ARIPILLI BHAVANA

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EDUCATION

GITAM (DEEMED TO BE UNIVERSITY), Visakhapatnam, Andhra Pradesh

08/2022 - Present.

- Bachelor Of Technology (B. Tech) | Computer Science
- CGPA: 8.22/10.00

WORK EXPERIENCE

Defence Research and Development Laboratory – DRDO, (On-site)

Web Developer Trainee

05/2024 - 06/2024

 Designed a database inventory management system for 500+ items and developed CRUD functionalities, achieving a 30% reduction in retrieval time.

Caarya, (Hybrid)

Student Associate

11/2024 – Present.

• Spearheaded a team of **6 members** to research about startups and publish weekly articles while connecting with **10+** startups, fostering Caarya's student community and ecosystem growth.

Agnirva, (Virtual)

Product Management Intern

12/2024 - 12/2024

- Gained expertise in product lifecycle management, user feedback integration, and go-to-market strategies through 100+ hours of training.
- Conducted in-depth analysis of market trends and **10+** case studies, including brands like Netflix, Amazon, and Tesla.

PROJECTS

REFUEL – Founder | Website

- Currently developing an innovative on-demand fuel delivery app which is designed to revolutionize the way people refuel their vehicles.
- Aiming to serve 1 million users by 2027, focusing on urban commuters, fleet operators, and rural areas.

Personalized Portfolio | Project Link

Engineered personalized portfolio website using modern web technologies.

SKILLS

- **Programming Languages:** C, Python, z HTML, CSS, Java Script
- Software Development: Object Oriented Programming (OOP), Operating Systems, DBMS
- Data Base Management: SQL
- Certifications: Entrepreneurship, Action Driven Business Plan (Coursera)
- Additional Skills: Leadership, Problem Solving, Technical Documentation, Business Development

CERTIFICATES

- Entrepreneurship (Coursera)
- Developing a winning marketing strategy (<u>Coursera</u>)

OTHERS

- Founder at Refuel.co | Finalist at Levyug's LevUP Ideathon over 327 applicants.
- President, Throwball SIG GITAM where I revived a dormant SIG and growing core team to 45 members.
- Vice President Speaker Curation, AIESEC Organized a summit with 5 speakers on Technology and SDGs.
- Pitched innovative concepts at Naaripreneur (IIM Visakhapatnam) and the Academy for Women Entrepreneurs (U.S. Consulate General, Hyderabad).