

Website



Online promotion
(eg. sociale media)



Email and email newsletters



Print promotion
(eg. flyers, print ads etc.)



Print general
(forms, letter paper,
info store)



Artworks: artlease and
frameshop



Store: purchase
(stickers, etc)



Store: Design



Store: jewelry





Color_brand

#02A0E3

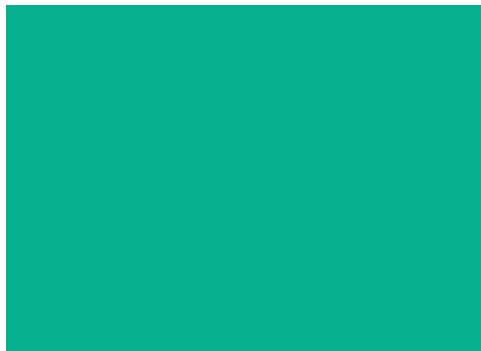
rgba(2, 160, 227, 1)



Color_failure

#FF5242

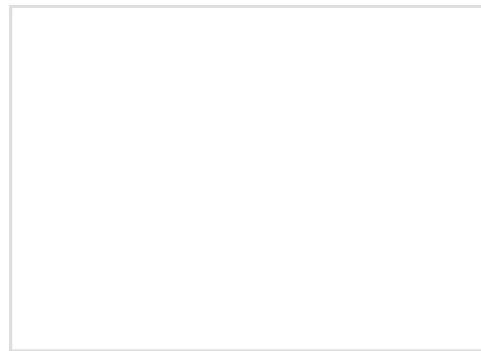
rgba(255, 82, 66, 1)



Color_success

#06B08E

rgba(6, 176, 142, 100)



Color_white

#FFFFFF

rgba(255, 255, 255, 1)



KUZ_dark_grey

#333333

rgba(51, 51, 51, 1)



KUZ_medium_grey

#909090

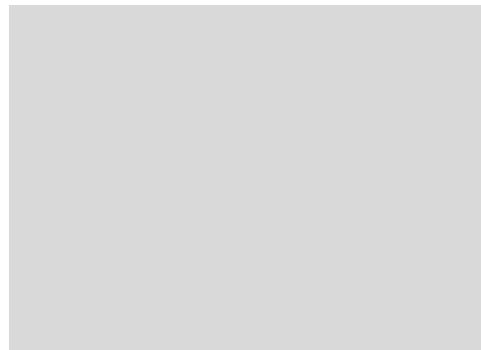
rgba(255, 82, 66, 1)



KUZ_neutral_grey

#BBBBBB

rgba(187, 187, 187, 1)



KUZ_light_grey

#D9D9D9

rgba(217, 217, 217, 100)

Aa Zz

Helvetica

Aa Zz

OpenSans

aa ZZ

KUZ

Aa Zz

OpenSans-Bold

H1

KUNSTUITLeen

KUZ / 72 px / 72 px Leading / #02A6E3

H2

Open Sans 36

OpenSans / 36 px / 49 px Leading / #333333

H3

Open Sans 24

OpenSans / 24 px / 33 px Leading / #333333

Paragraph

Header text

Helvetica / 18 px / 22 px Leading / #000000 (80%)

H6

Hex: 02A6E3

OpenSans / 16 px / 22 px Leading / #02A6E3

H5

Open Sans 16

OpenSans / 16 px / 22 px Leading / #333333

Text style

Hex: BBBBBB

OpenSans-Bold / 16 px / 22 px Leading / #BBBBBB

Text style

Hex: FF5242

OpenSans / 16 px / 22 px Leading / #FF5242