

# Types of Data

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## Qualitative / Categorical

Non-numerical values, such as colour. This type of data can generally only be **counted**.

## Quantitative

Numerical values that are generally **measured**

### Discrete Quantitative

This type of data can only take certain values, such as shoe size or a quantity of items.

### Continuous Quantitative

This type of data can take any real value. Often, this type of data is grouped into ranges, and the number of datapoints in those ranges is counted.