Eniola Ajayi

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Summary

I'm a creative product designer passionate about blending design, tech, and user experience. I excel in user-centered design, 3D modeling, and prototyping. What sets me apart is my commitment to staying updated on design trends and emerging tech. I've collaborated on diverse teams, delivering intuitive solutions. I thrive in creative, innovative environments. Let's create impactful designs together.

Experience

Product Designer

Freelance/Self Employed • Kwara, Nigeria

02/2021 - Present

- Worked independently on design projects for clients, including product ideation, concept development, and prototyping.
- Managed project timelines, budgets, and client communication.
- Created 2D and 3D models and visualizations to present design concepts effectively.
- Maintained technical proficiency on Adobe Creative Suite applications, including Photoshop, Illustrator, InDesign and Acrobat

Creative Designer

T4B WRLDWD. • Kwara, Nigeria

02/2021 - Present

designed fashion collections, analyzed trends, overseer production quality, maintained brand consistency, fostered innovation and collaborated with cross-functional teams. I was responsible for concept creation to presentation and promotion, with a focus on balancing creativity with commercial viability and consumer preferences.

Recent projects

TASKBOT

Freelance product designer

Taskbot is an app designed to help users plan, organize, and track the progress of both personal and team tasks and projects. The app generally helps with task management and enhances productivity.

TASKBOT prototype

HOME FINDER

Freelance product designer

A responsive website designed to help users find available accommodation easily within their location and budget.

KULTURE NOTES

A currency design for the Department of Microbiology, University of Ilorin, for their cultural day event.

FOODBOX app

Freelance product designer

An app designed for a restaurant called "FOODBOX" that allows users place orders easily from the restaurant from their

comfort zone, updates users on the deals and special meals of the day and allows users track their food orders.

UMCATC Chapel Mobile App

Product designer at CTY (Chapel Tech Youth)

The aim of this project is to create a comprehensive mobile app made for UMCATC Chapel in order to improve interaction, participation and worship process as a whole.

T4B WRLDWD Collections

Creative Designer at T4B WRLDWD

Designed a series of three different collections (Generic collection, MSFT X OUTCAST & ANOMALY) for the brand.

Other Projects can be viewed here

Skills

Time Management, Microsoft Powerpoint, Css, Microsoft Office, Microsoft Excel, Adobe Illustrator, Adobe Creative Suite

Education

Bachelor's Degree in Microbiology

University of Ilorin • Kwara, Nigeria 10/2023

Certificates

Google UX design specialization, I4G x Zuri training Cohort 2 Product design