



# NAEEM HADIQ

Product Manager

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*Maker, Entrepreneur, Developer, Hacker, and curious techie. Believes in building a better world, starting from within. Curious about everything around me, asking questions, and finding the answers from multiple perspectives is one of the most satisfying things I do. Passionate to relearn and capture concepts previously unexplored.*

*Has an innate kick for Solving complex problems and building products to ease human life. Working with individuals and building solutions together brings out the best in me.*

## EXPERIENCE

### Cybersapient Technologies Pvt Ltd

August 2022 - Present

#### Chief Product Officer

Oversaw a team of Product and Project Managers responsible for 7 diverse tech solutions across industries. Achieved an average ROI of 35% and a 40% increase in team productivity. Implemented data-driven strategies leading to a 30% reduction in time-to-market and an 18% boost in customer satisfaction while increasing the project margins by 35%.

#### Key Products and Achievements:

1. "Engineered and deployed Fleetnext, a fleet management solution that optimized routing algorithms to enhance operational efficiency by 20%, resulting in aggregate customer savings of approximately \$2M USD."
2. "Architected and scaled Medrabbits and Carer for Cancer platforms, which increased user engagement metrics by 30% and bolstered patient adherence to treatment regimens by 15%. Medrabbits subsequently transitioned from a healthcare interface into a comprehensive telemedicine service provider."
3. "Orchestrated the development of jujubi.io, an e-commerce SaaS platform utilized across various client mobile and VR storefronts. Achieved a 15% uptick in client satisfaction and automated 50% of operational tasks, thereby boosting operational efficiency by an impressive 80%."
4. "Directed the launch of insuro.world and Motoclaims, leading to a 25% reduction in fraudulent insurance claims. Accelerated the claims assessment process by 40%, culminating in an annual cost saving of \$800K for insurance firms. Incorporated data validation and verification APIs to streamline user experience for surveyors."
5. "Initiated a Real-Time Drilling Analytics Dashboard for the oil and gas sector, cutting down drilling evaluation time by 12%. This efficiency gain led to a savings of over 2,000 man-hours, mitigating the risk associated with delayed evaluations and subsequent decision-making."
6. "Launched Remotewant, Bubblegum, and Auto Hire staffing solutions, elevating hiring match quality by 35% and reducing time-to-match by 50%. These platforms also led to a 20% improvement in client satisfaction ratings."
7. "Pioneered Finto, a platform for automating compliance checks that slashed legal risks by 90% and reduced compliance-related costs by 60%. The platform further expedited the incorporation pipeline through streamlined document collection and digital verifications."

### Innovation Incubator Advisory Pvt Ltd

August 2022- April 2023

#### Senior Product Manager

Lead a team of 5 Product Managers working on multi-domain products (Finance, Talent solution, Healthcare, Oil and Gas, E-Learning). Managing deliveries and strategizing for best team management and outputs.

### VSPACE NETWORKS DMCC

August 2021 - August 2022

#### Product Owner

Strategized and developed Social E-commerce aggregator apps ([Nearoo](#)) (1 iOS, 3 Android, and 4 Web Apps) over a period of 7 months leading a team of 20 Engineers and 2 Designers and scaled it from Zero to 400k Dollars in funding.

## Innovation Incubator Advisory Pvt Ltd

February 2021 - September 2021

### Product Manager

Strategized and developed core applications for e-commerce industry.

## Innovation Incubator Advisory Pvt Ltd

October 2019 - June 2021

### Community Evangelist & Marketing Lead

Co-created and ran the brand-building and community outreach activities for the accelerator program paving paths to successfully creating 30+ partnerships and MOUs in the ecosystem alongside leading the marketing team for a brief period during transitions.

## Intel Corporation

September 2019 - Present

### AI/IOT/One API Software Innovator

Lead and ran training programs pan India on Intel AI and IoT Successfully trained 8800+ trainees in over 150+ sessions in AI, ML, and IoT. Build AI communities during college and elevated to software innovator in AI and IoT upon graduation.

## Intel Corporation

September 2017 - September 2019

### Student Ambassador

To guide, mentor, and build student Community and get benefits from industrial interactions and real-life exposure to the latest technologies.

## Eallisto Pvt Ltd

November 2017 - December 2018

### Co-Founder/ Solutions Architect

Cofounded a multi-domain company working both in the service and product sectors mainly in industrial automation, Solar power management, and cloud solutions

## ACHIEVEMENTS

### Intel Best Innovator 2019 & 2020

2019 and 2020

Consecutive Best innovator for the year 2019 and 2020

### Best Chairperson

2018

### IEEE Malabar Sub Section

### Intel Best Student Ambassador

2018

Awarded as the best student ambassador for Q1,Q3 & Q4 2018

### Finalist Pradeep P Thevanoor Innovation Award

February 2017

Finalist for Innovation contest presenting FoldOn

### Finalist Yuva Master Mind

January 2017

Finalist for Innovation contest presenting FoldOn.

### Finalist Techtop'2016

August 2016

Finalist for Innovation contest presenting FoldOn.

### Second Runner Up Startup i3

January 2016

Second Runner up for Ideation contest

## PROJECTS

### Chickly Finance

August 2022

<https://chickly.finance/>

Banking and loan application and disbursement services online.

### Wellsite

August 2022

<https://wellsite.com>

Wellsite® is a secure collaboration platform that enables exploration and production (E&P) companies, oilfield service providers, and partners of all sizes

### Medrabbbit

August 2022

<https://medrabbbits.com>

MedRabbits is a Home Healthcare service provider apps and websites.

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## Carer for Cancer

<https://carerforcancer.com>

Lifestyle-based, integrative cancer care therapies that help prevent cancer and cope with treatment side effects. Heal yourself through food, body, and mind.

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## Remotewant

August 2022-Present

<https://remotewant.com>

Platform for finding the best remote jobs that fit your skills and for companies who are looking to expand their remote employee.

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## Nearoo

Feb 2021 - August 2022

<https://nearoo.com>

Social E-commerce aggregator Platform app

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## School Safe

November 2019

IoT Id and Scanner system to monitor student movements and mark attendance realtime inside schools and school busses.

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## Web Keyword and Sentiment Analysis tool

September 2019

Analyze the Website for sentiments and create indexes, Keywords from the content. Using Multiple API's and combine the results

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## FoldON

2015-Present

An automated machine to iron and fold clothes. Working on AI models and improving the machines design

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## NLP(Aphasia & Dysathria patients)

2016-2017

An FNN Based System to synthesize clear speech from an unclear speech of aphasic and dysarthric patients.

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## LOW POWER IMAGE PROCESSING

2017

A project to improve on image processing accuracy utilizing the voice processing approximation models.

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## WANDer

2017-2018

A project to sense planar and nonplanar writings and convert into desired formats and digitally encode and save it.

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## AIROB

2018-Present

<https://devmesh.intel.com/projects/airob>

An AI Powered Humanoid robot with gesture, image, vocal recognition and interactive communication systems alongside individual identifications and repetitive analysis completely offline. Such that it can work on its own using self hardware and pretrained neural modules. (Academic main Project)

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## Plastic Recycler

June 2019

A combined extruder cum shredder design to recycle used plastics to 3D printable reel/ rods (up to 30mm thick)

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## PUBLICATIONS

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### An Efficient method for Voice to Voice recognition and Synthesizer

2020

International Frequency Sensor Association(IFSA)

ISBN 978-84-09-21931-5

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## CERTIFICATIONS

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### Kubernetes Labs beginner Certification

Jul 2022

KodeKloud

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### AWS Advanced

June 2020

AWS

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### Python for Everybody

April 2020

University of Michigan

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## AWS Fundamentals

AWS

April 2020

## Architecting with Google Compute Engine

Google Cloud

April 2020

## One API Certified

Intel

Aug 2020

## Intel AI-Datacentre to Edge

Intel

October 2019

## EDUCATION

### MES ENGINEERING COLLEGE, KUTTIPPURAM

2015 - 2019

Bachelor's in Computer Science and Engineering

### IES PUBLIC SCHOOL

2013 - 2015

AISSCE, senior secondary

## SKILLS

### Products suite

**Wireframing**:-XD, Sketch, Figma

**Documentation**:-Github pages, Notion

**Scoping & Milestone Management**:- Clickup, Github, Jira, Zoho Projects

### Database and Datastore

Elastic search, Kafka, Redis, MySQL, PostgreSQL, MongoDB

### Programming

Python, Flutter, Dart, C, C++, Embedded C, JavaScript frameworks

### DevOps

AWS, GCP, General Linux administration

### Designing

Adobe Design Suite

### Project Management

Agile, Scrum, Kanban

### Other Skills

**Skilled orator**(with experience handling over 100 Sessions/Workshops as Intel Student Ambassador and Intel Innovator)

**Photography**

## VOLUNTEERING

### Artificial Intelligence, Digital Economy and Remote Work Applications Office (UAE)

October 2022 - Present

Artificial Intelligence National Program for Coders

Gold Tier- Coding Ambassador in the Opensource backend team.

Also leading efforts to bring in training from highly expert trainers and programs to UAE.

## IEEE

2015-2020

Advancing Technology for Humanity

Secretary, IEEE MSS Industrial Relations (2020-21)

Chairman, IEEE SB MESCE (2018-19)

Design Team Coordinator, IEEE AHCSSC (2018)

Program Coordinator, IEEE RAS SBC MESCE (2016-18)  
Program Coordinator, IEEE ICECE (2017)  
Section lead, IEEE AISYWC (2017)  
Vice-Chairman, IEEE SB MESCE(2017-18)  
Chairman, IEEE CS SBC MESCE(2016-17)

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## MESCE EDC

2016-2017

### Entrepreneurship Development

Director- Responsible for handling and managing Entrepreneurship Development activities and Business Incubation. Coordinated and conducted over 30 Events with internationally renowned speakers, while also building the systemic architecture for further operations of the membership development cell.

## REFERENCE

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### Mr. Anshad Ameenza

C.T.O and President - Innovation Incubator Inc

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### Mr. Rebanta Kanungoe

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