ADDASTIC

REDEFINING CUSTOMER ON GROUND EXPERIENCE

TEAM ADDASTIC

JODHPUR,INDIA

BHAVESH SOLANKI
FULL STACK DEVELOPER

ASHOK CHOUHAN
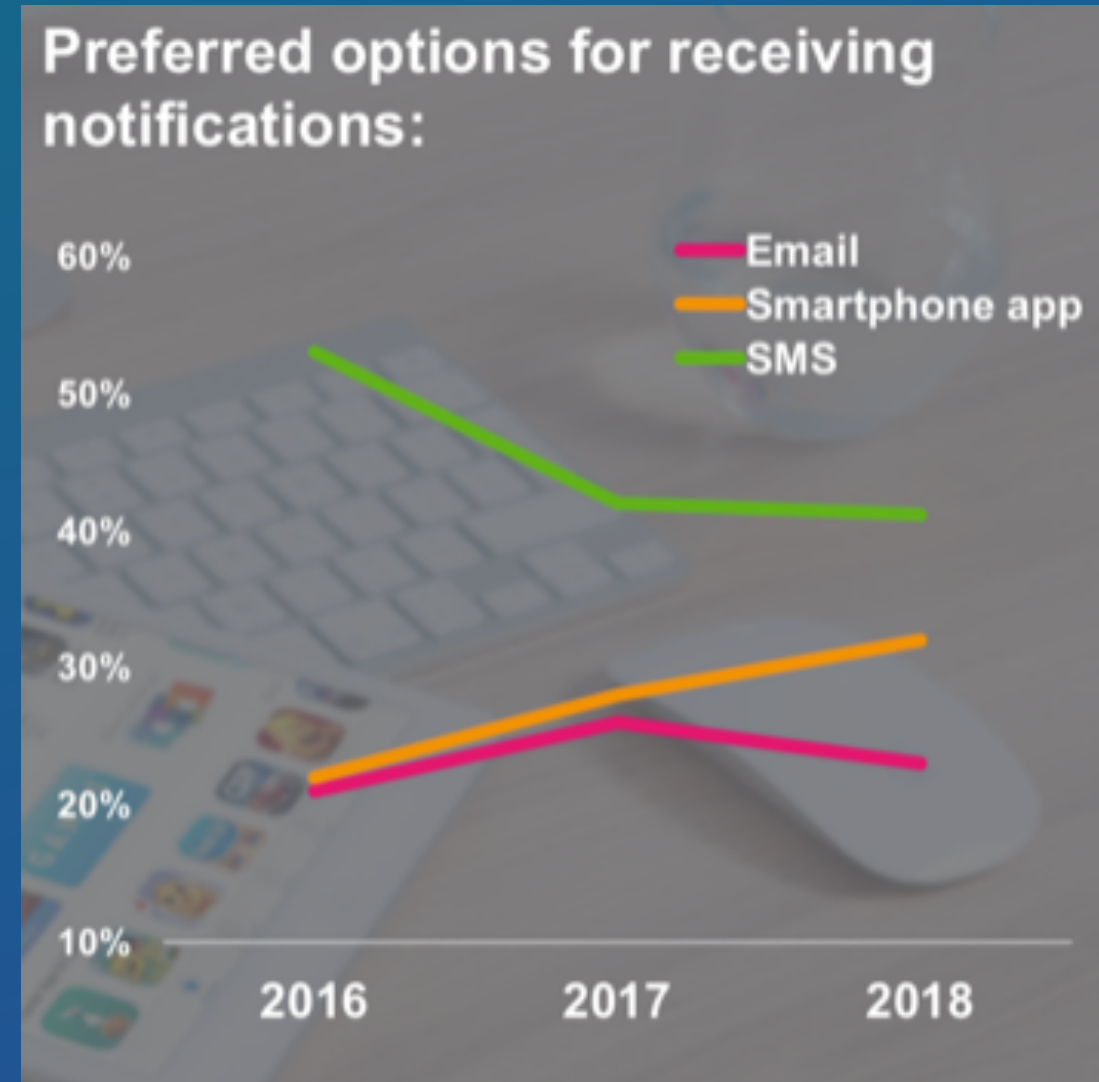BACKEND DEVELOPER

ASHISH MEHTA
J2EE TRAINEE

ARJIT CHAUHAN
SECURE AND PRIVATE AI FACEBOOK SCHOLAR

OPPORTUNITY

- First time flyers often need some help to guide them through the Airport.

- To reduce hassle of boarding pass and to provide better experience while in Airport

- We target people who are comfortable in using smartphones.

- If we could provide better experience before boarding flight we could make a lasting impression on our customer.

RESEARCH AND FINDINGS

- 25-54 year old people preferred Electronic Boarding Pass.

- 45% of Passengers chose biometric as a mode of identification in replacement to passport.

- 18-64 year old use of electronic bag tag and 65+ wanted airline agent support.

- Passenger traffic to double in next 20 years(imm-international).

- 51% passengers wanted their luggage to be delivered at final destination as long as it is being tracked electronically.

Preferred options for receiving notifications:

— Email
— Smartphone app
— SMS

60%
50%
40%
30%
20%
10%

2016   2017   2018

2018 global passenger survey by IATA

OUR IDEA

- We aim to provide virtual boarding pass over user's smartphone reducing the queue length for boarding pass.

- Our project aims to guide user through various checkpoints using an AR based mobile app which would also help SIA to track real time customer's location.

- This app will also fetch information regarding the e-tag of luggage tracking where the luggage in realtime.

TECHNOLOGY

DEMO

- Gif of the app

BUSINESS VALUE

PROJECT PLAN

- I plan to put up a check point over here

REFERENCES

- 2018 Global Passenger Survey Highlights by International Airport Transport Association.

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