Sponsoring State of the Map 2024 in Nairobi

Founded in 2004, the OpenStreetMap project has revolutionized the geodata market. OpenStreetMap offers world-wide, highly detailed, and current geodata at zero cost and under an open license. OSM's data is collected by hundreds of thousands of volunteers around the world, and their number is rising. Popular sites use OpenStreetMap, as do countless hobbyists, hackers, and cartographers.

OpenStreetMap powers everything from efficient navigation and location search to beautiful special interest maps and spectacular games; it is used in humanitarian efforts and by emergency services. The freely available data is a catalyst for innovation in Open Source software, and software written for OpenStreetMap is among the finest in the fields of geo editing, map rendering, and navigation.

The Kenyan OpenStreetMap community and the State of the Map organization team of the OpenStreetMap Foundation organize the State of the Map Conference (SotM), held 6-8 September 2024 in Nairobi, Kenya. Sponsors are an integral part of the conference. Don't miss this opportunity to present your organization to thought leaders and community activists from around the world. We highly value your contributions and will make sure they will be recognized!

Participants and focus

The conference addresses OSM mappers and community activists, open source developers, researchers from universities and academic institutions, designers and cartographers, as well as GIS professionals from private and public institutions. The conference will offer a common ground to people from various backgrounds and disciplines, where they can meet and exchange knowledge, experiences, plans and ideas on the development, use and improvement of OSM.

The SotM conference in Nairobi brings together some of the brightest and most active members of the OpenStreetMap surveying and development community for an intense exchange of results and ideas that strengthens the project and ensures its continued success.

We expect between 300 and 400 participants in Nairobi from all over the world. As in past years, SotM 2024 will be held in a hybrid format, which increases the accessibility of the conference even more.

We have different sponsor packages available, depending on the monetary support you want to provide.

Please contact us by 30 June 2024 to confirm that you would like to sponsor. We welcome sponsors after that date too, noting that it might not possible to ensure all the benefits, due to deadlines for (printing) orders.

Sponsor packages

	Platinum € 25,000	Gold € 15,000	Silver € 7,500	Bronze € 2,000	Supporter € 500
Exhibition space (Nairobi and Venueless)	Prominent	Yes	Yes		
Special appreciation	Yes				
Opening Session	5 minutes talking spot	Thank you			
State of the Map website	Logo and profile	Logo	Logo	Logo	Company name
Sponsors banner (Nairobi and Venueless)	Large	Large	Medium	Small	Company name
Tweet and toot (X, Mastodon) from @sotm and en.osm.town/@sotm	Before and after	Week before			
Conference passes	10	6	4	2	1

Corporate discounts

As a "thank you" to our OSM Foundation tiered corporate members, we are delighted to offer a 25% discount on all State of the Map sponsorships up to the same level as your OSM Foundation corporate membership level. Your largest eligible discount also applies to higher State of the Map sponsorship packages.

Exhibition spaces

State of the Map 2024 will provide a space for exhibition stands. This is perfect for showing off your services and providing a visible place to start conversations with delegates. We also provide an exhibition space in the *Venueless* web platform of the conference. If your sponsorship level includes this, we will contact you closer to the time to provide all the details.

Scholarship program

To ensure an accessible and diverse conference, we provide world wide scholarships to accomplished community members. As a sponsor you'll be helping to bring talented people to the conference, who otherwise couldn't afford the trip. The more you are able to sponsor, the more scholars we can invite to State of the Map!

Don't see what you want?

Please let us know in which way you would like to support us. Apart from the above-mentioned offers we will be happy to negotiate a customized sponsoring according to your wishes.

Please contact us at sponsor-sotm@openstreetmap.org.

Thank you in advance! We are looking forward to talking with you.