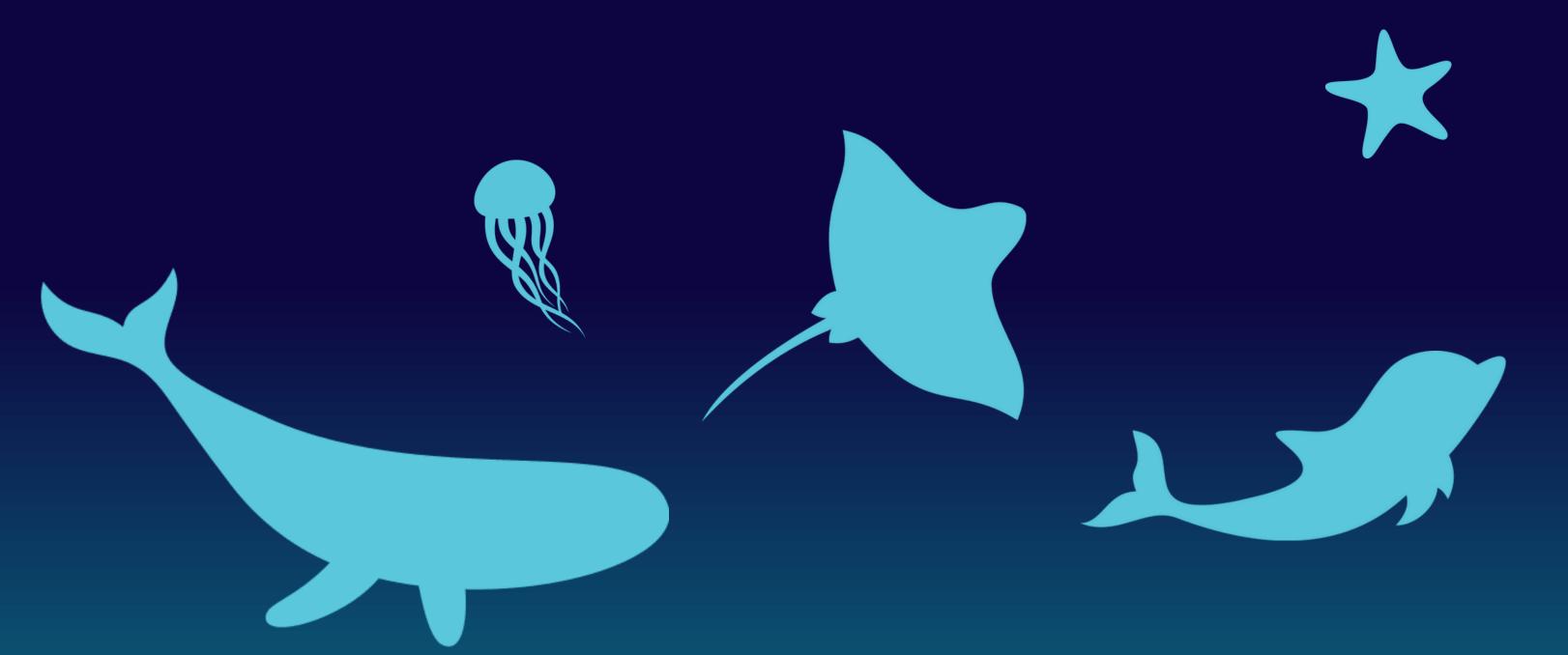


TurtleHacks Sponsorship Package 2022





What is TurtleHacks?

TurtleHacks is a student-run hackathon and the first 36-hour green-centric hackathon targeting high-school students in the Greater Toronto Area (GTA). It aims to be an all-inclusive event to express students' creativity and come up with solutions to address pressing environmental concerns.

Why Sponsor?

Being a high-school and student-run hackathon, sponsors will be able to form invaluable relationships with the programmers of the future. Many programmers get their first experiences in coding at hackathons, and your company can help aspiring coders get their start. Additionally, TurtleHacks will provide a dedicated time frame for connecting. Companies can set up a table to converse with diversely talented hackers seeking new opportunities. We can assure you that we will provide plenty of opportunities to gain exposure and expand your consumer base through our hackathon.

Our Vision

We envision an inclusive environment where students can access resources, workshops, and mentors to maximize the impact on their learning. Through this event, we hope to prove that programming has no mould and that anyone who wants to explore this field has plenty of opportunities to do so! Sponsors make this entire vision possible and in return, we would love to offer opportunities to demonstrate APIs, provide mentors and market their brand.



How Your Support Helps Our Hackers

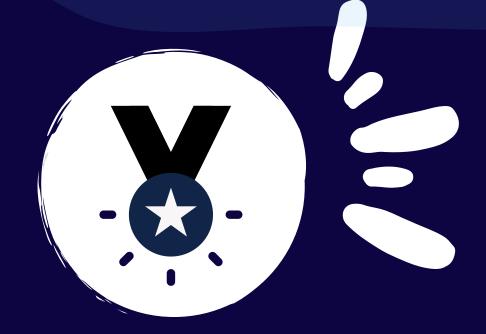
At its core, we are seeking financial assistance in order to run our event. Funds will be used for:



Hacker GearT-Shirts, stickers, shipping



ActivitiesWorkshops and events



PrizesRewards for prize tracks





Virtual event space



Marketing Costs

Digital and social marketing



General ExpensesSecurity, website domain

Other Ways to Sponsor

In-Kind Sponsorship

Looking for another way to promote your brand? You can sponsor us with prizes, brand benefits, shipping, software and more! Contact us at sponsor@turtlehacks.com to talk to us in more detail.

Venue Sponsorship

TurtleHacks is seeking venue sponsorship to support our hybrid hackathon! Our venue sponsor will receive Adult tier benefits.

Sponsorship Tiers

Package

Price





Bronze \$250



Silver \$500



Gold \$1000



Platinum **\$2500+**

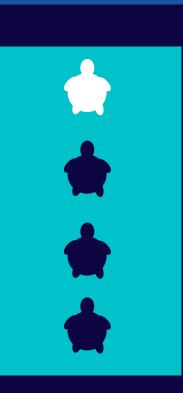
General

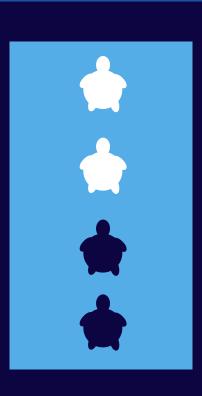
Send Mentors, Speakers and Judges

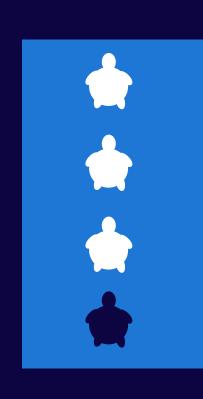
Host Workshop(s)

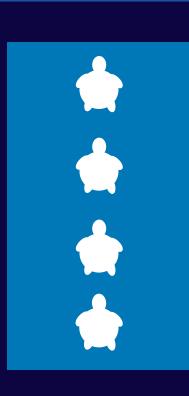
Create a Custom Hackathon Track/Prize Category

Presentation at Awards Ceremony









Branding

Logo on Website/Opening/Closing Slides

APIs / Product Demo (minutes)

Promotion on Social Media

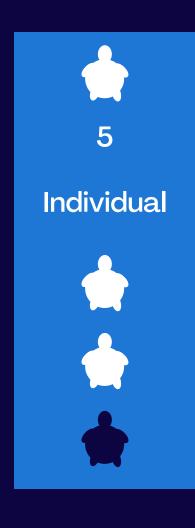
Custom Swag

Logo on T-shirts

Company Banners









Recruiting

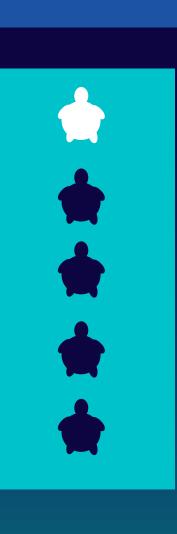
On-Site Recruiters

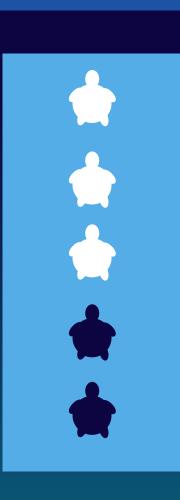
Sponsor Table

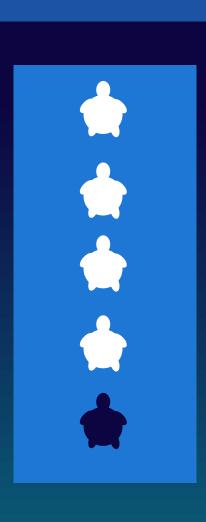
Access to Resumes/LinkedIn/Githubs

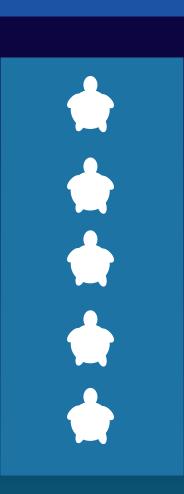
Contact Information For All Teams

Interview Booths





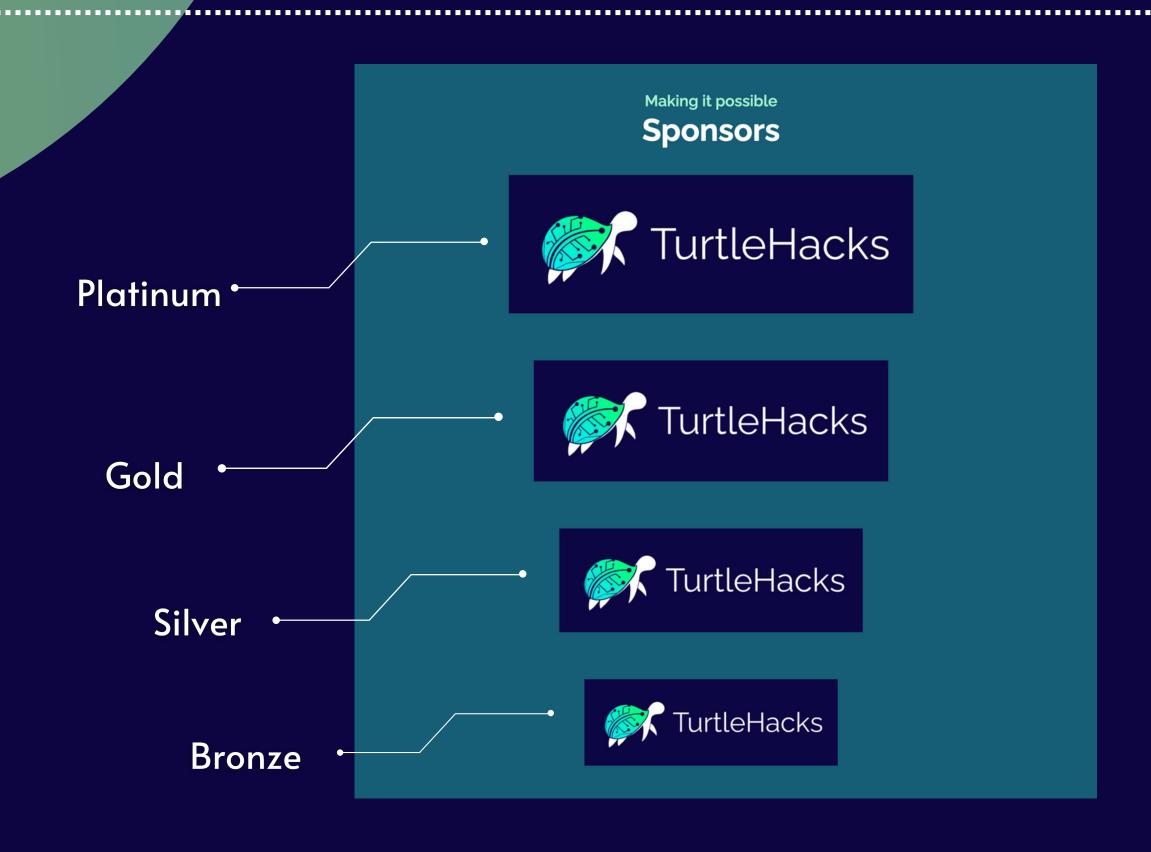




Examples of Custom Swag



Example of Logo on Website





For General Inquiries: sponsors@turtlehacks.com

Lead Organizers:

- Stephen Ni: stephenni1234@gmail.com
- Sarah Kwak: sarahkwak79@gmail.com
- Aditya Ajay: <u>aditya.ajay33@gmail.com</u>

We are open to negotiating and answering any concerns you may have. Please reach out to sponsors@turtlehacks.com