



## PRIVACY POLICY

**Last Update** [●] [**Vertices Note:** Client to insert the latest date when this privacy policy is amended/modified from time to time.]

### INTRODUCTION

**YEXAH VENTURES PRIVATE LIMITED** (“Us”, “We”, “Company” or “Our”) owns, operates and manages a website having the domain name [●] (“**Website**”) and a mobile application under the name and style of “[●]” (“**App**”). Website, App, and mobile based websites are hereinafter collectively referred to as the “**Platform**”) which can be used by the Users through any medium or devices i.e. desktop, Laptop, Tablets and Smartphones. The Platform is engaged in the business of offering curated deals that can be embedded through an easy plug and play API structure. Platform, therefore, lists more than one customized third-party/provider’s offerings (“**Service Providers**”) via single unified platform curated for each of its user, where the user can choose such offerings (“**Services**”) and facilitates and enables the user who are using the Platform whether as a client or a Service Provider or who are availing the Services of the Platform (hereinafter referred to as “**Users**”, “**You**” or “**Your**”), in the interaction, dealing, transaction and/or exchange of information with the other user(s) of the Platform, in respect of [●] the Platform, in accordance with the terms and conditions of use of the Platform available at [●] (“**Terms of Use**”).

This Privacy Policy, *inter alia*, states the following:

- i. The type of information collected from the Users, including Personal Information (*as defined below*) and Sensitive Personal Data or Information (*as defined below*) relating to an individual;
- ii. The purpose, means and modes of collection, usage, processing, retention, and destruction of such information;
- iii. How and to whom we will disclose such information; and
- iv. Reasonable security practices and procedures adopted by Us.

This Privacy Policy shall apply to any person who visits, browses, uses or accesses the Platform or use/avails any Services on the Platform. This Privacy Policy is an electronic record in terms of the Information Technology Act, 2000 and rules and regulations made thereunder. Further, this electronic record is generated by a computer system and does not require any physical or digital signatures. Any new features and/or services that are added to our current scope of services at any point in the future shall also be subject to the terms set out in this Privacy Policy.

“**Personal Information**” is defined under the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Information) Rules, 2011 (the “**SPI rules**”) and means any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available to a body corporate, is capable of identifying such person. The SPI rules further defines “**Sensitive Personal Data or Information**” of a person to mean personal information about that person relating to: (i) passwords; (ii) financial information such as bank accounts, credit and debit card details or other payment instrument details;



(iii) information received by body corporate under lawful contract or otherwise; and (iv) any details relating to the above clauses as provided to body corporate for providing services. Please note that the information collected by Us from You may constitute 'Personal Information' or 'Sensitive Personal Data or Information' under the SPI Rules.

In order to have access to all the features, benefits or Services on Our Platform, a User must first create an account on Our Platform. To create an account and avail all the features, benefits or Services on Our Platform, a User is required to provide the following information, which such User recognizes and expressly acknowledges is personal information allowing others, including Us, to identify the User name, User ID, email address, entity identification number, country, ZIP/postal code, phone number, proof of identity and address documents such as Aadhar number etc., password chosen by the User. In addition, at the time of a registered User availing the Services, the User is required to provide certain Sensitive Personal Information which includes its name, contact details, GST registration number, PAN card number, bank account or card details for undertaking transactions on the Platform for availing features and benefits of the Platform and the Services through the Platform. Other information requested on the account registration page, including the ability to receive promotional offers from Us, is optional. We may, in future, include other optional requests for information from the User to help Us to customize the Platform to deliver personalized information to the User.

**DISCLAIMER-** BY USING AND ACCESSING THE PLATFORM AND BY AVAILING THE SERVICES OR BY OTHERWISE GIVING US YOUR INFORMATION, YOU WILL BE DEEMED TO HAVE READ, UNDERSTOOD AND AGREED TO THE PRACTICES AND POLICIES OUTLINED IN THIS PRIVACY POLICY AND AGREE TO BE BOUND BY THE PRIVACY POLICY. YOU HEREBY CONSENT TO OUR COLLECTION, USE AND SHARING, DISCLOSURE OF YOUR INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY. WE RESERVE THE RIGHT TO CHANGE, MODIFY, ADD OR DELETE PORTIONS OF THE TERMS OF THIS PRIVACY POLICY, AT OUR SOLE DISCRETION, AT ANY TIME. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY AT ANY TIME, DO NOT USE ANY OF THE SERVICES OR GIVE US ANY OF YOUR INFORMATION. IF YOU USE THE SERVICES ON BEHALF OF OR FOR THE BENEFIT OF SOMEONE ELSE, YOU REPRESENT THAT YOU ARE AUTHORIZED BY SUCH INDIVIDUAL TO (I) ACCEPT THIS PRIVACY POLICY ON SUCH INDIVIDUAL'S BEHALF, AND (II) CONSENT ON BEHALF OF SUCH INDIVIDUAL TO OUR COLLECTION, USE AND DISCLOSURE OF SUCH INDIVIDUAL'S INFORMATION. YOU MAY NOTE THAT THIS PRIVACY POLICY IS BASED ON THE APPLICABLE LAWS OF INDIA AND GOOD DATA PRIVACY PRACTICES ADOPTED BY THE COMPANY IN INDIA AND MAY BE FOUND DEFICIENT WITH RESPECT TO CERTAIN PRIVACY LAWS OF SOME OTHER COUNTRIES. BY VISITING THE PLATFORM YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY. BY MERE USE OF THE PLATFORM, YOU EXPRESSLY CONSENT TO OUR USE AND DISCLOSURE OF YOUR PERSONAL INFORMATION IN ACCORDANCE WITH THIS PRIVACY POLICY.



## **PURPOSE OF THIS PRIVACY POLICY**

We respect Your need to understand how and why information is being collected, used, disclosed, transferred and stored. Thus, We have developed this Privacy Policy to familiarize You with Our practices and demonstrate Our commitment to the protection of Your privacy and Your Personal Information. This Privacy Policy sets out the way in which We, our subsidiaries, affiliated companies, and Service Providers process Your information when You visit the Platform or use the Services in accordance with applicable data protection laws. This Privacy Policy, along with Terms of Use, informs You of our policies regarding the collection, use and disclosure of Personal Information when You use our Services. We will not use or share Your information with anyone except as described in this Privacy Policy. It also describes Your selections regarding access, use and correction of Your personal information and Your rights with respect to Your personal information. It also updates You of the process to contact us or supervisory authorities in case You have any grievances. By accessing Our Platform or availing the Services, You agree to be bound by the terms of Privacy Policy. It is important that You read this Privacy Policy together with any other policies that We may provide on specific occasions when We are collecting or processing Your personal data, so that You are fully aware of how and why We are using Your personal data. This Privacy Policy supplements the other notices and is not intended to override them.

The information on this Platform and the personal information collected by using/ logging in and/or accessing this Platform are stored at a secured server. It is stated by the server service provider that they have all the best security practices required for the server. The Platform is owned by Us and is located in India. Hence, We are bound by duty to abide by the laws, including but not limited to, regulations, rules, circulars and notifications governing privacy in India. Further, We intend to inform the Users of country other than India, that we also abide by the laws and regulations of the land as applicable from time to time,

## **SCOPE OF THIS PRIVACY POLICY**

We provide this Privacy Policy to inform You of Our policies and procedures regarding collection, storage, processing, and sharing of personal data that We receive from Users of the Platform or those which are stored or accessed by Us at the time of availing the Services on the Platform.

With regard to this Privacy Policy, the terms “using” and “processing” information include, without limitation; the use of cookies; and the collection, storage, transfer, evaluation, deletion, disclosure, management, handling, modifying and use of personal data.

This Privacy Policy applies only to personal data that You provide Us via the Platform. We reserve the right to update this Privacy Policy from time to time to reflect any changes to Our Services. We will do this by amending the Privacy Policy on the Platform. The changes will take effect automatically, as soon as they are posted on the Platform.

This Privacy Policy is applicable to all Users of this Platform. By using the Platform, the Services, registering with Us or by otherwise giving Us Your information, You will be deemed to have read,



understood, and agreed to the practices and policies outlined in this Privacy Policy and agree to be bound by the terms hereof. You hereby consent to Us collecting, using, and disclosing Your information as described in this Privacy Policy. We reserve the right to change, modify, add, or delete portions of the terms of this Privacy Policy, at Our sole discretion, at any time.

This Privacy Policy does not apply to, nor do We take any responsibility for, any information that is collected by any third party either using the Platform or through any links on the Platform or through any of the advertisements or through BOTS.

## PROCESSING OF PERSONAL DATA

We, Our affiliates, Service Providers, or any third-party with which We have entered into an agreement (“**Data Processors**”) may process Your personal data for, including without limitation, the following purposes:

*Providing Our Services:* We might process Your personal data to provide Services so as to facilitate the interaction and transaction of the Users. For example, personal data is processed in order to set up Your account, allow You to avail the Services. We process the following personal data: (i) name; (ii) phone number; (iii) email address; (iv) home address; (v) date of birth; (vi) details of nominees; (vii) photo identity proof; (viii) Internet Protocol (“**IP**”) address; (ix) location; (x) User account profile data and/or such other data as may be required to provide the Services.

The personal data collected is processed for purposes such as: (i) in case of a client utilising the Services, available on the Platform, with the Services Providers who shall provide the Services (ii) keeping Users updated with the announcements, software updates and upgrades, and such other information; (iii) facilitating assistance with regards to our Services; (iv) providing customer support and feedback services; (v) providing personalized marketing and Platform content based on the User preference; (vi) meeting legal or contractual obligations, etc.

*Customer service:* We need to process personal data for this purpose because it enables Us to adequately respond to Users’ questions/ concerns and to verify the correctness of the order placed by the User on the Platform and to ensure the overall quality of the Services availed by a User on the Platform. We will only collect Your personal data if we have a valid reason for doing so, for example, to comply with our legal and regulatory obligations; for the performance of our contract with You or to take steps at Your request before entering into a contract; for our legitimate interests or those of a third party; or where You have given consent. A legitimate interest is when we have a business or commercial reason to use Your information, so long as this is not overridden by Your own rights and interests. In some cases, we may also have a legal obligation to collect personal information from You or may otherwise need the personal information to protect Your vital interests or those of another person. Our primary goal in collecting your personal data and other personal information is to provide you a safe, efficient, smooth and customized experience. We also use Your personal identifiable information together with other personally non-identifiable information to help us better know our users and to improve the content, Services and functionality of the Platform. The information we learn from You will help us personalize and continually improve Your experience at our Platform.



**Marketing:** We process Users' data for marketing purposes. This means that We can contact customers to draw attention to Our services. For this purpose, We process the following personal data: (i) website behaviour; (ii) IP address; (iii) email address; (iv) postal address; (v) phone number; (vi) online identifiers; (vii) order information; (viii) location; (ix) account information; and/or (x) and/or such other data as may be required for marketing purposes.

**Commercial Use:** All the information provided to Us by a User, including Personal Information or any Sensitive Personal Data or Information, is provided voluntarily. You understand that We may use certain information provided by You, which may include Your Personal Information or Sensitive Personal Data or Information for (i) providing the Services to You; (ii) in an aggregated and anonymized form for research, statistical analysis and/or business intelligence purposes; (iii) sale or transfer of such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates; (iv) communication purposes to enhance Your experience and obtaining feedback in relation to the Services; (v) enabling You to complete any transaction through the Platform and/or for the purpose of streamlining the Services and customisation.

In addition to the above, We may also use Your personal data for several reasons, including but not limited to; (i) keep You informed of the transaction status; (ii) send You communication in relation to availing of the Services via SMS or any other messaging service; (iii) allow Our customer service to contact You, if necessary; (iv) request You for reviews of the Services; (v) send You verification message(s) or email(s); (vi) validate/authenticate Your account and to prevent any misuse or abuse; (vii) send You important notices and communications regarding Our services availed or changes to the terms and conditions and/or policies; (viii) to send You marketing related communications; (ix) to deal with enquiries and complaints raised by You and to troubleshoot problems; (x) ensure compliance with all applicable laws and to ensure safety of the Platform and all Users; (xi) to prevent fraud, errors and/or any illegal activity on the Platform; (xii) to send invoices, statements, agreements and/or to collect payment from You.

## DISCLOSURE OF DATA

It may be necessary for Us to disclose Your personal data whether by law, legal process and/or by request from public and/or governmental authorities within or outside of your country of residence. We may also disclose Your personal information if We determine that disclosure is necessary or appropriate for the purposes of law enforcement, national security or to prevent or stop any activity We may consider to be, or to pose a risk of being, illegal, unethical or legally actionable.

Some sections on the Platform are freely accessible by all Users and visitors and require no prior registration. Further, certain sections on the Platform are accessible by Users only after entering their details, username and password. Therefore, We request You to use a safe and secure server to access the Platform to ensure the safety of Your username, password and other information. We do not guarantee the security and/or privacy of any information, which may be available to all Users and visitors of the Platform publicly.



We automatically receive the URL of the site from which anyone visits. We also receive the IP address of each User's computer (or the proxy server a User used to access the World Wide Web), User's computer operating system and type of web browser the User is using and email patterns. This information is used to analyze overall trends to help Us improve Our Services. The linkage between User's IP address and User's personally identifiable information is not shared with or disclosed to third parties. Notwithstanding the above, We may share and/or disclose some of the aggregate findings (not the specific data) in anonymized form (i.e., non-personally identifiable) with advertisers, sponsors, investors, third party recruiters, strategic partners, and others in order to help grow Our business.

Note that We maintain a strict no-spam policy and do not rent, sell, disclose or share personal information belonging to You with other people or non-affiliated companies without Your consent, except to provide promotions or otherwise as specifically provided for in this Privacy Policy.

Your data, Your Personal Information or Sensitive Personal Data or Information, or information shall be used by Us as per Our internal data process guidelines and this Privacy Policy.

You agree that in addition to as may be provided in this Privacy Policy, We may also disclose Your personal information under the following circumstances:

*Third party service professionals and/or providers:* We engage, retain or might, as per requirement and business needs of the Company, employ, engage, contract with Service Providers, payment facilitators/ aggregators, resellers, retailers, IT support, advertisers, independent contractors and such other third party service professionals/providers to work on behalf of or with Us, under agreements containing confidentiality obligations and in accordance with law, in relation to the Services provided by Us on the Platform. These third party service providers may use Your personal information in assisting Us to communicate with You about Our offers, feedback of Services, assisting in payment facilities, providing customer support, assisting in advertising on the Platform, providing distribution and supply services etc. We may employ third party companies and/or individuals to help improve or facilitate Our Services, to provide the Service on our behalf, to perform Platform-related services, including but not limited to: payment processing, maintenance services, fraud detection services, database management, web analytics, monitoring, and evaluation services. In this event, Your information may be shared with such third party companies and/or individuals. Further, We do not authorize such third party to use or disclose Your personal information except in connection with providing their services. In case, any third party asks or requests for any personal data through the Platform or any other third party link/ website, the Company shall not be responsible for such collection of personal data or information.

*Compliance with laws and protection of Users:* We may release Your personal information when the same is required in order to comply with the law, in response to court orders, court summons, judgments, decrees, injunctions, arbitral awards, administrative orders, governmental investigation or orders of any government authority or any other legal process, to establish/exercise Our legal rights or defend against legal claims or in the event We reasonably believe that doing so is legally required or is in Your interest to protect Your property or other legal rights or property or rights of others. We may also share Your personal information in order to enforce and fully comply with Our terms of service and other Company policies.





**Business transfer and mergers:** We may transfer Your personal information if the Company, is acquired by or merged with another company, to the extent permitted by applicable law and/or required under the scheme/arrangement of merger, etc. In such an event We will notify You before Your personal information is transferred/shared with the other entity and hence becomes subject to a different privacy policy;

**With Your consent:** In addition to the aforementioned circumstances, We may share Your personal information with third parties with Your prior consent and/or at Your request.

We may disclose information: as required by law, such as to comply with a subpoena, or similar legal process; to enforce applicable Terms of Use, including investigation of potential violations thereof; when we believe in good faith that the disclosure is necessary to protect our rights, protect Your safety or the safety of others, investigate fraud, address security or technical issues or respond to a government request; with our trusted service providers who work on our behalf and do not have an independent use of the information we disclose to them and have agreed to and adhered to the rules set forth in this Privacy Policy; to protect against imminent harm to the rights, property or safety of the Platform or our users or the public as required or permitted by law; with third party service providers in order to personalize the Platform or the Services for a better user experience and to perform behavioural analysis.

## COLLECTION AND USE OF NON-PERSONAL DATA

Non-personal data is data that can never be used to identify an individual. We may collect information regarding customer activities on Our Platform. This aggregated information shall be used by Us in research, analysis, to improve and monitor Our services and for various promotional schemes. Such non-personal data may be shared in aggregated, non-personal form with third party to enhance customer experience, offerings or services.

## YOUR RIGHTS AND HOW TO EXERCISE THEM

We respect the exercise of the rights You have in relation to the personal data We process or use. You can request access to or a copy of Your personal data collected and processed by Us. You may also request the rectification and removal of personal data or the restriction of the processing of Your personal data. Users have the right to unilaterally change their e-mail and contact preferences at any time by logging into their “Account” on the Platform and changing the account settings. If You have an objection to use of Your data under this Privacy Policy, please write to Our privacy team at [admin@yexah.com](mailto:admin@yexah.com). To prevent misuse, We will ask You to identify yourself.

## LIMITATION OF LIABILITY

We do not control or endorse the content, messages or information placed on the Platform by any User or third party and, therefore, We specifically disclaim any liability with regard to such information and Your participation/ engagement with such Users, third party service professionals and/ or providers and services offered by them and You agree that You waive any claims against



Us relating to same, and to the extent such waiver may be ineffective, You agree to release any claims against Us relating to the same.

You are responsible for maintaining the accuracy, truthfulness, correctness and completeness of the information You submit or provide to Us, on the Platform; and shall hold harmless and indemnify the Company from and against all claims arising out of or in relation to the wrongful information posted, provided by You to Us, on the Platform.

If Your personal information changes, You may correct, delete inaccuracies, or amend information by contacting Us at [admin@yexah.com](mailto:admin@yexah.com). If You wish to cancel Your account or request that We no longer use Your information to provide You Services, contact us at [admin@yexah.com](mailto:admin@yexah.com).

## INFORMATION SECURITY

We understand the serious implications of data security and take extensive measures to ensure Your data and information is secured. We take extensive technical, and legal measures to safeguard Your personal data. The Platform uses appropriate security measures and privacy-protective features to ensure Your personal data is not misused in any manner whatsoever. We use encryption when transmitting any information or data.

Our employees and Data Processors, who have access to, and are associated with the processing of Sensitive Personal Data or Information, are obliged to respect the confidentiality of every User's Personal Information or Sensitive Personal Data and Information. We have put in place procedures and technologies as per good industry practices and in accordance with the applicable laws, to maintain security of all personal data from the point of collection to the point of destruction.

No administrator of the Platform will have knowledge of Your password. It is important for You to protect against unauthorized access to Your password, Your computer and Your mobile phone. Ensure You log off from the Platform when finished. We do not undertake any liability for any unauthorized use of Your account and password. If You suspect any unauthorized use of Your account, You must immediately notify Us by sending an email to [admin@yexah.com](mailto:admin@yexah.com). You shall be liable to indemnify Us due to any loss suffered by Us due to such unauthorized use of Your account and password. Please note that We make all User information accessible to Our employees, agents or partners and third parties only on a need-to-know basis. However, We are not responsible for the confidentiality, security or distribution of Your personal information by Our partners and third parties outside the scope of Our agreement with such partners and third parties.

In case there is any breach of security, We will make all legally required disclosures concerning the breach and the confidentiality, or integrity of Your unencrypted electronically stored "personal data" to You via email or By posting it on Platform without unreasonable delay, in as far as is consistent with any legitimate needs of law enforcement and any measures required to determine the scope of the breach and to safeguard the integrity of data.

We do not sell, transfer or rent Your personal information to third parties for their marketing purposes without Your explicit consent and we only use Your information as described in the Privacy Policy. We view protection of your privacy as a very important community principle. We





store and process Your personal information on computers located in India that are protected by physical as well as technological security devices. We use third parties to verify and certify our privacy principles. If You object to your information being transferred or used in this way, please do not use this Platform.

Notwithstanding anything contained anywhere in this Privacy Policy, We cannot assure absolute security to Your personal data and by entering into or by logging into our Platform, You explicitly agree not to sue Us for any data breach.

#### **APPLICABLE LAWS AND REGULATIONS**

We ensure that Your data and information shall be protected under the provisions of General Data Protection Regulation, Information Technology Act, 2000, Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, and SPI Rules along with any amendments made to these acts, rules and regulations.

#### **WE USE COOKIES**

We use cookies and similar tracking technologies to track activity on Our Platform. Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to Your browser from a website and stored on Your device. They are used to track Your preferences, help You login faster, and is aggregated to determine user trends. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze Our service. You can set Your browser to refuse all or some browser cookies or to alert You cookies are being sent. If You disable or refuse cookies, You may be unable to use some parts of Our Platform properly or at all.

#### **RETENTION PERIODS**

We do not keep Your personal data longer than necessary for the purpose of the processing. This includes, for example, the purposes of satisfying any legal, regulatory, accounting, reporting requirements, to carry out legal work, for the establishment or defence of legal claims. We may aggregate and anonymize Your personal data (so that it can no longer be associated with You) for research or statistical purposes, in which case We may use this information indefinitely without further notice to You.

#### **DATA PROTECTION**

Under certain circumstances, You have rights under applicable data protection laws in relation to Your personal data. It is Our policy to respect Your rights and We will act promptly and in accordance with any applicable law, rule or regulation relating to the processing of Your personal data. Details of Your rights are set out below:



- (i) *Right to be informed about how personal data is used* – You have a right to be informed about how We will use and share Your personal data. This explanation will be provided to You in a concise, transparent, intelligible and easily accessible format and will be written in clear and plain language;
- (ii) *Right to access personal data* – You have a right to obtain confirmation of whether We are processing Your personal data, access to Your personal data and information regarding how Your personal data is being used by Us;
- (iii) *Right to have inaccurate personal data rectified* – You have a right to have any inaccurate or incomplete personal data rectified. If We have disclosed the relevant personal data to any third parties, We will take reasonable steps to inform those third parties of the rectification where possible;
- (iv) *Right to have personal data erased in certain circumstances* – You have a right to request that certain personal data held by Us is erased. This is also known as the ‘right to be forgotten’. This is not a blanket right to require all personal data to be deleted. We will consider each request carefully in accordance with the requirements of any laws relating to the processing of Your personal data;
- (v) *Right to restrict processing of personal data in certain circumstances* – You have a right to block the processing of Your personal data in certain circumstances. This right arises if You are disputing the accuracy of personal data, if You have raised an objection to processing, if processing of personal data is unlawful and You oppose erasure and request restriction instead or if the personal data is no longer required by Us but You require the personal data to be retained to establish, exercise or defend a legal claim;
- (vi) *Right to data portability* – under certain circumstances, You have the right to request to receive a copy of Your personal data in a commonly used electronic format. This right only applies to personal data that You have provided to Us (for example by completing a form or providing information through the Platform). Information about You which has been gathered by monitoring Your behaviour will also be subject to the right to data portability. The right to data portability only applies if the processing is based on Your consent or if the personal data must be processed for the performance of a contract and the processing is carried out by automated means (i.e. electronically);
- (vii) *Right to object to processing of personal data in certain circumstances (including where personal data is used for marketing purposes)* – You have a right to object to processing being carried out by Us if (a) We are processing personal data based on legitimate interests or for the performance of a task in the public interest (including profiling), (b) if We are using personal data for direct marketing purposes, or (c) if information is being processed for scientific or historical research or statistical purposes. You will be informed that You have a right to object at the point of data collection and the right to object will be explicitly brought to Your attention and be presented clearly and separately from any other information; and



- (viii) *Right not to be subject to automated decisions where the decision produces a legal effect or a similarly significant effect* – You have a right not to be subject to a decision which is based on automated processing where the decision will produce a legal effect or a similarly significant effect on You.

You may exercise any of the above-mentioned rights by sending a request to Us on Our contact information as detailed below. You will not have to pay a fee to access Your personal data (or to exercise any of the other rights).

We may need to request specific information from You to help Us confirm Your identity and ensure Your right to access Your personal data (or to exercise any of Your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact You to ask You for further information in relation to Your request to speed up Our response. However, We may refuse requests that are unreasonably repetitive, require excessive and disproportionate technical effort, risk the privacy of other users/ third parties, may compromise an ongoing investigation, or are of impractical nature.

We try to respond to all legitimate requests within 72 hours. Occasionally it may take Us longer than 72 hours if Your request is particularly complex or You have made a number of requests. In this case, We will notify You and keep You updated.

## INTEGRATION WITH LINKED WEBSITES AND THIRD-PARTY WEBSITES

Links to external, or third-party websites, may be provided solely for Your convenience. Such links from Us to an external website does not imply or mean that We endorse or accept any responsibility for the content or the use of such a website. We do not give any representation regarding the quality, safety, suitability, or reliability of any external websites or any of the content or materials contained in them. It is important for You to take necessary precautions, especially to ensure appropriate safety from viruses, worms, Trojan horses, and other potentially destructive items.

## THIRD-PARTY AD NETWORKS

Our Website may use third party network advertisers to display advertisements about Our Services on third party websites, based on Your visits to Our Platform as well as other websites. This enables Us and these third parties to target advertisements by displaying ads for Our Services which might interest You. Third party network advertisers' services may use cookies, JavaScript, and other technologies to make their ads effective and to personalize them to connect to You. These third-party cookies and other technologies are governed solely by such respective third party's specific privacy policy. We may provide these third-party advertisers with anonymized and aggregated information about Your usage of Our website and our Services; however, We do not share your personal information with these third parties. You also have the option of denying the access of data to such third-party ad networks.



## REPRESENTATION AND WARRANTY

By You:

1. Any and all Personal Information disclosed by You through Our Platform shall be deemed to be disclosed willingly and voluntarily by You. You hereby represent and warrant that either You are of the age of 18 (Eighteen) years or above or You are providing Your Personal Information under the supervision of Your parent / guardian.
2. All such Personal Information is true and correct to the best of Your knowledge.
3. No such Personal Information is in violation of any of Your third party agreement, or of any order/ decree/ judgement of any court.
4. We shall not have any liability arising from any misrepresentation, fraud or inauthentic information disclosed by You, nor are We responsible for the verification of any information provided by You.
5. You have procured all the licenses, registrations and certifications as required to run Your business.

By Us:

1. All information is collected for lawful purposes and in compliance with the laws of India.
2. We shall not retain Personal Information of the User for longer than the intended time.

## QUESTIONS OR COMPLAINTS

If You have any question or complaints about the processing of Your personal data, write to us at [customersupport@yexah.com](mailto:customersupport@yexah.com) . Our team will be happy to assist You. We will do everything we reasonably can to ensure that Your grievance is attended to and addressed within a period of 30 days from the date of receipt of Your grievance.

## CONTACT INFORMATION

The User may further having any queries and concerns/ grievances may write to us at [founders@yexah.com](mailto:founders@yexah.com).

This Privacy Policy must be read in conjunction with the other agreements You may enter into with Us and the Terms of Use as published by Us on the Platform. By accepting the Privacy Policy, You expressly consent to Our use and disclosure of Your personal information in accordance with this Privacy Policy.