# ASHISH Anand

Senior Video Editor



## **About Me**

Creative and technically skilled Senior Video Editor with a strong foundation in post-production and digital content creation. Currently leading editing responsibilities at BeerBiceps, India's leading content creation brand. Adept at managing high-volume video workflows, optimizing team output, and delivering visually compelling edits tailored for modern digital platforms. Seeking to transition into a Video Editing Manager or Senior Editor role, where leadership, creativity, and storytelling can drive elevated brand engagement.

# Software Knowledge

Adobe Premiere Pro	99%
Adobe Photoshop	95%
Adobe After Effects	40%
Davinci Resolve	90%
Some of Al tools	70%

#### **Education:**

Bachelor of Engineering in Electrical Engineering
VJTI and LTCoE - Mumbai
2018 - 2023

# Language:

English	Hindi	Marathi
86%	98%	84%

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### **Professional Experience**

#### **Senior Video Editor**

October 2023 - May 2025 in BeerBiceps

- Led the post-production workflow for shortform and long-form video content across Instagram, YouTube, and podcast platforms.
- Solely managed and edited a majority of BeerBiceps' Instagram Reels, increasing viewer engagement and content turnaround speed.
- Trained junior editors and provided constructive feedback to maintain content quality and consistency.

#### Here are the video/reels

- I have edited
  - https://www.instagram.com/reel/C7enqkFP kNh/?igsh=bzR3NDk0czM0YnU5
  - https://www.instagram.com/reel/C7enqkFP kNh/?igsh=bzR3NDk0czM0YnU5
  - https://www.instagram.com/reel/C7enqkFP kNh/?igsh=bzR3NDk0czM0YnU5