#### Outlier detection

Mining Massive Datasets Carlos Castillo Topic 09

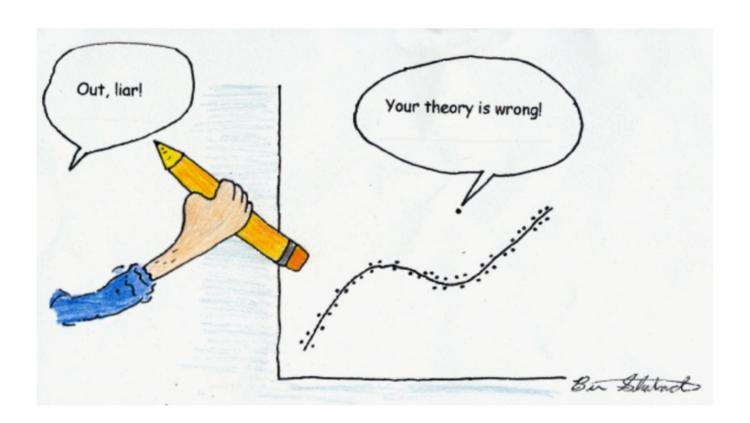


#### Sources

 Data Mining, The Textbook (2015) by Charu Aggarwal (chapter 8) – slides by Lijun Zhang

#### What is an outlier?

- Informally, "An outlier is an observation which deviates so much from the other observations as to arouse suspicions that it was generated by a different mechanism."
  - Clustering seeks to group points that are similar
  - Outlier detection seeks points that are different from the remaining data



#### Some applications

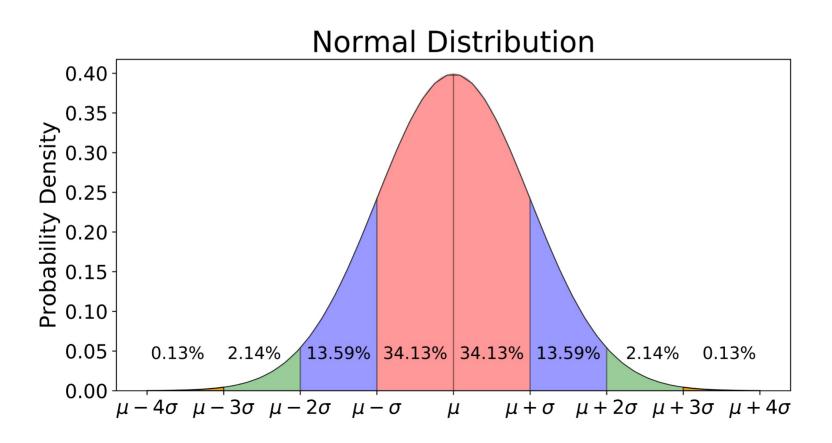
- Data cleaning
  - Remove noise in data
- Credit card fraud
  - Unusual patterns of credit card activity
- Network intrusion detection
  - Unusual records/changes in network traffic

#### Outlier detection methods

- Key idea
  - Create a model of normal patterns
  - Outliers are data points that do not naturally fit within this normal model
  - The "outlierness" of a data point is quantified by a outlier score
- Outputs of Outlier Detection Algorithms
  - Real-valued outlier score
  - Binary label (outlier / not outlier)

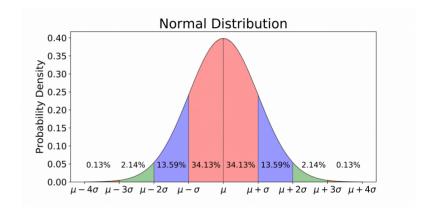
#### Extreme values analysis

## Extreme value analysis: Statistical Tails



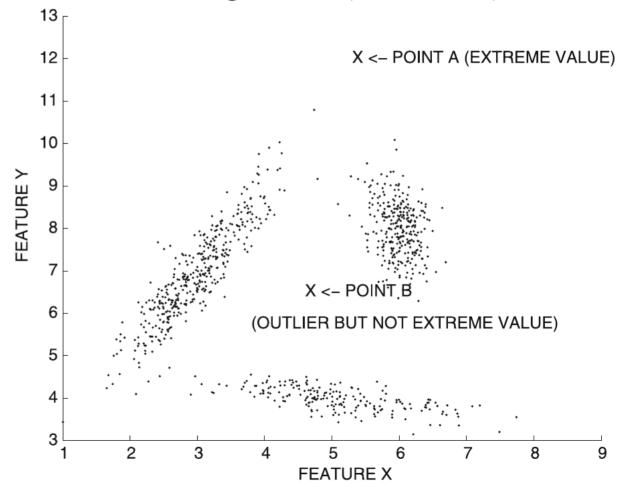
## Extreme value analysis (cont.)

- Hypothesis: all extreme values are outliers
- However, outliers may not be extreme values:
  - {1,3,3,3,50,97,97,100}
  - 1 and 100 are extreme values
  - 50 is an outlier but no an extreme value



## Extreme value analysis (cont.)

- Point A is an extreme value (hence, an outlier)
- Point B is an outlier but not an extreme value



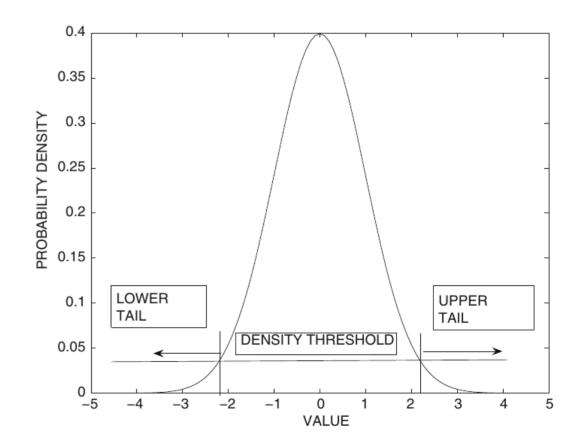
#### Univariate extreme value analysis

- Statistical tail confidence test
  - Let density be  $f_x(x)$
  - Tails are **extreme** regions s.t.  $f_x(x) \le \theta$

## Univariate extreme value analysis (cont.)

Let density be  $f_x(x)$ ; tails are extreme regions s.t.  $f_x(x) \le \theta$ 

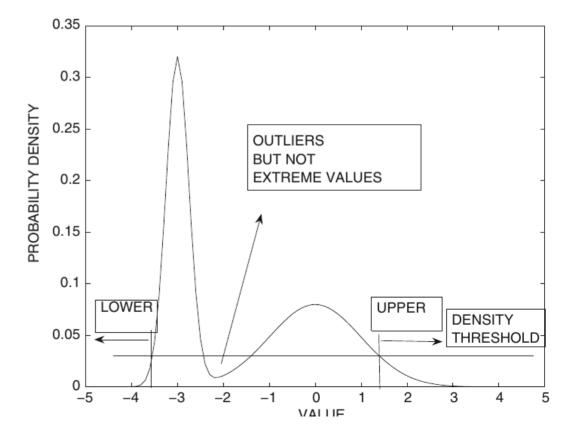
- Symmetric distribution
  - Two symmetric tails
  - Areas inside tails represent cumulative distribution



## Univariate extreme value analysis (cont.)

Let density be  $f_x(x)$ ; tails are extreme regions s.t.  $f_x(x) \le \theta$ 

- Asymmetric distribution
  - Areas in two tails are different
  - Regions in the interior are not tails



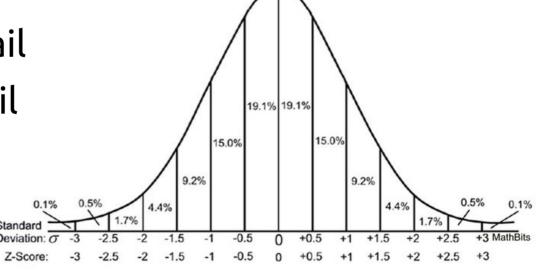
# Standardization for univariate outlier analysis

- Normal distribution assumed  $f_X(x) = \frac{1}{\sigma \sqrt{2\pi}} e^{\frac{-(x-\mu)^2}{2\sigma^2}}$
- Parameters
  - From prior knowledge
  - Estimated from data

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i$$
  $\hat{\sigma}^2 = \frac{1}{n-1} \sum_{i=1}^{n} (x_i - \hat{\mu})^2$ 

# Standardization for univariate outlier analysis (cont.)

- z-value  $z_i = \frac{x_i \mu}{\sigma}$
- Follows normal distribution with mean 0 and standard deviation 1
  - Large z-value: upper tail
  - Small z-value: lower tail



#### Multivariate extreme values

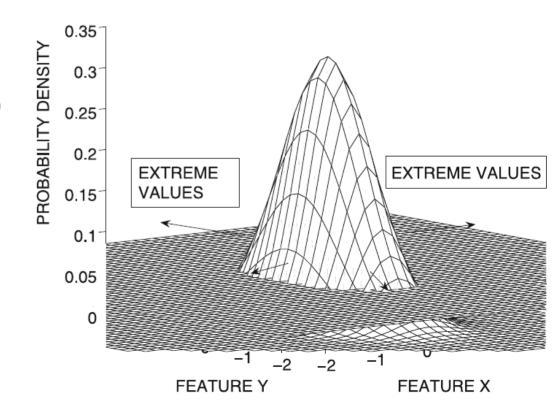
• Probability density function of a Multivariate Gaussian distribution in d dimensions

$$f(\overline{X}) = \frac{1}{\sqrt{|\Sigma| \cdot (2 \cdot \pi)^{(d/2)}}} \cdot e^{-\frac{1}{2} \cdot (\overline{X} - \overline{\mu}) \Sigma^{-1} (\overline{X} - \overline{\mu})^T}$$
$$= \frac{1}{\sqrt{|\Sigma| \cdot (2 \cdot \pi)^{(d/2)}}} \cdot e^{-\frac{1}{2} \cdot Maha(\overline{X}, \overline{\mu}, \Sigma)^2}$$

- $Maha(\overline{X}, \overline{\mu}, \Sigma)$  is the Mahalanobis distance
- $|\Sigma|$  is the determinant of the covariances matrix

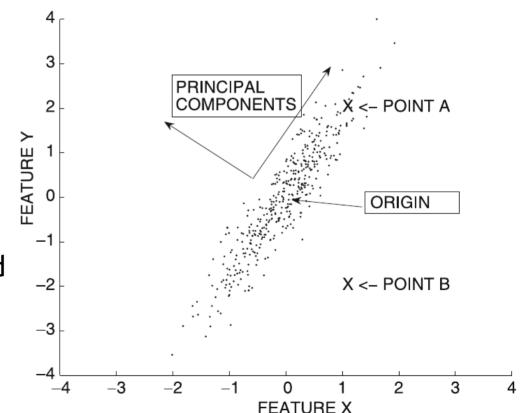
#### Multivariate extreme values (cont.)

- Extreme value score of  $\overline{X}$ 
  - $Maha(\overline{X}, \overline{\mu}, \Sigma)$
  - Mahalanobis distance to the mean of the data
  - Larger values imply more extreme behavior



#### Multivariate extreme values (cont.)

- Extreme value score of  $\overline{X}$ 
  - $Maha(\overline{X}, \overline{\mu}, \Sigma)$
  - Mahalanobis distance to the mean of the data
  - Larger values imply more extreme behavior
  - The Mahalanobis distance is the Euclidean distance in a transformed (axes-rotated) data set after dividing each of the transformed coordinate values by the standard deviation along its direction



## Depth-based methods

## Key concept: convex hull

The convex hull of a set C is the set of all convex combinations of points in C

$$\operatorname{conv} C = \{\theta_1 x_i + \dots + \theta_k x_k | x_i \in C, \\ \theta_i \ge 0, \\ \theta_1 + \dots + \theta_k = 1\}$$

## Algorithm

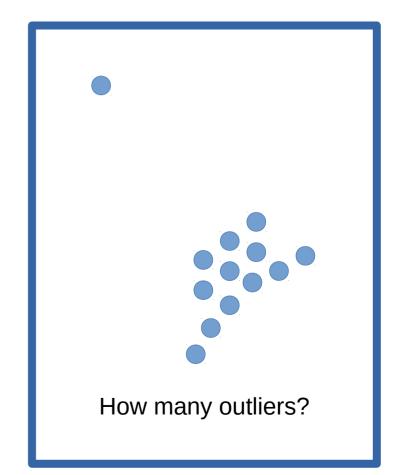
```
Algorithm FindDepthOutliers(Data Set: \mathcal{D}, Score Threshold: r)
begin
  k = 1;
  repeat
    Find set S of corners of convex hull of \mathcal{D};
    Assign depth k to points in S;
    \mathcal{D} = \mathcal{D} - S;
    k = k + 1;
  \mathbf{until}(D \text{ is empty});
  Report points with depth at most r as outliers;
end
```

## Explanation: peeling layers

```
Algorithm FindDepthOutliers(Data Set: \mathcal{D}, Score Threshold: r)
begin
  k = 1:
                                                                              Depth 3
  repeat
    Find set S of corners of convex hull of \mathcal{D};
                                                                                                                                  Depth 2
    Assign depth k to points in S;
    \mathcal{D} = \mathcal{D} - S;
    k = k + 1;
  \mathbf{until}(D \text{ is empty});
  Report points with depth at most r as outliers;
end
                                                                                                                                   Depth 1
                                                                     Depth 4
```

#### Limitations of this method

- No normalization
- Computational complexity increases significantly with dimensionality
- Many data points are indistinguishable



#### Probabilistic methods

# Related to probabilistic model-based clustering

- Assume data is generated from a mixture-based generative model
- Learn the parameters of the model from data
  - EM algorithm
- Evaluate the probability of each data point being generated by the model
  - Points with low values are outliers

#### Mixture-based generative model

- Data is generated by a mixture of k distributions with probability distributions  $G_1, \ldots, G_k$
- Each point  $\overline{X}$  is generated as follows:
  - 1)Select a mixture component with probability  $\alpha_i$ 
    - Suppose it's component r
  - 2) Sample a data point from distribution  $G_r$

#### Learning parameters from data

Probability of generating a point

$$f^{\text{point}}(\overline{X_j}|\mathcal{M}) = \sum_{i=1}^k P(\mathcal{G}_i, \overline{X_j})$$

$$= \sum_{i=1}^k P(\mathcal{G}_i) P(\overline{X_j}|\mathcal{G}_i)$$

$$= \sum_{i=1}^k \alpha_i f^i(\overline{X_j})$$

## Learning parameters from data

• Probability of generating a point

$$f^{\text{point}}(\overline{X_j}|\mathcal{M}) = \sum_{i=1}^k \alpha_i f^i(\overline{X_j})$$

Probability of generating a dataset

$$f^{\mathrm{data}}(\mathcal{D}|\mathcal{M}) = \prod^n f^{\mathrm{point}}(\overline{X_j}|\mathcal{M})$$

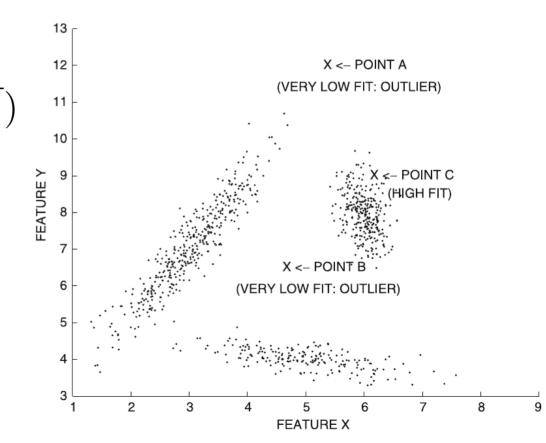
• Learning: min log loss j=1

$$\min \mathcal{L}\left(\mathcal{D}|\mathcal{M}\right) = \log \left(\prod_{j=1}^{n} f^{\text{point}}\left(\overline{X_{j}}|\mathcal{M}\right)\right) = \sum_{j=1}^{n} \log \left(\sum_{i=1}^{k} \alpha_{i} f^{i}\left(\overline{X_{j}}\right)\right)_{8}$$

## Identifying an outlier

#### Outlier score:

 $f^{\text{point}}(\overline{X_j}|\mathcal{M}) = \sum_{i=1}^k \alpha_i f^i(\overline{X_j})$ 



## Partitioning-based method: isolation forest

#### Isolation forest method

- tree\_build(X)
  - Pick a random dimension r of dataset X
  - Pick a random point p in  $[min_r(X), max_r(X)]$
  - Divide the data into two pieces:  $x_r < p$  and  $x_r \ge p$
  - Recursively process each piece

<sup>(1)</sup> Eryk Lewinson: Outlier detection with isolation forest (2018)

<sup>(2)</sup> Tobias Sterbak: Detecting network attacks with isolation forests (2018)

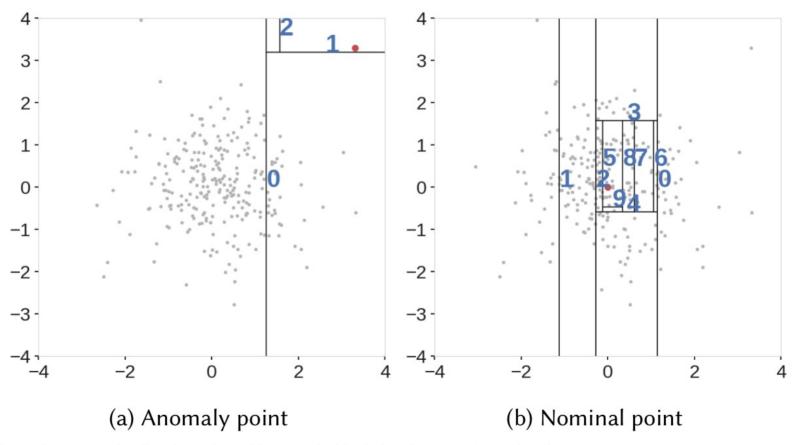
## Stopping criteria for recursion

Stop when a maximum depth has been reached

**-0**[-

Stop when each point is alone in one partition

## Key: outliers lie at small depths



#### Outlier score

 Let c(n) be the average path length of an unsuccessful search in a binary tree of n items

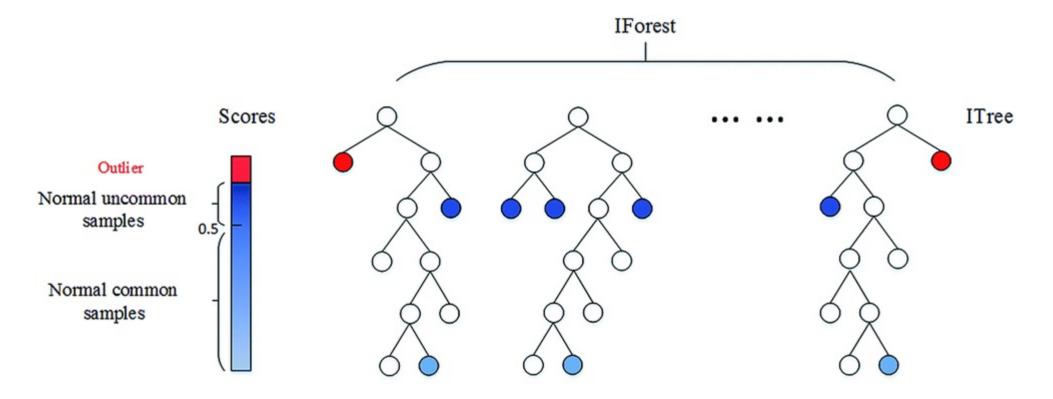
$$c(n) = 2H(n-1) - (2(n-1)/n)$$
 $H(n) = \sum_{k=1}^{n} \frac{1}{k}$ 

- h(x) is the depth at which x is found in tree
- Score:

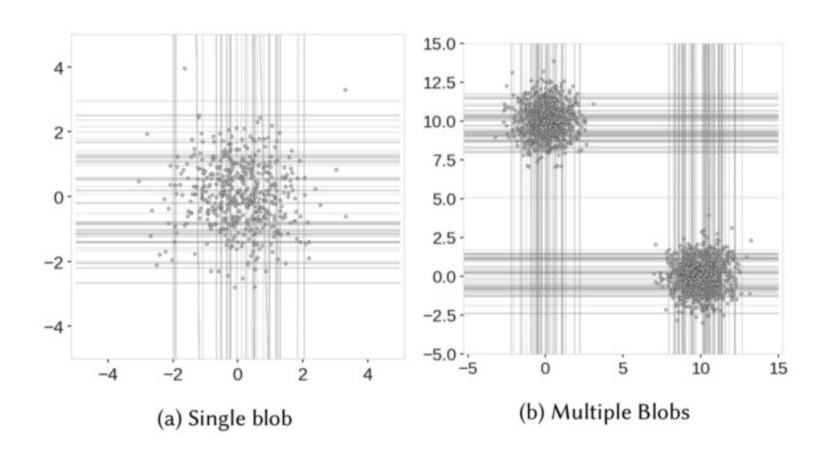
$$outlier(x, n) = 2^{-\frac{E(h(x))}{c(n)}}$$

#### Outlier scores in isolation forests

(each tree is built from a sub-sample of original data)

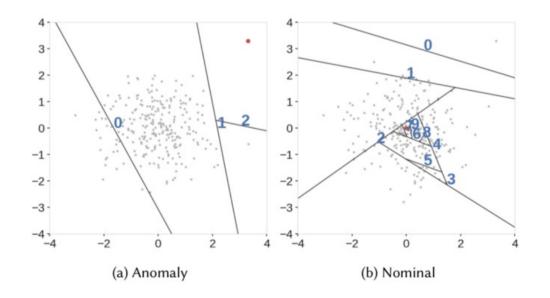


## Example



#### Extended Isolation Forest

 More freedom to partitioning by choosing a random slope and a random intercept

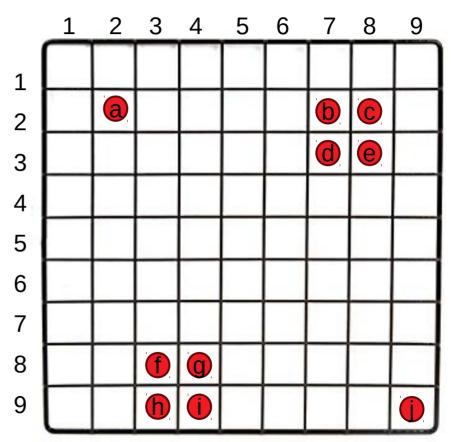


## Try it!

- Use a random number generator
- Dimensions of rows=1, cols=2
- Label each point with its score

outlier
$$(x,n) = 2^{-\frac{E(h(x))}{c(n)}}$$

$$c(10) = 2xH(9) - (2x9/10) \approx 3.857 \approx 4$$



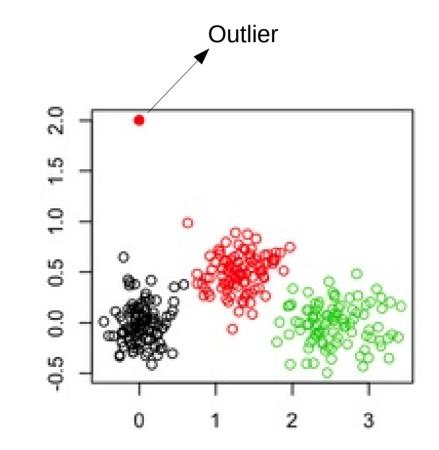
# Clustering-based methods

## Clustering for outlier analysis

- Clustering associate points to similar points
- Points either clearly belong to a cluster or are outliers
- Some clustering algorithms also detect outliers
  - Examples: DBSCAN, DENCLUE

# Simple method

- Cluster data, associating each point to a centroid, e.g., using k-means
- Outlier score = distance of point to its centroid



## Improved method

- Cluster data
- Outlier score = local Mahalanobis distance with respect to center of cluster r

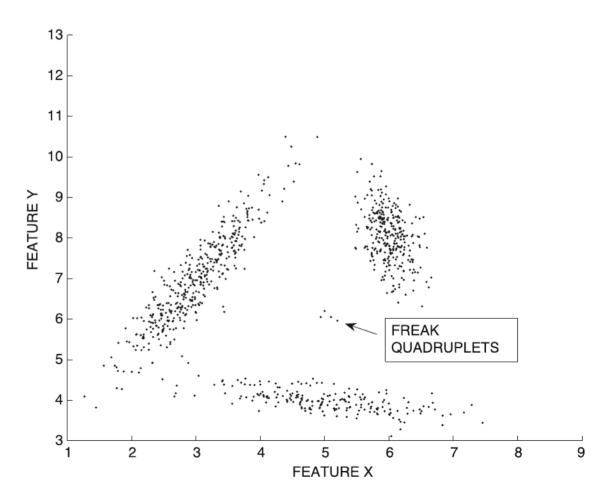
$$\operatorname{Maha}(\overline{X}, \overline{\mu_r}, \Sigma_r) = \sqrt{(\overline{X} - \overline{\mu_r})\Sigma_r^{-1}(\overline{X} - \overline{\mu_r})^T}$$

 $\mu_r$  is the mean of the cluster r

 $\sum_{r}$  is the covariance matrix of cluster r

# Improved method (cont.)

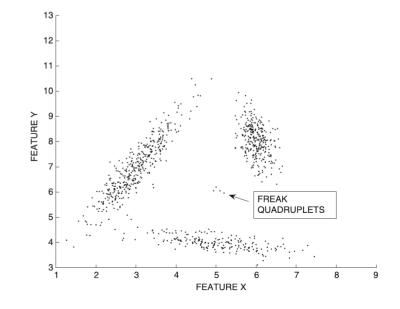
Remove tiny clusters



#### Distance-based methods

# Instance-specific definition

- The distance-based outlier score of an object x is its distance to its k<sup>th</sup> nearest neighbor
- In this example of a small group of 4 outliers, we can set k > 3

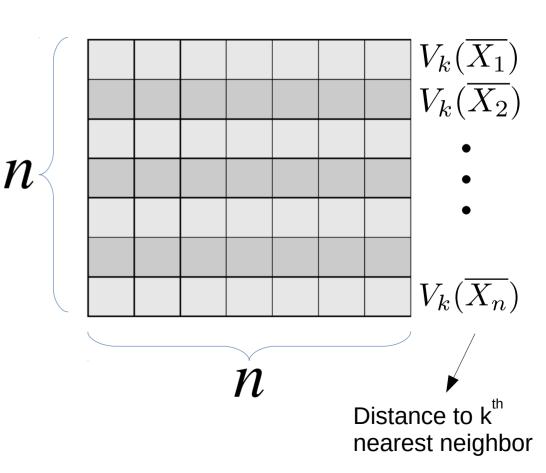


# Problem: computational cost

- The distance-based outlier score of an object x is its distance to its k<sup>th</sup> nearest neighbor
- In principle this requires O(n²) computations!
  - Index structure: useful only for cases of low data dimensionality
  - Pruning tricks:
     useful when only top-r outliers are needed

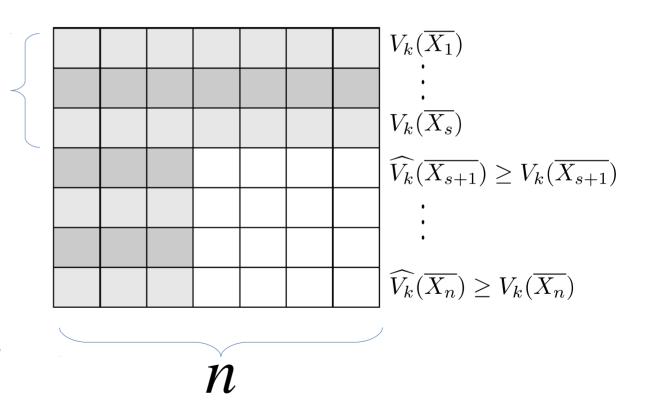
# Problem: computational cost

- The distance-based outlier score of an item x is its distance to its k<sup>th</sup> nearest neighbor
- In principle this requires:
  - O(n²) computations for evaluating the n x n distance matrix
  - O(n²) computations for finding the r smallest values on each row



# Pruning method: sampling

- Evaluate s x n distances
- For points 1...s we are OK
- For points
   (s+1)...n we
   know only upper bounds

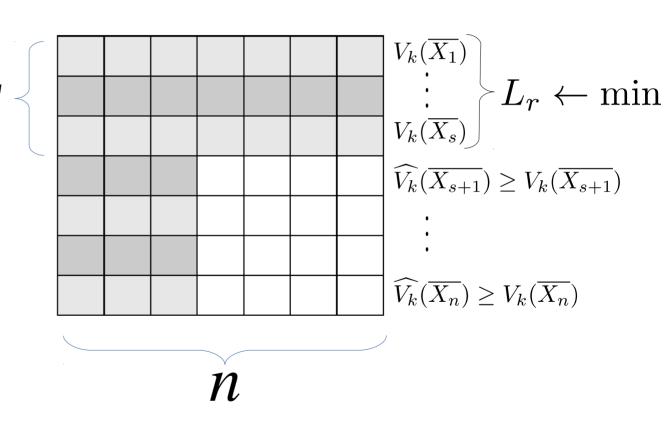


# Pruning method: sampling (cont.)

From points 1...s we already know the r "winners"

( $r \le s$  nodes with the larger distance to their  $k^{th}$  nearest neighbor)

Any point having  $V_k < L_s$  cannot be among the top routliers

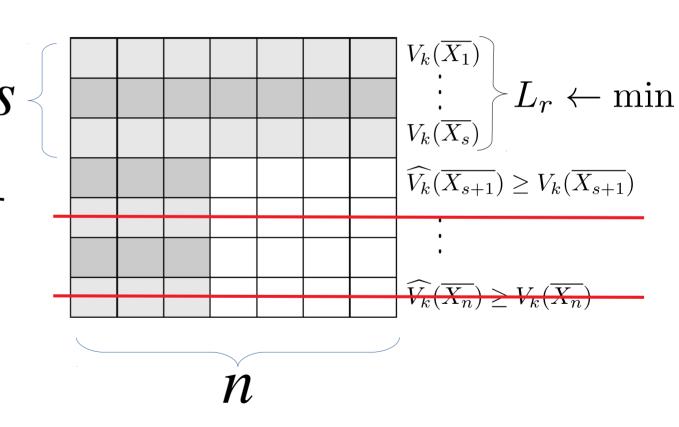


# Pruning method: sampling (cont.)

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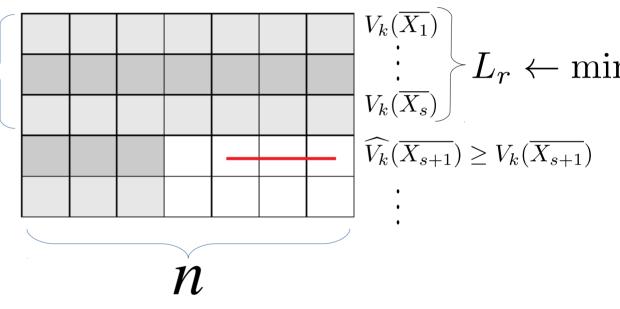


# Pruning method: sampling (cont.)

#### Remove points

having  $\widehat{V_k} \leq L_r$ 

Update L<sub>r</sub> keeping r largest values, and stop computing for a row if one already finds k nearest neighbors in that row that are all below distance L<sub>r</sub>



#### Local outlier factor

## Local Outlier Factor (LOF)

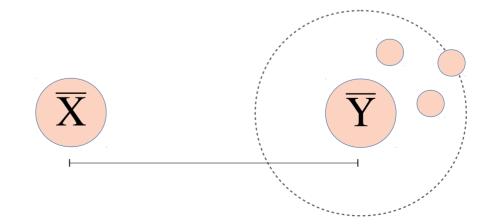
- Let  $V_k(\overline{X})$  be the distance of X to its k-nearest neighbor
- Reachability distance

$$R_k(\overline{X}, \overline{Y}) = \max\{\text{Dist}(\overline{X}, \overline{Y}), V_k(\overline{Y})\}$$

- $V_k(\overline{X})$ : distance of  $\overline{X}$  to its k-nearest neighbor
- Reachability distance

$$R_k(\overline{X}, \overline{Y}) = \max\{\text{Dist}(\overline{X}, \overline{Y}), V_k(\overline{Y})\}$$

- Not symmetric
- Equal to simple distance for long distances
- Smoothed by  $V_k(\overline{X})$  for short distances



Reachability distance

$$R_k(\overline{X}, \overline{Y}) = \max\{\text{Dist}(\overline{X}, \overline{Y}), V_k(\overline{Y})\}$$

Average reachability distance

$$AR_k(\overline{X}) = \underset{\overline{Y} \in L_k(\overline{X})}{E} \left[ R_k(\overline{X}, \overline{Y}) \right]$$

 $L_k(\overline{X})$  is the set of points within distance  $V_k(\overline{X})$  of  $\overline{X}$  (might be more than k due to ties)

$$R_k(\overline{X}, \overline{Y}) = \max\{\text{Dist}(\overline{X}, \overline{Y}), V_k(\overline{Y})\}$$
$$AR_k(\overline{X}) = \mathop{E}_{\overline{Y} \in L_k(\overline{X})} \left[ R_k(\overline{X}, \overline{Y}) \right]$$

Local outlier factor

$$LOF_k(\overline{X}) = \mathop{E}_{\overline{Y} \in L_k(\overline{X})} \frac{AR_k(\overline{X})}{AR_k(\overline{Y})}$$

Outlier score

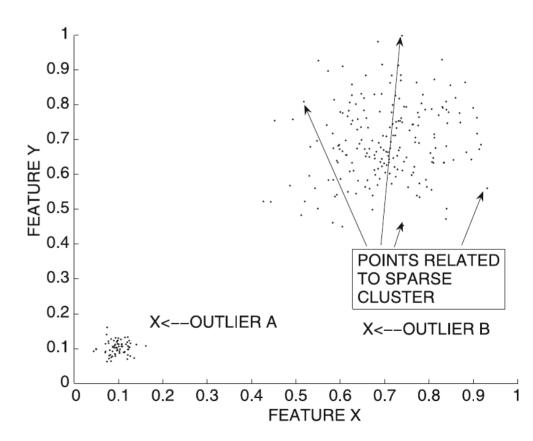
$$\max_k \mathrm{LOF}_k(\overline{X})$$

Large for outliers, close to 1 for others

Local outlier factor

$$LOF_k(\overline{X}) = \mathop{E}_{\overline{Y} \in L_k(\overline{X})} \frac{AR_k(\overline{X})}{AR_k(\overline{Y})}$$

- LOF values for points inside a cluster are close to one if cluster is homogeneous
- LOF values much higher for outliers: they are computed in terms of average distances of near-by clusters



#### Try it!

compare outlier score LOF(u), LOF(v)



 $LOF_{k}(\overline{X}) = \mathop{E}_{\overline{Y} \in L_{k}(\overline{X})} \frac{AR_{k}(\overline{X})}{AR_{k}(\overline{Y})}$ 

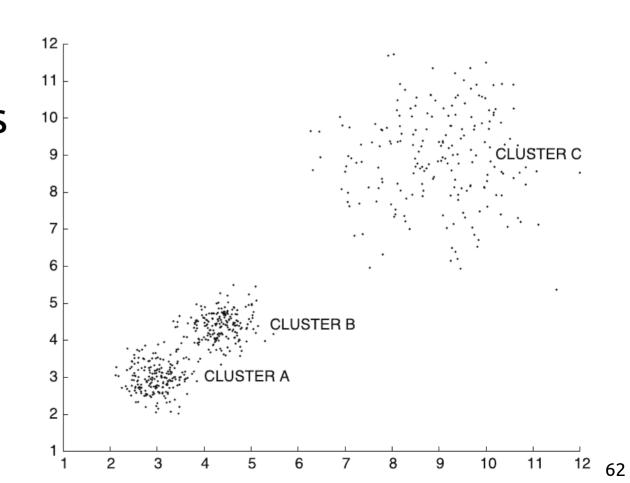
 $AR_k(\overline{X}) = E_{\overline{Y} \in L_k(\overline{X})} [R_k(\overline{X}, \overline{Y})]$ 

- Let k=2
- LOF<sub>2</sub>(u) = E[ {AR<sub>2</sub>(u) /AR<sub>2</sub>(a), AR<sub>2</sub>(u)/AR<sub>2</sub>(b)}] = \_\_\_\_\_
- LOF<sub>2</sub>(v) = E[ {AR<sub>2</sub>(v) /AR<sub>2</sub>(b), AR<sub>2</sub>(v)/AR<sub>2</sub>(u)}] = \_\_\_\_\_
- $AR_2(u) = E[\{R_k(u,a), R_k(u,b)\}] = \underline{\hspace{1cm}}$
- $AR_2(v) = E[\{R_k(v,b), R_k(v,u)\}] = \underline{\hspace{1cm}}$
- $AR_2(a) = E[\{R_k(a,u), R_k(a,b)\}] =$ \_\_\_\_\_
- $AR_2(b) = E[\{R_k(b,u), R_k(b,a)\}] =$ \_\_\_\_\_\_
- $R_k(a,u) =$  ;  $R_k(a,b) =$  ;  $R_k(b,u) =$  ;  $R_k(b,a) =$
- $\mathsf{R_k}(\mathsf{u,a}) = \underline{\hspace{1cm}}; \mathsf{R_k}(\mathsf{u,b}) = \underline{\hspace{1cm}}; \mathsf{R_k}(\mathsf{v,b}) = \underline{\hspace{1cm}}; \mathsf{R_k}(\mathsf{v,u}) = \underline{\hspace{1cm}}$
- $V_2$  = distance to  $2^{nd}$  nearest neighbor:  $V_2(u) = ____; V_2(v) = ____; V_2(a) = ____; V_2(b) = ____$

# Density-based methods

# Density-based methods

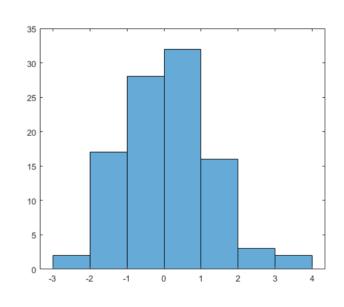
- Key idea: find sparse regions in the data
- Limitation: cannot handle variations of density



# Histogram- and grid-based methods

#### **Histogram-based** method:

- 1)Put data into **bins**
- 2)Outlier score: num 1, where num is the number of items in the same **bin**

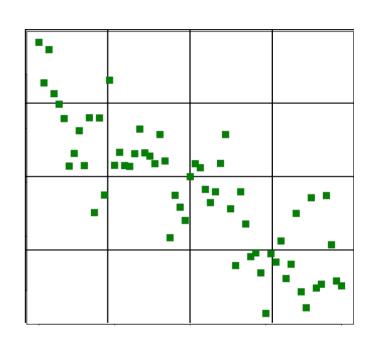


Clear outliers are alone or almost alone in a bin

## Histogram- and grid-based methods

#### **Grid-based** method

- 1)Put data into a **grid**
- 2)Outlier score: num 1, where num is the number of items in the same **cell**



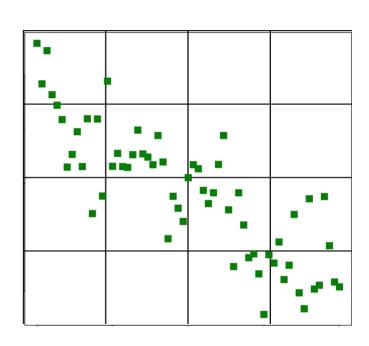
Clear outliers are alone or almost alone in a cell

#### Problems with grid-based methods

How to choose the grid size?

Grid size should be chosen considering data density, but density might vary across regions

If dimensionality is high, then most cells will be empty



#### Kernel-based methods

• Given n points  $\overline{X_1}, \overline{X_2}, \dots, \overline{X_n}$ 

$$f(\overline{X}) = \frac{1}{n} \sum_{i=1}^{n} K_h(\overline{X} - \overline{X_i})$$

- $K_h$  is a function peaking at  $\overline{X}_i$  with bandwidth h
- For instance, a Gaussian kernel:

$$K_h(\overline{X} - \overline{X_i}) = \left(\frac{1}{\sqrt{2\pi} \cdot h}\right)^d \cdot e^{-\|\overline{X} - \overline{X_i}\|^2/(2h^2)}$$

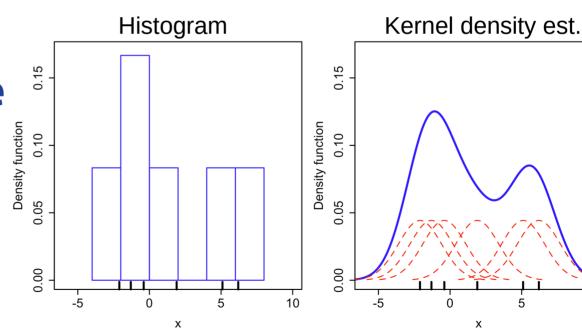
# Kernel-based methods (cont.)

Example with a Gaussian kernel

$$\overline{X} = \langle -2.1, -1.3, -0.4, 1.9, 5.1, 6.2 \rangle$$

- Each K<sub>h</sub> in red
- f = sum of K<sub>h</sub> in blue

$$f(\overline{X}) = \frac{1}{n} \sum_{i=1}^{n} K_h(\overline{X} - \overline{X_i})$$



[Wikipedia: Kernel density estimation]

#### Information-theoretic models

- Describe "ававававававававававававававава"
  - "AB" 17 times
- Describe "ававасававававававававававававава"
  - Minimum description length increased
- Information-theoretic models: learn a model, then look at increases in model size due to a data point

# Evaluation (outlier validity)

## Internal (unsupervised) criteria

- Rarely used in outlier analysis
- For any method, a measure can be created that will favor that method (~overfit)
- Solution space is small
  - Maybe there is just one outlier, finding it or missing it makes all the difference between perfect and useless performance

## External (supervised) criteria

- Known outliers from a synthetic dataset or rare items (e.g., belonging to smallest class)
- Suppose D is the data, G are the real outliers, and S(t) are found when threshold t is used

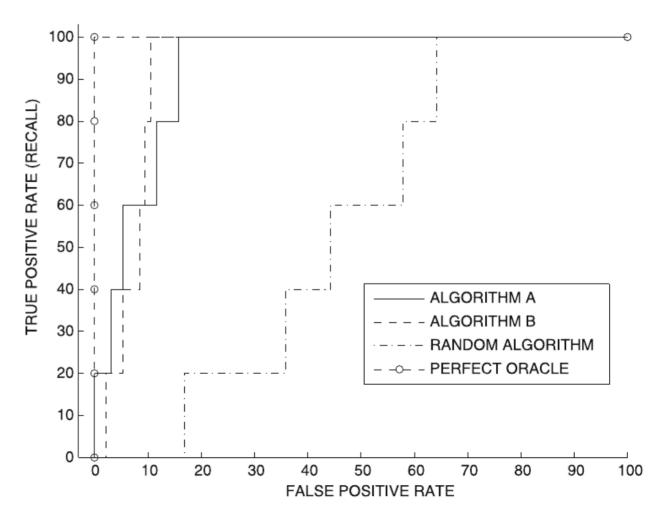
$$TPR(t) = \text{Recall}(t) = 100 \cdot \frac{|S(t) \cap G|}{|G|}$$

$$FPR(t) = 100 \cdot \frac{|S(t) - G|}{|D - G|}$$

# ROC curve = $(FPR(t), TPR(t))_{t}$

# Rank of ground-truth outliers:

- Algorithm A
   1, 5, 8, 15, 20
- Algorithm B
   3, 7, 11, 13, 15
- Random 17, 36, 45, 59, 66
- Perfect oracle 1, 2, 3, 4, 5



# Summary

## Things to remember

- Extreme value analysis
  - Univariate, multivariate, depth based
- Isolation forest
- Clustering-based methods
- Distance-based methods
- Density-based methods
- Outlier validity

#### Exercises for this topic

- Data Mining, The Textbook (2015) by Charu Aggarwal
  - Exercises 8.11 → all except 10, 15, 16, 17