



**COLLEGE OF COMPUTING, INFORMATICS AND
MATHEMATICS**

UNIVERSITI TEKNOLOGI MARA

MERBOK, KEDAH

**Bachelor of Information Science (Hons) Library
Management
(CDIM260)**

“PAIR ASSIGNMENT: ARWAN TECHNO”

PREPARED BY:

MUHAMMAD IKHWAN DANIAL BIN MUHAMAD FAZLAN (2023444714)

MUHAMMAD ARIF FIRDAUS BIN MOHD HAZLY (2023444322)

CLASS:

KCDIM2603C

PREPARED FOR:

SIR RAMLI BIN SAAD

1/4/2024

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MATHEMATICS**

**UNIVERSITI TEKNOLOGI MARA
MERBOK, KEDAH**

“PAIR ASSIGNMENT: ARWAN TECHNO”

MUHAMMAD IKHWAN DANIAL BIN MUHAMAD FAZLAN (2023444714)

MUHAMMAD ARIF FIRDAUS BIN MOHD HAZLY (2023444322)

ENT530 PRINCIPLES OF ENTREPRENEURSHIP

SIR RAMLI BIN SAAD

1/4/2024

Acknowledgment

First thing first, we want to express all our sincere to our lecturer Sir Ramli bin Saad for helping us a lot to complete this assignment. A big thanks to Sir for keeping a good guideline and give the best guidance to completing this assignment. This assignment cannot be completed if we are doing it all alone without your help. And thank you for giving this task since now we must know in more detail about this topic.

Secondly, we would like to thanks to all those classmates in KCDIM2603C for help is a lot on what we do not really understand. They keep giving a lot of respond immediately and we discussed it together in the group chat. We cannot get so much information that we did not know without them.

And lastly, we want to thanks to both of our parent that keep supporting us from the beginning of this assignment. They also help us when we are asking for something that we do not know and not so sure.

After this assignment, we have learned a new thing that we never knew before. It was great to have an assignment like this. We wish we could have used it one day in the future.

Executive Summary

ARWAN Techno is a forward-thinking phone case company that is set to transform the market with cutting-edge designs and exceptional craftsmanship. Our goal is to offer high-quality phone cases that are both fashionable and durable, meeting the needs of a wide range of customers and providing maximum protection for their devices.

With the ever-changing landscape of technology, our designs continue to evolve. ARWAN Techno remains at the forefront of innovation by utilizing state-of-the-art materials and advanced manufacturing methods. We prioritize durability and functionality in our products, ensuring that they offer robust protection while still being stylish.

ARWAN Techno prioritizes customer satisfaction, creating a smooth shopping experience. Our online platform offers a user-friendly interface and a diverse selection, guaranteeing that all customers can discover the ideal case for their device.

In addition, sustainability is a fundamental part of our company's values. We prioritize sustainable practices in our production process, aiming to reduce our environmental footprint while maintaining the highest quality products.

ARWAN Techno aims to establish itself as the leading brand for phone cases, renowned for its innovative designs, superior quality, and unwavering commitment to customer satisfaction. By implementing well-planned marketing strategies and fostering partnerships, our goal is to broaden our market presence and establish ourselves as a frontrunner in the industry.

Come along with us as we revolutionize the world of phone cases and take device protection to unprecedented heights. Discover the perfect blend of sophistication, cutting-edge technology, and dependability with ARWAN Techno.

Product philosophy

At Arwan Techno, we are proud of our expertise in transforming personal design preferences into one-of-a-kind, premium phone cases. Arwan Techno offers a variety of items that caters to a wide array of tastes, whether customers prefer sleek minimalist design, energetic hues, or personalized graphics. The company's products extend beyond basic protection, offering a platform for users to showcase their unique style.

Customer-Centric Approach:

Important to Arwan Techno's strategy is a strong dedication to understanding and achieving customer requirements. The company values the feedback of its user society making sure that every phone case matches to the customer's unique style and preferences. Arwan Techno's customer-centric approach divides it from competitors in the highly competitive phone case market.

Innovation and adaptability

Arwan Techno values innovation as an essential concept. The founders are well aware of the fast-paced changes in technology and design trends, which allows the company to easily incorporate new developments. With a commitment to innovation, Arwan Techno consistently delivers state-of-the-art designs and features to its valued customers.

Future outlook

Looking ahead, Arwan Techno has a clear vision of achieving long-term growth and expanding its business activities. With a strong foundation, a loyal customer base, and an unwavering focus on quality, Arwan Techno is determined to make a mark in the phone case market. Establishing strong alliances, maintaining a strong online presence, and prioritizing customer satisfaction will play important roles in achieving success.

Founding vision

Arwan Techno was founded by Arif and Ikhwan, who shared a common vision of creating a brand that effortlessly combines technology, design, and personal expression. The company's core philosophy is captured in its slogan: "Remember us. What design you want. We make it happen/true". This commitment demonstrates Arwan Techno's strong focus on meeting customer demands by creating personalized phone case designs.

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Go-Ecommerce registration

PERSONAL PROFILE

BUSINESS PROFILE



MUHAMMAD ARIF FIRDAUS BIN MOHD HAZLY

Personal Information

Name	MUHAMMAD ARIF FIRDAUS BIN MOHD HAZLY	Phone/Mobile	0124124220	Edit
New Identity Card No.	020115070147	Home Address	ARE 3-2 PERUMAHAN KASTAM BUKIT GELUGOR, 11700, GELUGOR, PULAU PINANG	
Email Address	2023444322@student.uitm.edu.my	District	Timur Laut	
City	Gelugor	Postcode	11700	
State	Pulau Pinang	Personal Instagram		
Personal Facebook		Race	Malay	
Gender	Male	Special Need Required		
Marital Status	Single			

Institution Information

UITM Cawangan Kedah - KCDIM2603C (OCT 2023 - FEB 2024)


Type of Institution	IKL	Institution List	Universiti Teknologi MARA	
State of Institution	Kedah	Name of Institution	UITM Cawangan Kedah	
Address of Institution	Universiti Teknologi MARA (UITM) Kedah, 08400 Merbok, Kedah	City	Merbok	
District of Institution	Sungai Petani	Postcode	08400	
Level of Study	Bachelor Degree	Study Status	Full time	Edit Delete
Course Name	KCDIM2603C (OCT 2023 - FEB 2024)	Class Name	KCDIM2603C (OCT 2023 - FEB 2024)	
Subject Name	PRINCIPLES OF ENTREPRENEURSHIP	Year Enrolling the subject	2023	
Month Enrolling the Subject	10	Lecturer Name	RAMLI BIN SAAD	
Internship Enrollment	No	Year Of Internship Enrollment		
Month of Internship Enrollment		Period of Internship Training		
Expected Year To Complete Study	2025	Expected Month To Complete Study	10	
Related To Study Field	Yes			

Go-eCommerce

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATION MORE

PERSONAL PROFILE

BUSINESS PROFILE



MUHAMMAD IKHWAN DANIAL BIN MUHAMMAD FAZLAN

Personal Information

Name	MUHAMMAD IKHWAN DANIAL BIN MUHAMMAD FAZLAN	Phone/Mobile	0175100872	Edit
New Identity Card No.	020031070307	Home Address	QUATERS KLINIK DESA KUALA KANGKONG	
Email Address	daniailkhan090@gmail.com	District	AJOR SETAR	
City	AJOR SETAR	Postcode	0850	
State	Kedah	Personal Instagram		
Personal Facebook		Race	Malay	
Gender	Male	Special Need Required		
Marital Status	Single			

Institution Information

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State of Institution	Kedah	Name of Institution	UITM Cawangan Kedah	
Address of Institution	Universiti Teknologi MARA (UITM) Kedah, 08400 Merbok, Kedah	City	Merbok	
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Internship Enrollment	No	Year Of Internship Enrollment		
Month of Internship Enrollment		Period of Internship Training		
Expected Year To Complete Study	2025	Expected Month To Complete Study	8	
Backed Up To Study Field	Yes			

MyENT certificate



**UNIVERSITI
TEKNOLOGI
MARA**
Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

**MASMED YOUNG ENTREPRENEUR
(MyENT)**

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar
Nama

: 2023444322
: MUHAMMAD ARIF FIRDAUS BIN MOHAMMAD HAZLY

Program Pengajian
Fakulti
Kampus

: SARJANA MUDA SAINS MAKLUMAT (KEPUJIAN) PENGURUSAN
PERPUSTAKAAN
: Faculty of Information Management
: Kedah

MAKLUMAT PERNIAGAAN

Mod Perniagaan
Bidang Perniagaan yg
diceburi
Tempoh Berniaga
No. Pendaftaran Perniagaan
URL Perniagaan
Alamat Premis Perniagaan
Tarikh Mendaftar
Tarikh Kemaskini
Tarikh Cetak

: Online
: aksesori telefon pintar
:
:
: https://www.facebook.com/profile.php?id=61552720070673
: Quaters Klinik Desa Kuala Kangkong, Simpang Empat, 06650,
Alor Setar, Kedah
: 06 Dec 2023
:
: 06 Dec 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM.
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM



Malaysian Academy of SME & Entrepreneurship Development (MASMED)



**UNIVERSITI
TEKNOLOGI
MARA**
Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

**MASMED YOUNG ENTREPRENEUR
(MyENT)**

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar
Nama

: 2023444714
: MUHAMMAD IKHWAN DANIAL BIN MUHAMAD FAZLAN

Program Pengajian
Fakulti
Kampus

: SARJANA MUDA SAINS MAKLUMAT (KEPUJIAN) PENGURUSAN
PERPUSTAKAAN
: Faculty of Information Management
: Kedah

MAKLUMAT PERNIAGAAN

Mod Perniagaan
Bidang Perniagaan yg
diceburi
Tempoh Berniaga
No. Pendaftaran Perniagaan
URL Perniagaan
Alamat Premis Perniagaan
Tarikh Mendaftar
Tarikh Kemaskini
Tarikh Cetak

: Online
: Aksesori Telefon Bimbit
:
:
: https://www.facebook.com/profile.php?id=61552720070673
: QUATERS KLINIK DESA KUALA KANGKONG SIMPANG EMPAT, 0665
ALOR SETAR, KEDAH
: 03 Jan 2024
:
: 03 Jan 2024

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM.
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SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM



Malaysian Academy of SME & Entrepreneurship Development (MASMED)

SSM registration



SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA



BORANG D (KAEDAH 13)

**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

ARWAN TECHNO ENTERPRISE
NO. PENDAFTARAN: 202403004356 (003563793-W)

telah didaftarkan dari hari ini sehingga **3 JANUARI 2025** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di **NO.45B, JALAN LEMBAH MERBOK 2 TAMAN
LEMBAH MERBOK KEDAH DARUL AMAN, 08400 MERBOK, KEDAH**

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **4 JANUARI 2024**.



DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

UsedID: EZBIZ Date: Thu Jan 04 12:56:43 MYT 2024



SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL

**** MAKLUMAT PERNIAGAAN ****

NAMA PERNIAGAAN	: ARWAN TECHNO ENTERPRISE
NO PENDAFTARAN	: 202403004356 (003563793-W)
ALAMAT UTAMA PERNIAGAAN	: NO.45B, JALAN LEMBAH MERBOK 2 TAMAN LEMBAH MERBOK KEDAH DARUL AMAN 08400 MERBOK KEDAH
BENTUK PERNIAGAAN	: PERKONGSIAN
TARIKH MULA BERNIAGA	: 17-12-2023
TARIKH PENDAFTARAN	: 04-01-2024
TARIKH LUPUT PENDAFTARAN	: 03-01-2025
STATUS	: AKTIF

**** JENIS PERNIAGAAN ****

JUALAN BORONG KELENGKAPAN TELEFON DAN TELEKOMUNIKASI

**** MAKLUMAT CAWANGAN ****

*** TIADA CAWANGAN ***

Form A
REGISTRATION OF BUSINESS RULES 1957
[RULE 3] - PORTAL
BUSINESS REGISTRATION

Reference No:

EB-A2023123000497

(* Mandatory Field)

NAME APPROVAL NO.

EB-A2023123000497

I/We the person(s) responsible submit for registration of the following particulars regarding the under-mentioned business.

INFORMATION OF BUSINESS (* Mandatory field)

1. * BUSINESS NAME

ARWAN TECHNO ENTERPRISE

2. A) * DATE OF COMMENCEMENT OF BUSINESS
(dd/mm/yyyy)

17/12/2023

B) * REGISTRATION
PERIOD

1 YEARS

3. * PARTNERSHIP AGREEMENT
(If yes, upload the copy of agreement)

NO

DATE
(dd/mm/yyyy)

4. ADDRESS OF PRINCIPAL PLACE OF BUSINESS

NO.45B, JALAN LEMBAH MERBOK 2
TAMAN LEMBAH MERBOK
KEDAH DARUL AMAN

TOWN MERBOK

POSTCODE 08400

STATE KEDAH

5. * TELEPHONE

0124124220

FAX

6. E-MAIL

2023444322@student.uitm.edu.my

7. CORRESPONDENCE ADDRESS
(if different from above)

NO.45B, JALAN LEMBAH MERBOK 2
TAMAN LEMBAH MERBOK
KEDAH DARUL AMAN

TOWN MERBOK

POSTCODE 08400

STATE KEDAH

Introduction of business



ARWAN is a collaboration that was founded with the intention of offering clients with a diverse array of customized cover option for their mobile phones in order to fulfill what they need. There is a symbol of the company's emblem that depicts two people lifting their hands in a sign of happiness and cooperation. It is a representation of the partnership that existed between Arif and Ikhwan, the individuals who established the company and whose names are used as the foundation for the logo.

Name and address of business

Name : Arwan Techno Entreprise

Address : 45B, Jalan Lembah Merbok 2, Taman Lembah Merbok,
08400 Merbok, Kedah Darul Aman

Organizational chart



MUHAMMAD ARIF FIRDAUS BIN
MOHD HAZLY

2023444322



MUHAMMAD IKHWAN DANIAL
BIN MUHAMAD FAZLAN

2023444714

Mission / vision

Mission Statement:

"At Arwan Techno, we are committed to revolutionizing your mobile devices into distinctive reflections of personal style." Our goal is to enable customers to design unique phone cases that provide device protection while also allowing for personal expression. We are dedicated to combining cutting-edge ideas, exceptional craftsmanship, and the ability to think outside the box to provide personalized solutions that mirror the unique characteristics and preferences of our clientele. Through promoting a culture of innovation and uniqueness, our goal is to revolutionize the way individuals engage with their technology, one personalized phone case at a time.

"In the custom phone case business, we aim to create an environment where every mobile device becomes a unique masterpiece, showcasing the owner's individuality and creativity." Our goal is to become the top choice for customized phone cases, leading the way in creativity, excellence, and ensuring customer happiness. We strive to constantly innovate, bringing the latest technologies and design choices to our customers, allowing them to express their individuality through their devices. With our unwavering dedication to providing top-notch products and putting our customers first, our goal is to establish ourselves as the frontrunner in the personalized phone case industry, ensuring that everyone can easily express their individuality.

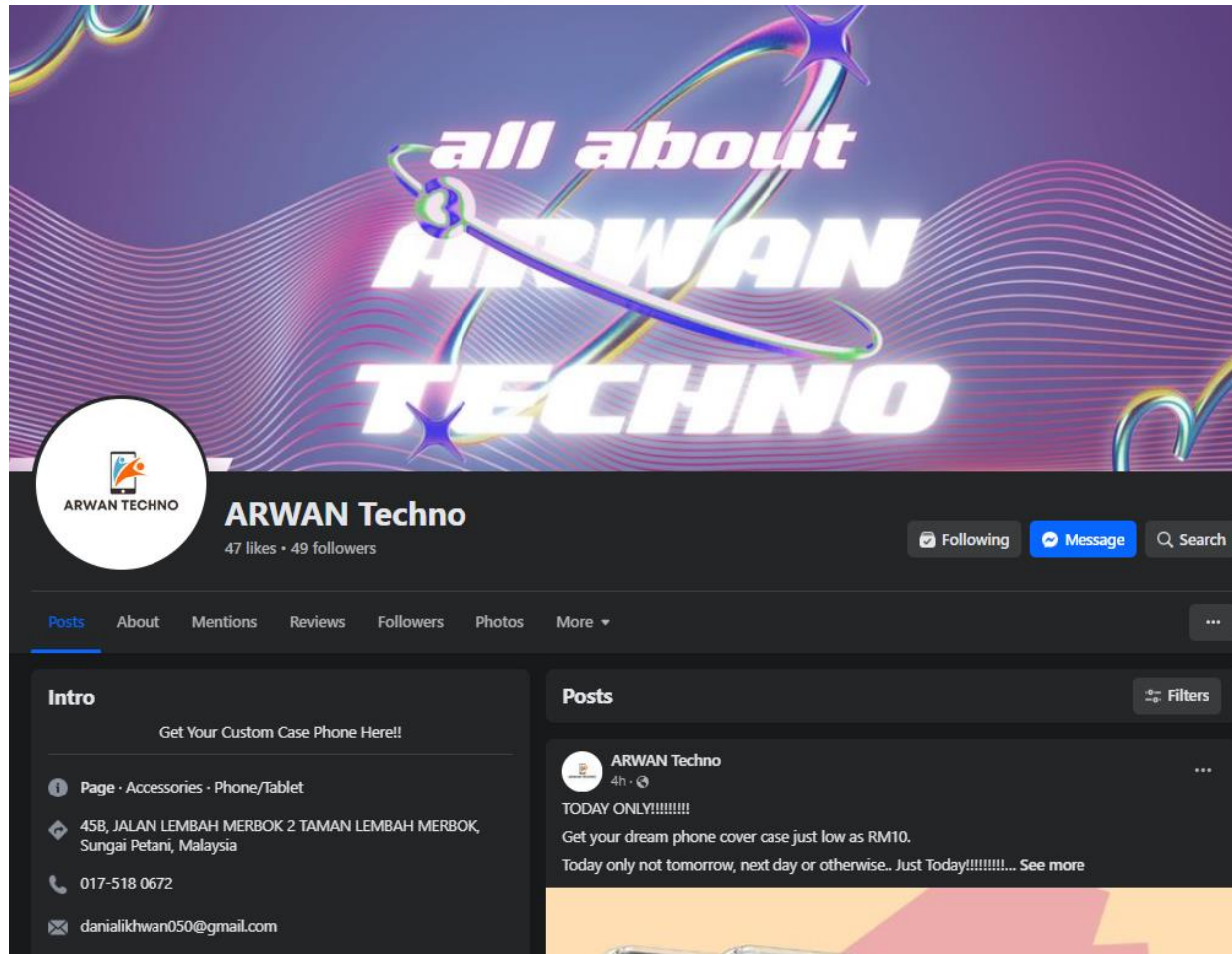
Descriptions of products / services

The phone cases that we provide to our customers are of the highest quality. A customizable phone casing service that can be customized to the specific tastes of each individual customer is another service that we provide. Additionally, in order to better serve our esteemed clientele, we provide our very unique choice.

Price list

 ARWAN TECHNO	
WELCOME TO ARWAN TECHNO	
LATEST PRICE FOR OUR PRODUCT	
CLEAR CASE	RM10
SILICONE CASE	RM15
CUSTOMIZED DESIGN	RM20
FOOTBALL EDITION	RM25
BLACKPINK EDITION	RM25
HM EDITION	RM25
NEW YEAR EDITION	RM25
ARWAN TECHNO https://www.facebook.com/profile.php?id=61552720070673	

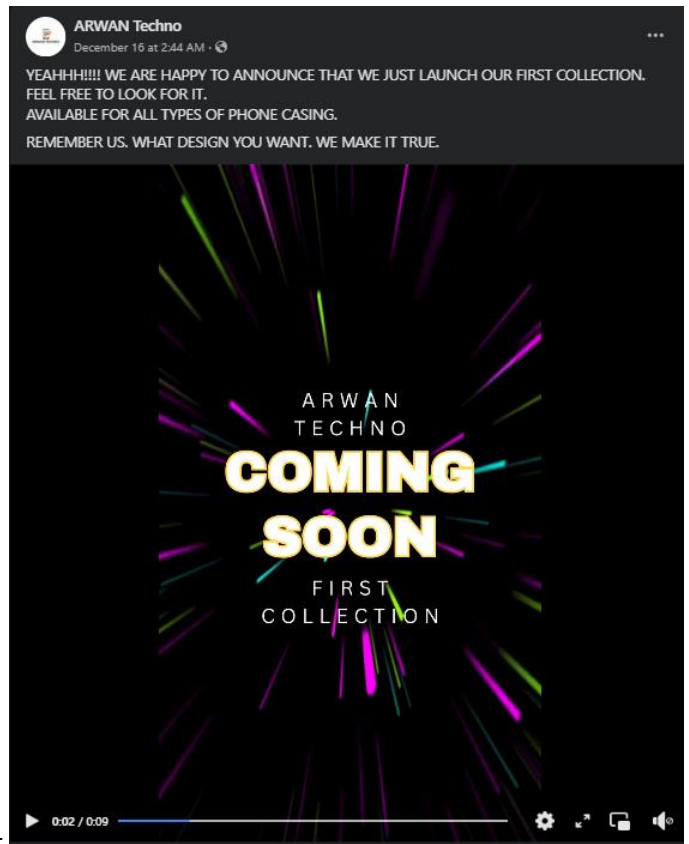
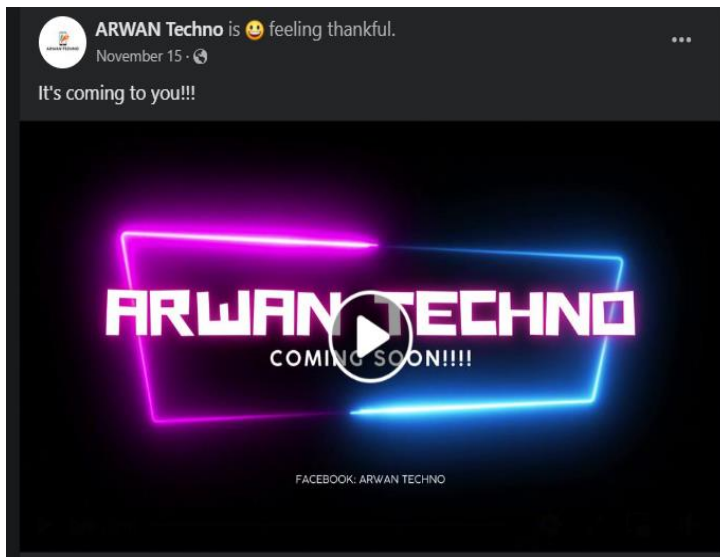
Facebook Page

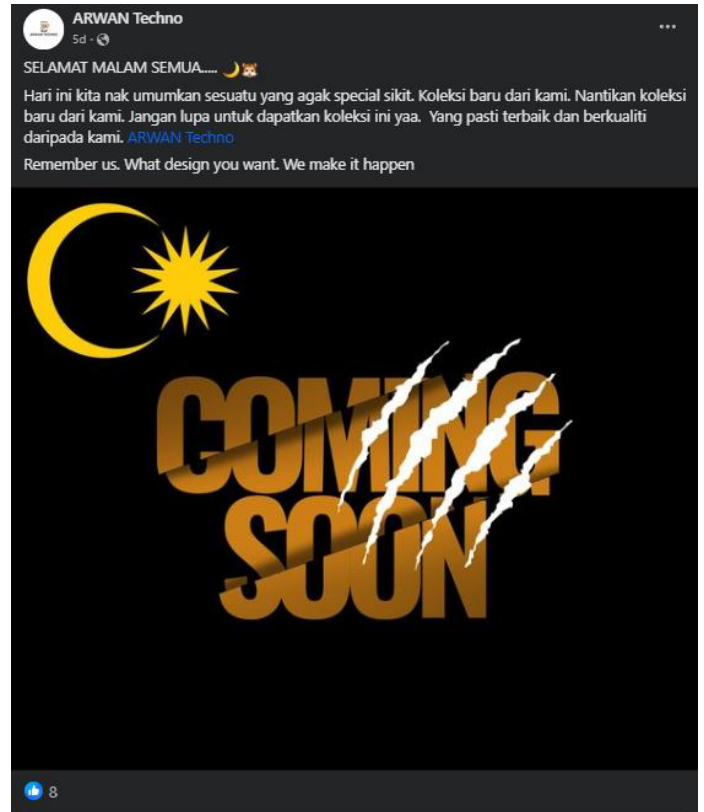
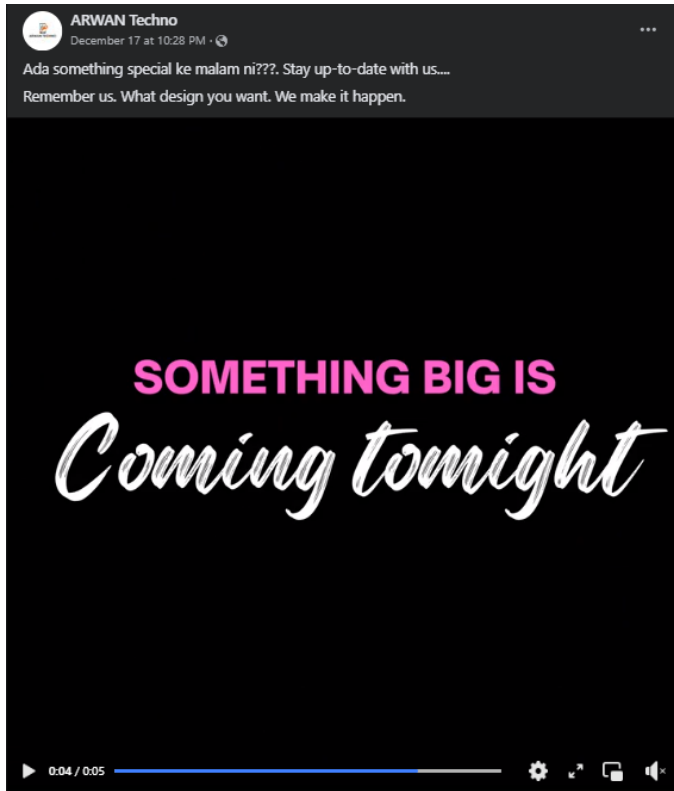


Customizing URL Facebook (FB) page

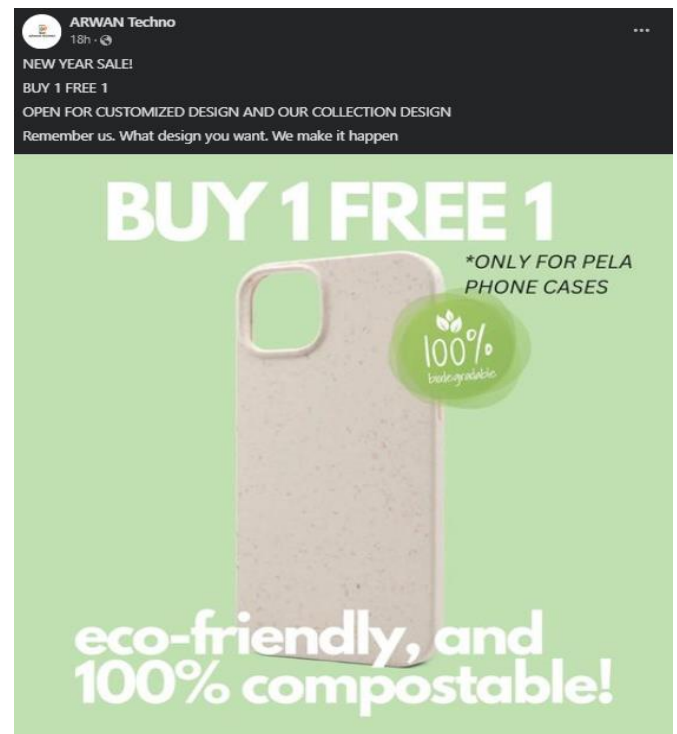
<https://www.facebook.com/profile.php?id=61552720070673>

Facebook (FB) post – Teaser





Facebook (FB) post – Copywriting (soft sell)



ARWAN Techno
December 16, 2023 at 1:34 AM · 🌐

SINGLE?...HAHAHAHAHAHAHAH.
Don't worry laa, you punya jodoh akan tiba pada masa yang tepat nanti. By the way kepada pasangan diluar sana, meh custome you guys punya phone case dengan. Sempena akhir tahun ni, ada special discount untuk pasangan diluar sana. Remember us. What design you want. We make it true.
P/S dah jangan sedih... tak cantik nanti 🥰

matching up with your love one



5

ARWAN Techno
19h · 🌐

🔥 TOP OF YOUR CHOICES FOR THIS YEAR!!!!!! 🔥
Remember us. What design you want. We make it happen.

TOP SELLING OF THE YEAR !!!



#1 Silicone case

ARWAN Techno
December 9, 2023 at 9:28 PM · 🌐

One of types of casing that we offer for customize. Bapak-bapak style?. Come on laa. It's 2023 and still have of that kind mindset. Bapak-bapak pon nak bergaya jugak. Kami custom semua jenis casing phone. Remember us. What design you want. We make it true.

Leather Phone Cases

Durability: Leather is a very strong, wear-resistant material.

It is the perfect material for an iPhone that will be used frequently since it is resistant to scuffs, bumps, and cracks. **Style:** Leather cases offer a traditional, sophisticated appeal that may affect how your iPhone appears.




4

ARWAN Techno
2h · 🌐

Do you like cute things??
Just like us, we also like cute things. We are cute too, we just don't show it to people. 🐼🐼🐼
Get a cute case from us. Design your phone cover with us. Come pamper yourself with us.

Cute stuff will make your day better



ARWAN Techno
51m · 🌐

Highlight your style with us
Your phone is your choice
Get the one that suits you
Highlight your style with [ARWAN Techno](#)
Remember us. What design you want. We make it happen.

Stylish with AT




arwantechno

ARWAN Techno
2h · 🌐

SIMPLE CASE PREMIUM
Make your design a reality by getting a design on your mobile phone cover. Design it with your own tastes. Your phone your choice.
What are you waiting for? Grab right now. New Year sale is ongoing right now... See more


SIMPLE CASE PREMIUM




Contact us:
FB: ARWAN Techno
0175180672

ARWAN Techno
2h · 🌐

Your Tastes?
Choice your own favorite color for every design that your choices...
We follow what you want... See more





Variation of colours



ARWAN Techno
2h · 🌐

Your mood??
Get the customized on your phone cover.
Boost up your mood with your design with us... See more

Your mood depend on your phone case

ARWAN Techno
2h · 🌐

Everyone must have their own best friend, right?
Matching phone case with your best friend with us.
Remember us. What design you want. We make it happen.

You and Bestfriend



ARWAN Techno
2h · 🌐

"Stay focused. Your goals are counting on your commitment."
Don't give up until you achieved what you want. If you are tired, take a rest, not stop it...
Remember us. What design you want. We make it happen.

Remind you of your Goals



ARWAN Techno
2h · 🌐

Not just an ordinary phone case.
The quality of the phone cover we provide is very high quality and very suitable for tough activities. Will not easily break and crack. Only the best quality is given to our customers.
Remember us. What design you want. We make it happen

ITS NOT JUST A CASING



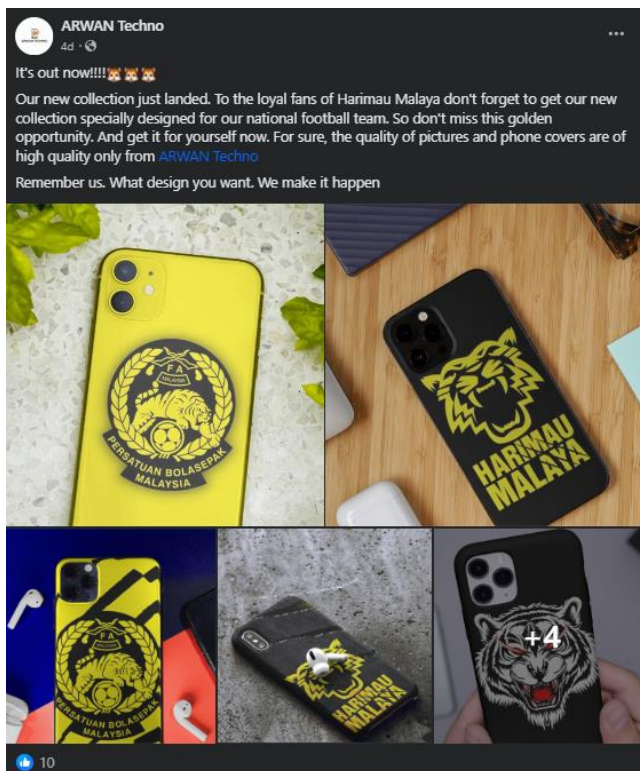
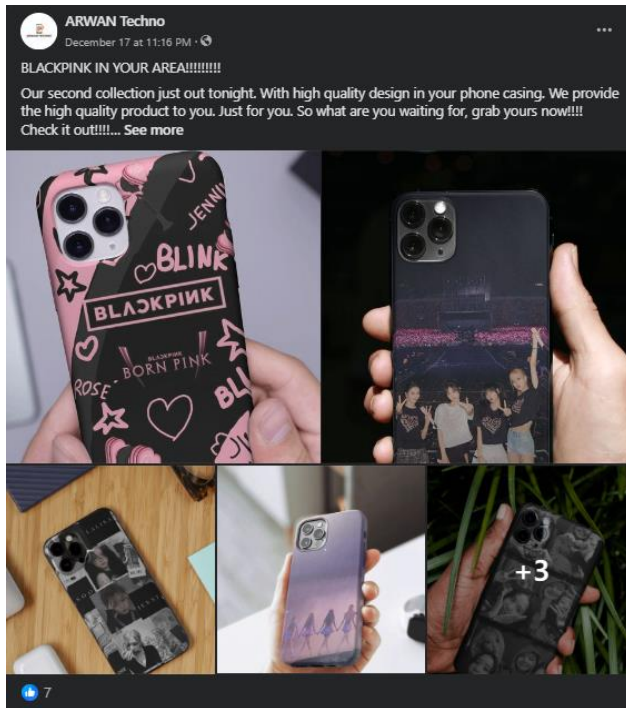
ARWAN Techno
2h · 🌐

Interested in SpongeBob characters and other animations?
Design your phone case with us. We can design all your favorite animated characters for you.
Remember us. What design you want. We make it happen.



ANY FAVOURITE CHARACTER ?

Facebook (FB) post – Copywriting (hard sell)




ARWAN Techno
11h · 🌐

📢 LIMITED SALE OFFER TODAY!!!!!!!!!!!!!! 📢

WE ARE DELIGHTED TO OFFER YOU GUYS A SPECIAL OFFER JUST FOR TODAY!. REMEMBER JUST TODAY IT START RIGHT NOW!!!!!!

ENJOY A SPECIAL OFFER FROM US. GET OUR SPECIAL COLLECTION DESIGN. ALSO APPLICABLE FOR YOUR OWN DESIGN!!!! ORDER TODAY TO GET THIS SPECIAL OFFER. ... See more



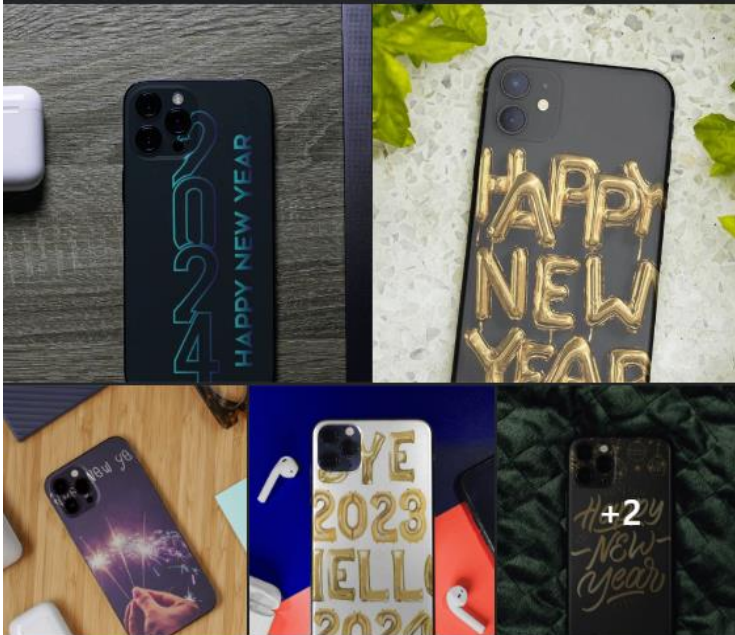
12

ARWAN Techno
10h · 🌐

2024 is coming.....

So today we decide to release our special collection. Which is about to celebrate the new year 2024. So this is the collection that we about to release it today. And also this design also applicable for limited offer today. Grab yours now.

Remember us. What design you want. We make it true.



12

ARWAN Techno
10h · 🌐

📢 FREE SHIPPING FOR TODAY 📢

In conjunction with today's limit promotion. We also want to offer free shipping today. Remember only today. Get your stuff at a price you can't imagine. We are very confident in the quality of our products that we offer to you. So get it now while stocks last. Crazy sale today only. 80% off. Where do you want to get it?

Remember us. What design you want. We make it true.

**FREE
SHIPPING
DAY**



ARWAN TECHNO

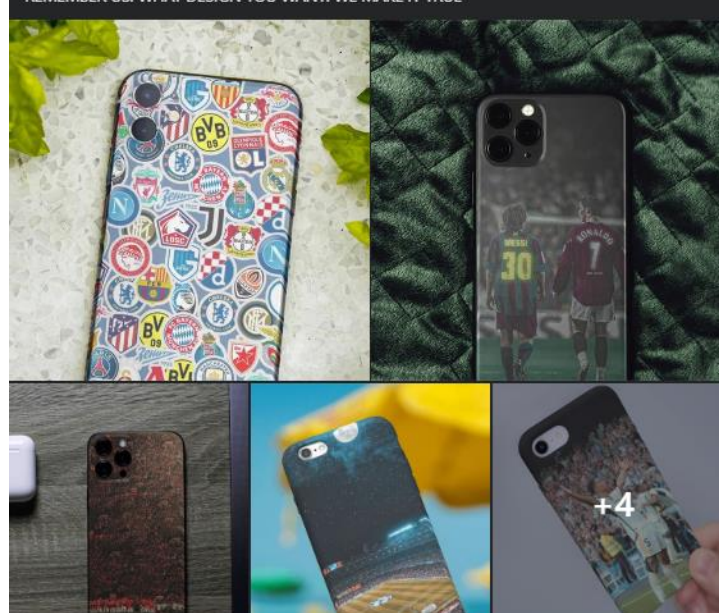
**ON ALL ORDERS
ONLY FOR TODAY**

10

ARWAN Techno
December 16, 2023 at 2:47 AM · 🌐

CHECK IT OUT LADS!!! WITH THE HIGH QUALITY DESIGN ON YOUR CASING PHONE. WE ARE SURE YOU WILL BE SATISFIED. OUR FIRST COLLECTION DESIGN JUST OUT FOR YOU GUYS. GRAB YOURS NOW!!!!!!

REMEMBER US. WHAT DESIGN YOU WANT. WE MAKE IT TRUE



4

ARWAN Techno
59m · 🌐

HAPPY NEW YEAR

We are happy to announce our first New Year Sale for the first time in this year. This offer is applicable to all our design and the customized.

So what are you waiting for?
Protect your phone with us 📱
Remember us. What design you want. We make it happen.



ARWAN TECHNO

2024 NEW YEAR SUPER BIG SALE

DISCOUNT UP TO
30% OFF

DISCOUNT FOR
ALL DESIGN

LIMITED
OFFERS

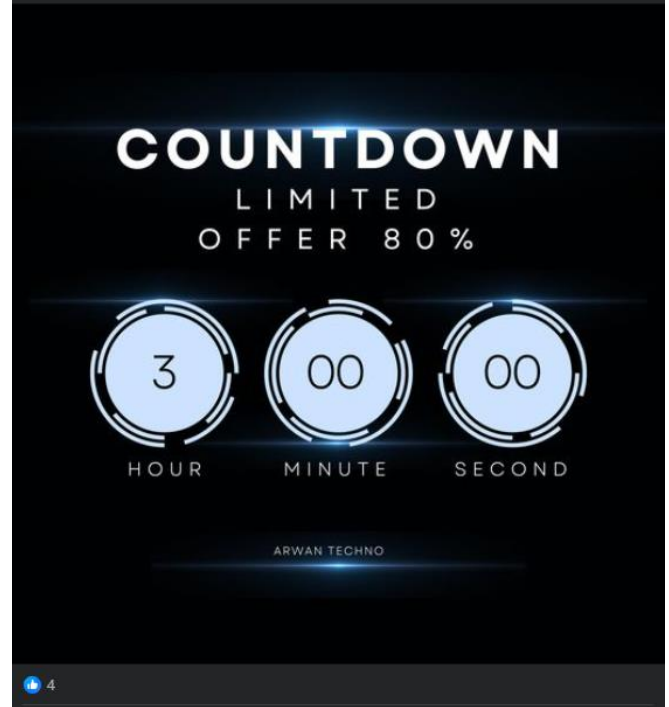
GET YOURS NOW

ARWAN TECHNO

ARWAN Techno
3h · 🌐

🕒 3 HOURS LEFT!!!! 🕒

Not much time already. Get your product from us. Quality and attractive. Get yours now!!!!
Remember us. What you want. We make it true.



COUNTDOWN

LIMITED
OFFER 80 %

3
HOUR

00
MINUTE

00
SECOND


ARWAN TECHNO

👍 4

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2h · 🌐

New Year Flash Sale is Started

Each design has its own special features
Maximum protection for your mobile phone
Attractive for every type of mobile phone you have... See more



New Year. Flash Sale

ARWAN TECHNO


Flash Sale
Phonecase

ARWAN Techno
2h · 🌐

ANOTHER DISCOUNT FOR SOFTCASE COVER!!!!

Get another 10% discount for soft case cover phone. Applicable for our collection and also for your own design.

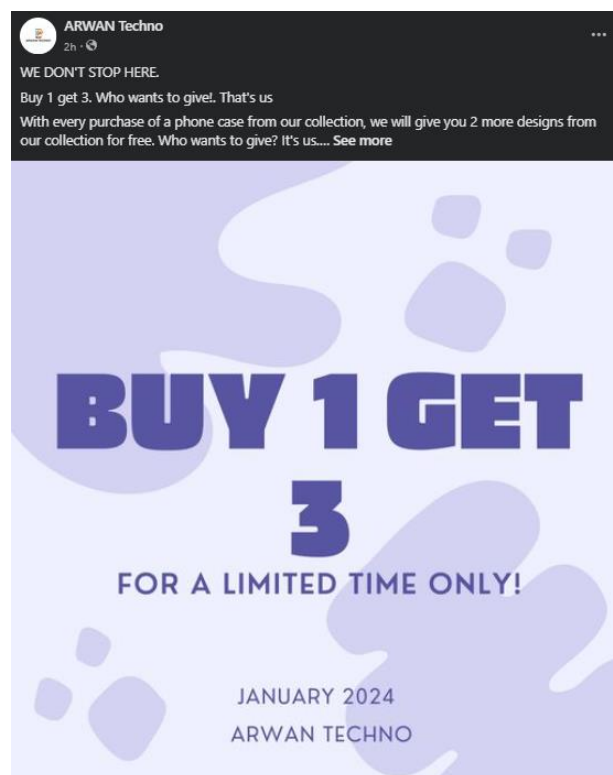
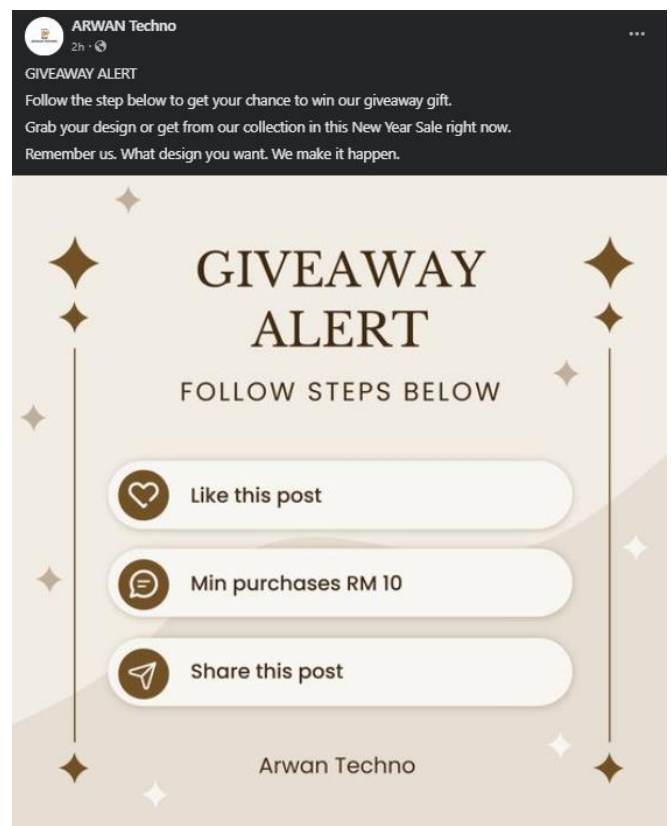
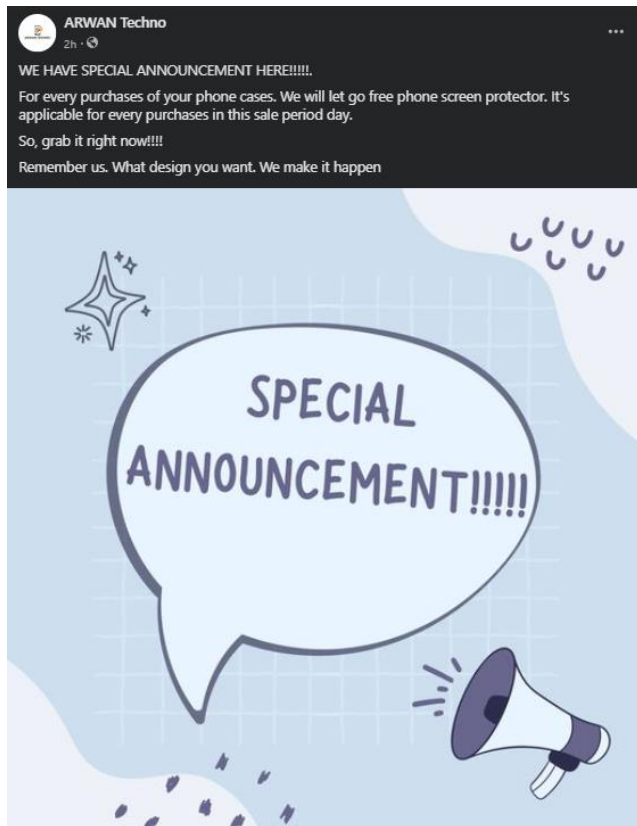
Limited just first 100 person only. So...GRAB YOURS RIGHT NOW!!!!!! BEFORE LATE!!!!!! See more



SPECIAL SALE SOFTCASE


DISC. 10%

Arwan Techno 0175180672



ARWAN Techno
2h · 🌐

TODAY ONLY!!!!!!!
Get your dream phone cover case just low as RM10.
Today only not tomorrow, next day or otherwise.. Just Today!!!!!!!... See more




**GET
YOUR
PHONE
COVER**

NOW !!!
as low as rm10 Only

ARWAN Techno
2h · 🌐

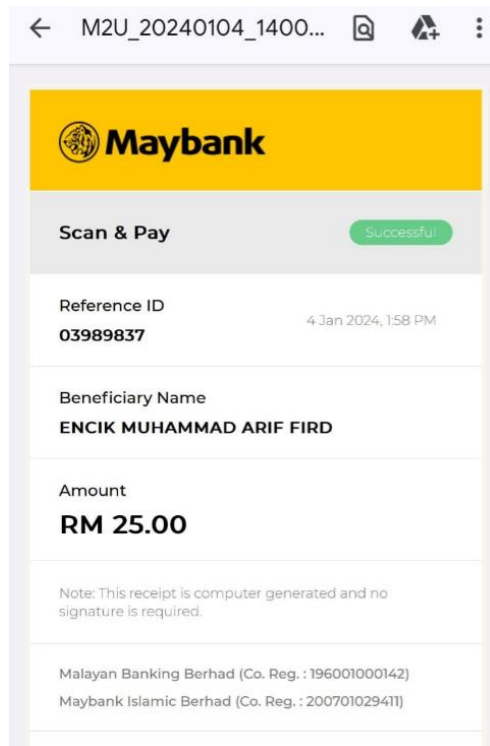
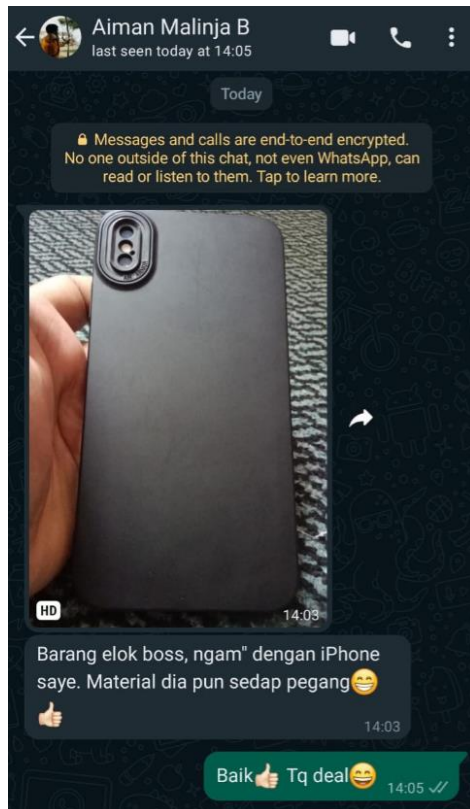
YOUR BIRTHDAY? WE GOT YOU...
If your birthday falls on the first month of the year.
We want to give you an additional discount on your purchase.... See more



**YOUR BIRTHDAY
YOUR
PRESENT**

GET 10% OFF

Customer Feedback / Transaction



Sales Report

Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
ARWAN TECHNO ENTERPRISE	30/12/2023	online	Others	null	25				1 Customized design casing	04/01/2024
ARWAN TECHNO ENTERPRISE	04/01/2024	online	Social Media		20				2x clear casing have been sold	04/01/2024
ARWAN TECHNO ENTERPRISE	28/12/2023	online	Social Media		15				1x silicone case	04/01/2024
ARWAN TECHNO ENTERPRISE	01/01/2024	online			35				1x blackpink edition & 1 clear case	04/01/2024

Have you updated your sales today? Update your sales regularly to collect more points!

Company Name

ARWAN TECHNO ENTERPRISE

Year

2023

Month

December

View

Monthly Sales

RM40.00

Monthly Expenses

0.00

Monthly Performance

Total Sales

Total Expenses

Company Name

ARWAN TECHNO ENTERPRISE

Year

2024

Month

January

View

Monthly Sales

RM55.00

Monthly Expenses

0.00

Monthly Performance

Total Sales

Total Expenses

Conclusion

At the end of the evaluation of the phone case custom business company shows a strong commitment to innovation, individuality, and quality craftsmanship. Our mission statement highlights our dedication to revolutionizing mobile devices, allowing individuals to express their unique style while prioritizing creativity, technology, and protection. Through cultivating an environment that embraces a wide range of lifestyles and personalities, the company establishes itself as a pioneer in the industry, pushing boundaries and enhancing the relationship between individuals and their technology.

The vision statement envisions a future where every mobile device is transformed into a unique masterpiece, representing the owner's artistic expression. Our company aims to establish itself as a prominent player on the global stage, constantly pushing the boundaries of innovation and always striving to exceed customer expectations. The focus on innovative technologies and design choices highlights our dedication to remaining at the forefront of the personalized phone case industry.

In an academic context, the company's mission and vision statements showcase a deep understanding of consumer needs, market dynamics, and the importance of customization in today's consumer culture. The strategic positioning demonstrates a careful alignment of objectives with current trends, making a strong argument for the company's potential success in a competitive market. The academic analysis highlights the company's commitment to both financial success and empowering individuals to express their unique identities through their mobile devices.