

All Categories > Analytics and Business Intelligence Platforms > Compare Vendors

Microsoft vs Salesforce (Tableau)

Based on verified reviews from real users in the Analytics and Business Intelligence Platforms market. Microsoft has a rating of 4.4 stars with 3532 reviews. Salesforce (Tableau) has a rating of 4.4 stars with 3914 reviews. See side-by-side comparisons of product capabilities, customer experience, pros and cons, and reviewer demographics to find the best fit for your organization.

See more companies in the Analytics and Business Intelligence Platforms market

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Higher rated vendor in this comparison ⓘ

Add Vendors

Microsoft

3532 ratings

Overall Rating

83% willing to recommend

4.4

/5

(3532 Ratings)

5 Star

43%

4 Star

50%

3 Star

7%

2 Star

1%

1 Star

0%

Highlighted reviews

FAVORABLE REVIEW

Visualize your datasets with Power BI

Overall Experience with power Bi is very good whether its about features or interface or analytics tool. All are best for analyzing, build dashboards and you can customize on user basis which is the best for our purpose.

Read Full Review

Salesforce (Tableau)

3914 ratings

Overall Rating

82% willing to recommend

4.4

/5

(3914 Ratings)

5 Star

41%

4 Star

52%

3 Star

6%

2 Star

0%

1 Star

0%

Highlighted reviews

FAVORABLE REVIEW

Unveiling Tableau Strengths, Weaknesses and potential Improvements

I have been using Tableau for the past 5 years and have witnessed its remarkable evolution over time. Tableau enables me to create engaging dashboards and compelling stories from diverse data sources such as excel, PDF, PostgreSQL and SQL. I have implemented the Data science concepts in the dashboard by ...

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PowerBI's Complexity: Perks and Pitfalls for Teams

PowerBI is a good tool and it brings insights but it requires sophisticated preparation of data and is not as straight forward to use as people may want it to be. It's not the tool for a team where being autonomous is key, requires significant IT handling and preparation of reports.

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Ratings breakdown

Overall Capability Score

	4.1	Collaboration & Social BI
	(2000)	
	4.1	Mobile Exploration and Authoring
	(2151)	
	4.4	Interactive Visual Exploration
	(2012)	
	4.4	Analytics Dashboards
	(2167)	
	4.0	Self-Contained Extraction, Transformation & Loading (ETL) & Data Storage
	(517)	
	4.3	Ease of use to deploy and administer
	(655)	
	4.2	Ease of use for content authors
	(655)	

Salesforce's Acquired Tool: A Leap Forward in Analytics Integration

Amazing tool, I remember doing some discovery with this tool before Salesforce purchased it. We loved the features, how intuitive they are and so so so much customization. The only drawback was it's limited integration into Salesforce but now with Salesforce owning the tool that's gone. So in short, this tool is great. What ...

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Ratings breakdown

Overall Capability Score

	4.0	Collaboration & Social BI
	(2700)	
	3.9	Mobile Exploration and Authoring
	(2695)	
	4.6	Interactive Visual Exploration
	(2721)	
	4.6	Analytics Dashboards
	(2713)	
	3.7	Self-Contained Extraction, Transformation & Loading (ETL) & Data Storage
	(1014)	
	4.3	Ease of use to deploy and administer
	(1017)	
	4.3	Ease of use for content authors
	(1016)	

Overall Rating <div>4.4_{/5}</div> <div>(3514 Ratings)</div>	4.3 (653)	Ease of use for content consumers
	4.2 (648)	Publishing Analytic Content
	4.0 (652)	Embedding Analytic Content
	3.9 (512)	Embedded Advanced Analytics
	4.0 (511)	Self-Service Data Preparation
	3.8 (649)	Governance and Metadata Management
	4.3 (651)	Data Source Connectivity
	4.1 (648)	Security and Use Administration
	4.3 (2148)	Cloud BI
	4.2 (2149)	BI Platform Administration
	4.5 (1188)	Security
	4.3 (1231)	Governance
	4.5 (1188)	Cloud-Enabled Analytics
	4.5	

Overall Rating <div>4.5_{/5}</div> <div>(3883 Ratings)</div>	4.4 (1015)	Ease of use for content consumers
	4.3 (1010)	Publishing Analytic Content
	4.1 (1004)	Embedding Analytic Content
	3.9 (1007)	Embedded Advanced Analytics
	3.8 (999)	Self-Service Data Preparation
	3.6 (1007)	Governance and Metadata Management
	4.3 (1010)	Data Source Connectivity
	4.0 (1006)	Security and Use Administration
	4.1 (2676)	Cloud BI
	4.2 (2684)	BI Platform Administration
	4.4 (1023)	Security
	4.3 (1050)	Governance
	4.4 (1021)	Cloud-Enabled Analytics
	4.5	

	(1239)	Data Source Connectivity	(1056)	Data Source Connectivity
	4.4	Data Preparation	4.3	Data Preparation
	(1241)		(1054)	
	4.2	Model Complexity	4.2	Model Complexity
	(956)		(831)	
	4.2	Analytics Catalog	4.2	Analytics Catalog
	(1232)		(1045)	
	4.2	Automated Insights	4.2	Automated Insights
	(1236)		(1048)	
	4.3	Advanced Analytics	4.3	Advanced Analytics
	(954)		(832)	
	4.6	Data Visualization	4.7	Data Visualization
	(1238)		(1051)	
	4.1	Natural Language Query	4.0	Natural Language Query
	(1230)		(1043)	
	4.3	Data Storytelling	4.4	Data Storytelling
	(1232)		(1048)	
	4.2	Embedded	4.2	Embedded
	(996)		(853)	
	4.1	Natural Language Generation	4.0	Natural Language Generation
	(1177)		(1010)	
	4.6	Reporting	4.6	Reporting
	(1236)		(1052)	

Evaluation & Contracting

Overall Rating	4.2	Pricing Flexibility	3.8	Pricing Flexibility
	(2111)		(2564)	
4.3/5			4.2/5	

(3452 Ratings)

4.3

(2113)

Ability to Understand Needs

Integration & Deployment

Overall Rating

4.4/5

(3469 Ratings)

4.4

(2453)

Ease of Deployment

4.2

(2460)

Quality of End-User Training

4.3

(2423)

Ease of Integration using Standard APIs and Tools

4.2

(2453)

Availability of 3rd-Party Resources

Service & Support

Overall Rating

4.3/5

(3483 Ratings)

4.2

(2422)

Timeliness of Vendor Response

4.2

(2424)

Quality of Technical Support

4.4

(2416)

Quality of Peer User Community

Likes and Dislikes

WHAT USERS LIKE

There are various things which we liked the most: 1) First of all it is free to use which is good for all anyone can use it for own purpose to build dashboards or reports for yourself. If you want to leverage cloud service then you have to pay for that service. 2) Second thing is you can build dashboard, create datasets, reports with real ...

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WHAT USERS DO NOT LIKE

(3849 Ratings)

4.3

(2576)

Ability to Understand Needs

Integration & Deployment

Overall Rating

4.3/5

(3865 Ratings)

4.3

(2937)

Ease of Deployment

4.3

(2942)

Quality of End-User Training

4.2

(2896)

Ease of Integration using Standard APIs and Tools

4.2

(2941)

Availability of 3rd-Party Resources

Service & Support

Overall Rating

4.3/5

(3887 Ratings)

4.3

(2973)

Timeliness of Vendor Response

4.2

(2976)

Quality of Technical Support

4.4

(2972)

Quality of Peer User Community

Likes and Dislikes

WHAT USERS LIKE

1. Advanced Analytics Capabilities by integrating Tabpy, R and other tools. 2. Tableau Enables connectivity to various data sources like Podtgresql, SQL , Statistical files and spatial data etc. 3. Datastory feature that automatically generates a summary and insights from my dashboard. 4. Intuitive and user-friendly interface for creating ...

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WHAT USERS DO NOT LIKE

Its very complex to work with and requires IT operations in the background. You are not going to get your quick results as you may expect. Be aware if you are on a MAC you will have a very limited experience in crafting your reports. If you want to make the most of PowerBI you need to then accept virtualization and full PC ...

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Top Alternatives

Salesforce (Tableau)

Qlik

IBM

[View all top alternatives](#)

Categories

Shared markets

Microsoft and Salesforce (Tableau) have reviews in the [Analytics and Business Intelligence Platforms](#), [Analytics and Decision Intelligence Platforms in Supply Chain](#), [Data Preparation Tools](#) and [Embedded Analytics](#) markets

Unique markets

Microsoft has reviews in the following markets

[Predictive Analytics Software](#)

[Mobile Threat Defense](#)

[Master Data Management of Customer Data Solutions](#)

[Security Service Edge](#)

It is not a cheap tool. It is only going to be as good as your date/data sets. You still have to deal with Salesforce negotiations and Salesforce support.

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Top Alternatives

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Qlik

IBM

[View all top alternatives](#)

Categories

Shared markets

Microsoft and Salesforce (Tableau) have reviews in the [Analytics and Business Intelligence Platforms](#), [Analytics and Decision Intelligence Platforms in Supply Chain](#), [Data Preparation Tools](#) and [Embedded Analytics](#) markets

Unique markets

Salesforce (Tableau) does not have reviews in any additional markets

"Willingness to Recommend" is calculated based on the responses to the question "Would you recommend this product to others?" The options include "yes," "yes, with reservations," "I do not know" and "no." The percentage is calculated as number of "yes" responses divided by total responses for the question.

"Favorable" and "Critical" user reviews are selected using the review helpfulness score. The helpfulness score predicts the relative value a user receives from a given review based on a number of factors. Factors may include the content in the review, feedback provided by other readers, the age of the review, and other factors that indicate review quality. The favorable review displayed is selected from the most helpful 4 or 5 star review. The critical user review displayed is selected from the most helpful 1,2 or 3 star review.

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