

Revenue Leakage Analysis: Why Customers Leave?

Monthly Contract & High Charges as Primary Churn Drivers

\$139.13K

Revenue at Risk

26.54%

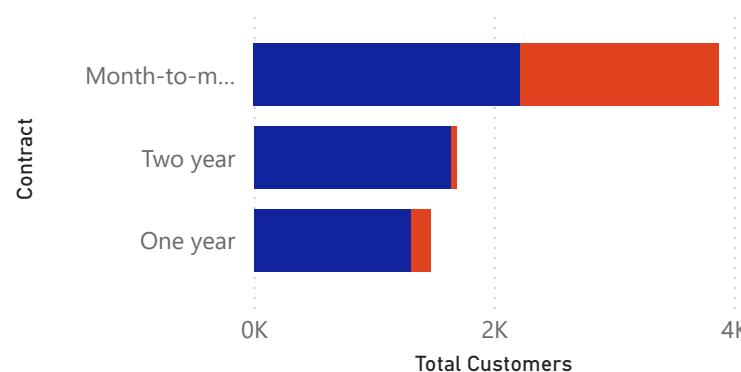
Churn Rate

7043

Total Customers

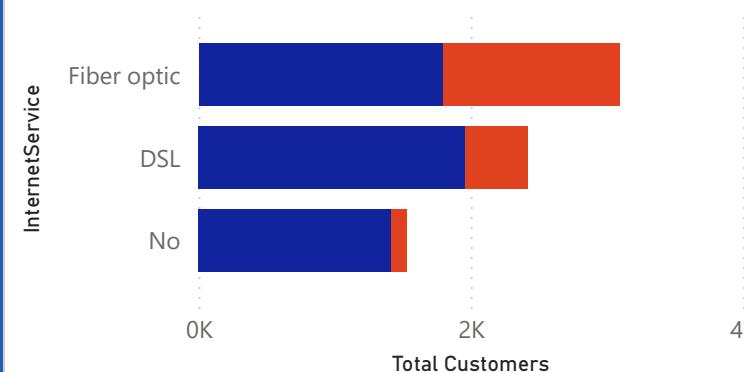
Churn by Contract Type

Churn ● No ● Yes



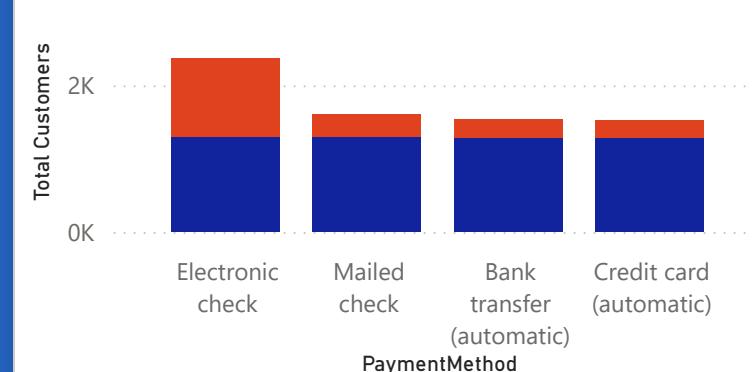
Churn by Internet Service

Churn ● No ● Yes



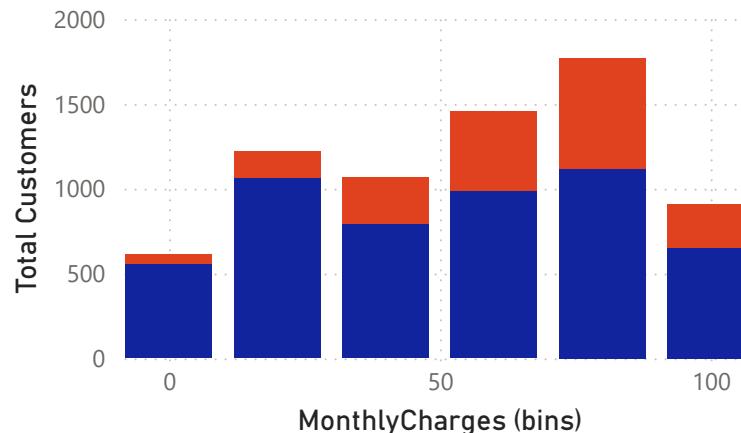
Churn by Payment Method

Churn ● No ● Yes



Churn by Monthly Charge Range

Churn ● No ● Yes



Customer Tenure Distribution

Churn ● No ● Yes

