

# ADDASTIC

---

REDEFINING CUSTOMER IN GROUND EXPERIENCE

# TEAM ADDASTIC

JODHPUR,INDIA



BHAVESH SOLANKI  
FULL STACK DEVELOPER



ASHOK CHOUHAN  
BACKEND DEVELOPER



ASHISH MEHTA  
J2EE TRAINEE



ARJIT CHAUHAN  
SECURE AND PRIVATE AI FACEBOOK SCHOLAR

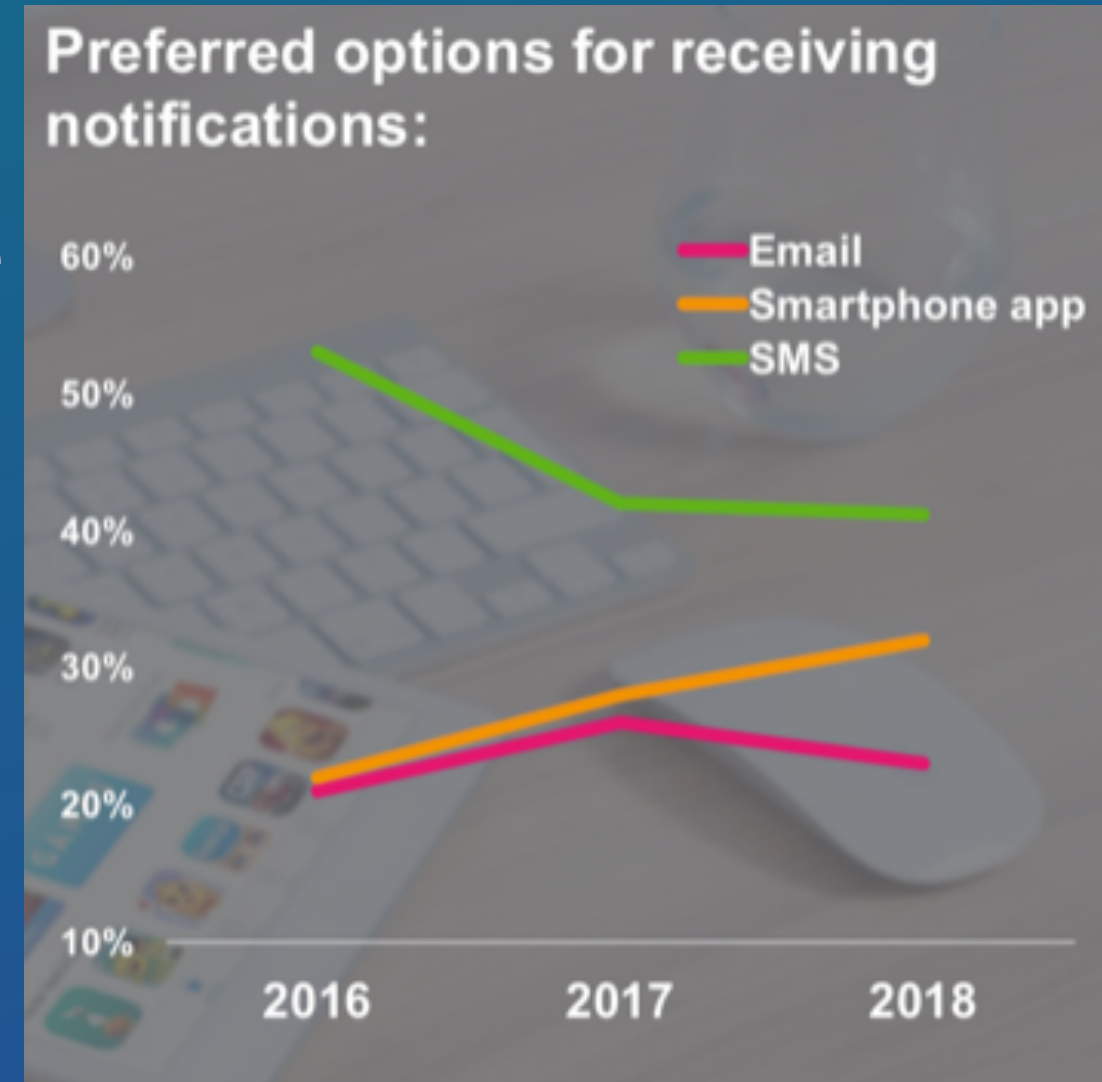
---

## OPPORTUNITY

- First time flyers often need some help to guide them through the Airport.
- To reduce hassle of boarding pass and to provide better experience while in Airport
- We target people who are comfortable in using smartphones.
- If we could provide better experience before boarding flight we could make a lasting impression on our customer.

# RESEARCH AND FINDINGS

- 25-54 year old people preferred Electronic Boarding Pass.
- 45% of Passengers chose biometric as a mode of identification in replacement to passport.
- 18-64 year old use of electronic bag tag and 65+ wanted airline agent support.
- Passenger traffic to double in next 20 years(imm-international).
- 51% passengers wanted their luggage to be delivered at final destination as long as it is being tracked electronically.



---

## OUR IDEA

- We aim to provide electronically generated boarding pass over his smartphone reducing the queue length for boarding pass.
- Our project aims to guide user through various checkpoints using an AR based mobile app which would also help SLA to track where is customer in real time.
- This app will also fetch information regarding the e - tag of luggage tracking where the luggage in realtime.





---

# BUSINESS VALUE



---

# PROJECT PLAN

- I plan to put up a check point over here

---

## REFERENCES

- 2018 Global Passenger Survey Highlights by International Airport Transport Association.
-