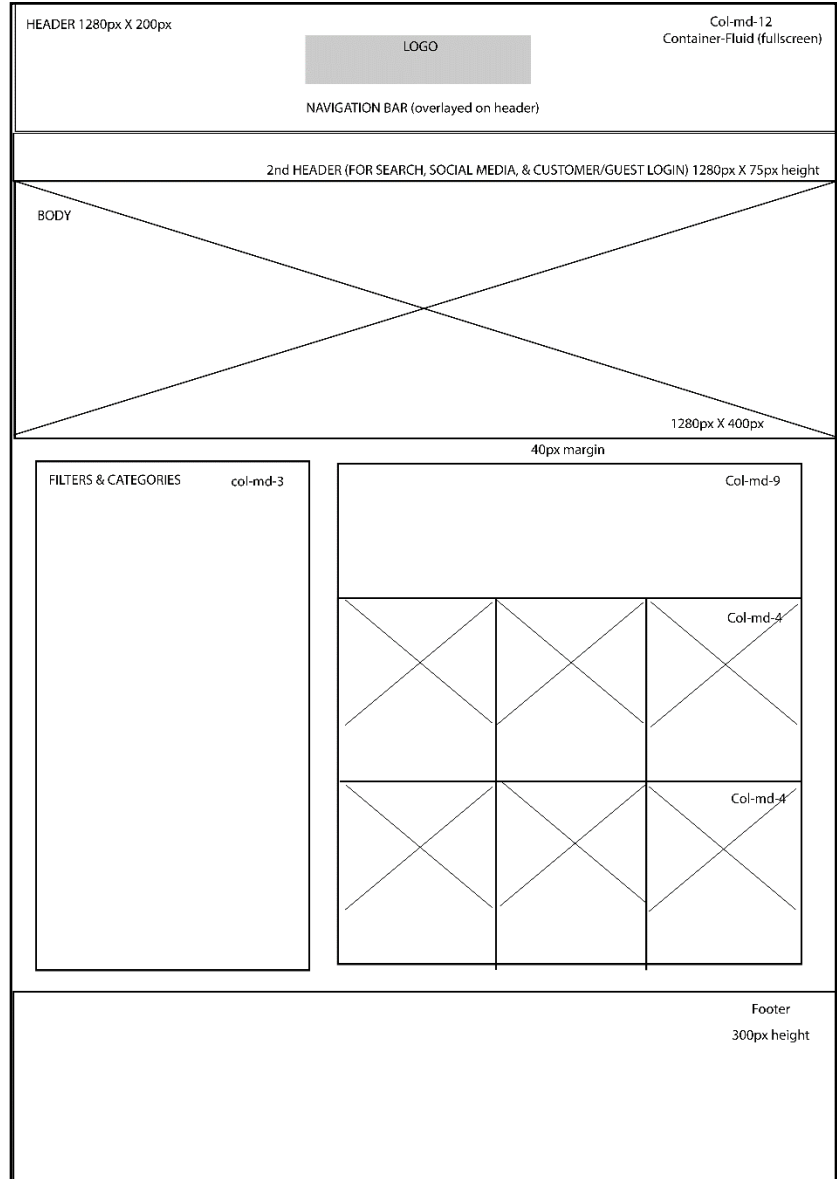


Wireframe – List of Products Page

Mobile

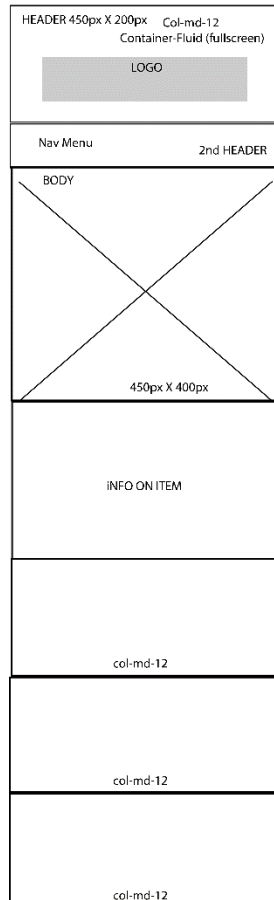


Desktop

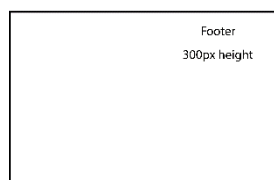
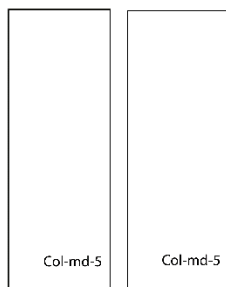


WireFrame – Individual Product Page

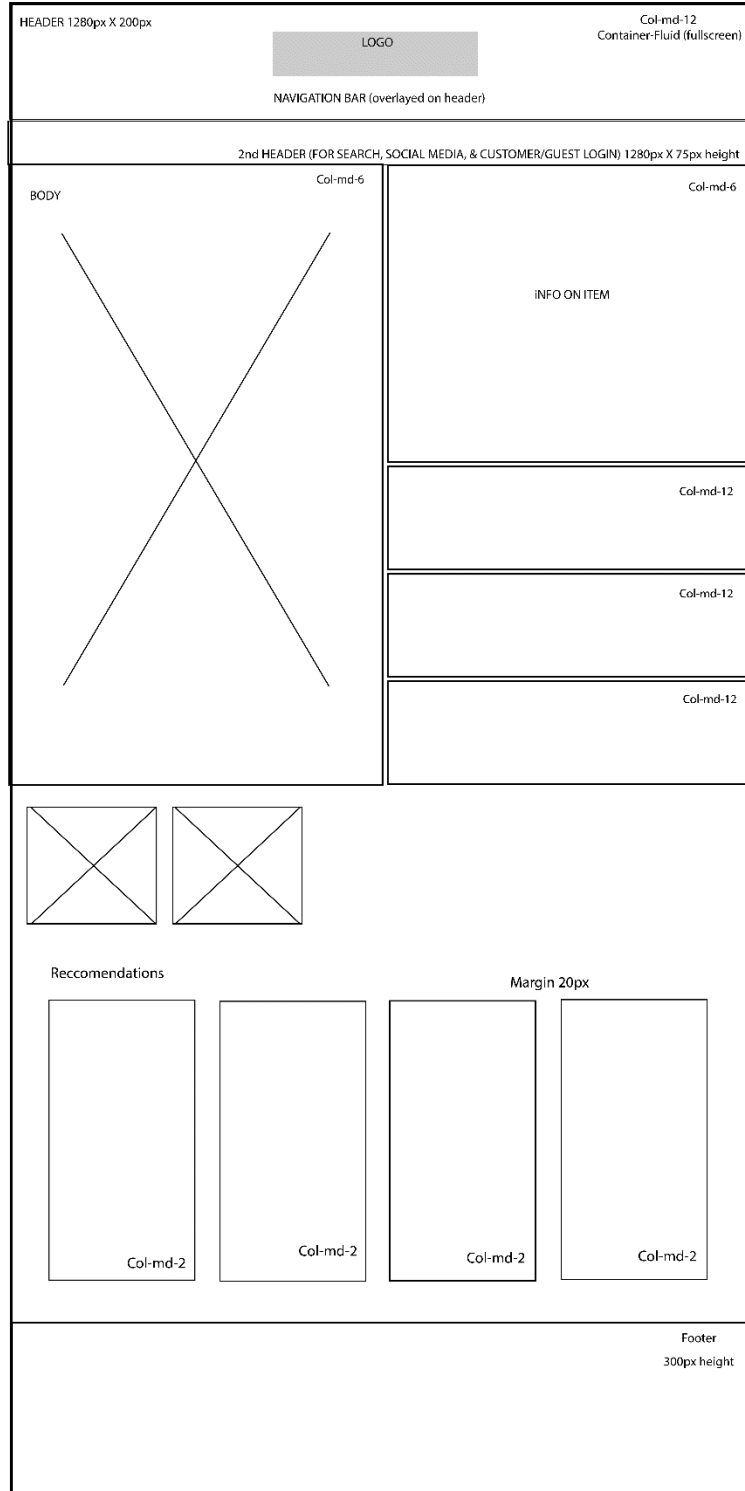
Mobile



Reccomendations

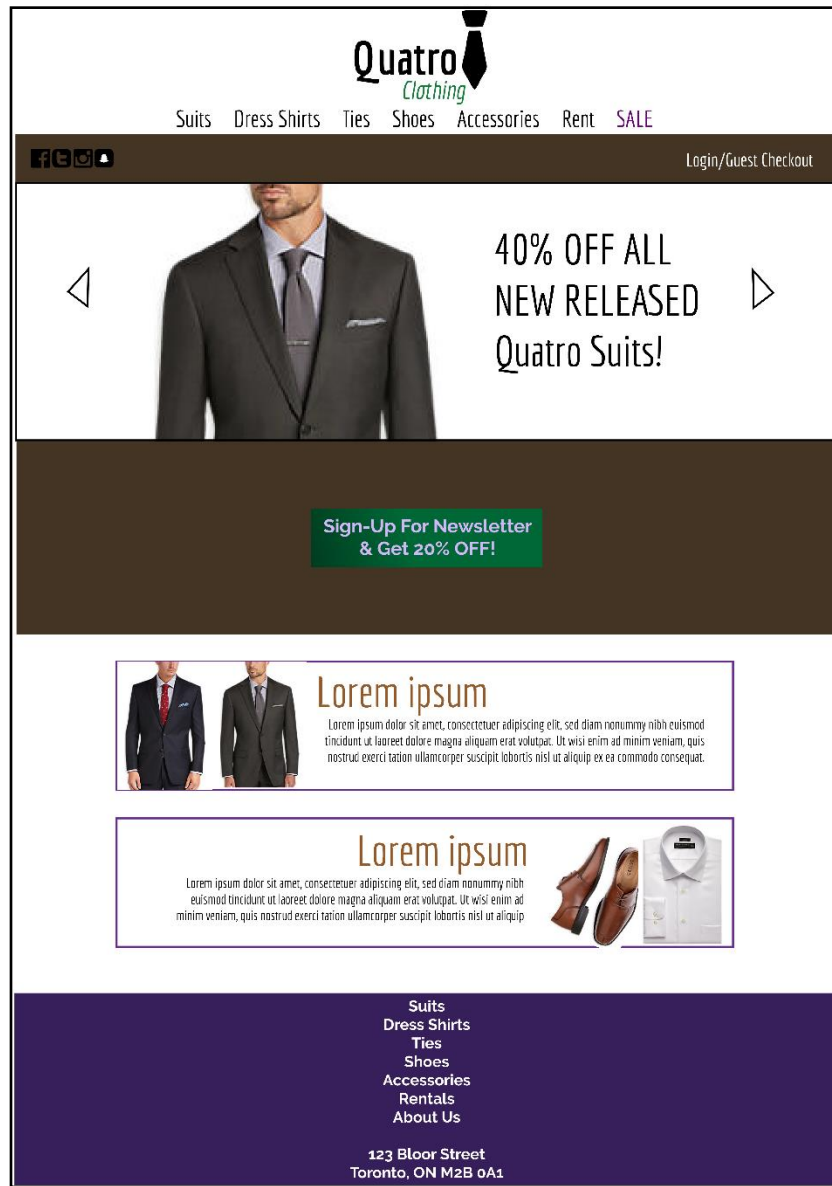
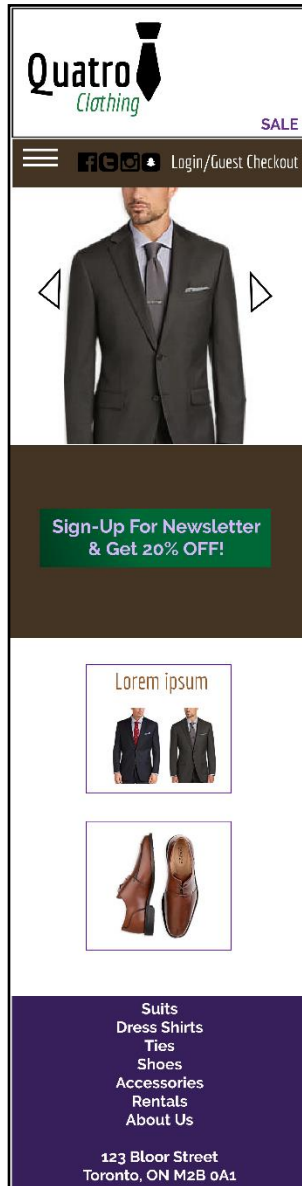


Desktop



Final Webpages Design

Home Page



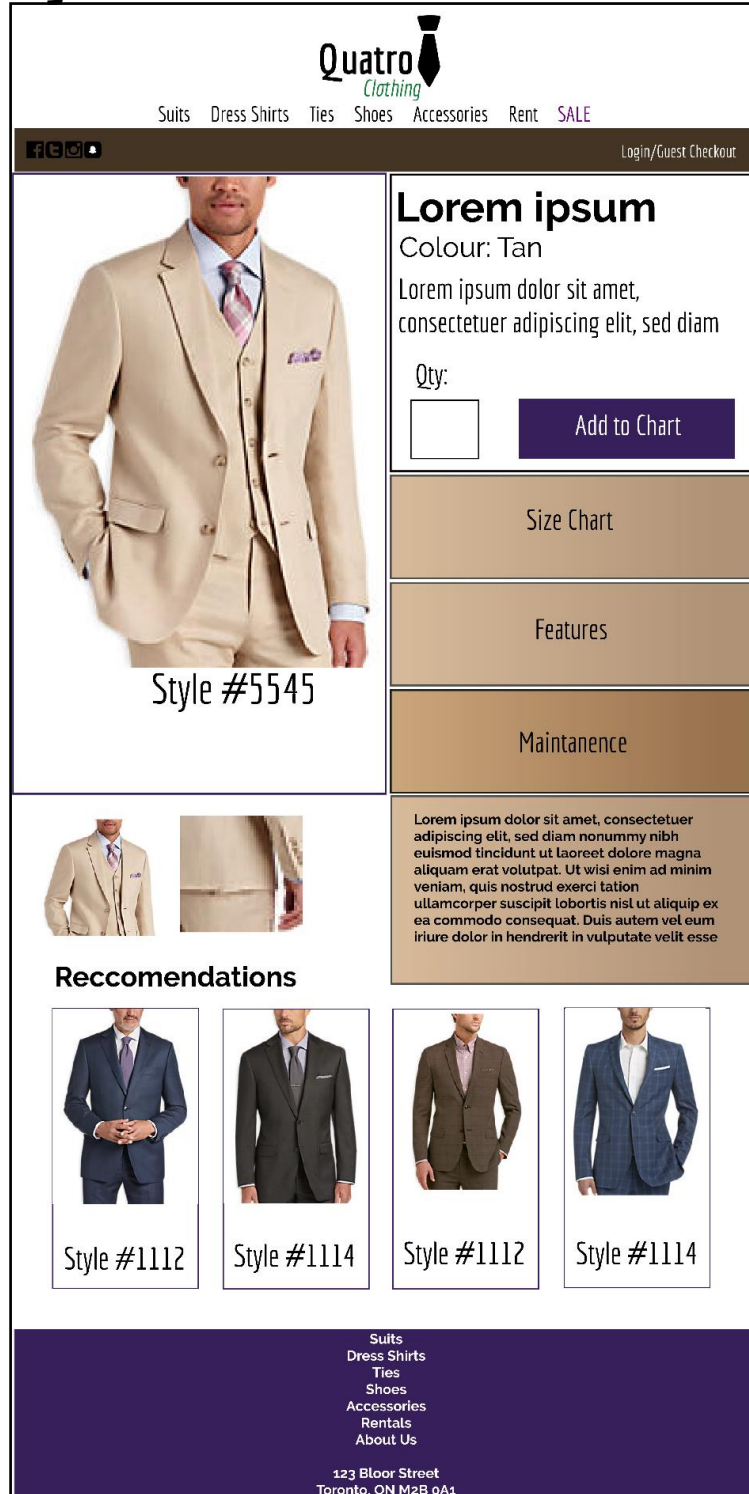
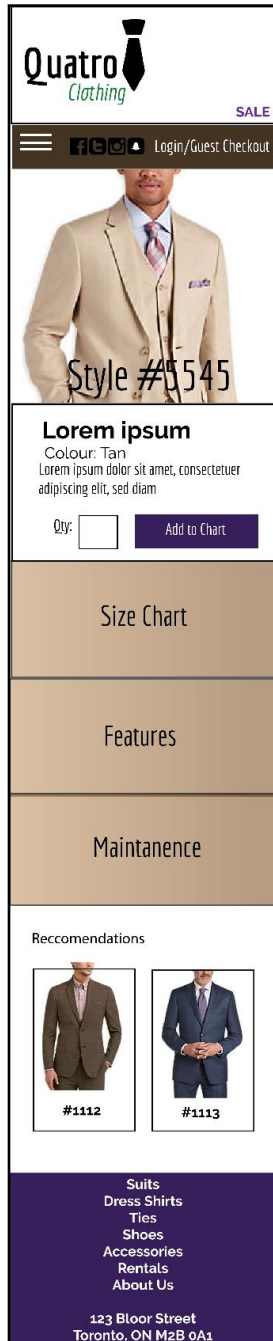
Final Webpages Design

List of Products



Final Webpages Design

Individual Product Page



Style Guide Composition

Company: Quarto (Menswear)

Commerce Type: Men's Suits and Formal Retailer

Target: Men ages 30+

Colour Palette

Keeping the colours similar to the original, and still classic to menswear.



Hex Codes

RGB	25	199	86	RGB	92	44	136	▶ RGB	28	123	61	RGB	72	47	9	RGB	199	135	35
HEX	19C756			HEX	5C2C88			HEX	1C783D			HEX	482F09			HEX	C78723		

Typography

Typefaces used

Raleway

Economica

Times New Roman

Fonts

Raleway 14pt Regular

Raleway 14pt Bold

Economica 14pt Regular

Economica 14pt Bold

Times New Roman 14pt Regular

Times New Roman 14pt Bold

Example of Economica Typeface

Economica

Economica

Economica

Economica

Economica

Logo

Logos (variations)



Final

