

Learn

Options

Trade

Strategies

AP

Bullish

Example:

Instrument	Qty	Price
<div>BUY</div> NIFTY 07 <sup>th</sup> Oct 24850 CE	75	109.9

See Example

Open in Builder

Watch Video

Profit

Loss

Max Profit = Unlimited

Max Loss = Premium Paid

Buy Call Strike

Breakeven

Strategy Summary

Market View

Bullish

Premium

Pay

Max Profit

Unlimited

Max Loss

Premium Paid

Margin

Not required

Effect of Time

Loses value with time

Effect of Volatility

Benefits from increased volatility

Market View

Bullish. Trade this when you expect a big upward move in the stock/index before the expiry.

The Trade

Simple. Buy a call option. The strike price is usually near or above the current stock price.

Breakeven

Strike Price + Premium Paid

Max Profit

Unlimited

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https://web.sensibull.com/learn-options-strategies/long-call-option

1/2

**Premium**

Pay

**Margin**

Not required

**Effect of Time**

With every passing day this option loses money. So the best thing for this is a quick big move.

**Effect of Volatility**

If implied volatility increases, the option price also increases.

**Pros**

- High profit potential if the stock/index makes a big move.
- Limited risk - you lose only the price you paid to buy the option.

**Cons**

- Will lose the entire price you paid if the stock/index does not expire above the strike price.
- Time decay - every day the stock does not move up, the option loses value.

**More Bullish Strategies:**