

CUSTOMER RETENTION DASHBOARD (Q4)



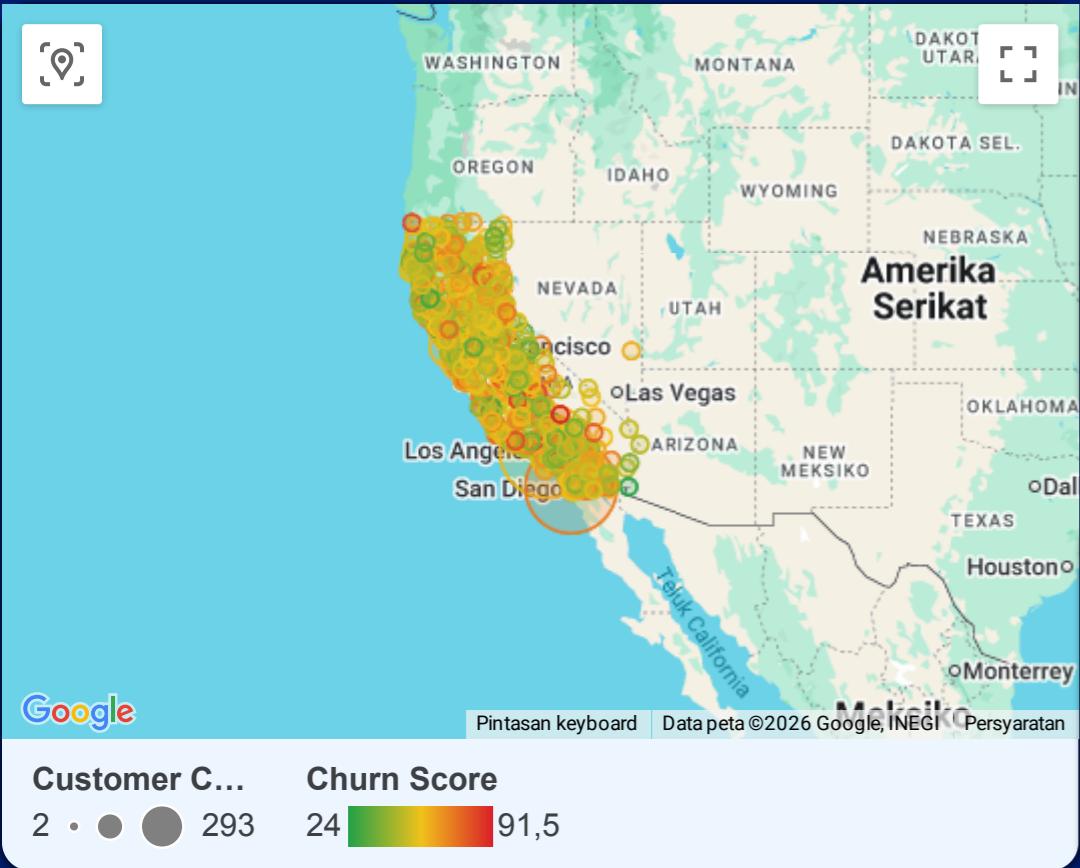
Churn Rate
26,54%

Revenue Lost /mo
\$139.131

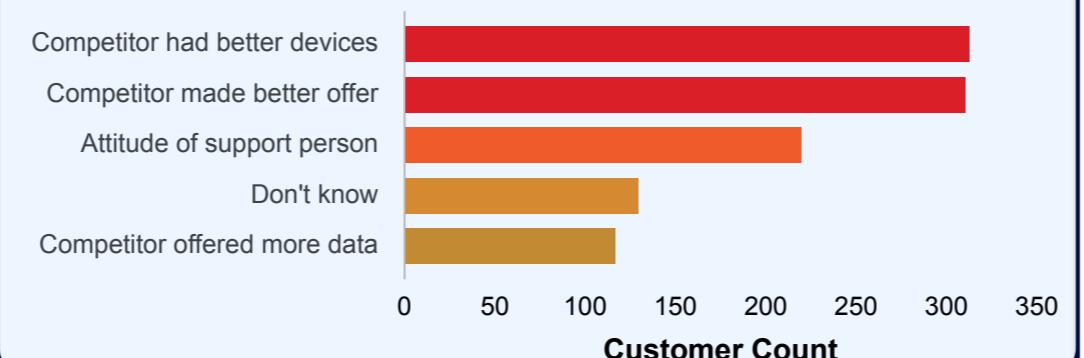
Avg CLS Score
143,86

Total At-Risk Cust.
601

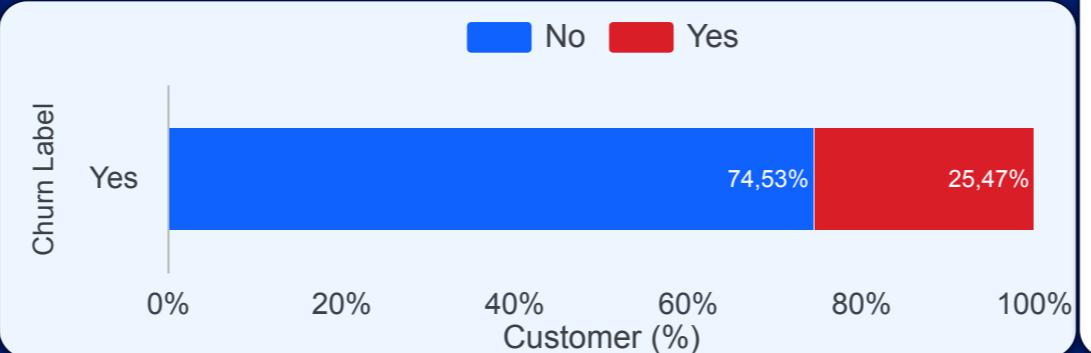
Top Churn Cities



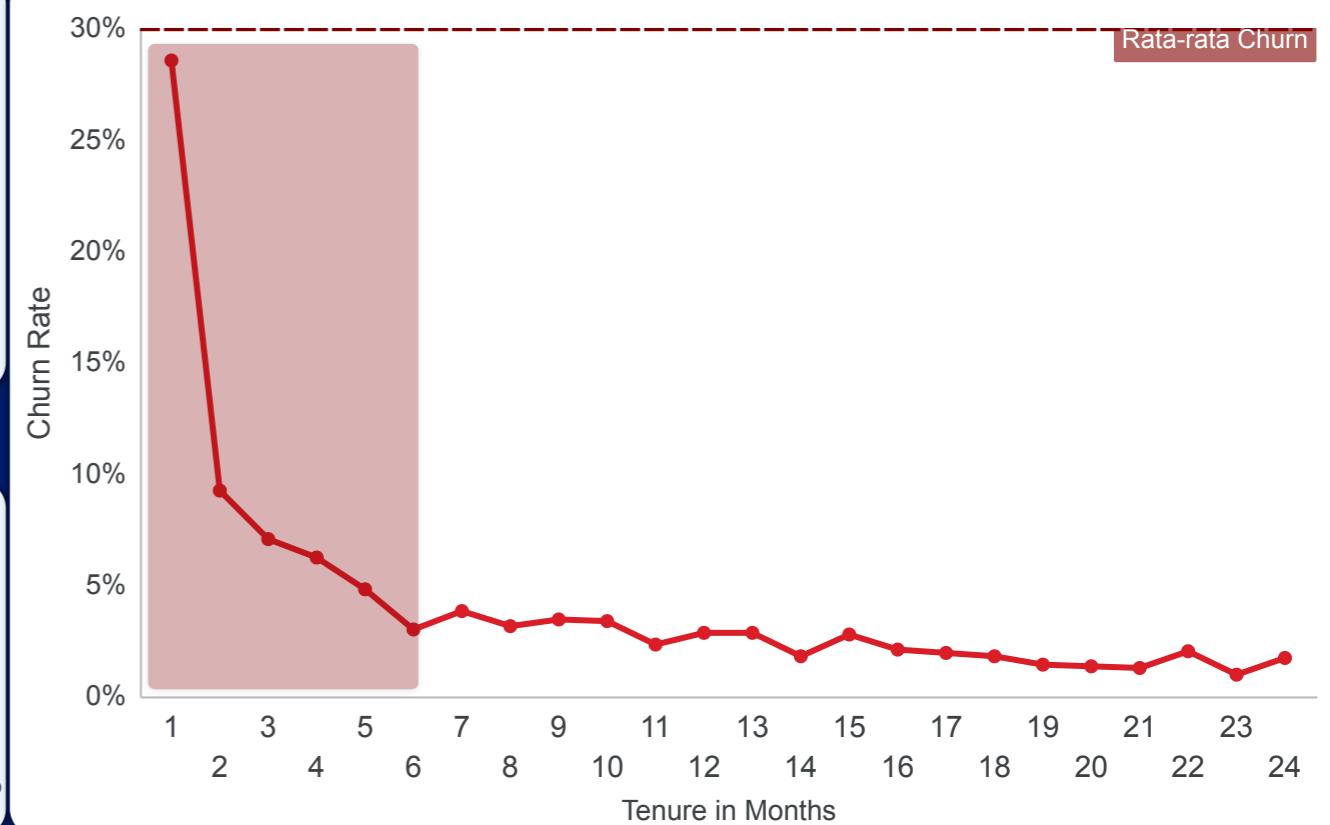
Top Reasons for Churn



Senior Citizen vs Non-Senior (Churn)



Risk by Tenure



Customer List by Churn Risk

Segment	Customer ID	CLTV	Satisfaction Score	Churn Score
1. Jaga	3927-NLNRY	5414	3	96
2. Selamatkan	9776-CLUJA	5748	1	96
3. Abaikan	9840-DVNDC	2181	2	96
4. Selamatkan	7912-SYRQT	5514	2	96