

Community Calendar Web Application CD

Title & Key phrase & Logo:

- Our title is going to be Community Calendar, (CC)
- Our logo will be Community Calendar with a lightbulb

Overall Look and Feel:

- Professional and Jacobs University related
- Looks clean (not too many things to distract the audience)
- Fulfill its purpose of being a simple, elegant, easy-to-use community calendar
- All upcoming events will be displayed

Colors:

- Light blue and White to represent Jacobs
- Grey color because it looks nice
- White text on blue background or black text on white background
- Images in PNG to show which events are happening

Fonts and Typesetting:

- We will use Arial, Helvetica and Sans-serif depending on header, navigation, meta bar, disclaimer

Window Subdivision:

- It is scalable

Common Pages:

- Navigation bar includes
 - o Upcoming Events
- Meta bar includes
 - o Homepage
 - o Past events
 - o Create event/party planning
 - o Contact (for creators)

Mixed Approach, with information available on the home page but not too much and if you want more detail you may click on for further information.