Aritra Nanda

Frontend Developer | AI Developer | Data Analyst

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PROFILE

I am a B.Tech student at Vellore Institute of Technology studying computer science with a strong interest in coding and development. I am proficient in object-oriented languages such as Java, Python, and C++, and I like problem solving and application development. Along with that I'm a person with a passion for front-end development, a fervor for machine learning, and a keen eye for data analysis.

EXPERIENCE

TAM (THE AI & ML CLUB), VIT
Management Head | May 2023 - Present
I actively participate in various activities such as organizing events, conducting workshops, and collaborating with fellow enthusiasts to explore the frontiers of artificial intelligence and machine learning. My contributions primarily revolve around front-end development, machine learning, and data analysis, where I play a key role in bridging the gap between complex AI concepts and practical applications for our club members.

ADMARK (THE ADVERTISEMENT & MARKETING CLUB), VIT
Finance Committee | May 2023 - Present
As an integral member of the Advertisement and Marketing Club, I play a pivotal role in creating, executing, and optimizing marketing campaigns. I am responsible for developing compelling and creative content that resonates with our target audience, utilizing data analysis to make informed decisions, and consistently contributing fresh ideas to enhance our club's marketing initiatives. My passion for marketing and dedication to staying updated with industry trends make me an asset in driving the club's success and achieving our marketing goals.

EDUCATION   HIGHER SECONDARY EDUCATION
             PHSPS JodhpurPark// Jodhpur Park, Kolkata, WB// 2020-2022

             BACHELOR OF TECHNOLOGY
             Vellore Institute of Technology// Vellore, TN// 2022-Present

SKILLS +   **Front-End Development**: Proficient in creating user-friendly
INTERESTS   and visually appealing web interfaces using HTML, CSS, and
             JavaScript.
             Machine Learning: Enthusiastic about the field of machine
             learning, with a growing proficiency in developing and
             implementing machine learning models.
             Data Analysis: Skilled in extracting valuable insights from
             data, performing data analysis, and making data-driven
             decisions.
             Marketing and Advertisement: Experienced in marketing,
             including campaign creation, content development, and
             audience targeting.
             Object-Oriented Programming (OOP): Proficient in OOP
             concepts and their practical application in languages like
             C/C++ and Java.
             Python Language: Familiar with Python and its applications
             in data analysis, machine learning, and general-purpose
             programming.
             Japanese Language: Knowledgeable in the Japanese
             language, providing the ability to communicate and engage
             with Japanese-speaking audiences or communities.
             Quiz Participation: Enthusiastic participation in quizzes,
             demonstrating a thirst for knowledge and a competitive spirit.
             UI Design: Proficient in creating user interfaces with a focus
             on usability and aesthetics, enhancing the overall user
             experience.