

# Resit exam questions (2020-07-16)

# Resit exam (July 2020)

- This was an oral resit exam
- Students had to answer ~20 questions in ~20-25 minutes
- Questions were chosen at random by throwing a dice, advancing the number shown on the dice, and asking that question, then throwing the dice again, and so on ...

# TT02 Data preparation

# TT02. Data preparation

How do you convert a numerical variable into a categorical variable?

# TT02. Data preparation

What is the difference between equi-width and equi-depth binning?

# TT02. Data preparation

Suppose the salaries in a company are  
20k, 40k, 50k, 100k, 120k, 140k

Divide into three equi-width bins.

Divide into three equi-depth bins.

# TT02. Data preparation

What does it mean to do **schema integration**?

# TT02. Data preparation

After a dataset has passed a **data cleaning** process, what do we know about this dataset?



# TT02. Data preparation

What are the two options that we have if in a record one or more values are missing?

# TT02. Data preparation

Suppose in a database for traffic fines a record is missing the **model** of the car. What should we do with that record?

# TT02. Data preparation

Suppose in a database for traffic fines a record is missing the **plate** of the car. What should we do with that record?

# TT02. Data preparation

How do we obtain the **standardized** value for a variable?

# TT02. Data preparation

We have a variable taking values {1, 2, 3, 4, 5}  
 $\mu=3.0$ ,  $\sigma=1.41$

Normalize by using standardization

# TT02. Data preparation

How do we obtain the **min-max scaled** value for a variable?

# TT02. Data preparation

We have a variable taking values  $\{1, 2, 3, 4, 5\}$

Normalize by using min-max scaling

# TT03 Similarity



# TT03. Similarity

What is the similarity of an object to itself if the similarity is in a scale from 0.0 to 1.0?

What is the distance of an object to itself if the distance is in a scale from 0.0 to 1.0?

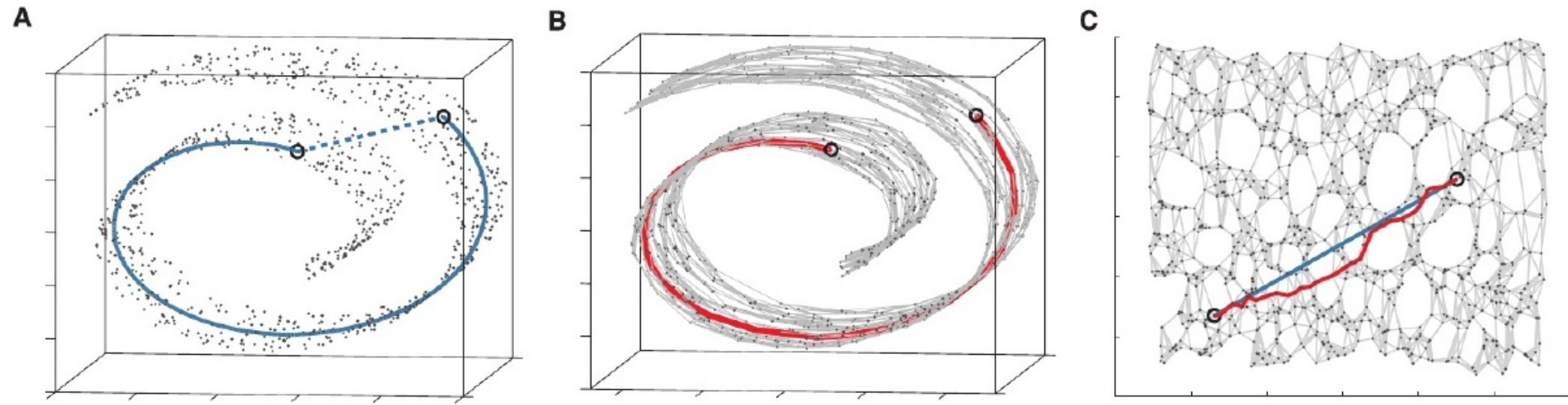
# TT03. Similarity

What is the formula for the  $L_2$  norm?

What is the formula for  $L_p$  norm?

# TT03. Similarity

Explain how ISOMAP works



# TT03. Similarity

Compute the **Jaccard similarity** between these two sets:

{orange, car, shoe}

{apple, car, shoe}

# TT03. Similarity

Compute the **Jaccard distance** between these two vectors:

$[0, 1, 0, 0, 1, 1]$

$[0, 1, 0, 0, 0, 0]$

# TT04 Near duplicates

# TT04. Near duplicates

Suppose you have a dataset of  $N$  exams by students

What would be a naïve, brute force approach to detect if any of those students copied from another? How slow would be that method?

# TT04. Near duplicates

How many **different** 2-word-gram shingles are contained in the phrase “to be or not to be”?

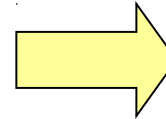


# TT04. Near duplicates

Permutation  $\pi$  Rows=Shingles, Columns=Documents

	D1	D2	D3	D4
2	1	0	0	0
3	1	0	0	1
1	0	1	0	1
6	0	1	0	1
4	0	0	0	1
5	1	0	1	0

Compute the signature vector under  $\pi$



D1	D2	D3	D4

# TT04. Near duplicates

What is the similarity between each pair of documents, if this is the signature matrix?

	D1	D2	D3	D4
$\pi_1$	1	1	4	5
$\pi_2$	3	3	3	2
$\pi_3$	2	5	2	2

# TT05 Itemsets

# TT05. Itemsets

What is a transaction?

What is an itemset?

# TT05. Itemsets

What is the support of an itemset?

# TT05. Itemsets

Indicate the support of an itemset here:

tid	Set of items
1	Pencil, Eraser, Paper
2	Scissors, Eraser
3	Pencil, Scissors
4	Highlighter, Paper, Scissors
5	Pencil, Highlighter, Eraser

# TT05. Itemsets

What is a frequent itemset?

# TT05. Itemsets

Indicate frequent itemsets if minsup=0.4

tid	Set of items
1	Pencil, Eraser, Paper
2	Scissors, Eraser
3	Pencil, Scissors
4	Highlighter, Paper, Scissors
5	Pencil, Highlighter, Eraser



# TT05. Itemsets

Indicate why the monotonicity property holds:

$$J \subseteq I \Rightarrow \sup(J) \geq \sup(I)$$

# TT05. Itemsets

What is a closed itemset?

# TT05. Itemsets

What is a closed itemset in this database?

What is a non closed itemset in this database?

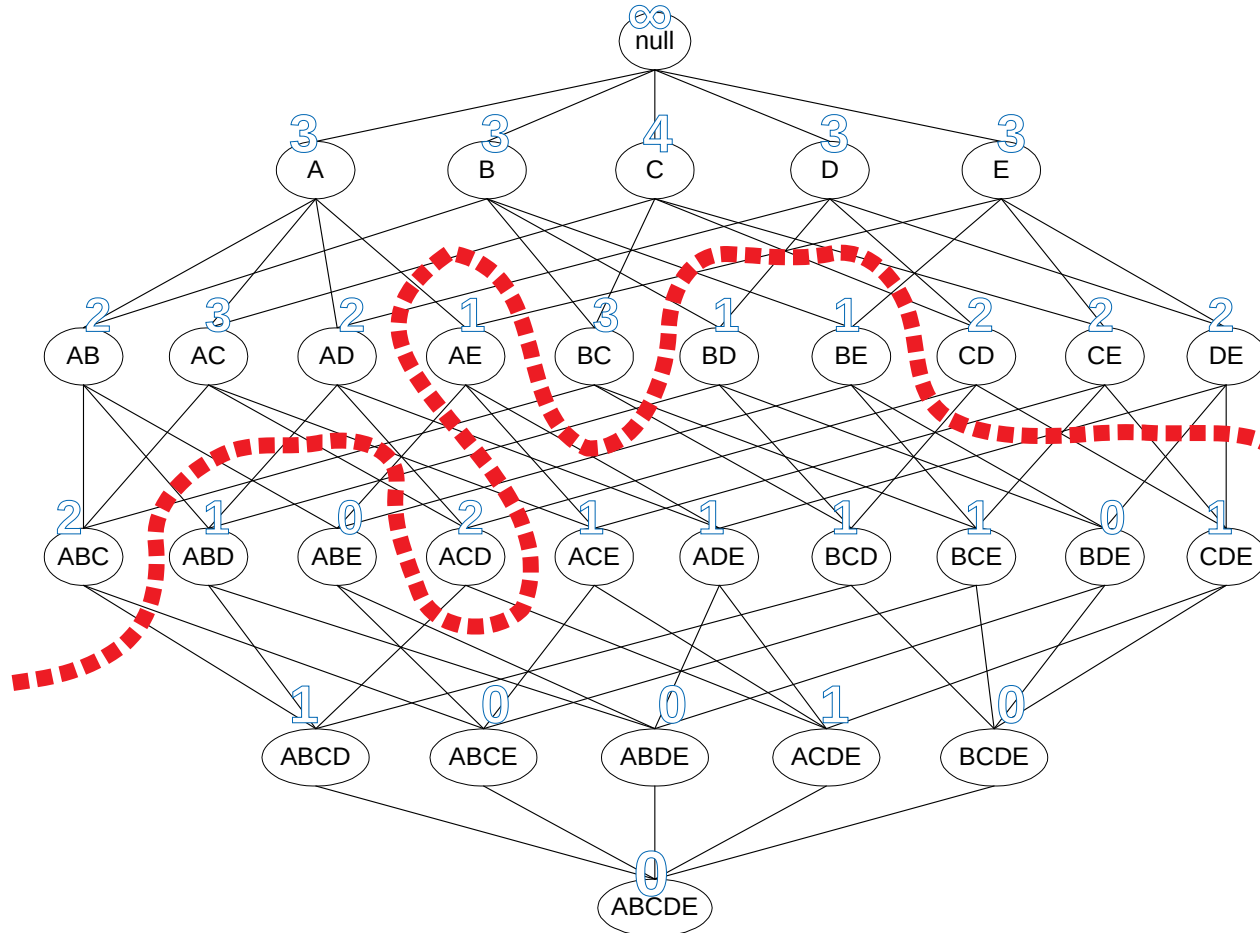
tid	Set of items
1	Pencil, Eraser, Paper
2	Scissors, Eraser
3	Pencil, Scissors
4	Highlighter, Paper, Scissors
5	Pencil, Highlighter, Eraser

# TT05. Itemsets

Numbers indicate  
itemset  
frequencies

Indicate what is  
the red line

TID	Items
1	ABC
2	ABCD
3	BCE
4	ACDE
5	DE



# TT05. Itemsets

What is the confidence on a rule?

What is the formula of the confidence of a rule?

# TT05. Itemsets

Indicate the confidence of the rule  
 $\{\text{Pencil}\} \Rightarrow \{\text{Eraser}\}$

tid	Set of items
1	Pencil, Eraser, Paper
2	Scissors, Eraser
3	Pencil, Scissors
4	Highlighter, Paper, Scissors
5	Pencil, Highlighter, Eraser

# TT06 Association rule mining

# TT06. Association rule mining

Explain the apriori algorithm on this dataset, with  $\text{minsup}=2$  ( $\text{minsup}=0.4$ ).

Tip: first write a table with itemsets of size 1  
(itemset, support)

tid	Set of items
1	Pencil, Eraser, Paper
2	Scissors, Eraser
3	Pencil, Scissors
4	Highlighter, Paper, Scissors
5	Pencil, Highlighter, Eraser



# TT06. Association rule mining

Obtain one rule of the form  $\{a,b\} \Rightarrow \{c\}$  that has confidence 50% from these itemsets:

TID	items
T1	I1, I2, I5
T2	I2, I4
T3	I2, I3
T4	I1, I2, I4
T5	I1, I3
T6	I2, I3
T7	I1, I3
T8	I1, I2, I3, I5
T9	I1, I2, I3

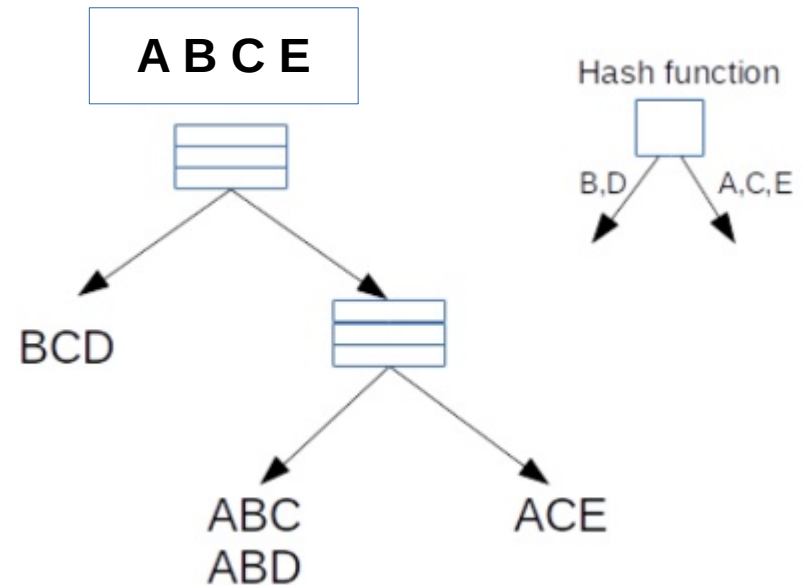
Itemset	sup_count
I1	6
I2	7
I3	6
I4	2
I5	2

Itemset	sup_count
I1, I2	4
I1, I3	4
I1, I5	2
I2, I3	4
I2, I4	2
I2, I5	2
I2, I5	2

Itemset	sup_count
I1, I2, I3	2
I1, I2, I5	2

# TT06. Association rule mining

Indicate in this hash tree which candidates are visited if we are looking for itemsets contained in  $\{A, B, C, E\}$



# TT08 Recommender systems

# TT08. Recommender systems

What is a recommender system?

# TT08. Recommender systems

What is the cold-start problem in recommender systems?

# TT08. Recommender systems

What is an utility matrix in recommender systems?

In real recommender systems, is the utility matrix completely known or partially known? Why?

# TT08. Recommender systems

Compute the similarity between users  $u$  and  $v$  in this dataset

$$\text{sim}(u, v) = \frac{\sum_{i \in I_{u,v}} (u_i - \hat{u}) \cdot (v_i - \hat{v})}{\sqrt{\sum_{i \in I_{u,v}} (u_i - \hat{u})^2 \cdot \sum_{i \in I_{u,v}} (v_i - \hat{v})^2}}$$


						
		2			4	5
		5		4		1
				5		2
u			1		5	4
				4		2
v		4	5		1	






# TT08. Recommender systems

Suppose you have computed all similarities of users to u.

Explain how do you recommend movies to user u using the formula below

$$\text{score}(u, i) = \hat{u} + \frac{\sum_{v: v_i \neq \text{NULL}} \text{sim}(v, u) \cdot (v_i - \hat{v})}{\sum_{v: I_{u,v} \neq \emptyset} |\text{sim}(v, u)|}$$



	2			4	5	
	5		4			1
			5		2	
u 		1		5		4
			4			2
	4	5		1		



# TT09 Outlier detection

# TT09. Outlier detection

What is an outlier?

# TT09. Outlier detection

How do you find outliers using extreme value analysis?

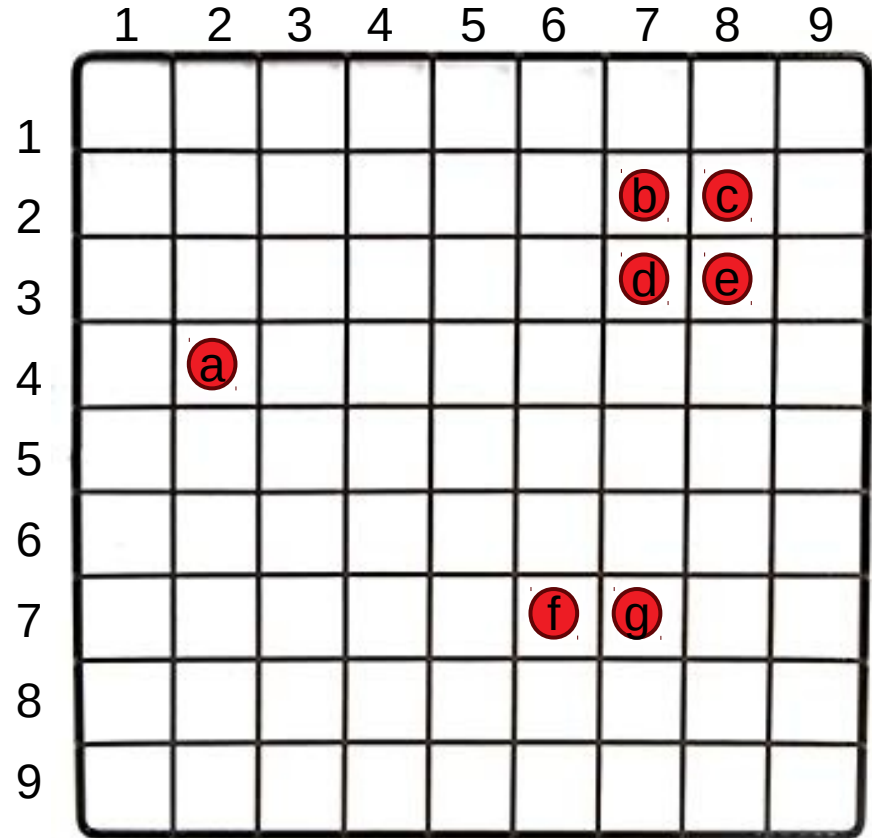
# TT09. Outlier detection

Describe one situation in which extreme value analysis is inappropriate for finding outliers

# TT09. Outlier detection

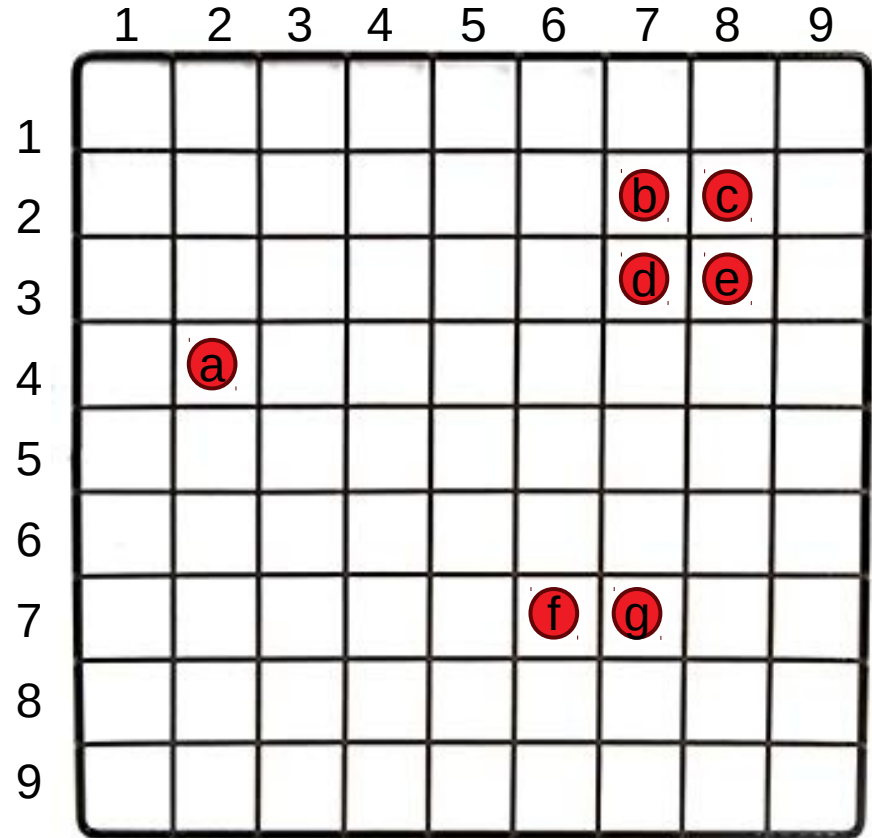
Indicate how do you  
create an isolation  
forest over the graph  
on the right

Explain what the  
outlier score for a point  
depends on (no need  
to give a formula)



# TT09. Outlier detection

Indicate how a grid-based method would work to find outliers in this dataset



# TT10 Streams

# TT10. Streams

What is a data stream?



# TT10. Streams

Suppose we have a stream of the type  $(u, v)$   
indicating that user  $u$  watched video  $v$

Indicate how to sample 1% of the users and the  
videos they have watched from this stream

# TT10. Streams

Suppose we have a stream of photos from a photo sharing site

Indicate how to sample 100 photos from this stream **uniformly at random**

# TT10. Streams

Explain how a Bloom filter works

# TT10. Streams

Imagine you have an abacus of only one line, and  
6 discs on that line

Indicate how to count to one million with this  
abacus using probabilistic counting

Indicate what is the maximum error you could  
make

# TT10. Streams

Imagine you have an abacus of only one line, and  
6 discs on that line

Indicate how to count to one million with this  
abacus using probabilistic counting

Indicate what is the maximum error you could  
make

# TT11 Time series

# TT11. Time series

In a time series:

What is a contextual attribute?

What is a behavioral attribute?

# TT11. Time series

Interpolate the following time series using **linear interpolation** to obtain the values on Monday at midnight and Tuesday at midnight

**Monday 12:00 – 33°C**

Tuesday 00:00 – ???

**Tuesday 06:00 – 30°C**

Wednesday 00:00 – ???

**Wednesday 18:00 – 36°C**



# TT11. Time series

Compute a moving average with  $k=2$  in the following series:

t	1	2	3	4	5	6	7	8	9	10
$y_t$	3	9	5	3	2	-4	0	12	4	6
$y_t^{\text{MA2}}$										

# TT11. Time series

Explain how dynamic time warping works and  
indicate what it can be used for