Ariles Ibrahim

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EDUCATION

Brandeis International Business School   **Waltham, MA**
Candidate for Master of Science in Business Analytics (STEM-Designated)   08/2024 - 12/2025
Anticipated Coursework: Analyzing Big Data I, Statistics for Businesses, Financial Analysis, Consulting Project

University of Bristol   **Bristol, UK**
Candidate for Bachelor of Science in International Business Management, with Honors   09/2021 - 07/2024
Relevant Coursework: Financial Statement Analysis, Digital Economy, Strategy Analysis

TECHNICAL SKILLS

Programming Languages: Python, R, R Studio, SQL
Computer Software: Advanced Microsoft Excel, Bloomberg, Tableau
Analytics: Data Visualization, Predictive Modeling, Descriptive Analytics

WORK EXPERIENCE

Innovasphere   **UK (Remote)**
Co Founder/Consultant   10/2023 - Present
- Managed social media marketing and sales, driving business expansion and client acquisition through targeted Facebook ads and content, secured 3 clients in the first month
- Optimized e-commerce sales using Meta for 4 companies, increased their ad viewings by 17%
- Developed brand awareness and consulting services to enhance operations, enabling businesses to focus on core functions boosting their viewer retention by 8%

Head of Finance   **Bristol, UK**
Fuze   12/2023 - 06/2024
- Led the finance department for NPO, oversaw financial planning, budgeting, and forecasting to support company growth. Managed and organized 500+ financial products on Excel, enhancing data accuracy by 15%
- Saved £800+ more than the previous year while maintaining quality service by optimizing pricing strategies

Celian   **Paris, France**
Analyst Intern   06/2023 - 09/2023
- Prepared and analyzed financial statements, ensuring accuracy and regulatory compliance
- Conducted market research to inform financial strategies, providing insights into industry trends and competitive positioning, conducted over 10 interviews to gather valuable insight from experts

ACADEMIC PROJECT

University of Bristol   **Bristol, UK**
Redrow PLC Financial Analysis   03/2024 - 04/2024
- Executed in-depth market research and financial analysis of a leading UK homebuilder to assess industry trends and competitive positioning
- Applied 2 valuation models to estimate the company's future growth and investment attractiveness
- Presented findings in a detailed report and PowerPoint presentation to a mock panel of industry experts

ACTIVITIES/SKILLS

Activities: University of Bristol Triathlon Society, Coach/Captain (2023/2024), Investment Club (Member, 2022 - 2024)
Volunteer: Fuze (Head of Finance, 2024), Fuze (Marketing and Events Coordinator, 2023)
Languages: French (Native), English (Fluent), and Spanish (Intermediate)