

Md Arifuzzaman

Paulapromenade 6/6, 9500, Villach, Austria • +43 6703586242 • arifuzzamantushar@yahoo.com

To work in a dynamic workplace that involves professional challenges and appreciates hard work and integrity in carrying out responsibilities, where I can apply my academic and practical knowledge to contribute to the organization's success while cultivating my knowledge and skills more efficiently and effectively as an engineer.

Experience

APRIL 2021– SEPTEMBER 2024

Executive | ServicingEngine Ltd. | Dhaka, Bangladesh

As an Executive at ServicingEngine Ltd., I am responsible for managing and optimizing digital advertising campaigns to ensure maximum performance and efficiency. My role involves overseeing the execution of ad campaigns across various platforms, including display, video, and social media, ensuring that ads are correctly set up, targeted, and monitored. I collaborate closely with cross-functional teams, including sales and marketing, to align campaign strategies with business goals. Additionally, I analyze campaign data and generate reports to track key performance metrics, providing insights to drive optimization and improve ROI. I also manage troubleshooting and resolving any issues related to ad delivery, ensuring a seamless experience for both clients and end-users. My focus on campaign optimization and data-driven decision-making has contributed to enhanced operational efficiency and client satisfaction.

JANUARY 2019 – FEBRUARY 2020

Quality & Safety Officer | Yinda Technology Bangladesh Co. Ltd. | Dhaka, Bangladesh

As a Quality & Safety Officer at Yinda Technology Bangladesh Co., I was responsible for developing and implementing quality control and safety policies that were aligned with international standards. I conducted regular audits and inspections to ensure compliance with these policies and identify areas for improvement. I investigated and reported accidents, incidents, and near misses, taking corrective actions as necessary. Additionally, I troubleshooted technical issues and optimized system performance to ensure smooth operations. I played a key role in training team members on work safety instructions and the proper use of equipment. I also conducted risk assessments and ensured strict compliance with industry regulations, including standards like IATF16949, to maintain a safe and high-quality working environment.

Skills

Type 96 words per minute • Proficient with project management software • Team player • Excellent time management skills • Conflict management • Public speaking • Office: Word, Excel, PowerPoint, Access, Internet, Outlook (ECDL) • Google (Google Meet, Google Docs, Google Classroom, Google • PCB Board Circuit Designing • Data analytics • Basic Understanding Of Semiconductor Products • Good Knowledge Of Electronic Devices • Data analytics • Experience With Compliance And Lab Standards Management • Cad Tools • Basic Soldering And Assembling Skills • MATLAB • Engineering Sensor Maintenance • Maintaining lab equipment

Education

ADMITTED, WS/2025

Master of Science in Electrical Energy & Mobility Systems | Carinthia University of Applied Sciences | Villach, Austria

FEBRUARY 2018

Bachelor of Science (BSc) in Electrical and Electronics Engineering | American International University - Bangladesh (AIUB) | Dhaka, Bangladesh

3.12/4.00 CGPA • Thesis: Eco power Solar Tree with Automatic Light Tracking System

Seminars & Workshops:

- **Microcontroller Basics Workshop** – AIUB Community of Engineering (ACES), October 2016.
- **MATLAB & Simulink Workshop** – IEEE AIUB Student Branch & IEEE IAS AIUB SB Chapter, November 2016.
- **Arduino & Genuino Workshop** – IEEE AIUB Student Branch, June 2016.
- **Quadcopter Workshop** – Engineering Students Association of Bangladesh (ESAB), March 2016.
- **PSIM Simulation Workshop** – Engineering Students Association of Bangladesh (ESAB), January 2016.
- **Line Follower Robot Workshop** – Engineering Students Association of Bangladesh (ESAB), March 2015.
- **PCB Fabrication Seminar & Workshop** – IEEE AIUB Student Branch, September 2014.

Language skills

Bengali (Mother tongue) • English (B2 - Independent User) • German (A1 - Basic User)

Activities

Sports • Swimming • Football • Watching movies • Music • Gardening • Travel