

The Good Doctor- Netflix Series

This is a Data Analytics Project focused on using Natural Language Processing (NLP) Techniques. In 2023, The Good Doctor drama series dominated most TVs across the world. For a period of a month, the words "the good doctor" was mined on social media and the result was quite interesting.

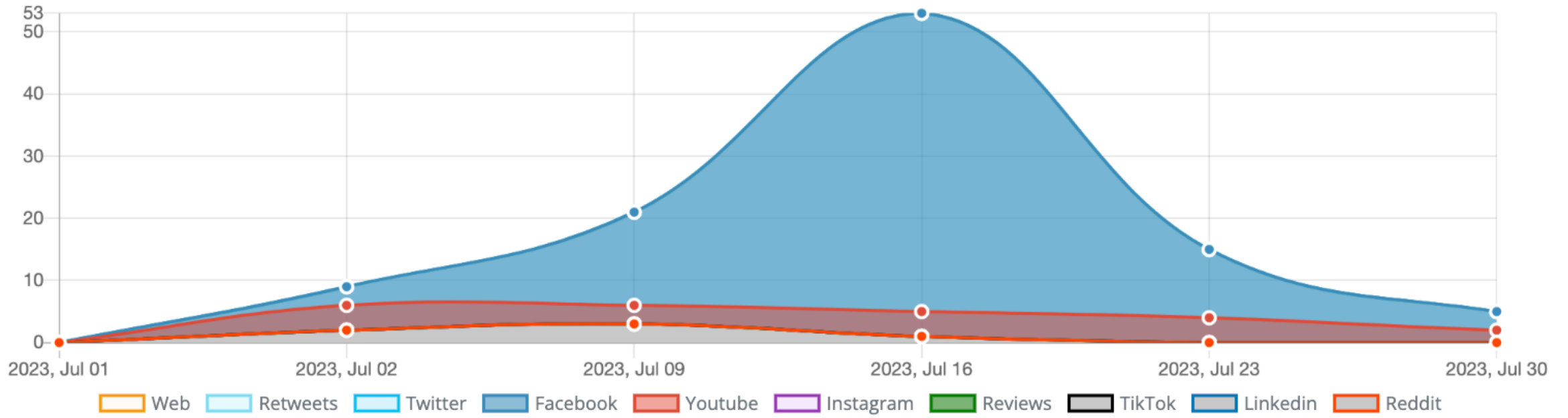
Jan 2023

Content

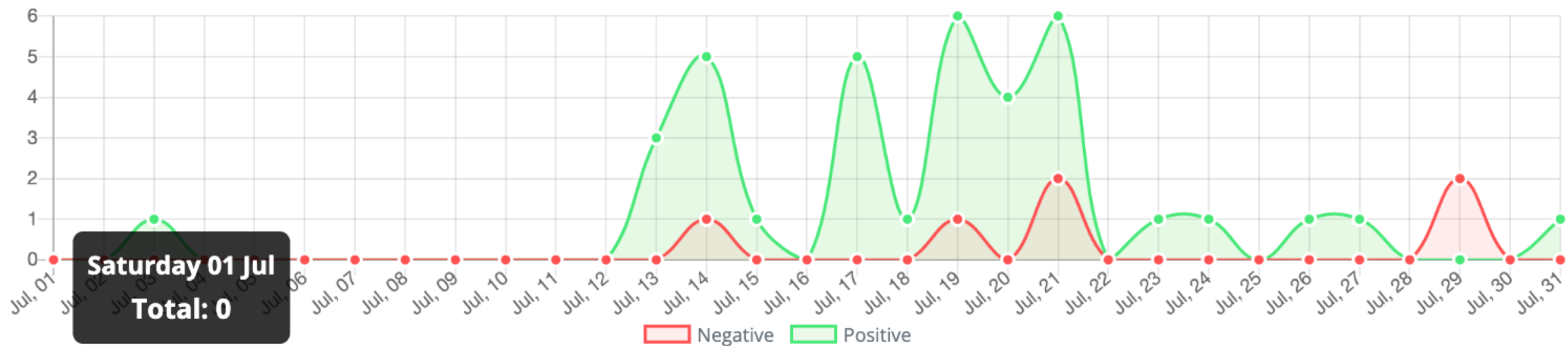
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SOCIAL LISTENING- “The Good Doctor ”

MENTIONS	POSITIVE	NEUTRAL	NEGATIVE	SOCIAL ENGAGEMENT	POTENTIAL IMPRESSIONS
1 109	35%	40%	25%	36M	72M



SENTIMENT - “The Good Doctor”




WORD CLOUD



SOUND BITES

FB User → @TheGoodDoctorABC (👁👁)

 I love these two 😊

FB User → @TheGoodDoctorABC (👁👁)

🗨️ Cant wait till next season .

FB User → @TheGoodDoctorABC (👁👁)

🗨️ where can i watch it. its not on netflix. 😞

FB User → @TheGoodDoctorABC (An extra 5 mins won't hurt)

 I love Dr.Andrew"s scrub hats

FB User → @TheGoodDoctorABC (An extra 5 mins won't hurt

[illegible]

THANK YOU