+ Add Vendors

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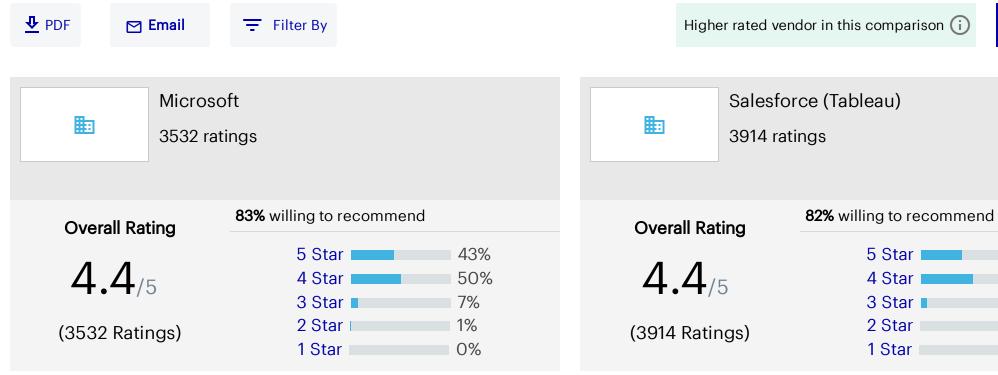
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All Categories > Analytics and Business Intelligence Platforms > Compare Vendors

Microsoft vs Salesforce (Tableau)

Based on verified reviews from real users in the Analytics and Business Intelligence Platforms market. Microsoft has a rating of 4.4 stars with 3532 reviews. Salesforce (Tableau) has a rating of 4.4 stars with 3914 reviews. See side-by-side comparisons of product capabilities, customer experience, pros and cons, and reviewer demographics to find the best fit for your organization.

See more companies in the Analytics and Business Intelligence Platforms market



Highlighted reviews

FAVORABLE REVIEW

Visualize your datasets with Power BI

Overall Experience with power Bi is very good whether its about features or interface or analytics tool. All are best for analyzing, build dashboards and you can customize on user basis which is the best for our purpose.

Read Full Review

Highlighted reviews

FAVORABLE REVIEW

Unveiling Tableau Strengths, Weaknesses and potential Improvements

I have been using Tableau for the past 5 years and have witnessed its remarkable evolution over time. Tableau enables me to create engaging dashboards and compelling stories from diverse data sources such as excel, PDF, PostgreSQL and SQL. I have implemented the Data science concepts in the dashboard by ... Read Full Review

CRITICAL REVIEW

PowerBI's Complexity: Perks and Pitfalls for Teams

PowerBI is a good tool and it brings insights but it requires sofisticated prerparation of data and is not as straight forward to use as people may want it to be. It's not the tool for a team where being autonomous is key, requires significant IT handling and preparation of reports.

Read Full Review

Read other reviews

Ratings breakdown

Overall Capability Score

4.1 Collaboration & Social BI (2000)4.1 Mobile Exploration and (2151)Authoring 4.4 Interactive Visual (2012)Exploration 4.4 **Analytics Dashboards** (2167)Self-Contained Extraction, 4.0 Transformation & Loading (517)(ETL) & Data Storage 4.3 Ease of use to deploy and (655)administer 4.2 Ease of use for content (655)authors

CRITICAL REVIEW

Salesforce's Acquired Tool: A Leap Forward in Analytics Integration

Amazing tool, I remember doing some discovery with this tool before Salesforce purchased it. We loved the features, how intuitive they are and so so so much customization. The only drawback was it's limited integration into Salesforce but now with Salesforce owning the tool that's gone. So in short, this tool is great. What ... Read Full Review

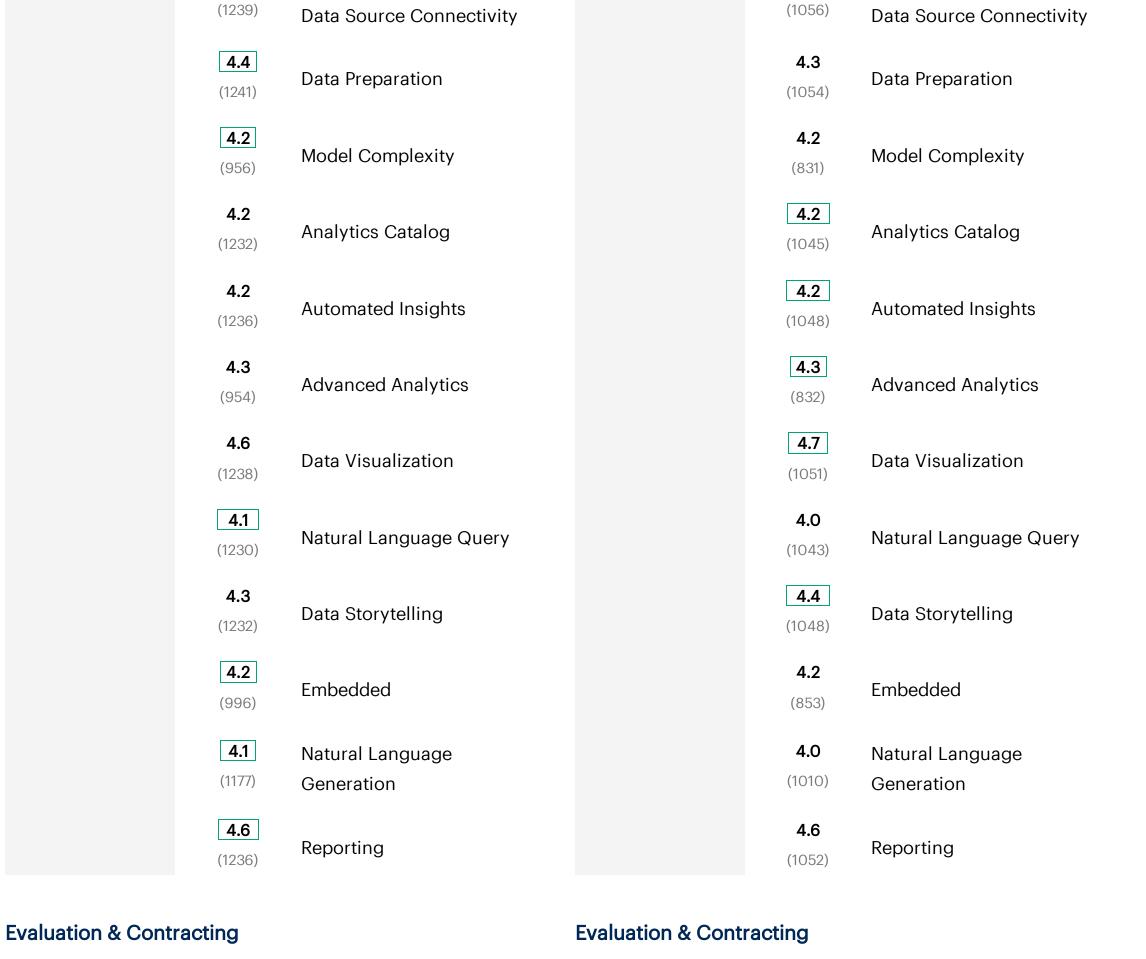
Read other reviews

Ratings breakdown

Overall Capability Score

 4.0 (2700)	Collaboration & Social BI
3.9 (2695)	Mobile Exploration and Authoring
4.6 (2721)	Interactive Visual Exploration
4.6 (2713)	Analytics Dashboards
3.7 (1014)	Self-Contained Extraction, Transformation & Loading (ETL) & Data Storage
4.3 (1017)	Ease of use to deploy and administer
4.3 (1016)	Ease of use for content authors

	4.3	Ease of use for content		4.4	Ease of use for content
	(653)	consumers		(1015)	consumers
	4.2 (648)	Publishing Analytic Content		4.3 (1010)	Publishing Analytic Content
Overall Rating 4.4/5 (3514 Ratings)	4.0 (652)	Embedding Analytic Content	Overall Rating 4.5/5 (3883 Ratings)	4.1 (1004)	Embedding Analytic Content
	3.9 (512)	Embedded Advanced Analytics		3.9 (1007)	Embedded Advanced Analytics
	4.0 (511)	Self-Service Data Preparation		3.8 (999)	Self-Service Data Preparation
	3.8 (649)	Governance and Metadata Management		3.6 (1007)	Governance and Metadata Management
	4.3 (651)	Data Source Connectivity		4.3 (1010)	Data Source Connectivity
	4.1 (648)	Security and Use Administration		4.0 (1006)	Security and Use Administration
	4.3 (2148)	Cloud BI		4.1 (2676)	Cloud BI
	4.2 (2149)	BI Platform Administration		4.2 (2684)	BI Platform Administration
	4.5 (1188)	Security		4.4 (1023)	Security
	4.3 (1231)	Governance		4.3 (1050)	Governance
	4.5 (1188)	Cloud-Enabled Analytics		4.4 (1021)	Cloud-Enabled Analytics
	4.5			4.5	



Overall Rating 4.3/5

4.2 (2111)

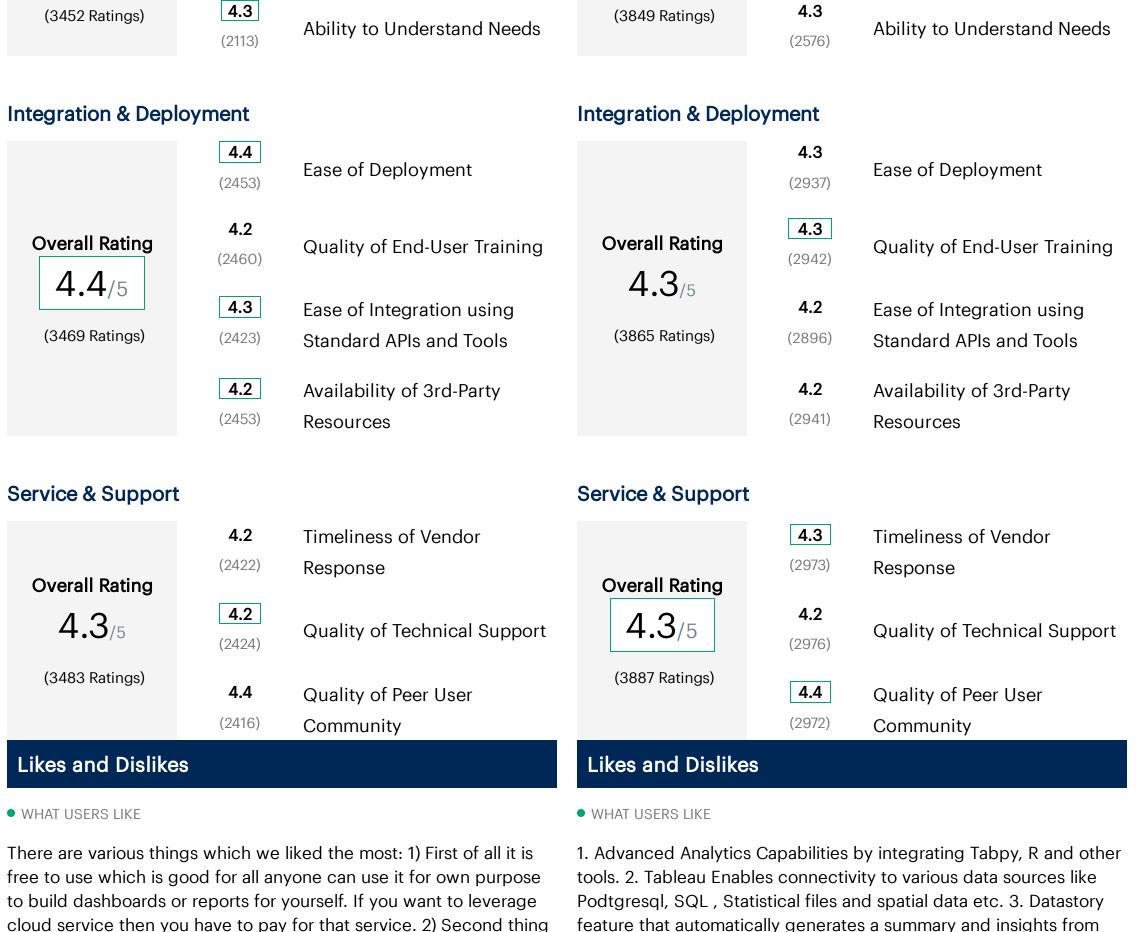
Pricing Flexibility

Overall Rating

4.2/5

3.8 (2564)

Pricing Flexibility



cloud service then you have to pay for that service. 2) Second thing is you can build dashboard, create datasets, reports with real ...

Read Full Review

Read Full Review

my dashboard. 4. Intuitive and user-friendly interface for creating ...

Its very complex to work with and requires IT operations in the background. You are not going to get your quick results as you may expect. Be aware if you are on a MAC you will have a very limited experience in crafting your reports. If you want to make the most of PowerBI you need to then accept virtualization and full PC ...

It is not a cheap tool. It is only going to be as good as your date/data sets. You still have to deal with Salesforce negotiations and Salesforce support.

Read Full Review

Read Full Review

View more likes and dislikes

View more likes and dislikes

Top Alternatives

Top Alternatives

Salesforce (Tableau)

Qlik

Microsoft

Qlik IBM

IBM

View all top alternatives

View all top alternatives

Categories

Shared markets

Microsoft and Salesforce (Tableau) have reviews in the Analytics and Business Intelligence Platforms, Analytics and Decision Intelligence Platforms in Supply Chain, Data Preparation Tools and Embedded Analytics markets

Unique markets

Microsoft has reviews in the following markets

Predictive Analytics Software

Mobile Threat Defense

Master Data Management of Customer Data Solutions

Security Service Edge

Categories

Shared markets

Microsoft and Salesforce (Tableau) have reviews in the Analytics and Business Intelligence Platforms, Analytics and Decision Intelligence Platforms in Supply Chain, Data Preparation Tools and Embedded Analytics markets

Unique markets

Salesforce (Tableau) does not have reviews in any additional markets

"Willingness to Recommend" is calculated based on the responses to the question "Would you recommend this product to others?" The options include "yes," "yes, with reservations," "I do not know" and "no." The percentage is calculated as number of "yes" responses divided by total responses for the question.

"Favorable" and "Critical" user reviews are selected using the review helpfulness score. The helpfulness score predicts the relative value a user receives from a given review based on a number of factors. Factors may include the content in the review, feedback provided by other readers, the age of the review, and other factors that indicate review quality. The favorable review displayed is selected from the most helpful 4 or 5 star review. The critical user review displayed is selected from the most helpful 1,2 or 3 star review.

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