

# TurtleHacks

## Sponsorship Package

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February 24-26, 2023



<https://turtlehacks.com>

# What is TurtleHacks?

TurtleHacks is a digital student-run hackathon and the first 36-hour green-centric hackathon targeting high-school and university students in the Greater Toronto Area (GTA). We aim to be an all-inclusive event for students to express their creativity and come up with solutions to address pressing environmental concerns. This can be through creating a website, app, game, robot and much more!

After our participants or "hackers" finishes their project, they can pitch their project to a panel of judges to compete for prizes!

## Our Vision

We envision an inclusive environment where students can access resources, workshops, and mentors to maximize the impact on their learning. Through this event, we hope to prove that programming has no mould and that anyone who wants to explore this field has plenty of opportunities to do so! We hope that our hackathon would be the driving force that would allow our hackers to start innovating and pursue a career pathway into technology.

We also planned many ways to empower minorities inside of the tech industry. This is evident in our prize tracks where we will include the "Marie Curie Award" eligible to teams with at least 2 people who identify as women, and the "Best Beginner Hack" to encourage beginners to start their hackathon journey.

# Why Sponsor?

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## **Early Exposure:**

As our hackathon targets high-school and university students, sponsors will be able to form special relationships with the programmers of the future. Many programmers get their first experiences in coding at hackathons, and your company can be exposed to our hackers early on in their programming journey and you can also help aspire coders get their start.

## **Recruitment:**

TurtleHacks will also provide a dedicated time frame for connecting. Companies can set up a table to converse with diversely talented hackers seeking new opportunities. Our hackathon will provide plenty of opportunities for your company to gain exposure and expand your consumer base.

## **Branding and Promotion:**

Your company's support will be recognized to our hackers through our sway, website, booth and much more! We also provide time to demonstrate your company's API or product so that our hackers may use them in their projects or even in the future as they start being more exposed to the technology industry.

# How Your Support Helps Our Hackers

At its core, we are seeking financial assistance and support in order to run our event. Funds will be used for:



## Hacker Gear

T-Shirts, stickers, shipping



## Activities

Workshops and events



## Prizes

Rewards for prize tracks



## Platform

Virtual event space



## Marketing Costs

Digital and social marketing



## General Expenses

Security, website domain



# Sponsorship Tiers



**Package  
Price**

Bronze  
\$250

Silver  
\$500

Gold  
\$1000

Platinum  
\$2500+

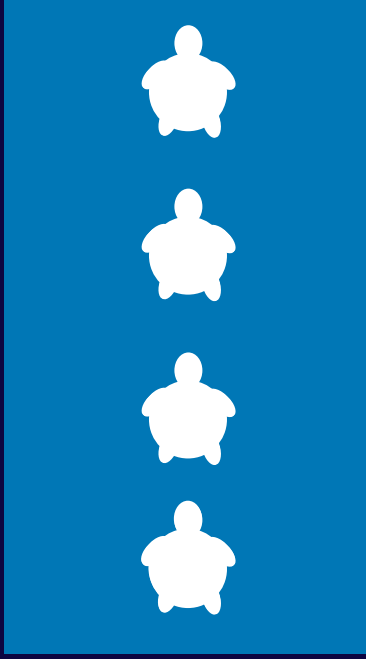
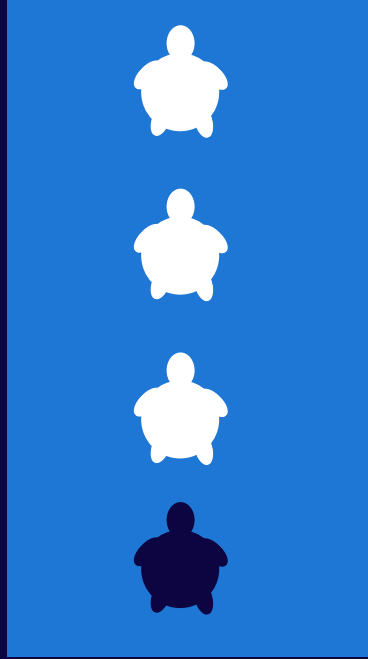
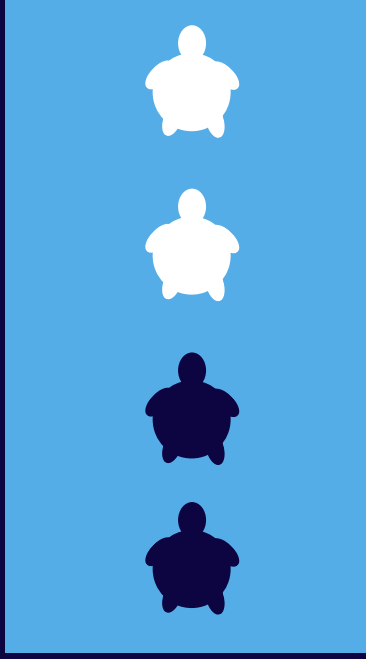
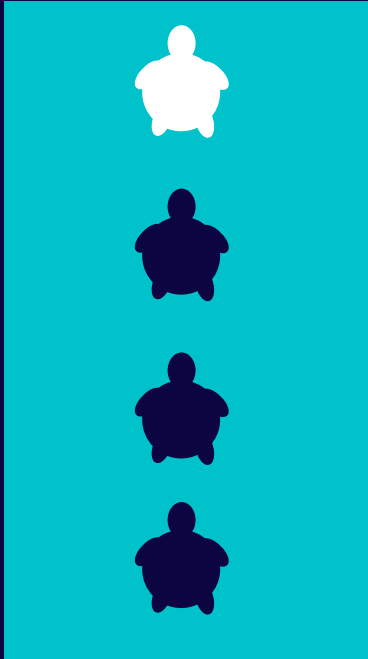
## General

Send Mentors, Speakers and Judges

Host Workshop(s)

Create a Custom Hackathon Track/Prize Category

Presentation at Awards Ceremony



## Branding

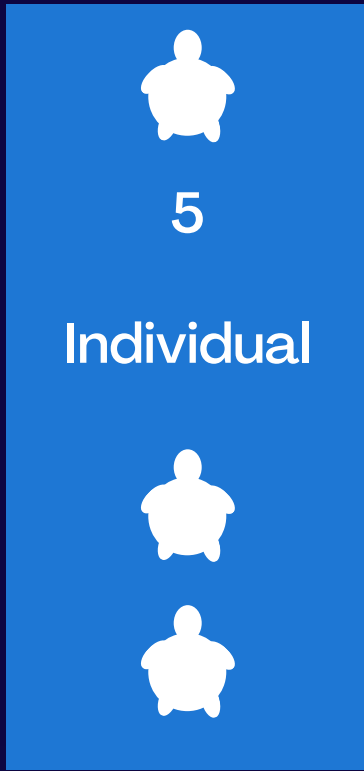
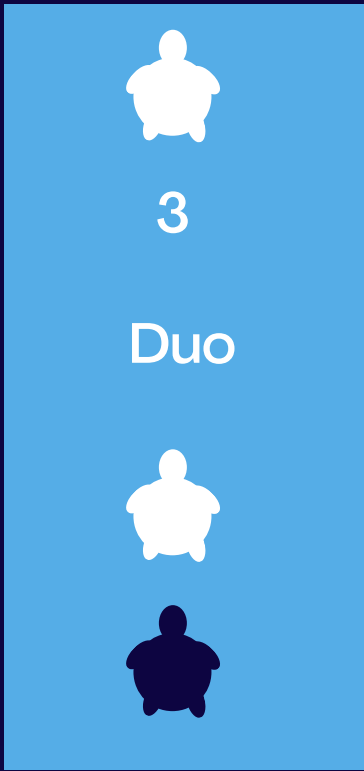
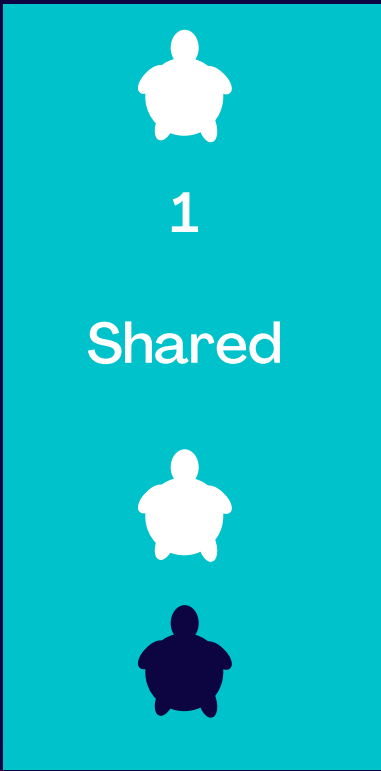
Logo on Website/Opening/Closing Slides

APIs / Product Demo (minutes)

Promotion on Social Media

Discord Channel

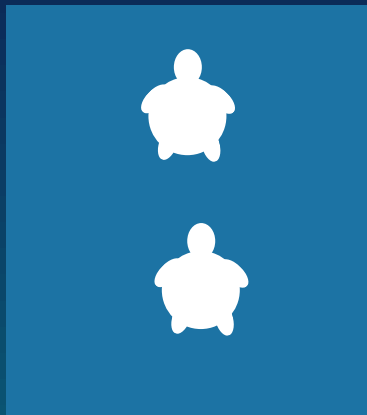
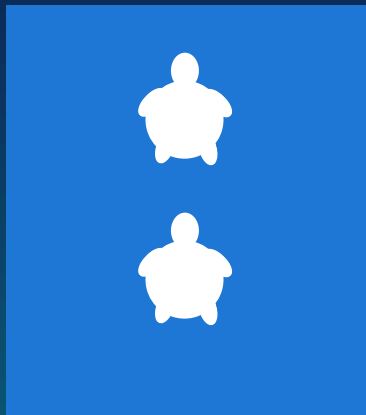
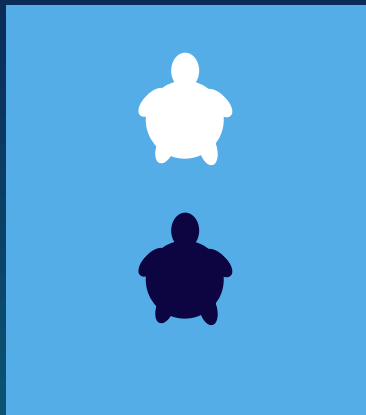
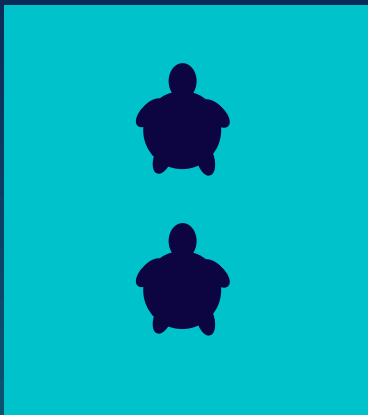
Logo on T-shirts



## Recruiting

Contact Information For All Teams

Access to Resumes/LinkedIn/Githubs



## **Mentors and Judges:**

Sponsors that send mentors will be highly appreciated and leave a lasting impression on our hackers as their patient guidance is what ultimately drives our hackers to the finish line. Furthermore, your company will be able to provide judges to help select the winners, including winners for your custom prize track. This may aid companies in finding qualified individuals for their workplace as they will be able to view pitches live.

## **Workshops:**

Workshops are usually hour-long, fast-paced and interactive lessons. They are a great way to provide insights into your technology, introduce newcomers to your field, and interact with our hackers live.

## **Sponsor Discord Channel**

Your companies will be able to set up a custom Discord channel on our server where discussions and affairs regarding your company will take place.

## **Custom Prize Track**

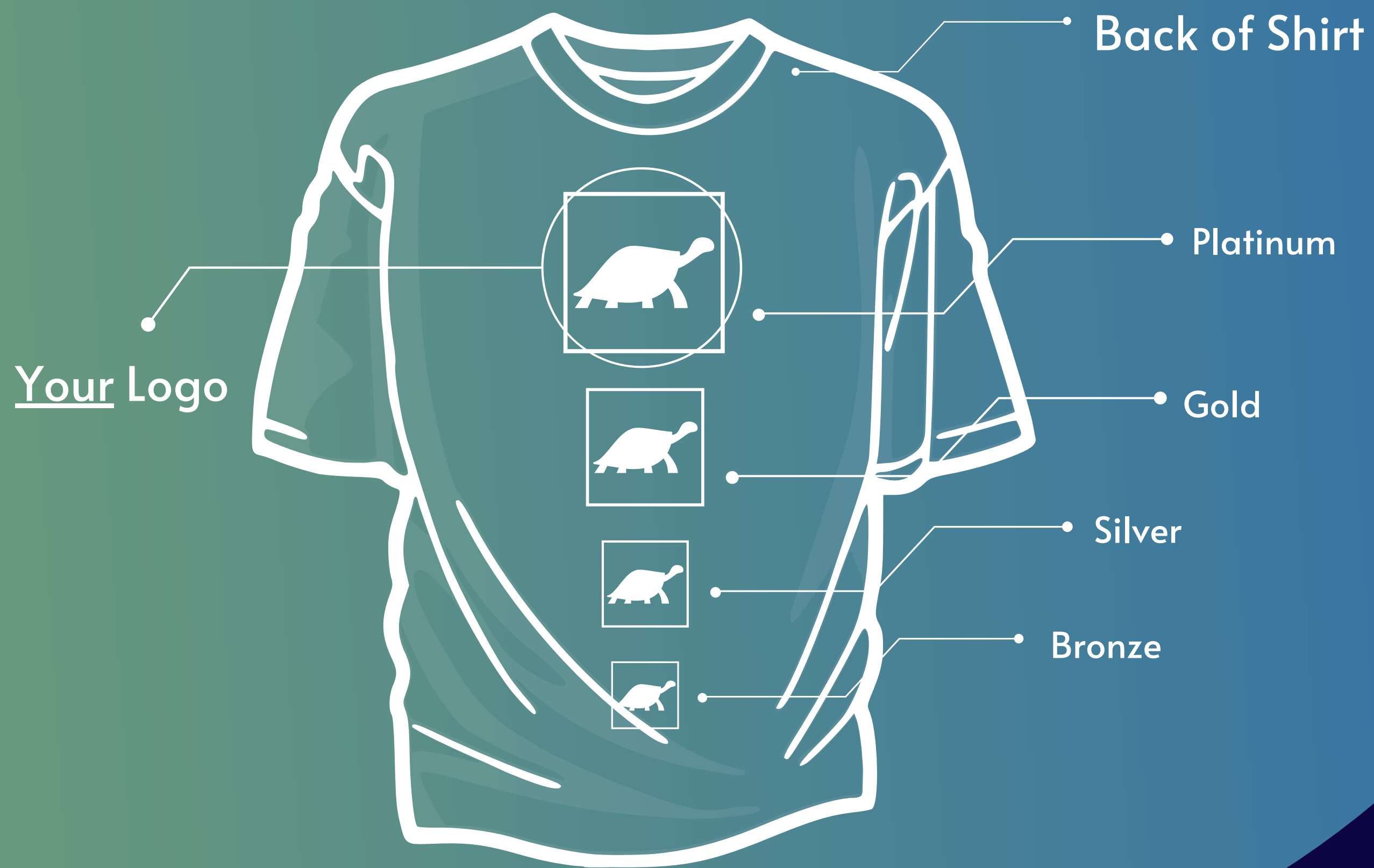
A customize prize track ranging from general tracks such as "Best Discovery Hack" to a more company-oriented track such as "Best Use of [Your API]". This will encourage our hackers to utilize your company's product in their project.

# **Other Ways to Sponsor**

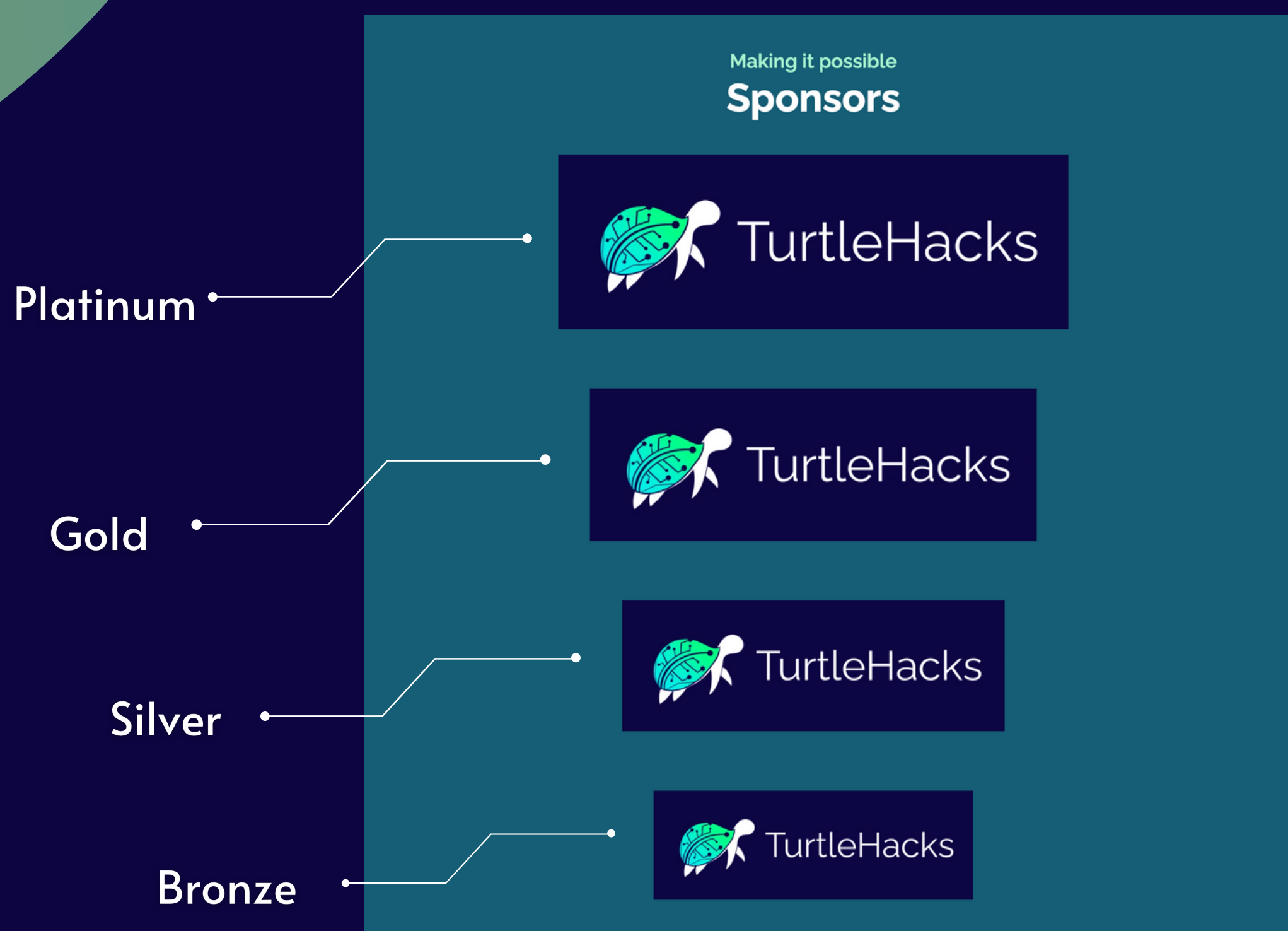
## **In-Kind Sponsorship**

Looking for another way to promote your brand? You can sponsor us with prizes, brand benefits, shipping, software and more! Contact us at [sponsors@turtlehacks.com](mailto:sponsors@turtlehacks.com) to talk to us in more detail.

# Examples of Custom Swag



## Example of Logo on Website



# Contact Us

## For General Inquiries:

[sponsors@turtlehacks.com](mailto:sponsors@turtlehacks.com)

## Lead Organizers:

- **Stephen Ni:** [stephen.ni@turtlehacks.com](mailto:stephen.ni@turtlehacks.com)
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We are open to negotiating and answering any concerns  
you may have. Please reach out to  
[sponsors@turtlehacks.com](mailto:sponsors@turtlehacks.com)