

I want to support brands with living wages.

do the company actions support their word?

how do I get people on board with this?

what even makes a company good?



Fashion Haven

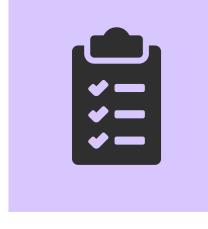
Short summary of the persona

empathetic the buy a new article fashion

happy when the buy a new article of fashion

times to be consious of where they bye from

light research around ethical companies



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

