



## **Data Collection and Preprocessing Phase**

Date	4 <sup>th</sup> July 2024	
Team ID	739983	
Project Title	Cost Prediction of Acquiring a Customer.	
Maximum Marks	2 Marks	

## **Data Quality Report Template**

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Dataset	Categorical values in the dataset.	Moderate.	Encoding has been done.