Outlier Detection: Extreme Values

Mining Massive Datasets

Prof. Carlos Castillo

Topic 19



Sources

 Data Mining, The Textbook (2015) by Charu Aggarwal (chapter 8) – slides by Lijun Zhang

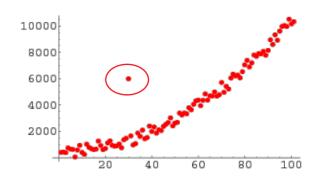
Outliers

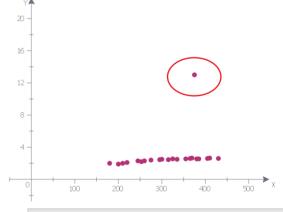


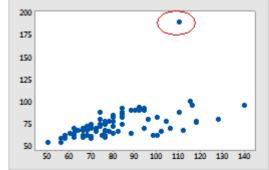
Serena Williams

Sultan Kösen







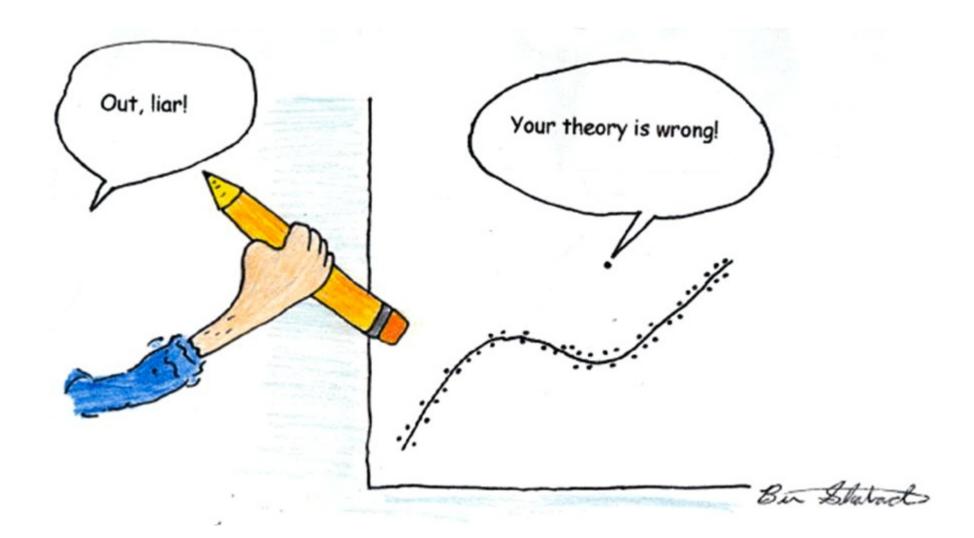


What is an outlier?

- Informally, "An outlier is an observation which deviates so much from the other observations as to arouse suspicions that it was generated by a different mechanism."
 - Clustering seeks to group points that are similar
 - Outlier detection seeks points that are different from the remaining data

Outliers happen all the time

- Sensor malfunction
- Error in data transmission
- Transcription error
- Fraudulent behaviour
- Sample contamination
- Interesting natural occurrence



Some applications

- Data cleaning
 - Remove noise in data
- Credit card fraud
 - Unusual patterns of credit card activity
- Network intrusion detection
 - Unusual records/changes in network traffic

Outlier detection methods

- Key idea
 - Create a model of normal patterns
 - Outliers are data points that do not naturally fit within this normal model
 - The "outlierness" of a data point is quantified by a outlier score
- Outputs of Outlier Detection Algorithms
 - Real-valued outlier score
 - Binary label (outlier / not outlier)

Evaluation (outlier validity)

Internal (unsupervised) criteria

- Rarely used in outlier analysis
- For any method, a measure can be created that will favor that method (~overfit)
- Solution space is small
 - Maybe there is just one outlier, finding it or missing it makes all the difference between perfect and useless performance

External (supervised) criteria

- Known outliers from a synthetic dataset or rare items (e.g., belonging to smallest class)
- Suppose D is the data, G are the real outliers, and S(t) are found when threshold t is used

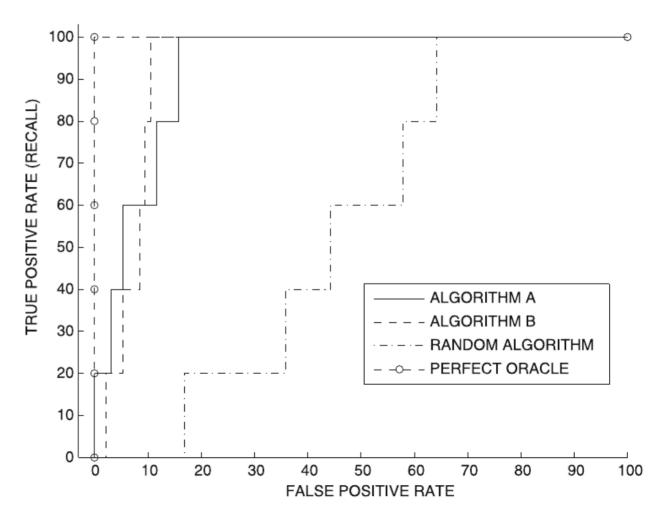
$$TPR(t) = \text{Recall}(t) = 100 \cdot \frac{|S(t) \cap G|}{|G|}$$

$$FPR(t) = 100 \cdot \frac{|S(t) - G|}{|D - G|}$$

ROC curve = $(FPR(t), TPR(t))_{t}$

Rank of ground-truth outliers:

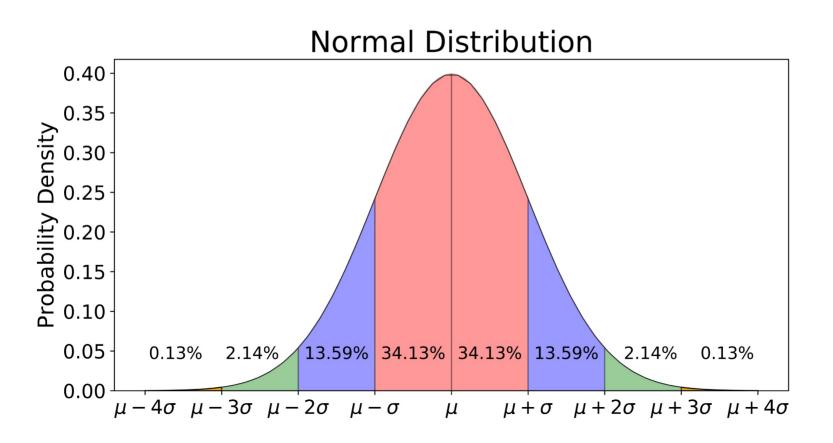
- Algorithm A
 1, 5, 8, 15, 20
- Algorithm B
 3, 7, 11, 13, 15
- Random 17, 36, 45, 59, 66
- Perfect oracle 1, 2, 3, 4, 5



Remainder of TT19-TT21: Outlier detection methods

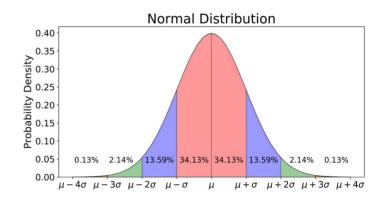
Extreme values analysis

Extreme value analysis: Statistical Tails



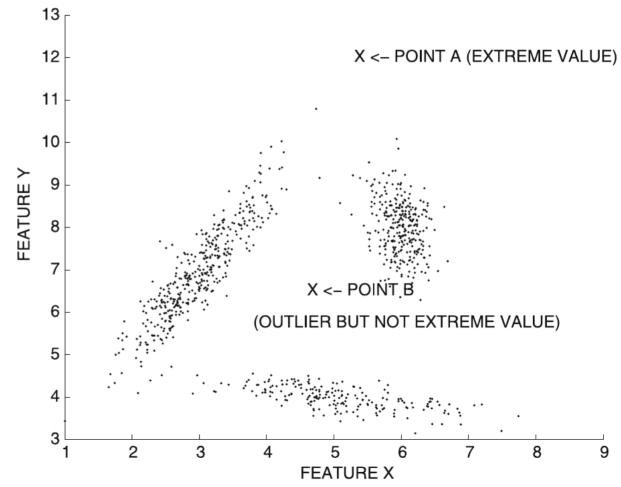
Extreme value analysis (cont.)

- Hypothesis: all extreme values are outliers
- However, outliers may not be extreme values:
 - **-** {1,3,3,3,50,97,97,100}
 - 1 and 100 are extreme values
 - 50 is an outlier but no an extreme value



Extreme value analysis (cont.)

- Point A is an extreme value (hence, an outlier)
- Point B is an outlier but not an extreme value



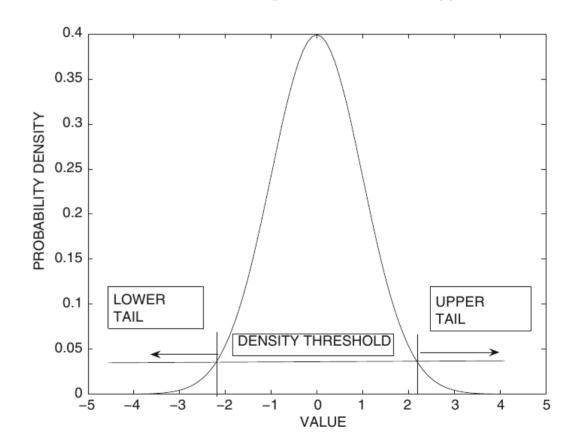
Univariate extreme value analysis

- Statistical tail confidence test
 - Let density be $f_x(x)$
 - Tails are **extreme** regions s.t. $f_x(x) \le \theta$

Univariate extreme value analysis (cont.)

Let density be $f_x(x)$; tails are extreme regions s.t. $f_x(x) \le \theta$

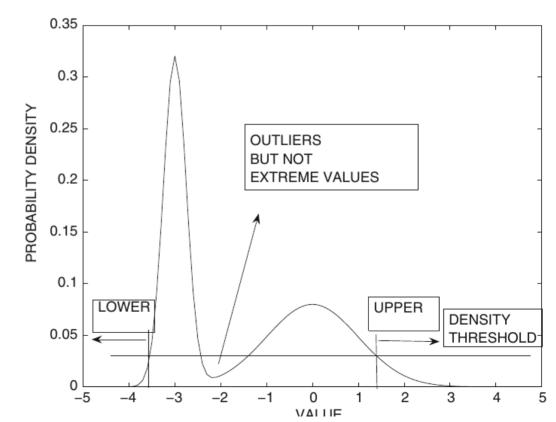
- Symmetric distribution
 - Two symmetric tails
 - Areas inside tails represent cumulative distribution



Univariate extreme value analysis (cont.)

Let density be $f_x(x)$; tails are extreme regions s.t. $f_x(x) \le \theta$

- Asymmetric distribution
 - Areas in two tails are different
 - Regions in the interior are not tails



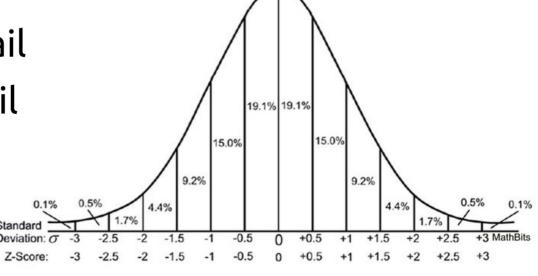
Standardization for univariate outlier analysis

- Normal distribution assumed $f_X(x) = \frac{1}{\sigma \sqrt{2\pi}} e^{\frac{-(x-\mu)^2}{2\sigma^2}}$
- Parameters
 - From prior knowledge
 - Estimated from data

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i \qquad \hat{\sigma}^2 = \frac{1}{n-1} \sum_{i=1}^{n} (x_i - \hat{\mu})^2$$

Standardization for univariate outlier analysis (cont.)

- z-value $z_i = \frac{x_i \mu}{\sigma}$
- Follows normal distribution with mean 0 and standard deviation 1
 - Large z-value: upper tail
 - Small z-value: lower tail



Exercise

- Find the absolute z-score of each feature in the electrical scooters dataset
- Compute max z-score across features as an outlier metric
- Indicate which are the #1 and #2 most unusual electric scooters in this list and why

Multivariate extreme values

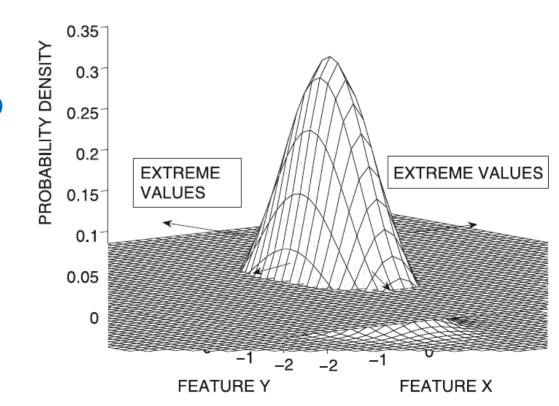
• Probability density function of a Multivariate Gaussian distribution in d dimensions

$$f(\overline{X}) = \frac{1}{\sqrt{|\Sigma| \cdot (2 \cdot \pi)^{(d/2)}}} \cdot e^{-\frac{1}{2} \cdot (\overline{X} - \overline{\mu}) \Sigma^{-1} (\overline{X} - \overline{\mu})^T}$$
$$= \frac{1}{\sqrt{|\Sigma| \cdot (2 \cdot \pi)^{(d/2)}}} \cdot e^{-\frac{1}{2} \cdot Maha(\overline{X}, \overline{\mu}, \Sigma)^2}$$

- $Maha(\overline{X}, \overline{\mu}, \Sigma)$ is the Mahalanobis distance
- $|\Sigma|$ is the determinant of the covariances matrix

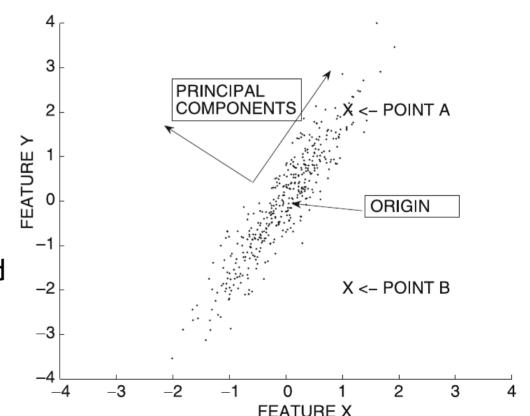
Multivariate extreme values (cont.)

- Extreme value score of \overline{X}
 - $Maha(\overline{X}, \overline{\mu}, \Sigma)$
 - Mahalanobis distance to the mean of the data
 - Larger values imply more extreme behavior



Multivariate extreme values (cont.)

- Extreme value score of \overline{X}
 - $Maha(\overline{X}, \overline{\mu}, \Sigma)$
 - Mahalanobis distance to the mean of the data
 - Larger values imply more extreme behavior
 - The Mahalanobis distance is the Euclidean distance in a transformed (axes-rotated) data set after dividing each of the transformed coordinate values by the standard deviation along its direction



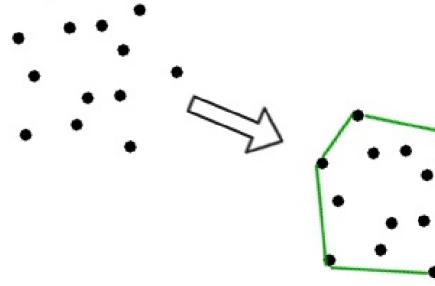
Depth-based methods

Key concept: convex hull

The convex hull of a set C is the set of all convex combinations of points in C

conv
$$C = \{\theta_1 x_i + \dots + \theta_k x_k | x_i \in C,$$

 $x_i \in C,$
 $\theta_i \ge 0,$
 $\theta_1 + \dots + \theta_k = 1\}$



Algorithm

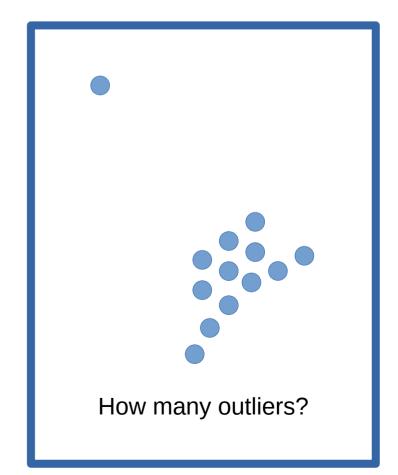
```
Algorithm FindDepthOutliers(Data Set: \mathcal{D}, Score Threshold: r)
begin
  k = 1;
  repeat
    Find set S of corners of convex hull of \mathcal{D};
    Assign depth k to points in S;
    \mathcal{D} = \mathcal{D} - S;
    k = k + 1;
  \mathbf{until}(D \text{ is empty});
  Report points with depth at most r as outliers;
end
```

Explanation: peeling layers

```
Algorithm FindDepthOutliers(Data Set: \mathcal{D}, Score Threshold: r)
begin
  k = 1:
                                                                              Depth 3
  repeat
    Find set S of corners of convex hull of \mathcal{D};
                                                                                                                                  Depth 2
    Assign depth k to points in S;
    \mathcal{D} = \mathcal{D} - S;
    k = k + 1;
  \mathbf{until}(D \text{ is empty});
  Report points with depth at most r as outliers;
end
                                                                                                                                   Depth 1
                                                                      Depth 4
```

Limitations of this method

- No normalization
- Computational complexity increases significantly with dimensionality
- Many data points are indistinguishable



Summary

Things to remember

- Extreme value analysis
 - Univariate, multivariate, depth based
- Outlier evaluation/validity

Exercises for TT19-TT21

- Data Mining, The Textbook (2015) by Charu Aggarwal
 - Exercises 8.11 → all except 10, 15, 16, 17