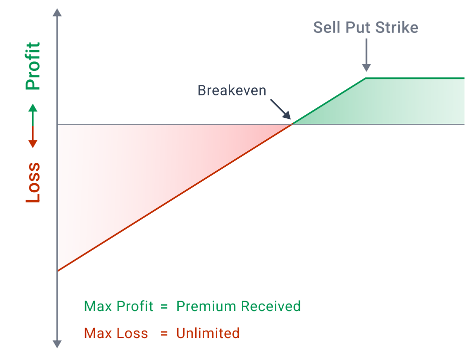
Bullish

Example:

| Instrument | Qty | Price |
| --- | --- | --- |
| SELL NIFTY 07th Oct 24850 PE | 75 | 79.5 |

See Example Open in Builder Watch Video




## Strategy Summary

**Market View**
Moderately Bullish

**Premium**
Receive

**Max Profit**
Premium or price of the option

**Max Loss**
Unlimited

**Margin**
Required

**Effect of Time**
Loses value with time

**Effect of Volatility**
Increase in volatility is bad for the seller

### Market View

Moderately Bullish. Trade this when you think the stock will not go down - that is stay at the current price or move up. Idea volatility (IV) should be high to collect a higher premium.

### The Trade

Sell a put option. You will get the premium (price) of the option. The strike price is usually near or below the current stock stock expires above the strike, the option expires worthless, and you keep the entire premium.

### Breakeven

Strike Price - Premium Received

### Max Profit

Premium or price of the option

### Premium

Receive

### Margin

Required

### Effect of Time

The option loses value with every passing day. So it benefits the seller.

### Effect of Volatility

If implied volatility increases, the option price also increases. Bad for the seller.

### Pros

- Earn the premium if the option expires worthless.
- Make money even if you are slightly wrong - that is the stock/index moves down a bit.

### Cons

- Large downside risk if the stock/index crashes.
- In case of single stock options, if the option expires in the money, the seller is obligated to buy the stock at the strike pr means you need the money to buy the stock.

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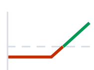
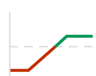
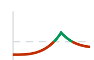
## More Bullish Strategies:

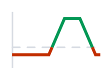

Buy Call

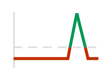

Bull Call Spread

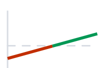

Bull Put Spread


Call Ratio Back Spread


Long Calendar with Calls


Bull Condor


Bull Butterfly


Buy Future


Long Synthetic Future