



E-Commerce Sales & Profit Overview



Overview dashboard

Profit insight dashbaord

Year

Category

Region

Payment Mode

79.71M

Total Profit

533.67M

Total sales

5K

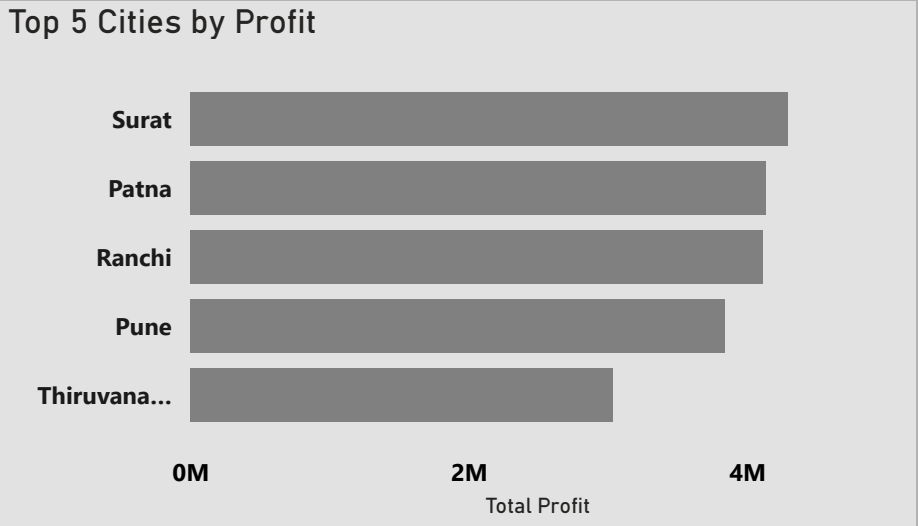
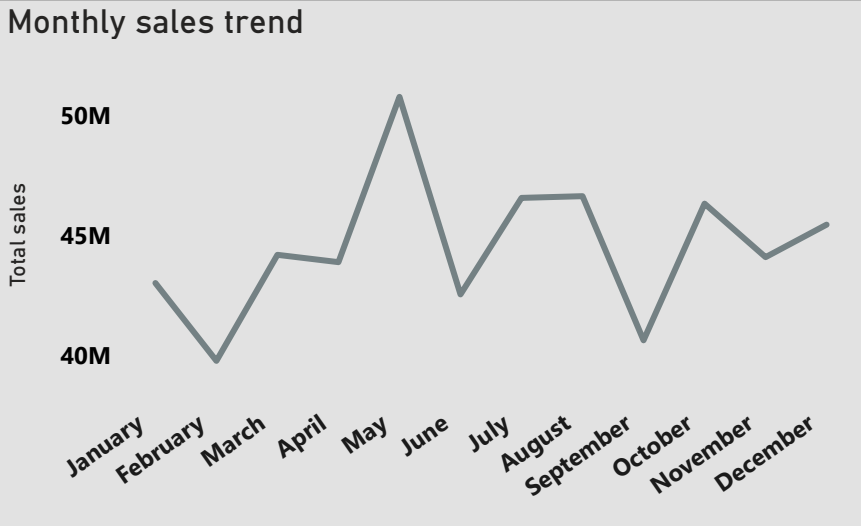
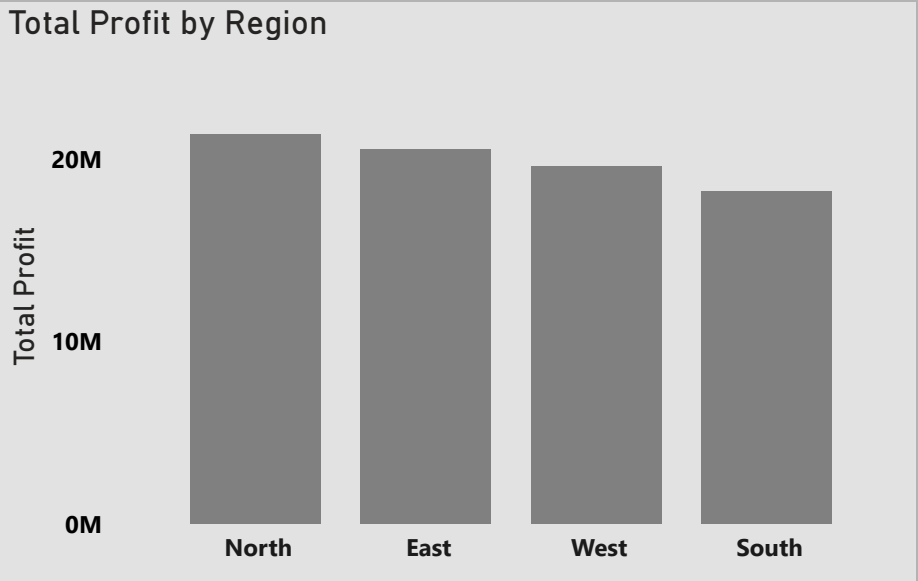
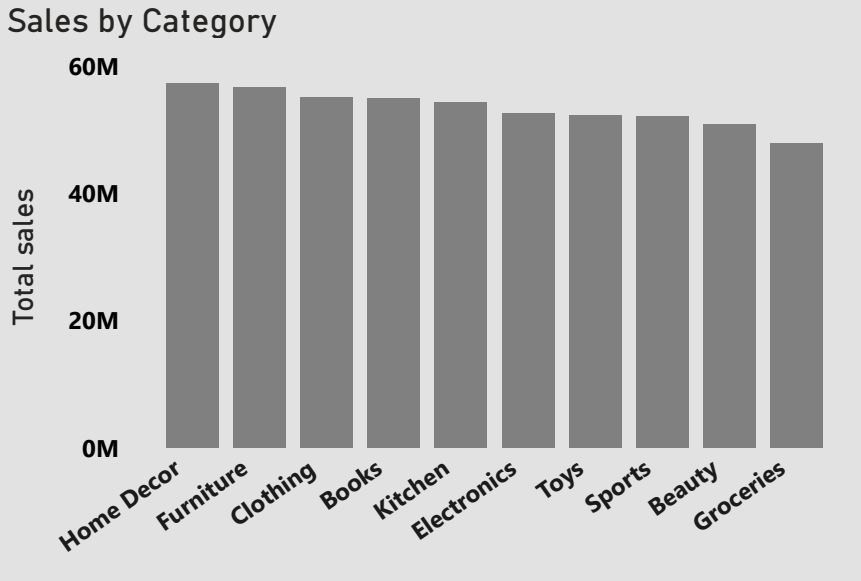
Total Orders

37.32

High Profit %

14.94

Profit Margin %





E-COMMERCE SALES

Profitability Drivers & High Profit Analysis

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Profit insight dashbaord

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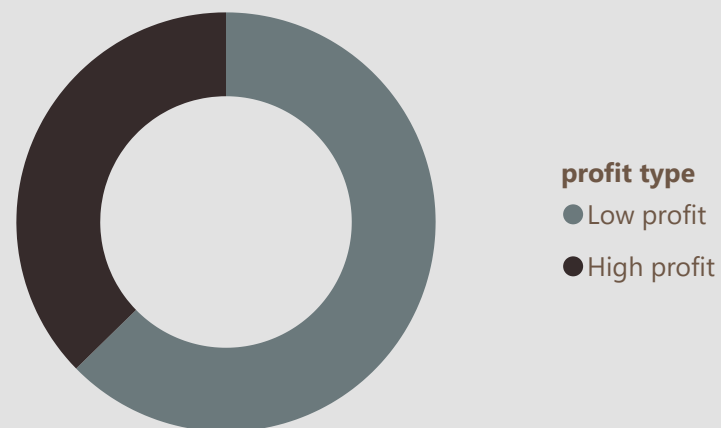
37.32

High Profit %

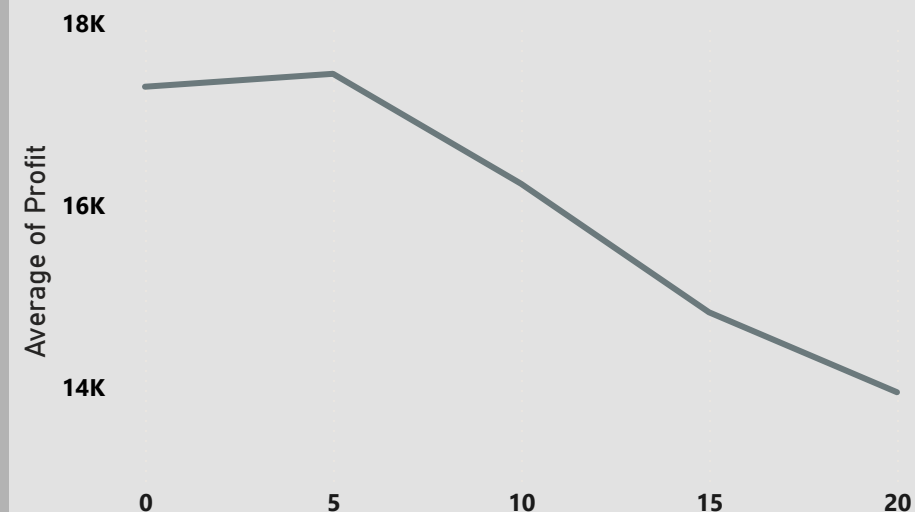
14.94

Profit Margin %

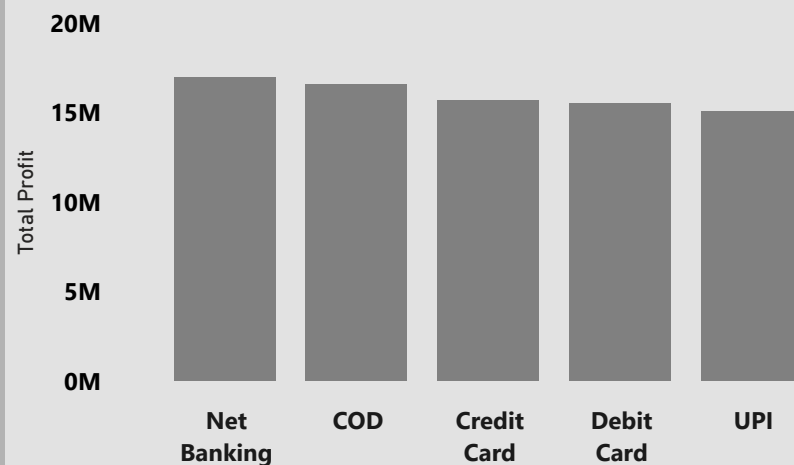
High vs Low Profit Orders



Impact of Discount on Profit



Profit by Payment Mode



Profit Contribution by Category

