

Marital Status

Married

Single

Gender

Female

Male

Income

10000

20000

30000

40000

50000

60000

70000

80000

90000

100000

110000

120000

130000

150000

Age

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70-74

Buyers by Marital Status

Married

232

Single

249

Buyers by Gender

Female

239

Male

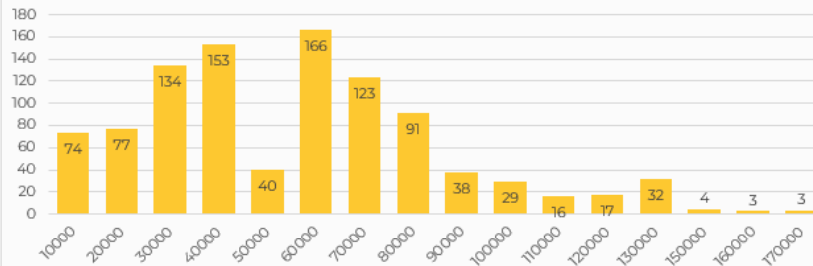
242

Region-wise Buyers

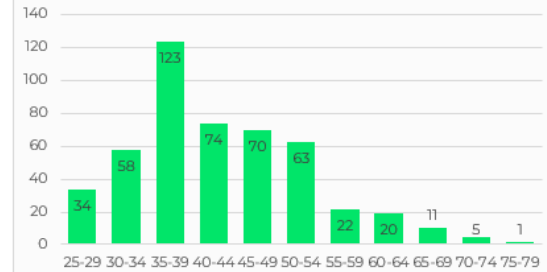


- Europe
- North America
- Pacific

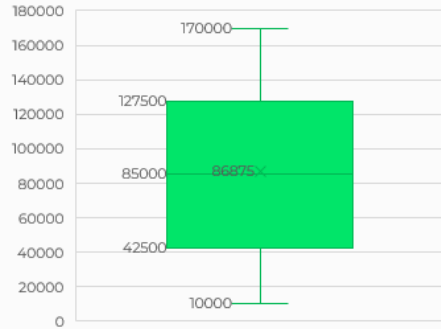
Income Status of Buyers



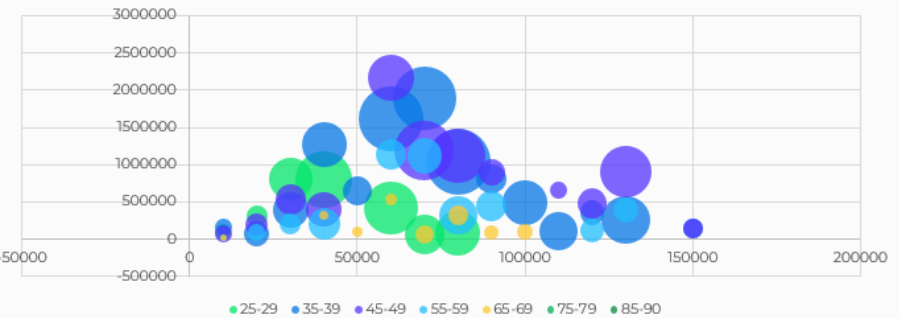
Age-wise Buyer Distribution



Buyer's Income Distribution



Age-wise Income



Buyer's - Gender & Marital Status

Male

Married, 123

Single, 119

Female

Married, 109

Single, 130

Correlation Heatmap

Region	Count of Region	Sum of Income	Sum of Children	Sum of Cars	Average of Age
Europe	148	6080000	210	117	41.5
North America	220	14320000	458	293	43.9
Pacific	113	7260000	151	175	42.9
Grand Total	481	27660000	819	585	42.9