



Charis
BECERRA

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🌐 arisbi.github.io/charisbi/

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Product Designer

📅 August 8th, 1993

📍 CDMX, Mexico City

SKILLS

User experience
Wireframing
Prototyping
Visual design
Information architecture
Interaction design
Mobile design
Front end
Motion graphics

SOFTWARE

Adobe Creative Suite
Figma
Invision
Zeplin
Github
Visual Studio Code

LANGUAGES

English - Advanced
Spanish - Native

EDUCATION

Universidad Tecnológica
de México

Graphic Designer
2013 - 2016

ABOUT

Bachelor degree in graphic design focused on product design, UX/UI, front end, CRM design, web and mobile (iOS & Android) devices.

WORK EXPERIENCE

◆ Ab-inbev | Product Designer

Nov 2021 - Sept 2023

BEES | Product Designer

Nov 2021 - Dic 2022

Z-tech | UX/UI Designer Senior

Jan 2023 - Sept 2023

Designed multiple company products like BEES app (iOS and Android), Ux/UI full projects in Figma and operations CRM for better user experience. Managed and improved projects between Product, Design and IT teams.

◆ Homie | UX/UI Senior Designer

Feb 2020 - Oct 2021

Designed a CRM for operations in Homie, worked alongside the IT team and a wonderful design team to improve the user experience in renting a house.

◆ Smart Service | UX / UI Designer

Jun 2019 - Jan 2020

Designed the company products (iOS and Android). Designed an UI system for the development of a CRM and I was in charge of marketing advertisement with google analytics and Facebook.
www.appfielder.com

◆ Concept Haus | UX / UI Designer Jr.

Sept 2017 - May 2019

Created multiple web designs (E-commerce, landing pages, CRMs). Worked directly with a IT team presenting multiple stages of UI like prototypes, navigation flows and high fidelity designs. I learned how to develop front end skills in wordpress, laravel, angular and react.