TurtleHacks

Sponsorship Package

2022

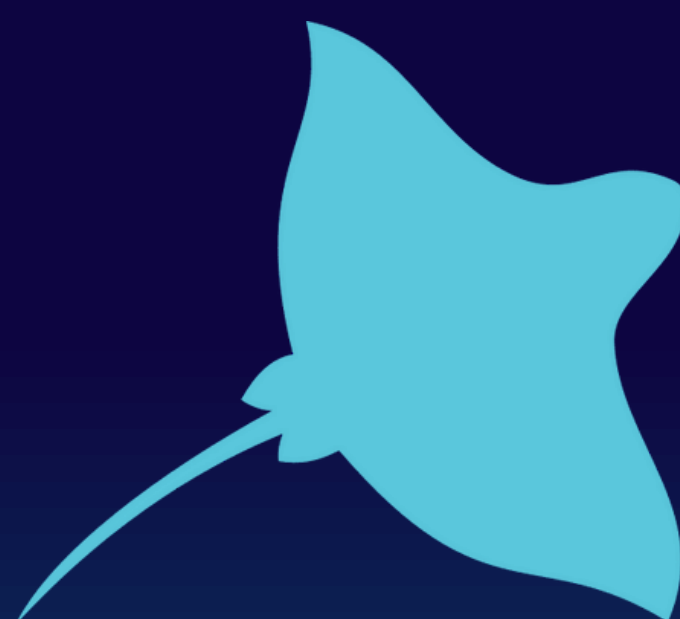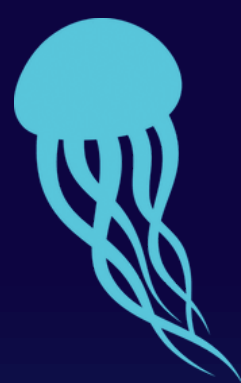https://turtlehacks.com

What is TurtleHacks?

TurtleHacks is a student-run hackathon and the first 36-hour green-centric hackathon targeting high-school students in the Greater Toronto Area (GTA). It aims to be an all-inclusive event to express students' creativity and come up with solutions to address pressing environmental concerns.

Why Sponsor?

Being a high-school and student-run hackathon, sponsors will be able to form invaluable relationships with the programmers of the future. Many programmers get their first experiences in coding at hackathons, and your company can help aspiring coders get their start. Additionally, TurtleHacks will provide a dedicated time frame for connecting. Companies can set up a table to converse with diversely talented hackers seeking new opportunities. We can assure you that we will provide plenty of opportunities to gain exposure and expand your consumer base through our hackathon.

Our Vision

We envision an inclusive environment where students can access resources, workshops, and mentors to maximize the impact on their learning. Through this event, we hope to prove that programming has no mould and that anyone who wants to explore this field has plenty of opportunities to do so! Sponsors make this entire vision possible and in return, we would love to offer opportunities to demonstrate APIs, provide mentors and market their brand.
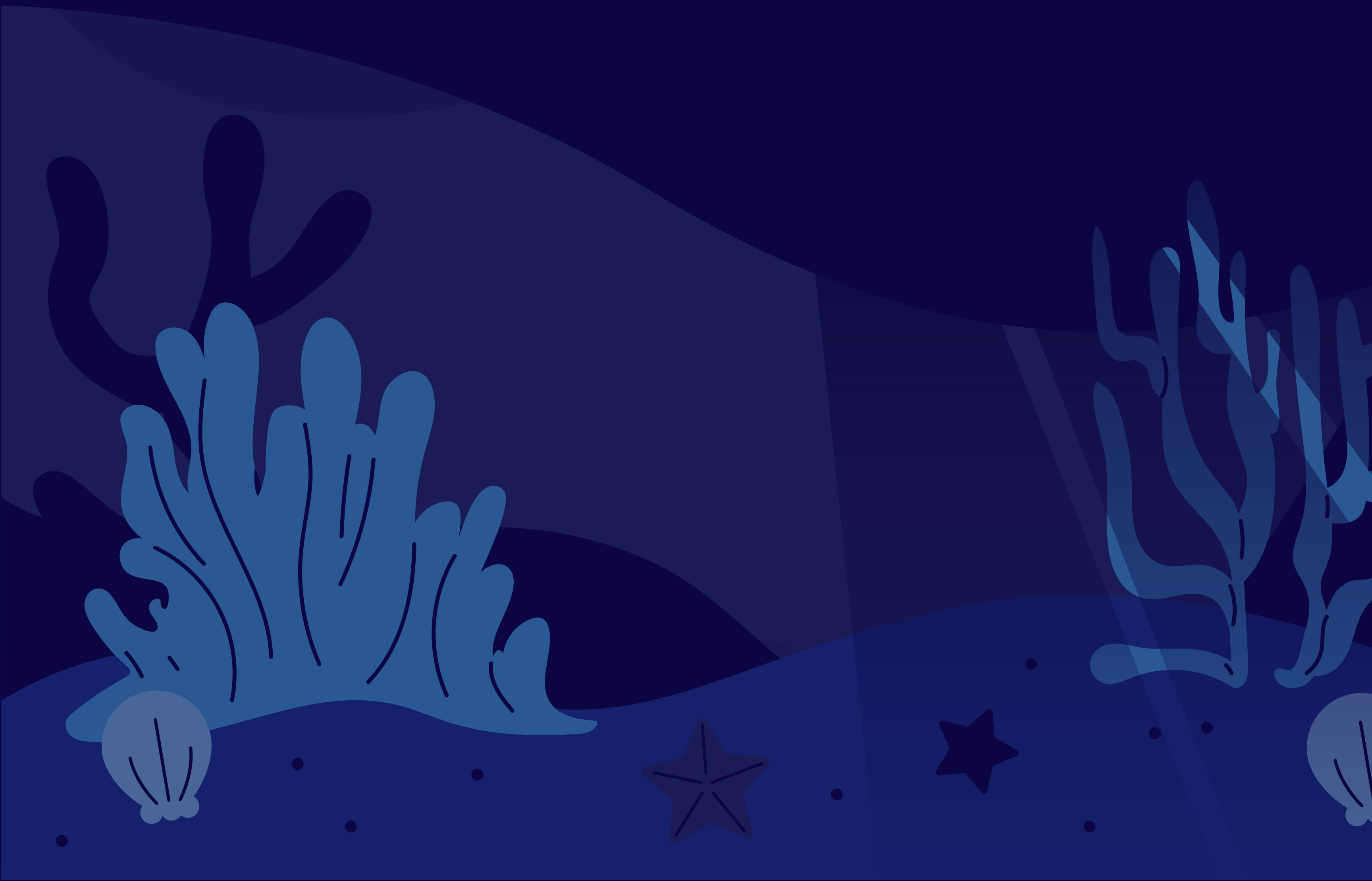
How Your Support Helps Our Hackers

At its core, we are seeking financial assistance in order to run our event. Funds will be used for:

Hacker Gear
T-Shirts, stickers, shipping

Activities
Workshops and events

Prizes
Rewards for prize tracks

Platform
Virtual event space

Marketing Costs
Digital and social marketing

General Expenses
Security, website domain

Other Ways to Sponsor

In-Kind Sponsorship

Looking for another way to promote your brand? You can sponsor us with prizes, brand benefits, shipping, software and more! Contact us at sponsor@turtlehacks.com to talk to us in more detail.

Venue Sponsorship

TurtleHacks is seeking venue sponsorship to support our hybrid hackathon! Our venue sponsor will receive Platinum tier benefits.
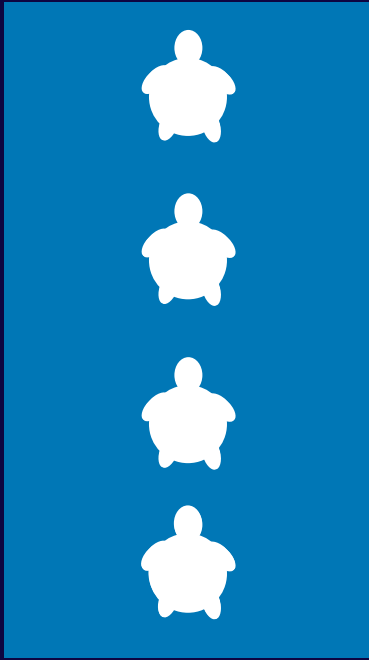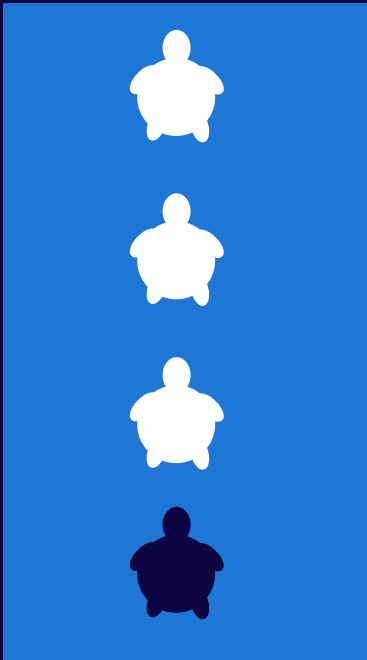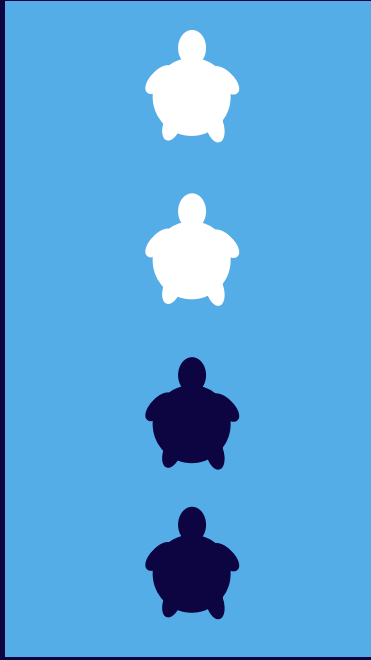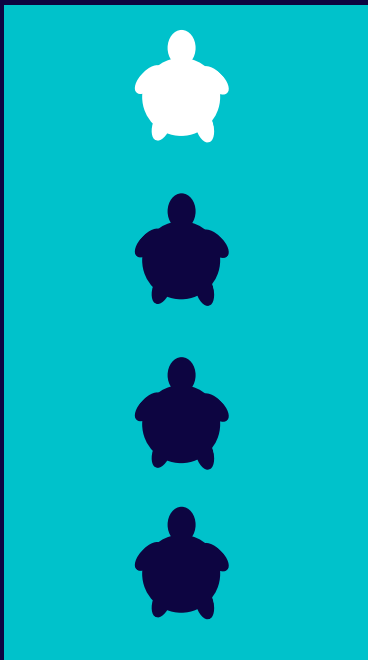
Sponsorship Tiers

Package Price	Bronze $250	Silver $500	Gold $1000	Platinum $2500+
General				
Send Mentors, Speakers and Judges	✓	✓	✓	✓
Host Workshop(s)		✓	✓	✓
Create a Custom Hackathon Track/Prize Category			✓	✓
Presentation at Awards Ceremony				✓
Branding				
Logo on Website/Opening/Closing Slides	✓	✓	✓	✓
APIs / Product Demo (minutes)	1	3	5	Keynote
Promotion on Social Media	Shared	Duo	Individual	Spotlight
Custom Swag		✓	✓	✓
Logo on T-shirts			✓	Large
Company Banners				✓
Recruiting				
On-Site Recruiters	✓	✓	✓	✓
Sponsor Table		✓	✓	✓
Access to Resumes/LinkedIn/Githubs		✓	✓	✓
Contact Information For All Teams			✓	✓
Interview Booths				✓
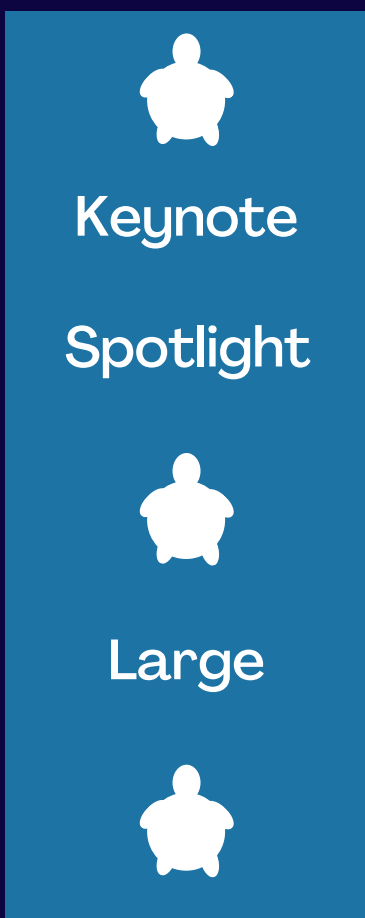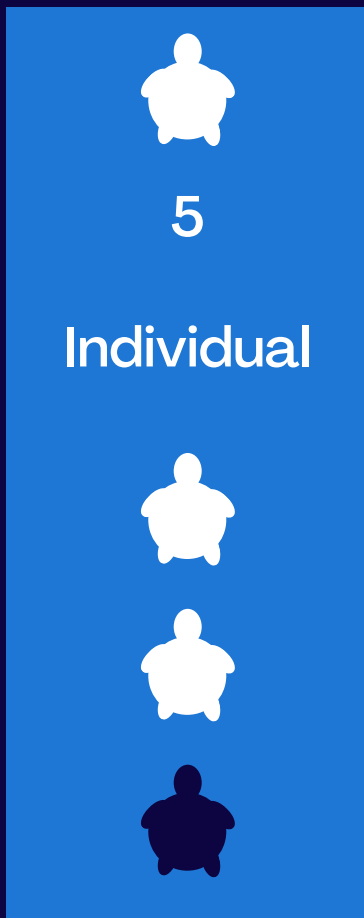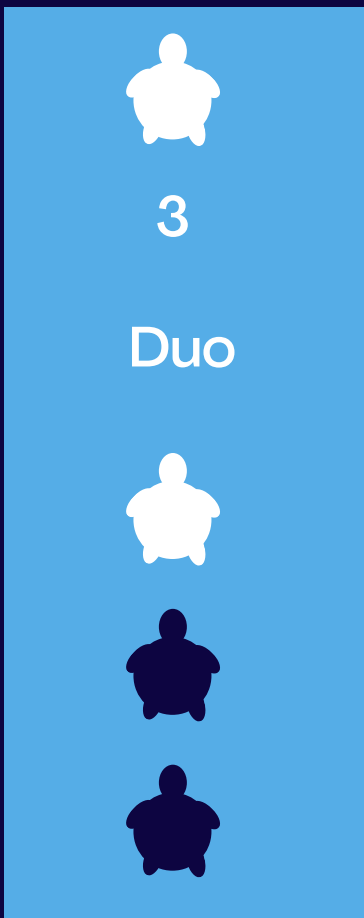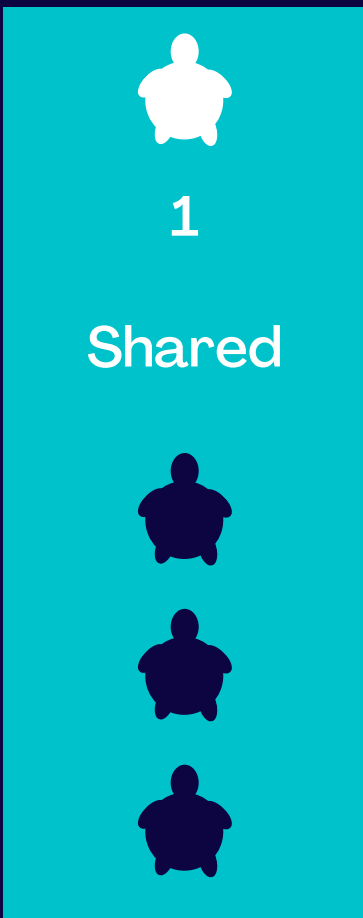
Examples of Custom Swag

Back of Shirt

Your Logo

Platinum

Gold

Silver

Bronze
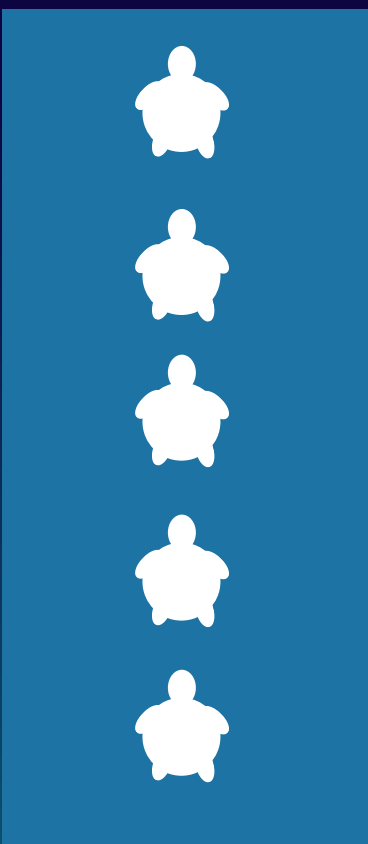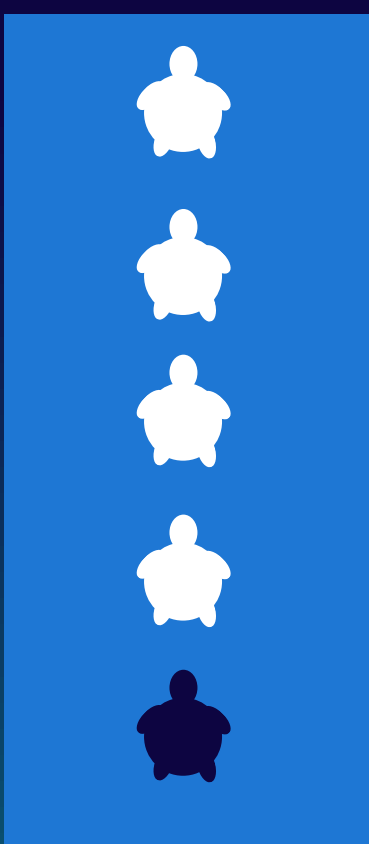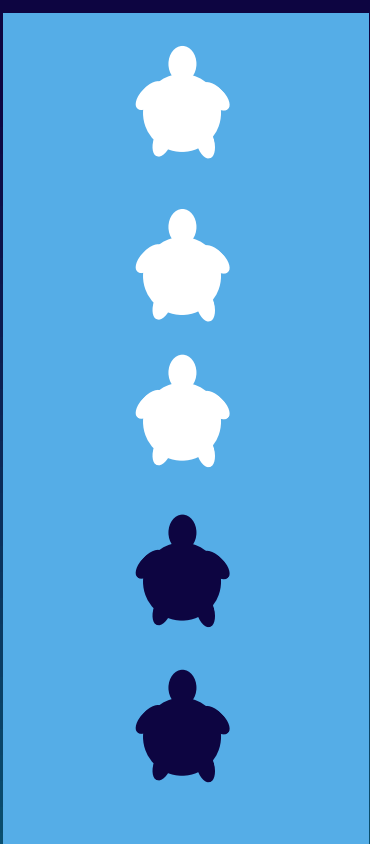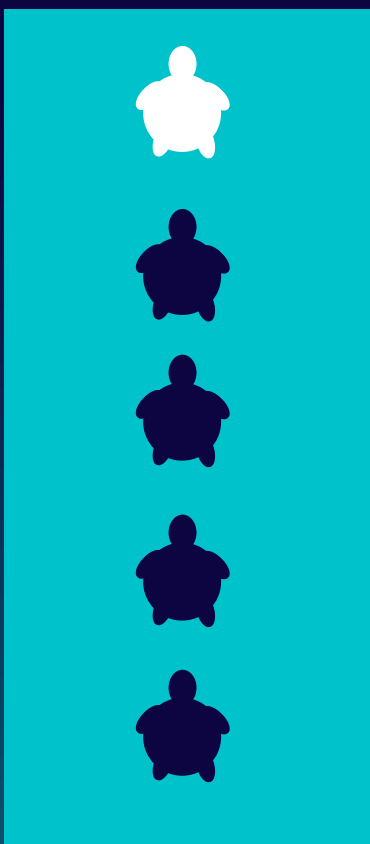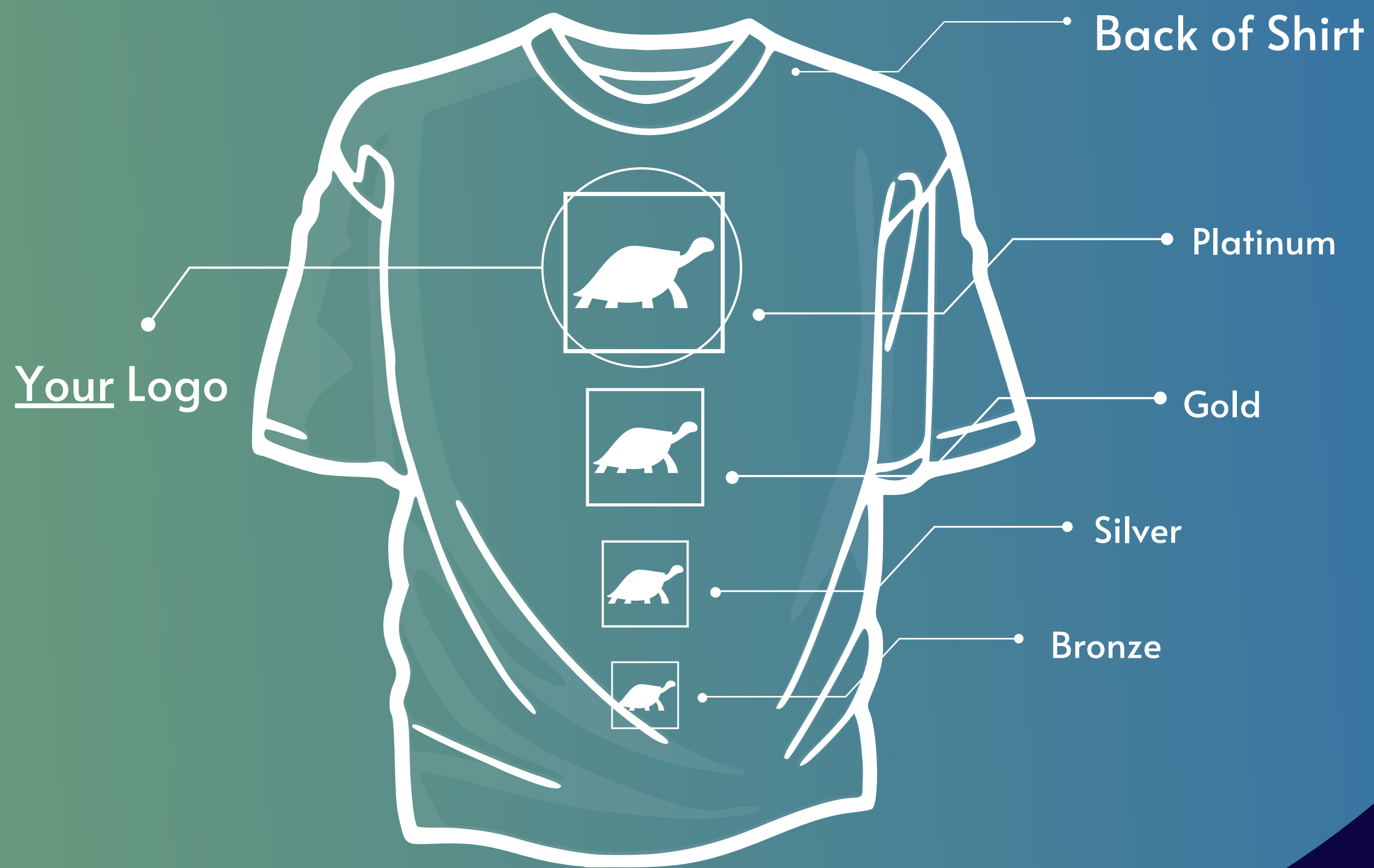
Example of Logo on Website

Making it possible
Sponsors

Platinum — 🐢 TurtleHacks

Gold — 🐢 TurtleHacks

Silver — 🐢 TurtleHacks

Bronze — 🐢 TurtleHacks
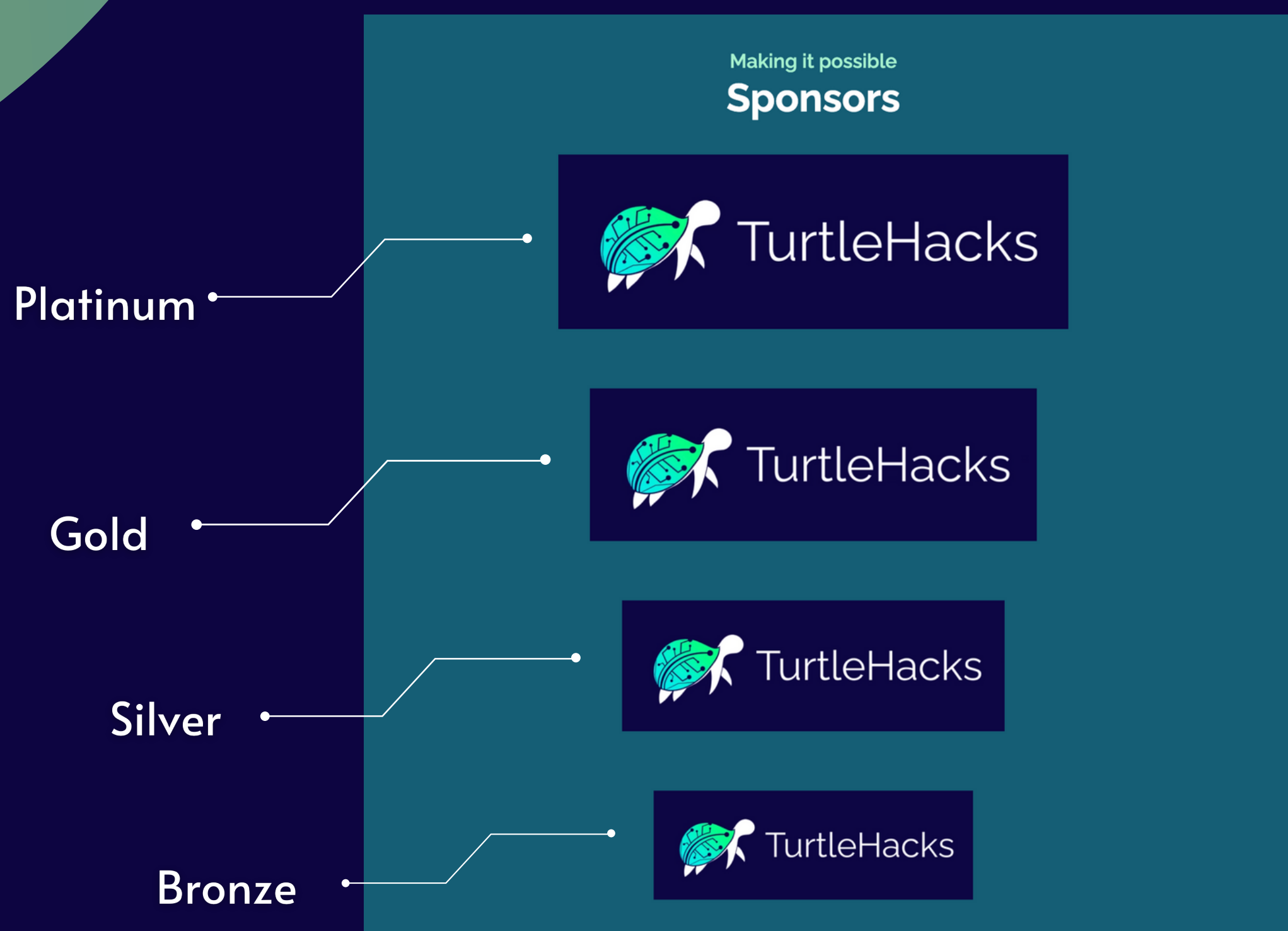
Contact Us

For General Inquiries:
sponsors@turtlehacks.com

Lead Organizers:
- **Stephen Ni: stephenni1234@gmail.com**
- **Sarah Kwak: sarahkwak79@gmail.com**
- **Aditya Ajay: aditya.ajay33@gmail.com**

We are open to negotiating and answering any concerns
you may have. Please reach out to
sponsors@turtlehacks.com