

# CS 412 Intro. to Data Mining

Chapter 9. Classification: Advanced Methods
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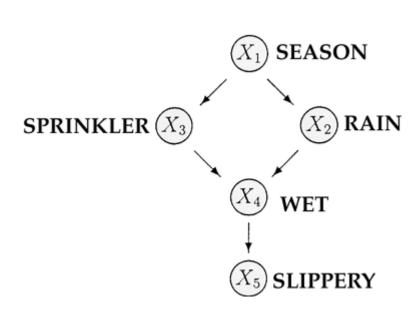
### Chapter 9. Classification: Advanced Methods



- Bayesian Belief Networks
- Support Vector Machines
- Neural Networks and Deep Learning
- Pattern-Based Classification
- Lazy Learners and K-Nearest Neighbors
- Other Classification Methods
- Summary

## From Naïve Bayes to Bayesian Networks

- □ Naïve Bayes classifiers assume that the value of a particular feature is independent of the value of any other feature, given the class variable
  - This assumption is often too simple to model the real world well
- □ Bayesian network (or Bayes network, belief network, Bayesian model or probabilistic directed acyclic graphical model) is a probabilistic graphical model
  - Represented by a set of random variables and their conditional dependencies via a directed acyclic graph (DAG)
  - Ex. Given symptoms, the network can be used to compute the probabilities of the presence of various diseases

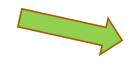


## **Bayesian Belief Networks**

- Bayesian belief network (or Bayesian network, probabilistic network):
  - Allows class conditional independencies between subsets of variables

LC

- Two components:
  - A directed acyclic graph (called a structure)
  - A set of conditional probability tables (CPTs)



Nodes: random variables

 FH, S
 FH, ~S
 ~FH, S
 ~FH, S
 ~FH, ~S

 0.8
 0.5
 0.7
 0.1

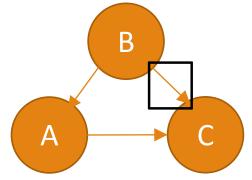
 0.2
 0.5
 0.3
 0.9

□ Directed Acyclic Graph (DAG):

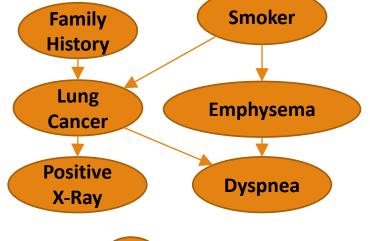
 Represents <u>dependency</u> among the variables (causal influence relationship)

Gives a specification of joint probability distribution

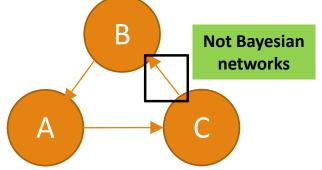
$$p(A, B, C) = p(B) \cdot p(A|B) \cdot p(C|A, B)$$



directed acyclic graphical model

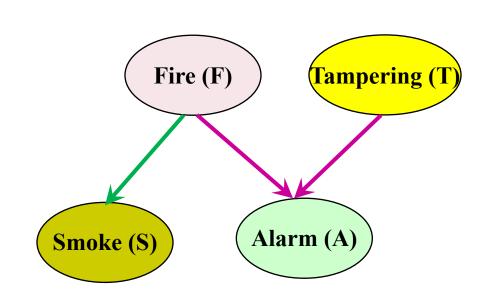


Links: dependency



directed cyclic graphical model

### A Bayesian Network and Its CPTs



#### Conditional Probability Tables (CPT)

Fire	Smoke	$\Theta_{s f}$
True	True	.90
False	True	.01

Fire	Tampering	Alarm	Θ <sub>a f,t</sub>
True	True	True	.5
True	False	True	.99
False	True	True	.85
False	False	True	.0001

CPT shows the conditional probability for each possible combination of its parents:

$$p(X) = \prod_{k} p(x_k | Parents(x_k))$$

$$p(F, S, A, T) = p(F) \cdot p(T) \cdot p(S|F) \cdot p(A|F, T)$$

## How Are Bayesian Networks Constructed?

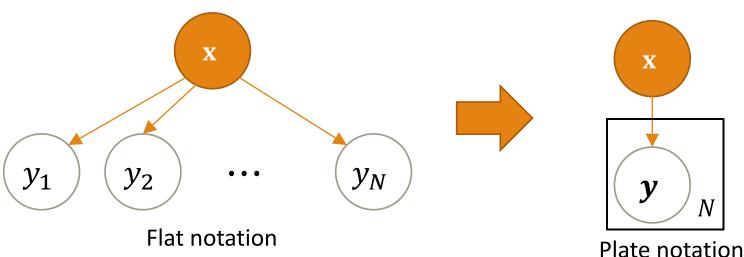
- **Subjective construction**: Identification of (direct) causal structure
  - People are quite good at identifying direct causes from a given set of variables & whether the set contains all relevant direct causes
  - Markovian assumption: Each variable becomes independent of its non-effects once its direct causes are known
    - $\square$  E.g.,  $S \leftarrow F \rightarrow A \leftarrow T$ , path  $S \rightarrow A$  is blocked once we know  $F \rightarrow A$
  - HMM (Hidden Markov Model): often used to model dynamic systems whose states are not observable, yet their outputs are
- Synthesis from other specifications
  - E.g., from a formal system design: block diagrams & info flow
- Learning from data (e.g., from medical records or student admission record)
  - Learn parameters give its structure or learn both structure and parms
  - Maximum likelihood principle: favors Bayesian networks that maximize the probability of observing the given data set

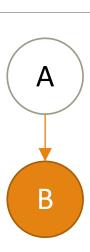
### Training Bayesian Networks: Several Scenarios

- Scenario 1: Given both the network structure and all variables observable: compute only the CPT entries
- Scenario 2: Network structure known, some variables hidden: gradient descent (greedy hill-climbing) method, i.e., search for a solution along the steepest descent of a criterion function
  - Weights are initialized to random probability values
  - At each iteration, it moves towards what appears to be the best solution at the moment, without backtracking
  - Weights are updated at each iteration & converge to local optimum
- Scenario 3: Network structure unknown, all variables observable: search through the model space to reconstruct network topology
- Scenario 4: Unknown structure, all hidden variables: No good algorithms known for this purpose
- □ D. Heckerman. <u>A Tutorial on Learning with Bayesian Networks</u>. In *Learning in Graphical Models*, M. Jordan, ed. MIT Press, 1999

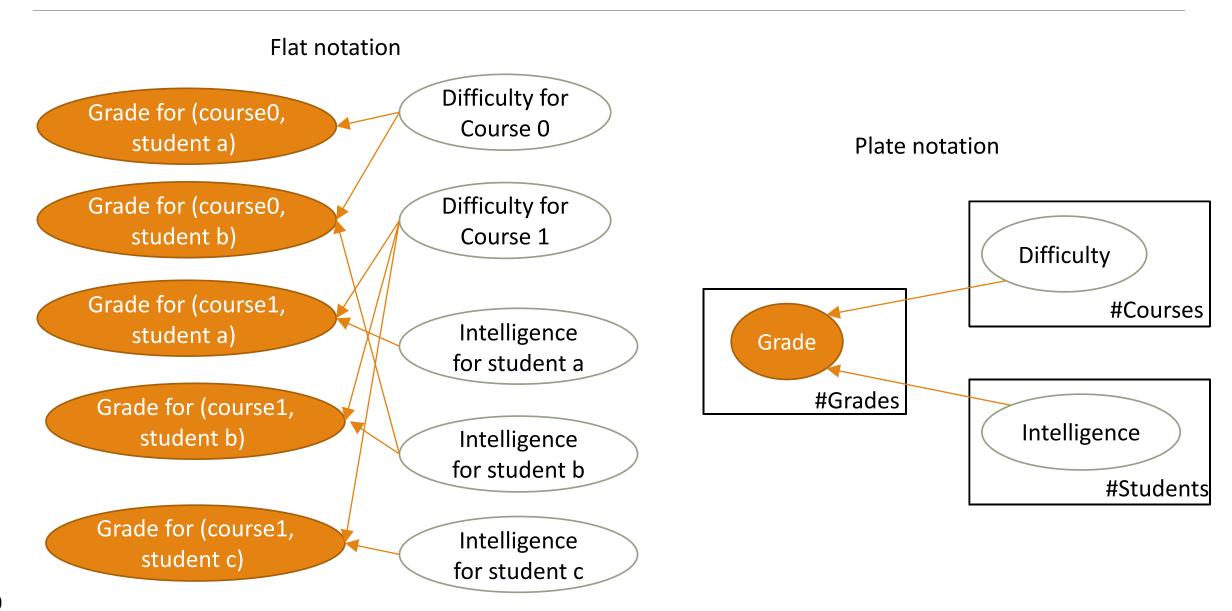
### Probabilistic Graphic Model: Plate Notations

- Represent variables that repeat in a graphical model
- Variables
  - A solid (or shaded) circle means the corresponding variable is observed; otherwise it is hidden
- Dependency among variables:
  - A Directed Acyclic Graphical (DAG) model
- Using plate notation instead of flat notation





### **An Example of Plate Notation**



## Chapter 9. Classification: Advanced Methods

- Bayesian Belief Networks
- Support Vector Machines

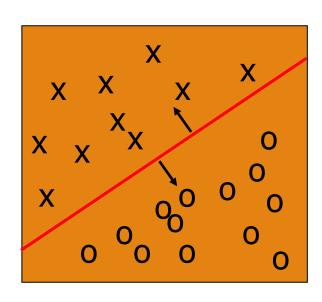


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## Classification: A Mathematical Mapping

- □ Classification: Predicts categorical class labels
  - E.g., Personal homepage classification

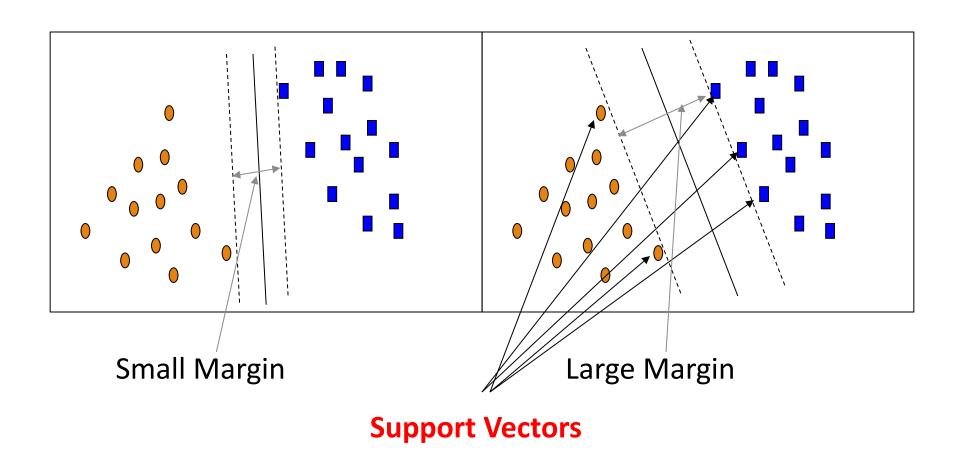
    - $\square$   $x_1$ : # of word "homepage"
    - $\square$   $x_2$ : # of word "welcome"
- Mathematically,  $x \in X = \Re^n$ ,  $y \in Y = \{+1, -1\}$ ,
  - $\square$  We want to derive a function f: X  $\rightarrow$  Y
- Linear Classification
  - Binary Classification problem
  - Data above the red line belongs to class 'x'
  - Data below red line belongs to class 'o'
  - Examples: SVM, Perceptron, Probabilistic Classifiers



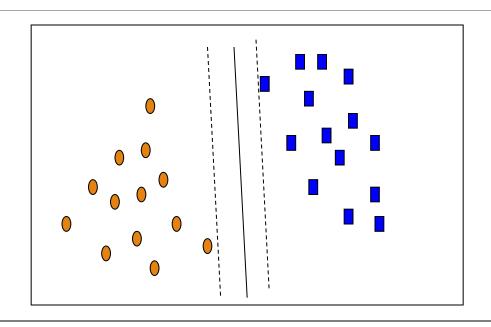
### **SVM—Support Vector Machines**

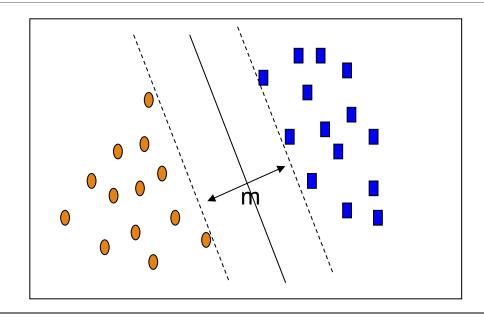
- A relatively new classification method for both <u>linear and nonlinear</u> data
  - Vapnik and colleagues (1992)—groundwork from Vapnik & Chervonenkis' statistical learning theory in 1960s
- It uses a <u>nonlinear mapping</u> to transform the original training data into a higher dimension
- With the new dimension, it searches for the linear optimal separating hyperplane (i.e., "decision boundary")
- □ With an appropriate nonlinear mapping to a sufficiently high dimension, data from two classes can always be separated by a hyperplane
- SVM finds this hyperplane using support vectors ("essential" training tuples) and margins (defined by the support vectors)

### **SVM—General Philosophy**



### **SVM—When Data Is Linearly Separable**





Let data D be  $(X_1, y_1)$ , ...,  $(X_{|D|}, y_{|D|})$ , where  $X_i$  is the set of training tuples associated with the class labels  $y_i$ 

There are infinite lines (<u>hyperplanes</u>) separating the two classes but we want to <u>find</u> the best one (the one that minimizes classification error on unseen data)

SVM searches for the hyperplane with the largest margin, i.e., maximum marginal hyperplane (MMH)

## **SVM—Linearly Separable**

A separating hyperplane can be written as

$$\mathbf{W} \bullet \mathbf{X} + \mathbf{b} = \mathbf{0}$$

where  $W=\{w_1, w_2, ..., w_n\}$  is a weight vector and b a scalar (bias)

- □ For 2-D, it can be written as:  $w_0 + w_1 x_1 + w_2 x_2 = 0$
- ☐ The hyperplane defining the sides of the margin:

H<sub>1</sub>: 
$$w_0 + w_1 x_1 + w_2 x_2 \ge 1$$
 for  $y_i = +1$ , and  
H<sub>2</sub>:  $w_0 + w_1 x_1 + w_2 x_2 \le -1$  for  $y_i = -1$ 

- Any training tuples that fall on hyperplanes  $H_1$  or  $H_2$  (i.e., the sides defining the margin) are **support vectors**
- ☐ This becomes a **constrained (convex) quadratic optimization** problem:
  - Quadratic objective function and linear constraints → Quadratic Programming (QP) → Lagrangian multipliers

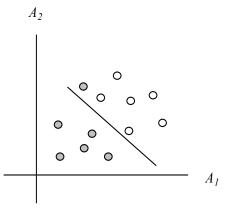
## **SVM**—Linearly Inseparable

Transform the original input data into a higher dimensional space

Example 6.8 Nonlinear transformation of original input data into a higher dimensional space. Consider the following example. A 3D input vector  $\mathbf{X} = (x_1, x_2, x_3)$  is mapped into a 6D space Z using the mappings  $\phi_1(X) = x_1, \phi_2(X) = x_2, \phi_3(X) = x_3, \phi_4(X) = (x_1)^2, \phi_5(X) = x_1x_2, \text{ and } \phi_6(X) = x_1x_3.$  A decision hyperplane in the new space is  $d(\mathbf{Z}) = \mathbf{WZ} + b$ , where  $\mathbf{W}$  and  $\mathbf{Z}$  are vectors. This is linear. We solve for  $\mathbf{W}$  and  $\mathbf{b}$  and then substitute back so that we see that the linear decision hyperplane in the new ( $\mathbf{Z}$ ) space corresponds to a nonlinear second order polynomial in the original 3-D input space,

$$d(Z) = w_1x_1 + w_2x_2 + w_3x_3 + w_4(x_1)^2 + w_5x_1x_2 + w_6x_1x_3 + b$$
  
=  $w_1z_1 + w_2z_2 + w_3z_3 + w_4z_4 + w_5z_5 + w_6z_6 + b$ 

Search for a linear separating hyperplane in the new space



#### Kernel Functions for Nonlinear Classification

- Instead of computing the dot product on the transformed data, it is mathematically equivalent to applying a kernel function  $K(\mathbf{X}_i, \mathbf{X}_j)$  to the original data, i.e.,
- Typical Kernel Functions

Polynomial kernel of degree  $h: K(X_i, X_j) = (X_i \cdot X_j + 1)^h$ 

Gaussian radial basis function kernel:  $K(X_i, X_j) = e^{-\|X_i - X_j\|^2/2\sigma^2}$ 

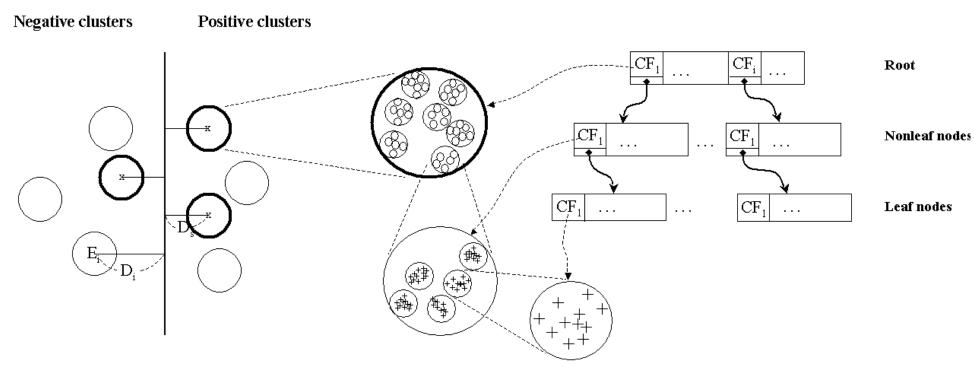
Sigmoid kernel:  $K(X_i, X_j) = \tanh(\kappa X_i \cdot X_j - \delta)$ 

SVMs can efficiently perform a non-linear classification using kernel functions, implicitly mapping their inputs into high-dimensional feature spaces

#### Is SVM Scalable on Massive Data?

- SVM is effective on high dimensional data
  - The complexity of trained classifier is characterized by the # of support vectors rather than the dimensionality of the data
  - The support vectors are the essential or critical training examples—they lie closest to the decision boundary (MMH)
  - ☐ Thus, an SVM with a small number of support vectors can have good generalization, even when the dimensionality of the data is high
- SVM is not scalable to the # of data objects in terms of training time and memory usage
  - Scaling SVM by a hierarchical micro-clustering approach
    - □ H. Yu, J. Yang, and J. Han, "Classifying Large Data Sets Using SVM with Hierarchical Clusters", KDD'03

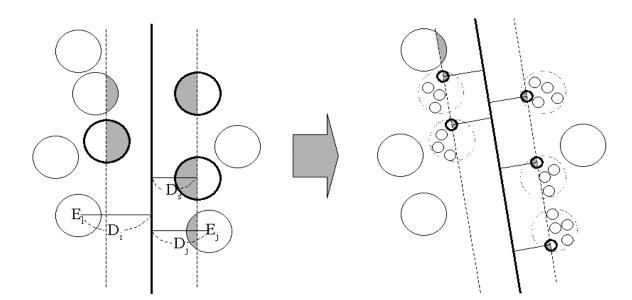
### Scaling SVM by Hierarchical Micro-Clustering



- Construct two CF-trees (i.e., statistical summary of the data) from positive and negative data sets independently (with one scan of the data set)
- Micro-clustering: Hierarchical indexing structure
- Provide finer samples closer to the boundary and coarser samples farther from the boundary

## Selective Declustering: Ensure High Accuracy

- □ De-cluster only the cluster E<sub>i</sub> such that
  - $D_i R_i < D_s$ , where  $D_i$  is the distance from the boundary to the center point of  $E_i$  and  $R_i$  is the radius of  $E_i$
  - Decluster only the cluster whose subclusters have possibilities to be the support cluster of the boundary
    - "Support cluster": The cluster whose centroid is a support vector



### Accuracy and Scalability on Synthetic Dataset

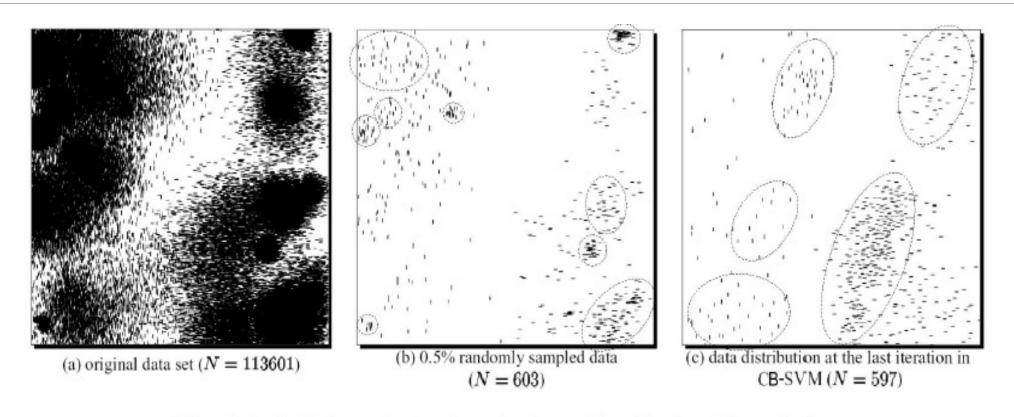


Figure 6: Synthetic data set in a two-dimensional space. '|': positive data; '-': negative data

■ Experiments on large synthetic data sets shows better accuracy than random sampling approaches and far more scalable than the original SVM algorithm

### **SVM: Applications**

- Features: training can be slow but accuracy is high owing to their ability to model complex nonlinear decision boundaries (margin maximization)
- Used for: classification and numeric prediction
  - □ SVM can also be used for classifying multiple (> 2) classes and for regression analysis (with additional parameters)
- Applications:
  - handwritten digit recognition, object recognition, speaker identification,
     benchmarking time-series prediction tests

### **SVM Related Links**

- □ SVM Website: <a href="http://www.kernel-machines.org/">http://www.kernel-machines.org/</a>
- Representative implementations
  - **LIBSVM**: an efficient implementation of SVM, multi-class classifications, nu-SVM, one-class SVM, including also various interfaces with java, python, etc.
  - SVM-light: simpler but performance is not better than LIBSVM, support only binary classification and only in C
  - SVM-torch: another recent implementation also written in C

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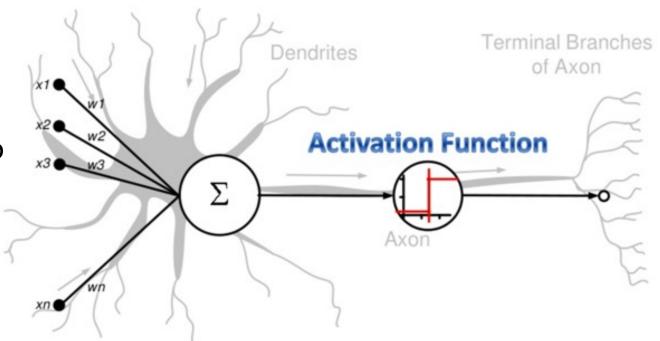
### **Neural Network for Classification**

 Started by psychologists and neurobiologists to develop and test computational analogues of neurons

■ A neural network: A set of connected input/output units where each connection

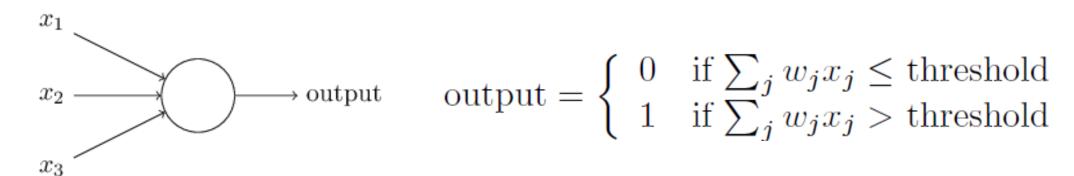
has a weight associated with it

During the learning phase, the network learns by adjusting the weights so as to be able to predict the correct class label of the input tuples



Artificial Neural Networks as an analogy of Biological Neural Networks

### Perceptron: Predecessor of a Neural Network



- ☐ The perceptron algorithm: invented in 1957 by Frank Rosenblatt
- $\square$  Input: An *n*-dimensional input vector **x** (with n variables)
- Output: 1 or 0 depending on if the weighted sum passes a threshold
- □ Perceptron: A device that makes decisions by weighing up evidence
- □ Often written in the vector form, using bias (b) instead of threshold, as

output = 
$$\begin{cases} 0 & \text{if } w \cdot x + b \le 0 \\ 1 & \text{if } w \cdot x + b > 0 \end{cases}$$

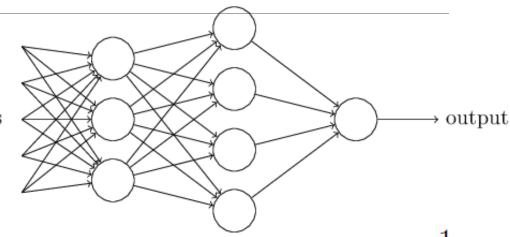
Bias: a measure of how easy it is to get the perceptron to output a 1

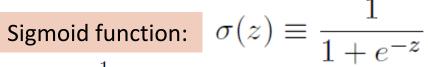
## Sigmoid Neurons

- □ A many-layer network of perceptrons can engage in sophisticated decision making
- Instead of assigning weights of the edges by a person, we can devise learning algorithms that can automatically tune the weights and biases of a network of artificial neurons
- Use sigmoid neuron instead of perceptron: Output is not 0/1 but a simoid function:  $\sigma(w \cdot x + b)$ , i.e.,
- □ The smoothness of σ means that small changes in the  $\Delta w_j$  weights and in the  $\Delta b$  bias will produce a small change  $\Delta_{output}$  in the output from the neuron

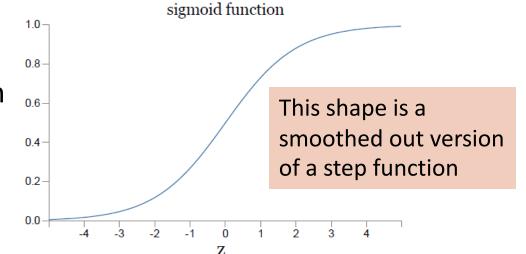
$$\Delta ext{output} pprox \sum_j rac{\partial \operatorname{output}}{\partial w_j} \Delta w_j + rac{\partial \operatorname{output}}{\partial b} \Delta b$$

i.e.,  $\Delta_{\text{output}}$  is a *linear function* of the changes  $\Delta w_i$  and  $\Delta b$ 





$$\frac{1}{1 + exp(-\sum_{j} w_{j}x_{j} - b)}$$



### Architecture of a (Feed-Forward) Neural Network (NN)

#### Input layer

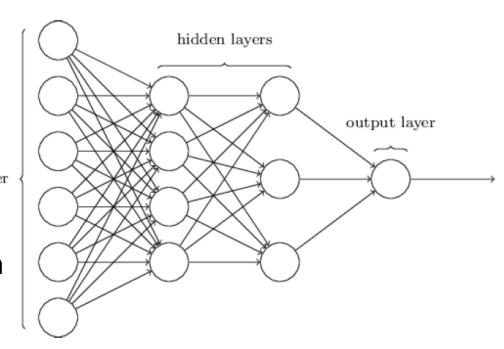
- The inputs to NN correspond to the attributes measured for each training tuple
- Inputs are fed simultaneously into the units making up the input layer
  input layer

#### Hidden layer(s)

- Inputs are weighted and fed simultaneously to a hidden layer
- The number of hidden layers is arbitrary

#### Output layer

The weighted outputs of the last hidden layer are input to units making up the output layer, which emits the network's prediction



#### Neural Network Architecture: Feed-Forward vs. Recurrent

- Feed-Forward Neural Network: Typical neural network architecture
  - ☐ The output from one layer is used as input to the next layer (no loops)
  - Information is always fed forward, never fed back
  - ☐ From a statistical point of view, networks perform **nonlinear regression**
  - Given enough hidden units and enough training samples, they can closely approximate any function
- Recurrent neural network: Feedback loops are possible (cascade of neurons firing)
  - □ Some neurons fire for some limited duration of time, before becoming quiescent
  - That firing can stimulate other neurons, which may fire a little while later, also for a limited duration, which causes still more neurons to fire, and so on
  - Loops do not cause problems since a neuron's output only affects its input at some later time, not instantaneously

### Learning with Gradient Descent

A quadratic cost (objective) function C (or mean square error, MSE)

$$C(w,b) \equiv rac{1}{2n} \sum_x \|y(x) - a\|^2$$

where w: the collection of all weights in the network, b: all the biases, n: the total # of training inputs, a: the vector of outputs from the network when x is input

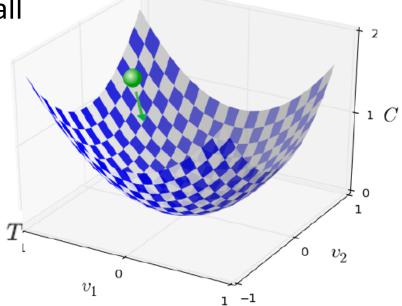
- $\Box$  Goal of training a network: Find weights and biases which minimize the cost C(w, b)
- That is, choose  $\Delta v_1$  and  $\Delta v_2$  to make  $\Delta C$  negative; i.e., the ball is rolling down into the valley:  $\Delta C \approx \frac{\partial C}{\partial v_1} \Delta v_1 + \frac{\partial C}{\partial v_2} \Delta v_2$

 $\Box$  The change  $\Delta C$  in C by a small change in v,  $\Delta v$ :

$$\Delta C \approx \nabla C \cdot \Delta v$$

where  $\nabla C$  is the gradient vector:

$$abla C \equiv \left(rac{\partial C}{\partial v_1}, \ldots, rac{\partial C}{\partial v_m}
ight)^{T_1}$$

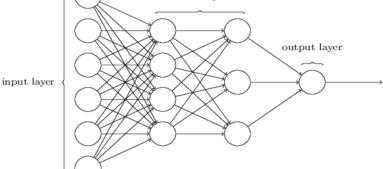


### Stochastic Gradient Descent

- □ Gradient descent can be viewed as a way of taking small steps in the direction which does the most to immediately decrease *C*
- To compute gradient  $\nabla C$ , we need to compute the gradients  $\nabla C_x$  separately for each training input, x, and then average them: slow when the # of training inputs is large
- Stochastic gradient descent (SGD): Speed up learning
  - Computing for a small sample of randomly chosen training inputs and averaging over them, we can quickly get a good estimate of the true gradient
  - Method: Randomly pick out a small number (*mini-batch*) m of randomly chosen training inputs. Provided the sample size is large enough, we expect that the average value will be roughly equal to the average over all, that is,  $\nabla C \approx \frac{1}{m} \sum_{i=1}^{m} \nabla C_{X_i}$
- Stochastic gradient descent in neural networks:
  - Pick out a randomly chosen minibatch of training inputs and train with them; then pick out another minibatch, until inputs exhausted—complete an *epoch* of training
- ☐ Then we start over with a new training epoch

## **Backpropagation for Fast Gradient Computation**

- **Backpropagation**: Reset weights on the "front" neural units and this is sometimes done in combination with training where the correct result is known
- Iteratively process a set of training tuples & compare the network's prediction with the actual known target value
- For each training tuple, the weights are modified to minimize the mean squared error between the network's prediction and the actual target value
- Modifications are made in the "backwards" direction
  - From the output layer, through each hidden layer back to the first hidden layer, hence "backpropagation"
- Steps
  - Initialize weights to small random numbers, associated with biases
  - Propagate the inputs forward (by applying activation function)
  - Backpropagate the error (by updating weights and biases)
    - ☐ Terminating condition (when error is very small, etc.)



hidden layers

### More on Backpropagation

- □ With backpropagation, we distribute the "blame" backward through the network
  - Each hidden node sending input to the current node is somewhat "responsible" for some portion of the error in each neuron to which it has forward connection
- Local minima and backpropagation
  - Backpropagation can be stuck at local minima
  - But in practice it generally performs well
- Is backpropagation too slow?
  - Historically, backpropagation has been considered slow
  - Recent advances in computer power through parallelism and GPUs (graphics processing units) have reduced time substantially for training neural networks

### From Neural Networks to Deep Learning

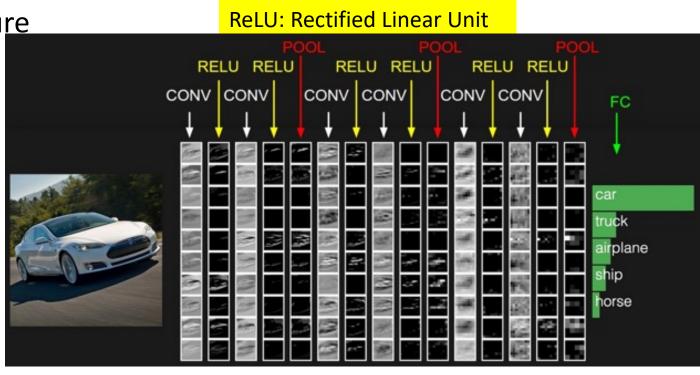
- ☐ Train networks with many layers (vs. shallow nets with just a couple of layers)
  - More neurons than previous networks
  - More complex ways to connect layers
  - Tremendous computing power to train networks
  - Automatic feature extraction
- Multiple layers work to build an improved feature space
  - Analogy: Signals passing through regions of the visual cortex
    - $\square$  Example: For face recognition: edge  $\rightarrow$  nose  $\rightarrow$  face, layer-by-layer
- Popular Deep Learning Frameworks for Classification
  - Deep Feedforward Neural Networks
  - Convolutional Neural Networks
  - Recurrent Neural Networks

### Deep (Feed Forward) Neural Networks

- How multiple layers work to build an improved feature space?
  - ☐ First layer learns 1<sup>st</sup> order features (e.g., edges, ...)
  - 2<sup>nd</sup> layer learns higher order features (combinations of first layer features, combinations of edges, etc.)
  - In Deep Belief Networks (DBNs), layers often learn in an unsupervised mode and discover general features of the input space—serving multiple tasks related to the unsupervised instances (image recognition, etc.)
  - Then final layer features are fed into supervised layer(s)
    - And entire network is often subsequently tuned using supervised training of the entire net, using the initial weightings learned in the unsupervised phase
  - Could also do fully supervised versions (back-propagation)

#### Convolutional Neural Networks: General Architecture

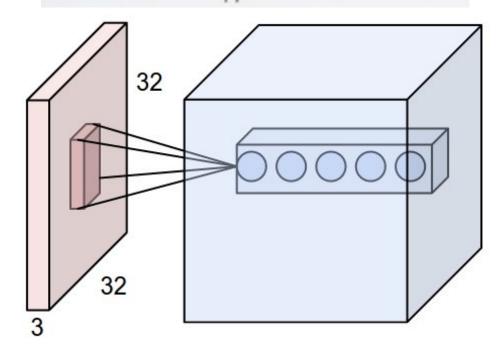
- Learn high-order features in the data via convolutions
  - Well suited to object recognition with images (e.g., computer vision)
  - Build position- and (somewhat) rotation-invariant features from raw image data
- CNN leverages learnable visual filters and globally shared local features
  - Specifics: high dimensional, 2D topology of pixels, invariance to translations, etc.
- High-level general CNN architecture
  - Input layer
  - Feature-extraction layers (Convolution—ReLU—Pool)
  - Classification layers
- CNN properties
  - Local connectivity
  - Parameter sharing
  - Subsampling



## **Convolutional Neural Networks: Local Connectivity**

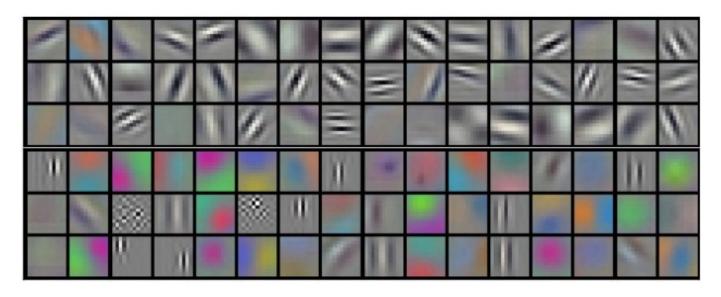
- Local Connectivity
  - □ Receptive fields: Each hidden unit is connected only to a sub-region of the image
    - Manageable number of parameters
    - Efficient computation of pre-activation
  - Spatial arrangements
    - Depth: Number of filters
    - ☐ Stride: how to slide the filter
    - Zero-padding: deal with the border

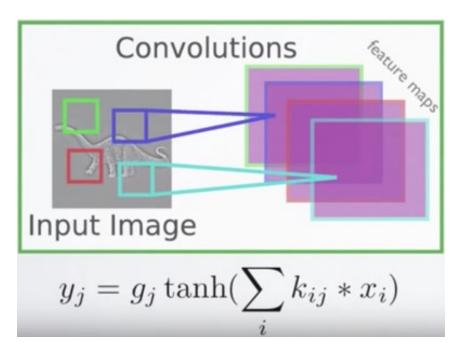
$$(x * k)_{ij} = \sum\limits_{pq} x_{i+p,j+q} \; k_{r-p,r-q}$$



## **Convolutional Neural Networks: Parameter Sharing**

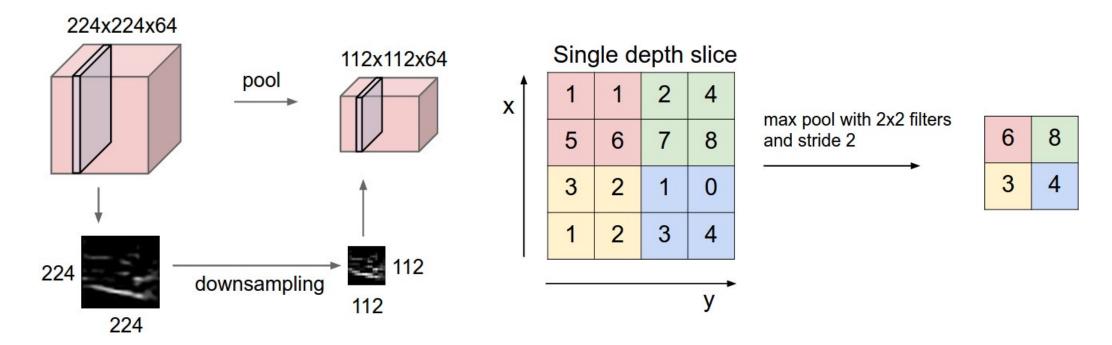
- Parameter sharing
  - Discrete convolution: share matrix of parameters across certain units
    - Reduces even more the number of parameters
    - Extract the same feature at every position





## **Convolutional Neural Networks: Subsampling**

- Subsampling
  - □ Pooling: pool hidden units in the same neighborhood
    - Introduces invariance to local translations
    - □ Reduces the number of hidden units in hidden layer



# Recurrent Neural Networks: General Concepts

- Modeling the time dimension: by creating cycles in the network (thus "recurrent")
  - Adding feedback loops connected to past decisions
  - □ Long-term dependencies: Use hidden states to preserve sequential information
- RNNs are trained to generate sequences: Output at each timestamp is based on both the current input and the inputs at all previous timestamps

$$\mathbf{h}_t = \phi \left( W \mathbf{x}_t + U \mathbf{h}_{t-1} \right),$$

- Compute a gradient with the algorithm BPTT (backpropagation through time)
- Major obstacles of RNN: Vanishing and Exploding Gradients
  - When the gradient becomes too large or too small, it is difficult to model longrange dependencies (10 timestamps or more)
  - Solution: Use a variant of RNN: LSTM (1997, by Hochreiter and Schmidthuber)

## LSTM: One Variant of Recurrent Neural Network

- Critical components of LSTM
  - Memory cells
  - 3 Gates (input, forget, output)
- Use gated cells to
  - Write, store, forget information
- When both gates are closed

- SRN unit

  recurrent

  recurrent

  peepholes

  forget gate

  input

  recurrent

  block output

  peepholes

  input

  recurrent

  block input

  input

  recurrent

  block input
- Legend

  unweighted connection

  weighted connection

  connection with time-lag

  branching point

  mutliplication

  sum over all inputs

  gate activation function
  (always sigmoid)

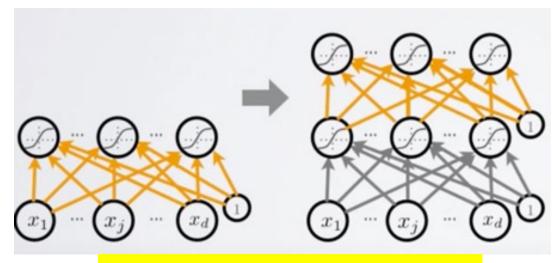
  input activation function
  (usually tanh)

  output activation function
  (usually tanh)
- ☐ The gating structure allows information to be retained across many timestamps
  - Also allows gradient to flow across many timestampls
- □ By back-propagating errors and adjusting weights, to learn what to store, and when to allow reads, writes and erasures
- Applications: Handling sequence and time series data
  - E.g., NLP, video analysis, image captioning, robotics control

The contents of the memory cell will remain unmodified 🗸

## Difficulties of Training and Improvements

- □ Vanishing gradient problem: Saturated units block gradient propagation
  - Need better optimization (than SGD)
- Overfitting: high variance/low bias situation
  - Better regularization (than L1, L2 norm)
    - Unsupervised pre-training
    - Statistical dropout
    - Other popular approaches



Pre-training of stacked autoencoders

□ Batch normalization, residual networks, highway networks, attention, etc.

# Chapter 9. Classification: Advanced Methods

- Bayesian Belief Networks
- Support Vector Machines
- Neural Networks and Deep Learning
- Pattern-Based Classification



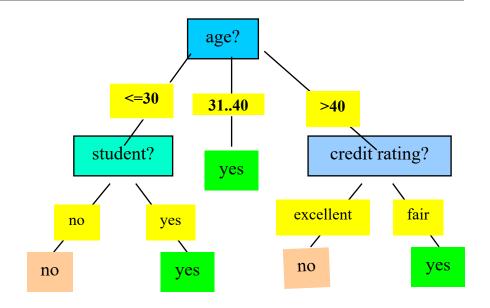
- Lazy Learners and K-Nearest Neighbors
- Other Classification Methods
- Summary

## **Using IF-THEN Rules for Classification**

- Represent the knowledge in the form of **IF-THEN** rules
  - R<sub>1</sub>: IF age = youth AND student = yes THEN buys\_computer = yes
  - Rule antecedent/precondition vs. rule consequent
- ☐ Assessment of a rule: *coverage* and *accuracy* 
  - $\square$  n<sub>covers</sub> = # of tuples covered by R<sub>1</sub>
- ☐ If more than one rule are triggered, need **conflict resolution** 
  - Size ordering: assign the highest priority to the triggering rules that has the "toughest" requirement (i.e., with the most attribute tests)
  - □ Class-based ordering: decreasing order of prevalence or misclassification cost per class
  - Rule-based ordering (decision list): rules are organized into one long priority list, according to some measure of rule quality or by experts

#### Rule Extraction from a Decision Tree

- □ Rules are *easier to understand* than large trees
- One rule is created for each path from the root to a leaf
- Each attribute-value pair along a path forms a conjunction: the leaf holds the class prediction
- Rules are mutually exclusive and exhaustive



Example: Rule extraction from our buys\_computer decision-tree

IF age = young AND student = yes THEN buys\_computer = yes

IF age = mid-age THEN buys\_computer = yes

IF age = old AND credit\_rating = excellent THEN buys\_computer = no

# Rule Induction: Sequential Covering Method

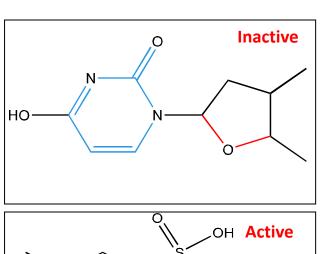
- Sequential covering algorithm: Extracts rules directly from training data
- ☐ Typical sequential covering algorithms: FOIL, AQ, CN2, RIPPER
- Rules are learned sequentially, each for a given class C<sub>i</sub> will cover many tuples of C<sub>i</sub> but none (or few) of the tuples of other classes
- Steps:
  - Rules are learned one at a time
  - Each time a rule is learned, the tuples covered by the rules are removed
  - Repeat the process on the remaining tuples until termination condition, e.g., when no more training examples or when the quality of a rule returned is below a user-specified threshold
- Comp. w. decision-tree induction: learning a set of rules simultaneously

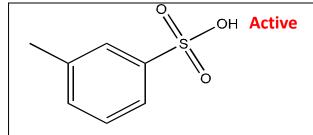
# Pattern-Based Classification, Why?

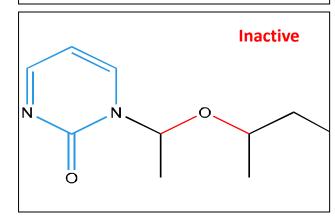


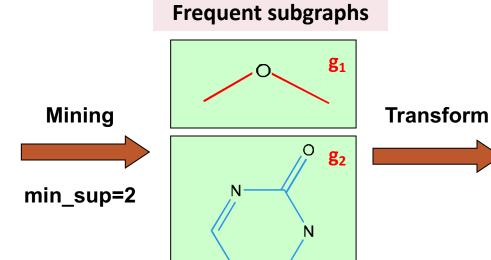
- □ Pattern-based classification: An integration of both themes
- Why pattern-based classification?
  - Feature construction
    - Higher order; compact; discriminative
    - E.g., single word → phrase (Apple pie, Apple i-pad)
  - Complex data modeling
    - Graphs (no predefined feature vectors)
    - Sequences
    - Semi-structured/unstructured Data

# Pattern-Based Classification on Graphs









Use frequent patterns as features for classification

<b>g</b> <sub>1</sub>	g <sub>2</sub>	Class
1	1	0
0	0	1
1	1	0

### Associative or Pattern-Based Classification

- Data: Transactions, microarray data, ... → Patterns or association rules
- □ Classification Methods (Some interesting work):
  - CBA [Liu, Hsu & Ma, KDD'98]: Use high-conf., high-support class association rules to build classifiers
     To be discussed here
  - Emerging patterns [Dong & Li, KDD'99]: Patterns whose support changes significantly between the two classes
  - CMAR [Li, Han & Pei, ICDM'01]: Multiple rules in prediction To be discussed here
  - CPAR [Yin & Han, SDM'03]: Beam search on multiple prediction rules
  - RCBT [Cong et al., SIGMOD'05]: Build classifier based on mining top-k covering rule groups with row enumeration (for high-dimensional data)
  - Lazy classifier [Veloso, Meira & Zaki, ICDM'06]: For a test t, project training data D on t, mine rules from D₁, predict on the best rule
  - Discriminative pattern-based classification [Cheng et al., ICDE'07]

To be discussed here

#### **CBA: Classification Based on Associations**

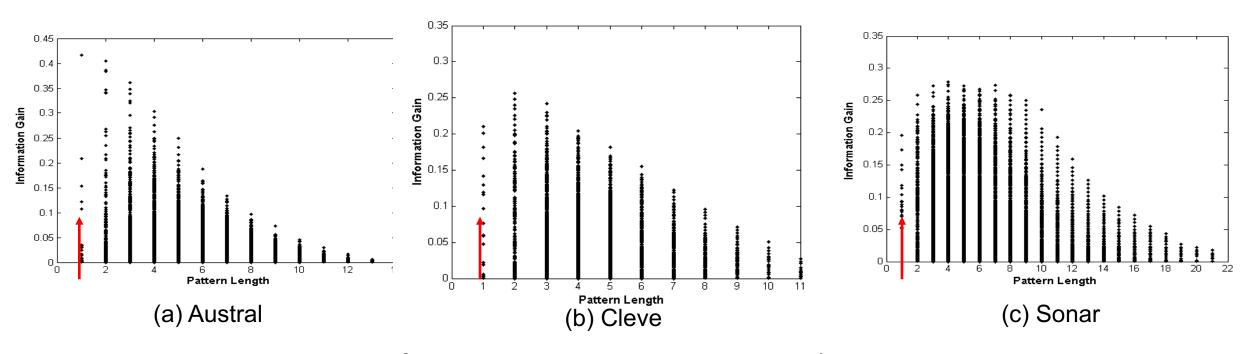
- □ CBA [Liu, Hsu and Ma, KDD'98]
- Method
  - Mine high-confidence, high-support class association rules
  - LHS: conjunctions of attribute-value pairs); RHS: class labels  $p_1 \wedge p_2 \dots \wedge p_l \rightarrow \text{"}A_{class-label} = C"$  (confidence, support)
  - Rank rules in descending order of confidence and support
  - Classification: Apply the first rule that matches a test case; o.w. apply the default rule
  - Effectiveness: Often found more accurate than some traditional classification methods, such as C4.5
  - Why? Exploring high confident associations among multiple attributes may overcome some constraints introduced by some classifiers that consider only one attribute at a time

#### Discriminative Pattern-Based Classification

- Discriminative patterns as features for classification [Cheng et al., ICDE'07]
- Principle: Mining discriminative frequent patterns as high-quality features and then apply any classifier
- Framework (PatClass)
  - □ Feature construction by frequent itemset mining
  - Feature selection (e.g., using Maximal Marginal Relevance (MMR))
    - Select discriminative features (i.e., that are relevant but minimally similar to the previously selected ones)
    - Remove redundant or closely correlated features
  - Model learning
    - Apply a general classifier, such as SVM or C4.5, to build a classification model

#### On the Power of Discriminative Patterns

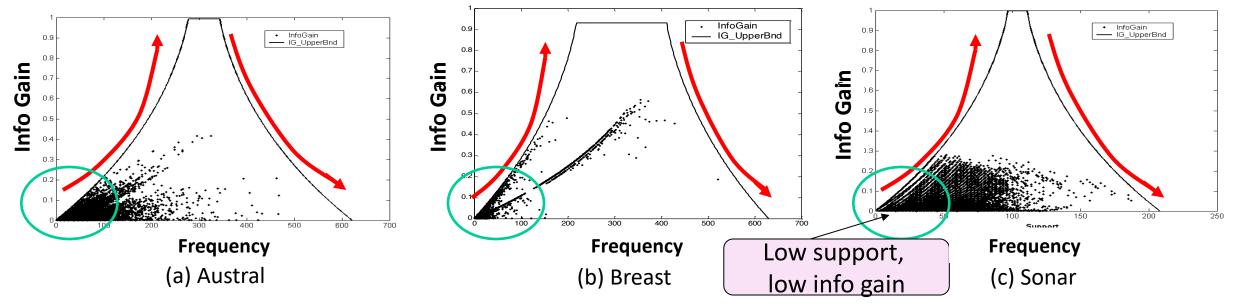
- K-itemsets are often more informative than single features (1-itemsets) in classification
- Computation on real datasets shows: The discriminative power of k-itemsets (for k > 1 but often  $\leq 10$ ) is higher than that of single features



Information Gain vs. Pattern Length

## Information Gain vs. Pattern Frequency

- Computation on real datasets shows: Pattern frequency (but not too frequent) is strongly tied with the discriminative power (information gain)
- Information gain upper bound monotonically increases with pattern frequency



Information Gain Formula:  $IG(C \mid X) = H(C) - H(C \mid X)$ 

Conditional entropy of study focus

Entropy of given data

$$H(C) = -\sum_{i=1}^{m} p_i \log_2(p_i)$$

$$H(C|X) = \sum_{j} P(X = x_{j}) H(Y|X = x_{j})$$

# Discriminative Pattern-Based Classification: Experimental Results

Table 1. Accuracy by SVM on Frequent Combined Features vs. Single Features

Table 2. Accuracy by C4.5 on Frequent Combined Features vs. Single Features

Data	Single Feature			Freq. 1	Pattern
	$Item\_All$	$Item\_FS$	$Item\_RBF$	$Pat\_All$	$Pat\_FS$
anneal	99.78	99.78	99.11	99.33	99.67
austral	85.01	85.50	85.01	81.79	91.14
auto	83.25	84.21	78.80	74.97	90.79
breast	97.46	97.46	96.98	96.83	97.78
cleve	84.81	84.81	85.80	78.55	95.04
diabetes	74.41	74.41	74.55	77.73	78.31
glass	75.19	75.19	74.78	79.91	81.32
heart	84.81	84.81	84.07	82.22	88.15
hepatic	84.50	89.04	85.83	81.29	96.83
horse	83.70	84.79	82.36	82.35	92.39
iono	93.15	94.30	92.61	89.17	95.44
iris	94.00	96.00	94.00	95.33	96.00
labor	89.99	91.67	91.67	94.99	95.00
lymph	81.00	81.62	84.29	83.67	96.67
pima	74.56	74.56	76.15	76.43	77.16
sonar	82.71	86.55	82.71	84.60	90.86
vehicle	70.43	72.93	72.14	73.33	76.34
wine	98.33	99.44	98.33	98.30	100
ZOO	97.09	97.09	95.09	94.18	99.00

Dataset	Single Features		Freque	ent Patterns
	$Item\_All$	$Item\_FS$	$Pat\_All$	Pat_FS
anneal	98.33	98.33	97.22	98.44
austral	84.53	84.53	84.21	88.24
auto	71.70	77.63	71.14	78.77
breast	95.56	95.56	95.40	96.35
cleve	80.87	80.87	80.84	91.42
diabetes	77.02	77.02	76.00	76.58
glass	75.24	75.24	76.62	79.89
heart	81.85	81.85	80.00	86.30
hepatic	78.79	85.21	80.71	93.04
horse	83.71	83.71	84.50	87.77
iono	92.30	92.30	92.89	94.87
iris	94.00	94.00	93.33	93.33
labor	86.67	86.67	95.00	91.67
lymph	76.95	77.62	74.90	83.67
pima	75.86	75.86	76.28	76.72
sonar	80.83	81.19	83.67	83.67
vehicle	70.70	71.49	74.24	73.06
wine	95.52	93.82	96.63	99.44
ZOO	91.18	91.18	95.09	97.09

# Discriminative Pattern-Based Classification: Scalability Tests

Table 3. Accuracy & Time on Chess Data

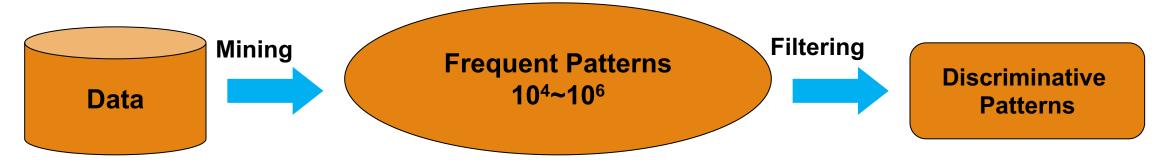
$min\_sup$	#Patterns	Time (s)	SVM (%)	C4.5 (%)
1	N/A	N/A	N/A	N/A
2000	68,967	44.703	92.52	97.59
2200	28,358	19.938	91.68	97.84
2500	6,837	2.906	91.68	97.62
2800	1,031	0.469	91.84	97.37
3000	136	0.063	91.90	97.06

Table 4. Accuracy & Time on Waveform Data

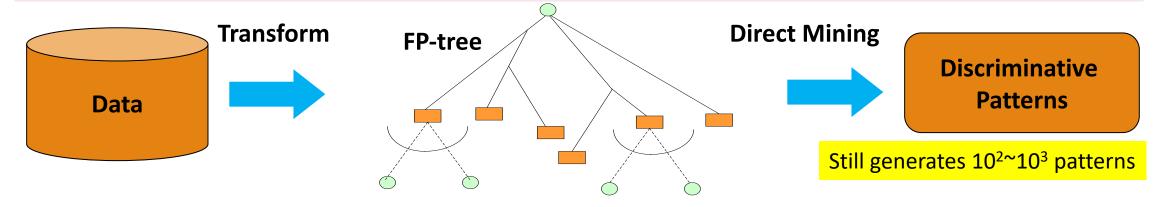
$\overline{min\_sup}$	#Patterns	Time (s)	SVM (%)	C4.5 (%)
1	9,468,109	N/A	N/A	N/A
80	26,576	176.485	92.40	88.35
100	15,316	90.406	92.19	87.29
150	5,408	23.610	91.53	88.80
200	2,481	8.234	91.22	87.32

## Mining Concise Set of Discriminative Patterns

Frequent pattern mining, then getting discriminative patterns: Expensive, large model

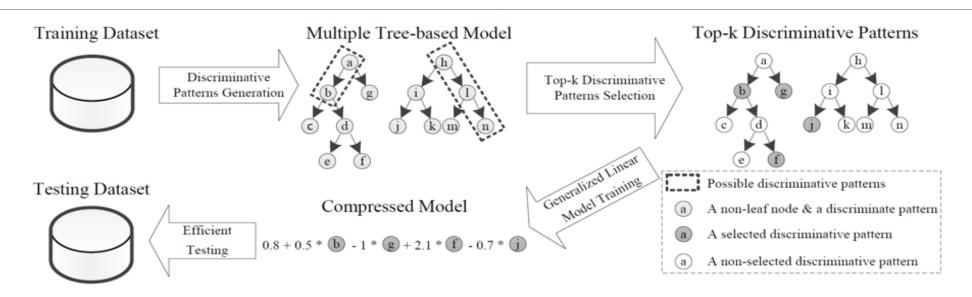


DDPMine [Cheng et al., ICDE'08]: Direct mining of discriminative patterns: Efficient



DPClass [Shang et al, SDM'16]: A better solution—Efficient, effective, and generating a very limited number of (such as only 20 or so) patterns

#### **DPClass: Discriminative Pattern-based Classification**



Input: A feature table for training data

- Adopt every prefix path in an (extremely) random forest as a candidate pattern
  - □ The split points of continuous variables are automatically chosen by random forest → No discretization!
- □ Run top-k (e.g., top-20) pattern selection based on training data
- Train a generalized linear model (e.g., logistic regression) based on "bag-of-patterns" representations of training data

## **Explanatory Discriminative Patterns: Generation**

- Example: For each patient, we have several uniformly sampled features as follows
  - Age (A): Positive Integers no more than 60
  - Gender (G): Male or Female.
  - □ Lab Test 1 (LT1): Categorical values from (A, B, O, AB)
  - □ Lab Test 2 (LT2): Continuous values in [0..1]
- The positive label of the hypo-disease will be given when at least one of the following rules holds
  - $\square$  (age > 18) and (gender = Male) and (LT1 = AB) and (LT2  $\ge$  0.6)
  - $\square$  (age > 18) and (gender = Female) and (LT1 = O) and (LT2  $\ge$  0.5)
  - $\square$  (age  $\leq$  18) and (LT2  $\geq$  0.9)
- □ Training:  $10^5$  random patients + 0.1% noise
  - ☐ Flip the binary labels with 0.1% probability
- $\Box$  Testing:  $5 \times 10^4$  random patients in test

### **Explanatory Discriminative Patterns: Evaluation**

- Accuracy:
  - DPClass 99.99% (perfect)
  - DDPMine 95.64% (reasonable)
- Top-3 Discriminative Patterns:
  - DPClass (perfect):
    - $\square$  (age > 18) and (gender = Female) and (LT1 = O) and (LT2  $\ge$  0.496)
    - $\Box$  (age ≤ 18) and (LT2 ≥ 0.900)
    - $\square$  (age > 18) and (gender = Male) and (LT1 = AB) and (LT2  $\ge$  0.601)
  - DDPMine (poor):
    - $\Box$  (LT2 > 0.8)
    - $\square$  (gender = Male) and (LT1 = AB) and (LT2  $\ge$  0.6) and (LT2 < 0.8)
    - $\square$  (gender = Female) and (LT1 = O) and (LT2  $\ge$  0.6) and (LT2 < 0.8)

## A Comparison on Classification Accuracy

- □ DPClass: Discriminative & frequent at the same time, then select top-k
- Only top-20 patterns are used in DPClass
- Two methods on pattern selection
  - Forward vs. LASSO
- In comparison with DDPMine and Random Forest, DPClass maintains high accuracy

	Dataset	DPClass (Forward)	DPClass (LASSO)	DDPMine	Random Forest
low- dimensional data	adult	85.66%	84.33%	83.42%	85.45%
	hypo	99.58%	99.28%	92.69%	97.22%
	sick	98.35%	98.87%	93.82%	94.03%
	crx	89.35%	87.96%	87.96%	89.35%
	sonar	85.29%	83.82%	73.53%	83.82%
	chess	92.25%	92.05%	90.04%	94.22%
high- dimensional data	namao	97.17%	96.94%	96.83%	97.86%
	musk	95.92%	95.71%	93.29%	96.60%
	madelon	74.50%	76.00%	59.84%	56.50%

- An extension of DPClass has been applied to health study
  - □ Cheng et al, "Mining Discriminative Patterns to Predict Health Status for Cardiopulmonary Patients", ACM-BCB'16

# Chapter 9. Classification: Advanced Methods

- Bayesian Belief Networks
- Support Vector Machines
- Neural Networks and Deep Learning
- Pattern-Based Classification
- Lazy Learners and K-Nearest Neighbors



- Other Classification Methods
- Summary

## Lazy vs. Eager Learning

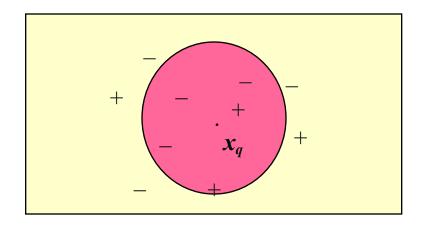
- Lazy vs. eager learning
  - Lazy learning (e.g., instance-based learning): Simply stores training data (or only minor processing) and waits until it is given a test tuple
  - **Eager learning** (the above discussed methods): Given a set of training tuples, constructs a classification model before receiving new (e.g., test) data to classify
- Lazy: less time in training but more time in predicting
- Accuracy
  - Lazy method effectively uses a richer hypothesis space since it uses many local linear functions to form an implicit global approximation to the target function
  - Eager: must commit to a single hypothesis that covers the entire instance space

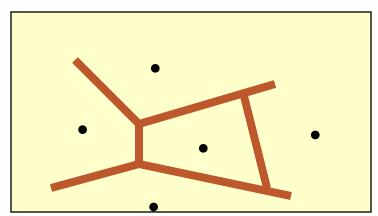
## Lazy Learner: Instance-Based Methods

- Instance-based learning:
  - Store training examples and delay the processing ("lazy evaluation") until a new instance must be classified
- Typical approaches
  - - Instances represented as points in a Euclidean space.
  - Locally weighted regression
    - Constructs local approximation
  - Case-based reasoning
    - Uses symbolic representations and knowledge-based inference

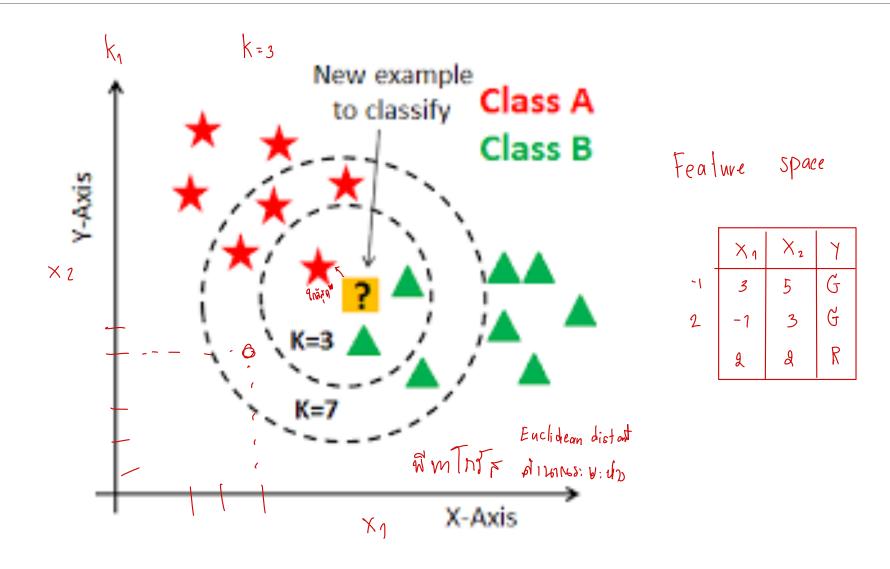
# The &-Nearest Neighbor Algorithm

- All instances correspond to points in the n-D space
- $\square$  The nearest neighbor are defined in terms of Euclidean distance, dist( $X_1, X_2$ )
- Target function could be discrete- or real- valued
- For discrete-valued, k-NN returns the most common value among the k training examples nearest to  $x_q$
- Vonoroi diagram: the decision surface induced by 1-NN for a typical set of training examples

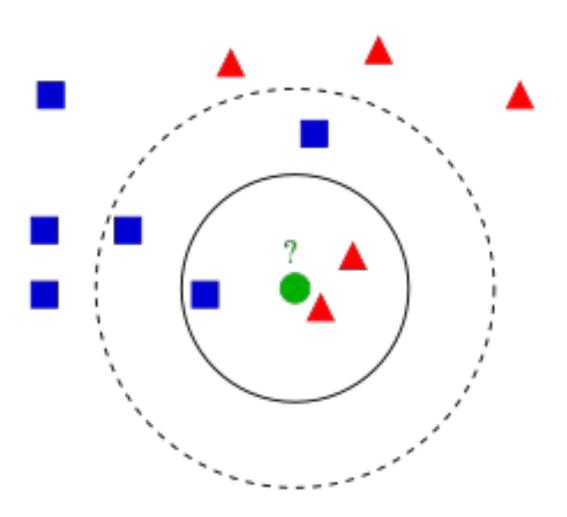




## KNN



# KNN



# Discussion on the &-NN Algorithm

- □ *k*-NN for <u>real-valued prediction</u> for a given unknown tuple
  - Returns the mean values of the k nearest neighbors
- Distance-weighted nearest neighbor algorithm
  - Weight the contribution of each of the k neighbors according to their distance to the query  $x_q$ 
    - ☐ Give greater weight to closer neighbors

$$w = \frac{1}{d(x_q, x_i)^2}$$

- □ Robust to noisy data by averaging *k*-nearest neighbors
- Curse of dimensionality: distance between neighbors could be dominated by irrelevant attributes
  - To overcome it, axes stretch or elimination of the least relevant attributes

# Case-Based Reasoning (CBR)

- □ CBR: Uses a database of problem solutions to solve new problems
- Store <u>symbolic description</u> (tuples or cases)—not points in a Euclidean space
- Applications: Customer-service (product-related diagnosis), legal ruling
- Methodology
  - Instances represented by rich symbolic descriptions (e.g., function graphs)
  - Search for similar cases, multiple retrieved cases may be combined
  - ☐ Tight coupling between case retrieval, knowledge-based reasoning, and problem solving
- Challenges
  - Find a good similarity metric
  - Indexing based on syntactic similarity measure, and when failure, backtracking, and adapting to additional cases

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Summary

# Genetic Algorithms (GA)

- Genetic Algorithm: based on an analogy to biological evolution
- An initial population is created consisting of randomly generated rules
  - Each rule is represented by a string of bits
  - $\square$  E.g., if  $A_1$  and  $\neg A_2$  then  $C_2$  can be encoded as 100
  - $\Box$  If an attribute has k > 2 values, k bits can be used
- Based on the notion of survival of the fittest, a new population is formed to consist of the fittest rules and their offspring
- The fitness of a rule is represented by its classification accuracy on a set of training examples
- Offspring are generated by crossover and mutation
- ☐ The process continues until a population P evolves when each rule in P satisfies a pre-specified threshold
- Slow but easily parallelizable

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# Summary

- Bayesian belief network (probabilistic networks)
- Support Vector Machine (SVM)
- Neural networks and Deep Learning
- Pattern-Based classification
- Other classification methods
  - lazy learners (KNN, case-based reasoning)
  - genetic algorithms
  - rough set and fuzzy set

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