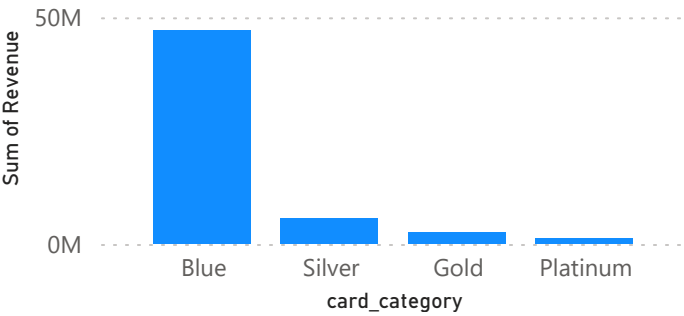


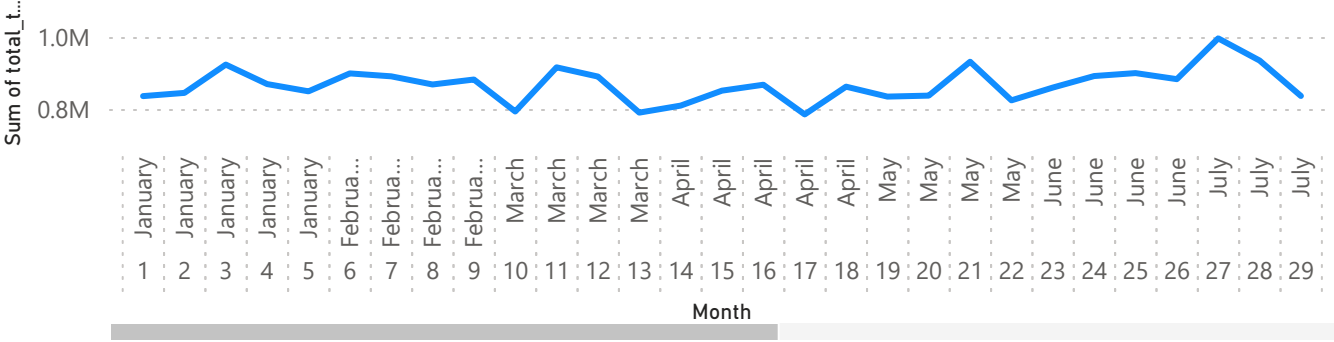
Sum of Revenue by card_category



week_num	week_num2	Sum of Revenue	Current_week_Revenue	Previous_week_Revenue	wow_revenue
Week-1	1	1,035,629.32	1,035,629.32		100.0%
Week-2	2	1,053,088.81	1,053,088.81	1,035,629.32	1.7%
Week-3	3	1,148,249.80	1,148,249.80	1,053,088.81	8.3%
Week-4	4	1,071,919.27	1,071,919.27	1,148,249.80	-7.1%
Week-5	5	1,064,577.97	1,064,577.97	1,071,919.27	-0.7%
Week-6	6	1,121,745.13	1,121,745.13	1,064,577.97	5.1%
Week-7	7	1,099,909.39	1,099,909.39	1,121,745.13	-2.0%
Week-8	8	1,071,542.29	1,071,542.29	1,099,909.39	-2.6%
Week-9	9	1,093,501.86	1,093,501.86	1,071,542.29	2.0%
Week-10	10	987,820.46	987,820.46	1,093,501.86	-10.7%
Week-11	11	1,131,280.79	1,131,280.79	987,820.46	12.7%
Week-12	12	1,106,532.92	1,106,532.92	1,131,280.79	-2.2%
Week-13	13	978,564.76	978,564.76	1,106,532.92	-13.1%
Total		56,517,010.81	1,201,600.58	933,134.43	22.3%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of total_trans_amt by week_num2 and Month



activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Revenue

56.5M

Total Intrest

8.0M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47,188,611.62	37840749	6,614,172.62
Gold	2,533,682.16	2091362	384,755.16
Platinum	1,135,608.05	953314	161,629.05
Silver	5,659,108.98	4647596	821,922.98
Total	56,517,010.81	45533021	7,982,479.81

Q4

Q3

Q2

Q1

F

742.66M

M

742.51M

week_start_date

All

Gold

Silver

Blue

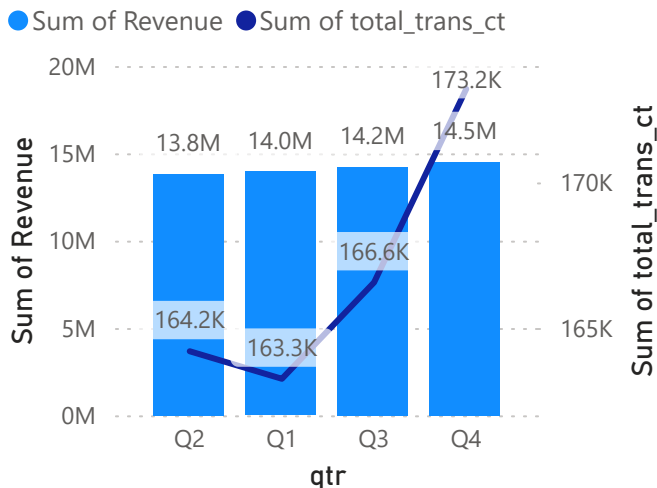
Platinum

Low

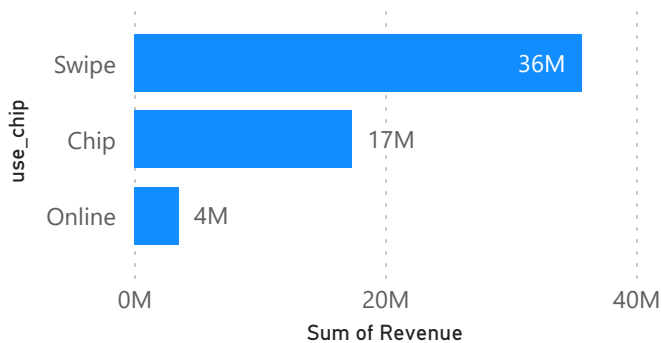
Mid

High

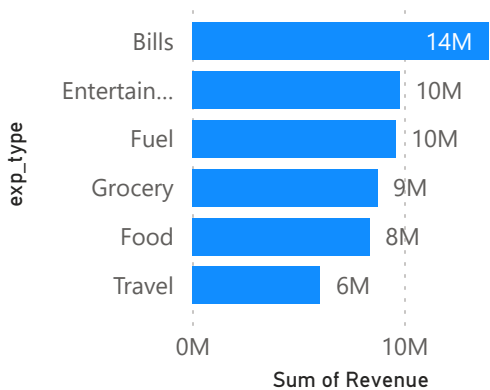
QTR Revenue and Total trans count



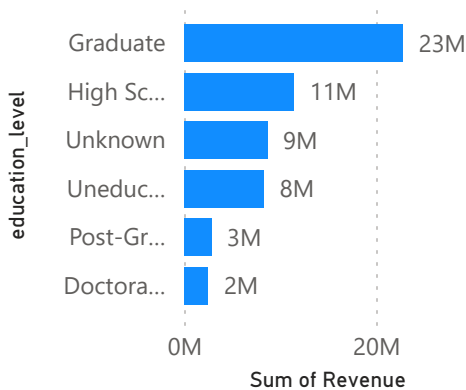
Revenue by Expenditure Type



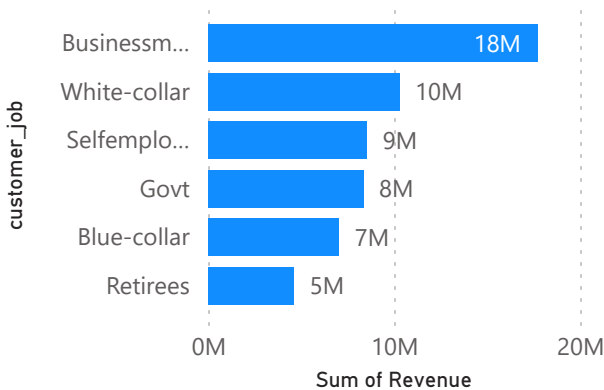
Revenue by Expenditure Type



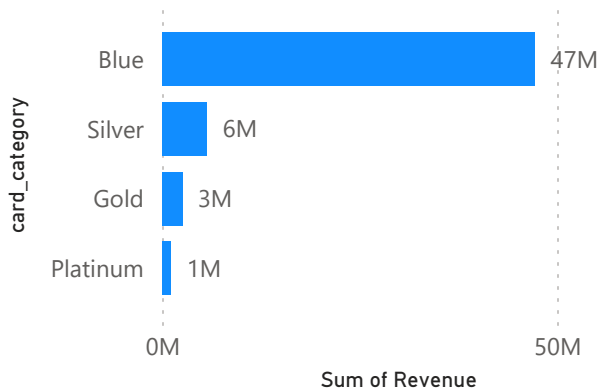
Revenue by Expenditure Type



Revenue by Expenditure Type



Revenue by Card Category



Credit Card Customer Report

Revenue

56.5M

Total Intrest

8.0M

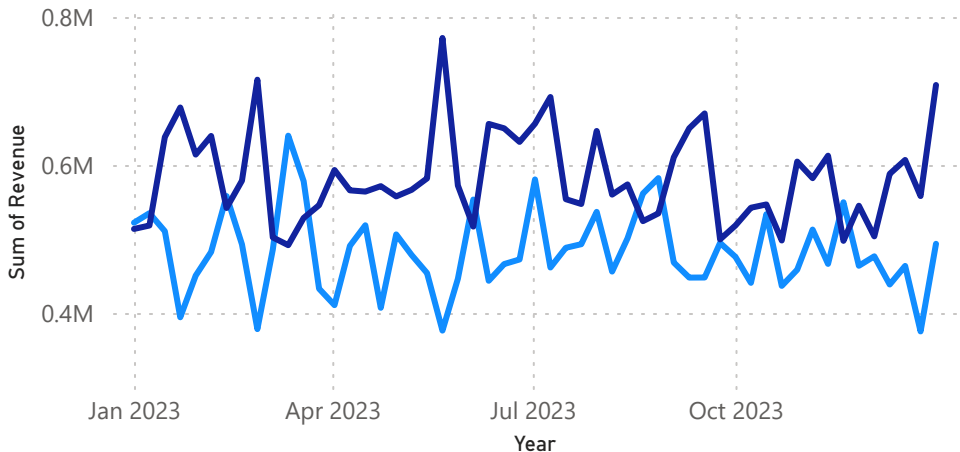
Income

588M

CSS

3.19

Revenue by Week

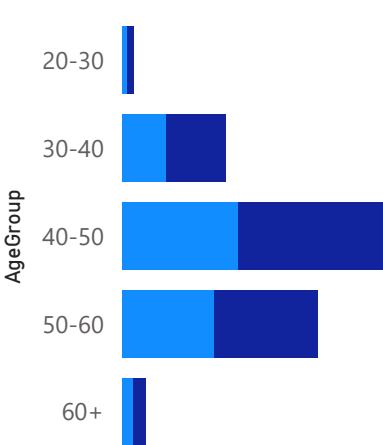


M
30.93M

F
25.59M

Revenue by Age Group

gender ● F ● M



week_start_date

All

Gold

Silver

Blue

Platinum

Swipe

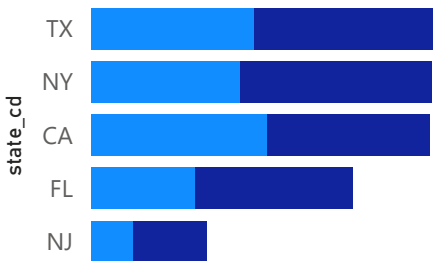
Online

Chip

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7,040,606.42	73516911	967,751.42
Businessman	17,697,472.01	190350431	2,584,604.01
Govt	8,335,533.84	90834727	1,182,230.84
Retirees	4,617,448.22	49619308	641,692.22
Selfemployeed	8,542,826.40	77659931	1,141,510.40
White-collar	10,283,123.92	105618475	1,464,690.92
Total	56,517,010.81	587599783	7,982,479.81

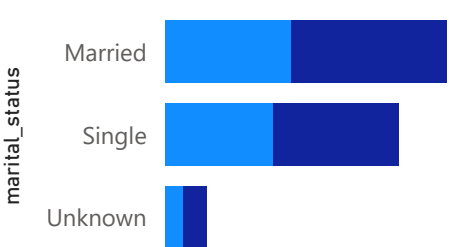
Top 5 States

gender ● F ● M



Revenue by Marital Status

gender ● F ● M



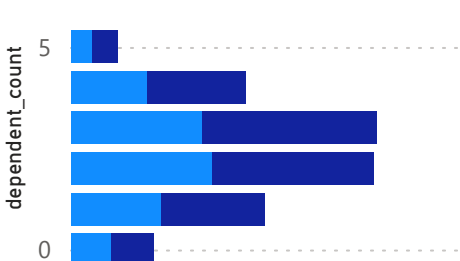
Revenue by Income Group

gen... ● F ● M



Revenue by Dependent

gender ● F ● M



Revenue by Education

gender ● F ● M

