Canada Labour Force Analytics

Subtitle

Labour Market & Immigration Insights (2006–2024)

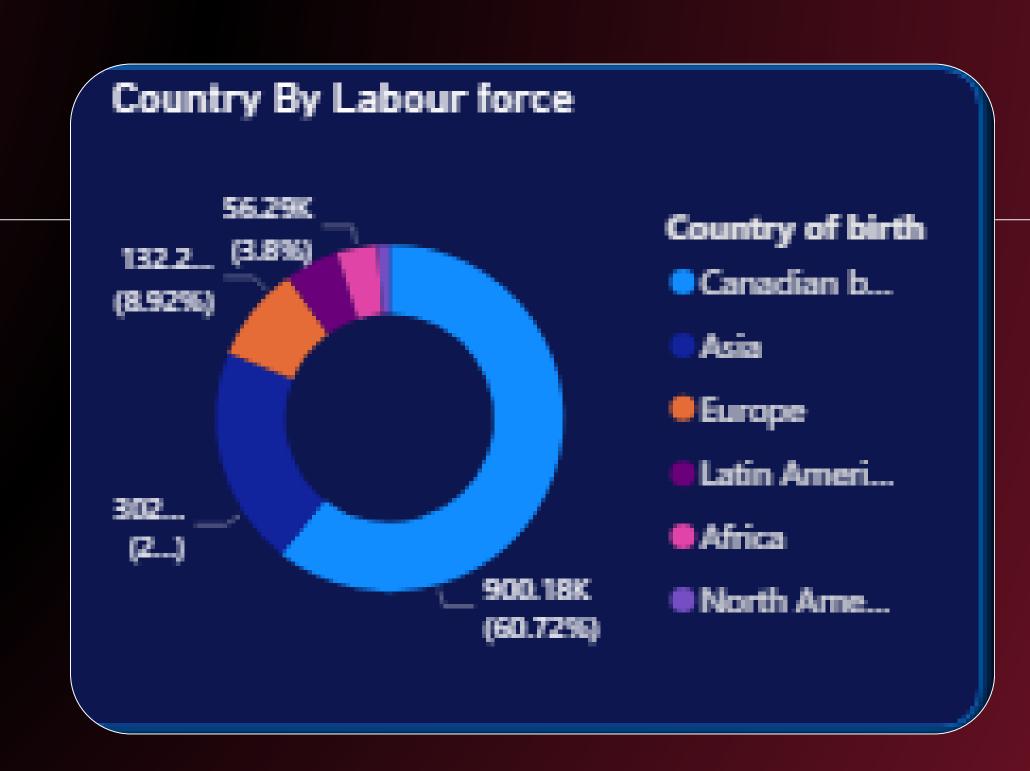
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Executive Sumary

- Total Population: 2.04M
- Total Labour Force: 1.48M
- Total Employed: 1.38M
- Total Unemployed: 96.12K
- Unemployment Rate: 8.81%

Immigrants play a key role in sustaining Canada's labour force, with strong participation across multiple regions.



Objectives

- Examine employment & unemployment trends (2006–2024).
- Analyze labour force distribution by country of birth & immigrant status.
- Explore gender-based employment differences.
- Provide insights into policy and workforce planning.

Tools Used:

POWER BI

DAX

EXCEL

Key Demographics

POPULATION BY COUNTRY OF BIRTH

ASIA 0.41M

EUROPE 0.21M

AFRICA 0.07M

CANADIAN-BORN 1.22M

LATIN AMERICA 0.10M

NORTH AMERICA 0.02M

POPULATION BY IMMIGRANT STATUS

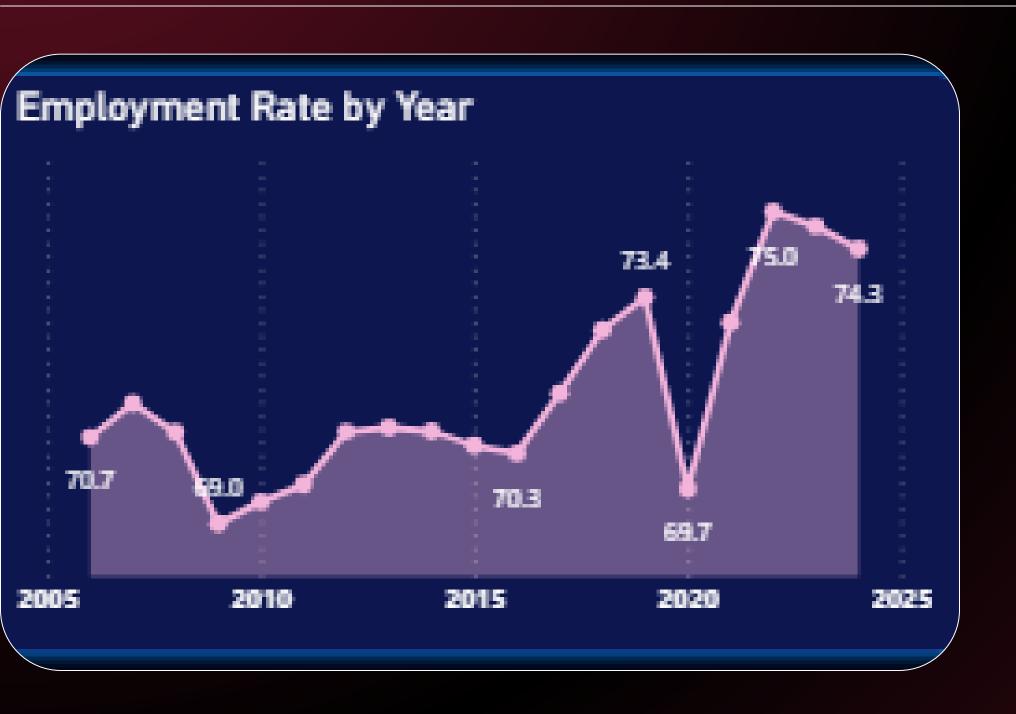
BORN IN CANADA 1.22M (59.69%)

LANDED IMMIGRANTS 0.62M (30.21%)

NOT LANDED

0.20M (9.93%)

Employment Trends



- Employment rate peaked at 73.4% in 2018.
- Drop in 2020 to 63.7% due to global economic conditions.
- Recovery visible by 2024 (74.3%).

Labour Force Insights

Employment by Gender

Men+: 78.28%

• Women+: 64.65%

Employment by Region

- Canadian-born: 900.18K (60.72%)
- Asia: 322.6K (20.2%)
- Others distributed across Europe,
 Africa, and Latin America

Key Takeaways

- Immigrants represent a critical 40%+ of the labour force.
- Gender gap remains: male employment higher than female.
- Labour force recovery post-2020 shows resilience.
 Further analysis needed by industry to uncover skill alignment & mismatch.



Recommendations

- 1.Perform industry-based employment breakdowns (which sectors employ immigrants most).
- 2.Use time-series data to analyze unemployment/integration trajectories for new vs. established immigrants.
 3.Segment by age, gender, education to uncover nuanced labour patterns.
 4.Explore policy interventions to reduce employment gaps and support equity in participation.
- participation

Thankyou

Unlock the Power of Data!

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