

ACACIA JOHNSON

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SUMMARY

Dedicated graduate student passionate about leveraging data-driven insights to optimize business strategies. Strong analytical mindset with effective management skills. Seeking opportunities to apply and expand expertise in finance, business analytics, and project management to make meaningful contributions in a dynamic corporate environment.

EDUCATION

Tarleton State University, Stephenville, TX

MS in Management & Business Analytics

Expected December 2025

Tarleton State University, Stephenville, TX

BBA in Finance

PROFESSIONAL EXPERIENCE

Stephenville ISD, Stephenville, TX

Night Custodian

Sep 2023 – Jun 2024

- Maintained 100,000+ sq. ft. of school facilities to keep a safe and welcoming environment
- Worked independently to complete 95% of assigned tasks on schedule, while helping larger projects
- Assisted in minor maintenance and facility upkeep, reducing the need for external repairs by 15%

Staples Inc., Stephenville, TX

Salesfloor Associate

Apr 2023 – Sep 2023

- Assisted management in organizing \$50K+ in inventory and reducing shrinkage by 15%
- Provided tailored product recommendations, increasing customer satisfaction to a 10% boost in sales
- Processed 50+ transactions per shift, handling cash, credit, and returns with 99% accuracy

Tarleton State University, Stephenville, TX

Business Strategy Capstone

Jan 2023 – May 2023

- Collaborated with a cross-functional team to analyze customer behavior data for a retail company
- Utilized SQL and Python for data extraction, transformation, and visualization
- Achieved improved customer engagement levels by 20% via tailored CRM implementations

Tarleton State University, Stephenville, TX

Volunteer Income Tax Assistant

Feb 2023 – Mar 2023

- Reviewed financial documents such as W-2s, 1099s, and 1098s to ensure accuracy in tax calculations
- Prepared tax returns for individuals and families with incomes under \$60,000
- Used IRS-certified tax software to file federal and state tax returns

Tarleton State University, Stephenville, TX

Econometric Research Project

Aug 2023 – Dec 2023

- Analyzed global life expectancy trends using Gretl and Excel to identify key influencing factors
- Performed multiple linear and logistic regression analyses to determine the statistical significance of variables
- Developed visualizations to show research findings of complex data sets

SKILLS

- **Analytical:** Statistical Modeling, Data Visualization, Regression Analysis, Critical Thinking, Financial Analysis
- **Technical:** Python (Advanced), SQL (Intermediate), PowerBI, Tableau, Microsoft Office Suite (Advanced Excel)
- **Soft Skills:** Communication, Time Management, Attention to Detail, Project Management
- **Extracurriculars:** Theta Kappa Vice President & Treasurer, Classical and Jazz Trained Trombonist, Motorsport Fan