



E-COMMERCE SALES

E-Commerce Sales & Profit Overview



Overview dashboard

Profit insight dashboard

Year

Category

Region

Payment Mode

79.71M

Total Profit

533.67M

Total sales

5K

Total Orders

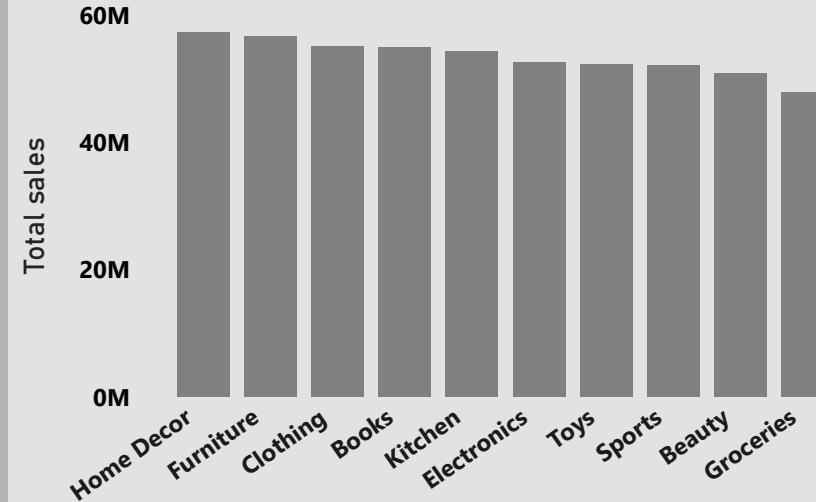
37.32

High Profit %

14.94

Profit Margin %

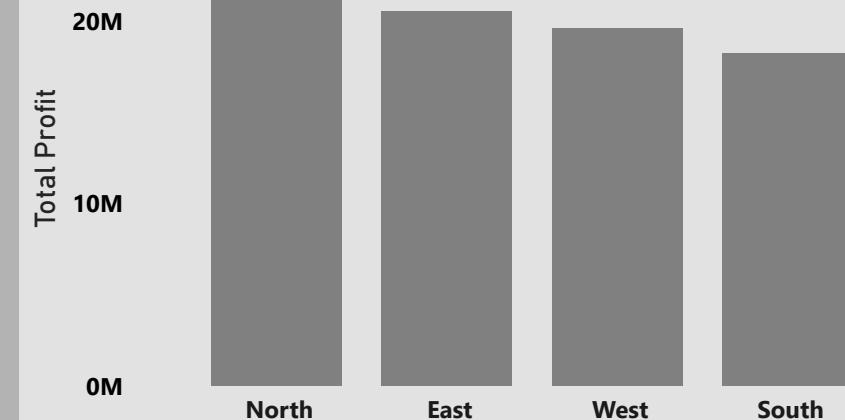
Sales by Category



Monthly sales trend



Total Profit by Region



Top 5 Cities by Profit





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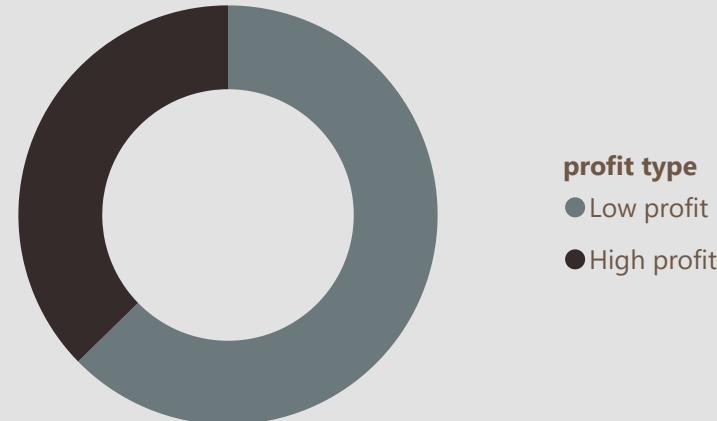
High Profit %

14.94

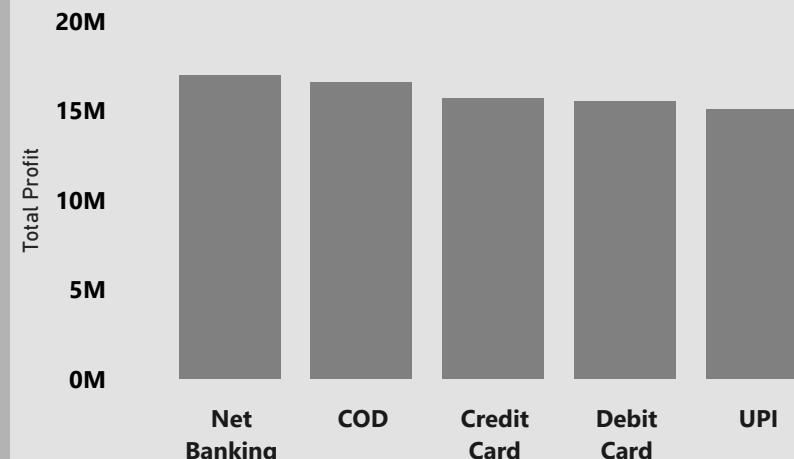
Profit Margin %

Profitability Drivers & High Profit Analysis

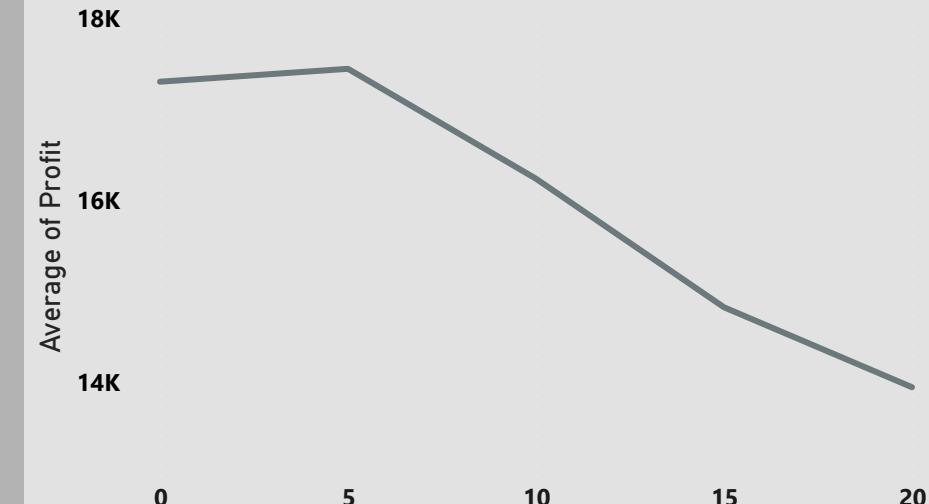
High vs Low Profit Orders



Profit by Payment Mode



Impact of Discount on Profit



Profit Contribution by Category

