

Date: 15-1-2025 "Hackathon"

Day: \_\_\_\_\_

## Day 1: 'Business goal'

- Problem solving: Many people struggle to find good quality, stylish & affordable shoes in one place. My marketplace will solve this problem by providing wide variety of shoes at reasonable price.
- Target audience:  
Primary: Young - adults, professionals & sports enthusiasts.  
Secondary: Parents shopping for their kids & elderly people who prefer comfort over style.
- What sells it apart:  
I will offer regular discount, loyalty rewards, option to customize, fast shipping option for certain zone.

## 'Data Schema'

### 1- Product:

- ID: Unique Identifier for each product.
- Name: Name of product.
- Price: affordable price.
- Stock: No. of items available.



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## 2- Orders:

ID: Unique Identifier for each order.

Customer Info: Customer Name, phone#, address.

details: Detail of shoe.

Status: Current status of order.

## 3- Delivery Zone:

Zone Name: Name of delivery zone.

Coverage Area: Specific area covered by zone.

Assigned driver: Driver assigned to deliver at that zone.

# 'Schema Diagram'

[product]

- ID
- Name
- Price
- Stock

1

[Order]

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[customer]

- orderID
- ProductID
- Quantity

- CustomerID
- Name
- Contact Info

1

[Delivery Zone]

- Zone Name
- Coverage Area
- Assigned drivers

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