



Network Marketing At Ease

NETWORK MARKETING KITS – STAGE 1 - SILVER

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Introduction

An insight to network marketing

After congratulating and welcoming you to our midst, it is essential to get you acquainted to the concept of network marketing.

The word “network marketing” is a lay-man word to denote the word “multi-level marketing” (MLM). It is a unique system of advertising products, promoting services and bringing down some vital information to the end-users with a fraction of monetary or incentive rewards or both, in most cases made by certain companies.

The concept of multi-level marketing otherwise called “Network marketing” is built on the principle of “human-leveraging”.

The traditional methods adopted by companies is to get their products fully advertised through social media such as television, radio, internet, big boards, flex and other modern tools that will display the products of such companies.

But research has proven it beyond doubt that some of the aforementioned tool virtually yield little result in the modern world. The most viable method in use is a system of employing several individuals on commission basis and perhaps with other incentives attached.

This will enable such individuals to see opportunity in tapping treasures from the companies and hence, such individuals will be able to devise means of selling the branded products and inviting other people that will also serve as representatives of such companies to spread their products to places afar.

Every individual is quite aware that the more quantity of the products been sold and people invited through him/her to become new Representatives of the company, the much more commissions and incentives he/she will acquire from such companies

Thanks for Reading!!!