

# Revenue Leakage Analysis: Why Customers Leave?

Monthly Contract & High Charges as Primary Churn Drivers

\$139.13K

Revenue at Risk

26.54%

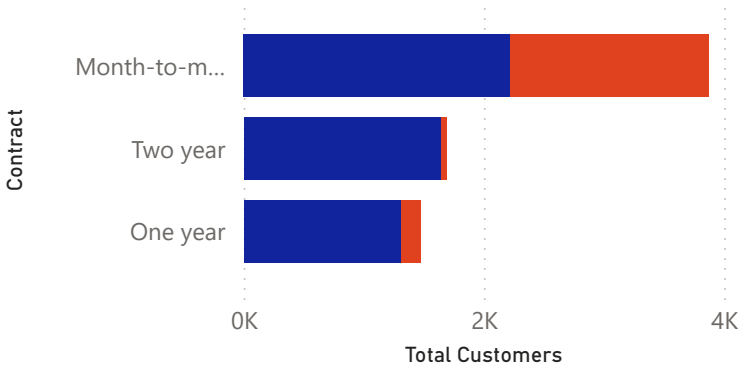
Churn Rate

7043

Total Customers

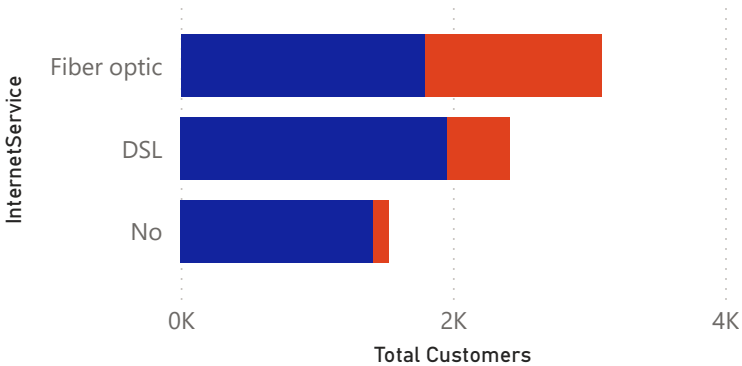
## Churn by Contract Type

Churn No Yes



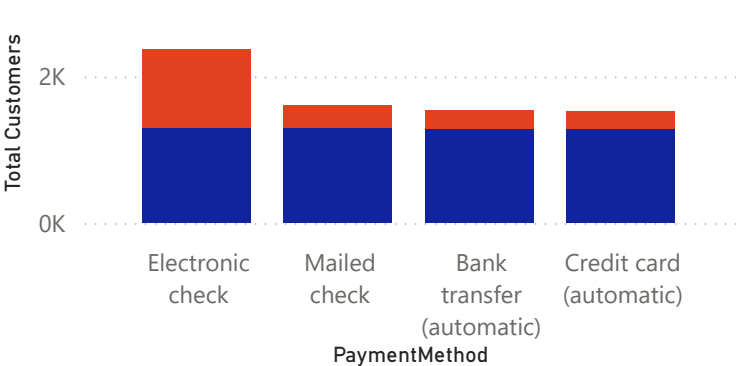
## Churn by Internet Service

Churn No Yes



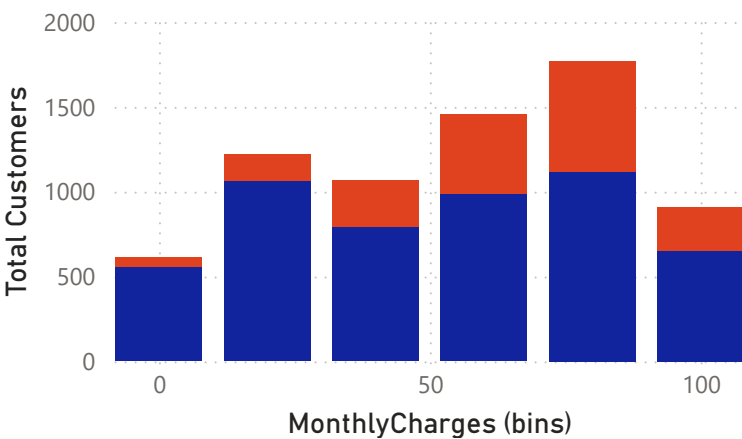
## Churn by Payment Method

Churn No Yes



## Churn by Monthly Charge Range

Churn No Yes



## Customer Tenure Distribution

Churn No Yes

