ARJAY A. LAURITO

655 Jp. Rizal St. Barangay Bagong Silangan Quezon City
09933282185
Arjaylaurito020@gmail.com
www.linkedin.com/in/arjay-laurito

A dedicated and eager entry-level programmer seeking opportunities to apply academic knowledge and passion for coding in a professional environment. Committed to continuous learning, collaborative teamwork, and contributing positively to project outcomes while gaining valuable industry experience.

TECHNICAL SKILLS

Knowledge	Tools	Others
HTML	MySQL	GA4
CSS	MS SQL	
PHP	**Frameworks**	
C#	Wordpress	
Javascript	Bootstrap	
	Laravel 7 & 12	

EDUCATION

- **Bestlink College of the Philippines**
Bachelor of Science in Information Technology – (2019 – 2023)
- **Eclaro Academy**
Senior High School – (2010 – 2014)

EXTRA CURRICULAR

- **Praise Christian Fellowship -**Music Team - (2023 – Present)
- **School Of Leaders 1 - (2023)**
- **School Of Leaders 2 - (2024)**

CHARACTER REFERENCES

Renaliza M. Turan
Data Analyst | EcoMOL Inc.
09612387438
renalizaturan@gmail.com

Ariel Julius Blanca
ETL Developer
Security Bank Corporation/Ascendion
09276908904
blanca.arieljulius@gmail.com

Renier Turan
Data Engineer
CIMB Ph
09771329374
turan.renier@gmail.com

WORK EXPERIENCE

Business World Publishing Corp.

Programmer – April 2024 – present
Project:Forecast2025-page(https://www.bworldonline.com/forecast2025/)

- **Data Analytics & Reporting**: Monitor and analyze site performance metrics and campaign effectiveness using Google Analytics.
- **Database Management**: Utilize SQL queries for data retrieval, content management, and reporting to support editorial and marketing operations.
- **Customer Experience Optimization (CX)**: Enhance landing page usability and visual consistency through customization with tagDiv Builder, Gutenberg Editor, HTML, CSS, Bootstrap.
- **System Integration & Data Flow**: Manage digital asset delivery and EDM/webcast scheduling via FTP (Filezilla) and SSH (PuTTY), ensuring accurate, timely deployment across platforms.
- **Microsite & Campaign Development**: Build and customize microsites and interactive forum pages with HTML, CSS, JavaScript, and custom styles, ensuring alignment with business goals and brand guidelines.
- **Cross-team Project Coordination**: Liaise with marketing, editorial, and technical teams to meet deadlines and maintain content/data accuracy.

CodeTech IT Solutions Inc.

Junior Programmer/Application Support – July 2023 -January 2024
- Altering existing codes using Laravel 7 and VUE js to set the structure, layout, and minor functionalities of ISE portal or existing web application based on the policies/Requests of clients.
- Communicate to the clients about the issues encountered from the system and fixing the specific issues such as: Pay slip generated from application to web, Network failures.
- Installing the Application from the Server to every Authorized Users.
- Fixing Bugs that interrupts the process of payroll and not reflecting Logs coming from Biometrics.
- Altering Existing Queries from MS SQL Server to meet the policies and Requests of the client.
- Meeting with the Clients face to face to discuss the running projects and development of the projects.
- Editing Reports from the data in MS SQL Server, regular reports like pay slips to be specific.
- Responsible for testing the code to identify and fix bugs or errors.