

A. JOHNSON

(469) 297-0803 | [ar.johnson18@outlook.com](mailto:ar.johnson18@outlook.com) | [Personal Website](#) | Dallas, TX

SUMMARY

Data-driven graduate student pursuing a Master’s in Management with a concentration in Business Analytics. Experienced in Python, SQL, and BI tools, with a proven ability to deliver actionable insights through real-world projects. Adept at bridging business and technical teams through strong communication and reporting.

EDUCATION

**Tarleton State University**, Stephenville, TX  
*MS in Management (Business Analytics Concentration)* Expected December 2025  
GPA: 3.89

**Tarleton State University**, Stephenville, TX Graduated  
*BBA in Finance*

RELEVANT EXPERIENCE

**Prescriptive Analytics Case Study - Museum of Fine Arts, Houston** Jun 2025  
*Graduate Analytics Project*

- Built a linear programming model using Python (PuLP) to optimize the museum’s exhibit funding allocation
- Balanced competing objectives: visitor engagement, art style diversity, and funding constraints (\$1.45M/year)
- Recommended an optimal exhibit portfolio mix based on scenario analysis and managerial priorities

**Seasonal ARIMA Time Series Forecasting - Python** Apr 2025  
*Graduate Analytics Project*

- Modeled two real-world datasets using Seasonal ARIMA and ADF stationarity tests
- Selected best-fit models using AIC and validated with residual plots, Ljung-Box, and Jarque-Bera tests
- Forecast future time periods with confidence intervals, highlighting cyclical patterns

**Business Analytical Statistics Case Study - Master Class Analytics LLP** Dec 2024  
*Graduate Analytics Project*

- Acted as external business analytics consultant for a case-based organization
- Applied hypothesis testing and Python code to analyze client KPIs and guide decisions
- Produced a professional-grade written report to support strategic recommendations

**Business Strategy Capstone - Tarleton State University** Jan 2023 – May 2023  
*Data Analyst*

- Collaborated with a 5-member team to assess customer behavior for a retail client
- Used SQL and Python (pandas, matplotlib) to extract and analyze behavioral data
- Delivered tailored CRM recommendations, increasing engagement by 20%

**Econometric Research Project - Life Expectancy Modeling** Aug 2022 – Dec 2022  
*Research Analyst*

- Conducted regression analysis using Gretl and Excel to identify global health trends
- Evaluated over 30 variables across 100+ countries to model life expectancy patterns
- Visualized findings through dashboards and academic presentation materials

SKILLS & TOOLS

- **Technical:** Python (Pandas, Matplotlib), SQL, Power BI, Tableau, Excel (Advanced), Gretl
- **Data & Analysis:** Regression Analysis, Reporting, KPI Dashboards, EDA
- **Soft Skills:** Project Management, Communication, Time Management, Documentation
- **Extracurriculars:** Theta Kappa Vice President & Treasurer, Classical & Jazz Trained Trombonist, Motorsport Fan