PAGE NO.	1
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## Examination - un versity of Delhi

Name - Sa	B. Com (H) (C.B. (.s.)
Programa None 1-	B. Com (H) (C.13.(.5)
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Examination Roll Nois	17063504105
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Paper ditto !-	International Business
Dok. Stine :-	17-08-20 11:30 A.M
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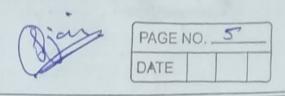
Du-1	When an angonization endablished its presence absord its faces the following problems:
-	its loca the following highland:
	(Colle Str.) Problems
1)	Political Instability! - The biggest hundles in the
	= = 0
	Signed of Indernational business is political instability.  Indea-Pok wars, Iran-Iraq war, prob-Inneel.
	Complicato, Avil war in sni- lonka and
	Bimila other Conflicts have in the bood have
	Created hoge bolistical Pisk for the growth
	6/ international frade.
2	Foreguent Changes in government policies also have
7	On advance impact on international business. Asian
	Caipia and economit Coisis in Europe have been
	a greed bod book for intermedianel trede.
	0
2)	Foreign Inteldernend The operation of
	mutitine tional Conperctions in developing countries  (neede a debd doels for those countries du e  to there law functioning power. This  has helphand in Romania; pasand, maxico,  Brazil, Conjo and Renger
	(necte a debd doels les these coundries du e
	to the a low hunchards tower. This
	bee helpered in Romann : Pedend man to
	12 Octil. Conjo and Reason
	35 16 211

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Technological Pricey: - Foreign Coundries endering Other markets lace the broklems of technolysed pin acy. I've misnosofd window version is loosly for users but its pineted version is quite economic in the Indian marked. Price sending: The standard of living in generally low in covelaping coundries as in Contract to developed nations. People prefer budged. When a Company exterishes its operational in a doubleping Country, Through
its Drings new dechnology and Innovation it
mos d beolo in mind the Economic affords the gradued would had he cople to sell in the market. Taple and preference 1- People belonging to different parts of the world, following chifferent nellevious and social practices have different tests and preferences.

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For example: - People in America doiso Cons Which have Stearing wheell on the left side bod people in India profes come have Stearing wheel on the night hand side. In India, 12 mond Change is openation and pland in the forigh Country which meand that there were huge Copider investment on a Cope meand that the company had to often of Shend Spen of 2 Year. The Company might have and placed different mode of Endry into popiness. Join I venture might have brought more success to the Company given that if failed to understand the Company given and business environment. Join I ventures: In the method, the Sodon of on content price in Collappedion with



	a local from in the head (ounday, The
	Two from Bhor the ownership ord Condnel
	of the join d use fore.
	Calental and Laborational Company provides
8	Generally, the multinotional Company provides Capital and trahonology where as all to day management is left to the local firm.
	For example - Heno Handa motors was
	India and vendone between Hero Gales of John.
	Thore or or more of separation.
	The following advantages ladd have been enjoyed
	The following advantages could have been enjoyed by the Empony:-
6 17	
* )	Globel Expersion ed a low ands.
2)	Benefit of the Knowledge of lacel from with
	Benefit of the Knowledge of lacel from with  pregend to marked, political bywdem, coldine,  language and bupiness Syndem.
	Manguego and business Syndem.