Aristote Gahima

Experienced in Graphic Design

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Relevant Experience

**Graphic Designer.
UMURAVA company
My key Achievements**

- I led the development of big client's design projects.
- Carry out meetings with clients as I was the only lead designer at the company.
- Helping young talents to find themselves into design world by orienting them into a part of design where they fit most.
- Worked on generating social media content for all social media platforms

Graphic Designer. Wecodify July 2023 - Present
My Key Achievements

- Created branding of HAVILA, Celebrate, Huzza, Blue Seals Canada and more.
  Helped solidify a brand direction for more than 7 clients
  Interfaced with clients on a weekly basis, providing design support. Redigning existing client's brands to attain redefined digital goals.

Lead UI/UX Designer. Ikuzo Jan 2022 - Nov 2022
Technologies My key Achievements

- I led the development of big client's design projects.
- Carry out meetings with clients as I was the only lead designer at the company.
- Helping young talents to find themselves into design world by orienting them into a part of design where they fit most.

Graphic designer .At Celebrate My Jan 2020 - Dec 2021
Key Responsibilities

- Managing and growing social media accounts.
- Creating and scheduling social media posts.
- Engaging with followers and responding to comments.
- Overseeing the overall digital marketing strategy.
  Planning and managing digital marketing campaigns.
  Analyzing data and performance metrics.
- Managing a team of digital marketers.
- Creating and managing a content marketing strategy.
- Developing and overseeing the creation of blog posts,
- articles, videos, and other content.
- Monitoring and analyzing content performance.
  Optimizing website content for search engines.
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Skills

Design Skills:

User Experience research, Creating Ellegant user interfaces, Creating competitive Brand identities, Using design and manipulation softwares.

Design Tools:

Adobe Photoshop, Adobe illustrator, Adobe Substance, Adobe InDesign, Canva. Figma, Sketch, Adobe XD, Framer, Protopie,

Highlighted Projects

Havila brand identity

"Responsible for conceiving and launching the Havila brand, a bar restaurant, showcasing my expertise in brand development, marketing, and strategic planning. Successfully positioned Havila as a thriving, memorable establishment in the heart of the city."

iShema Health Project Case Study

With the team of Medical Doctors and sexual health specialists, I prepared a research which led to a creation of a mobile application to help young girls raise awareness on Sexual reproductive health.

Education

African Leadership University

(ALU) Ongoing Bachelors degree in Software Engeneering

Interests

Reading books, Storytelling, Criticizing movies with friends, Researching facts about small things that usually other people overslook.