



Overview

Get a deeper understanding of your incoming mentions across all channels

Mar 22, 2024 to May 08, 2024



Section 1

Mentions Overview

Mentions Count

Mention Count	Average Mention/Day
36.5k ▲ 364,550%	759

Incoming and Outgoing Mentions

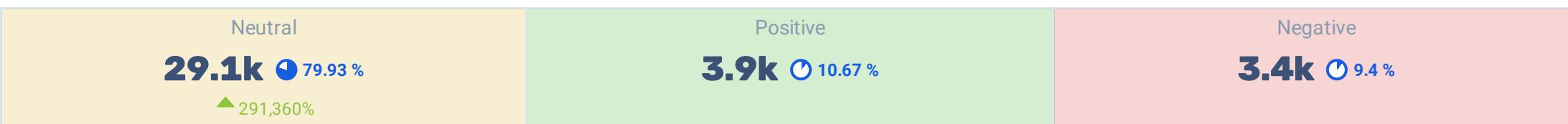
Incoming Mention Count

34.3k

Outgoing Mention Count

2.1k ▲ 21,200%

Sentiment Distribution

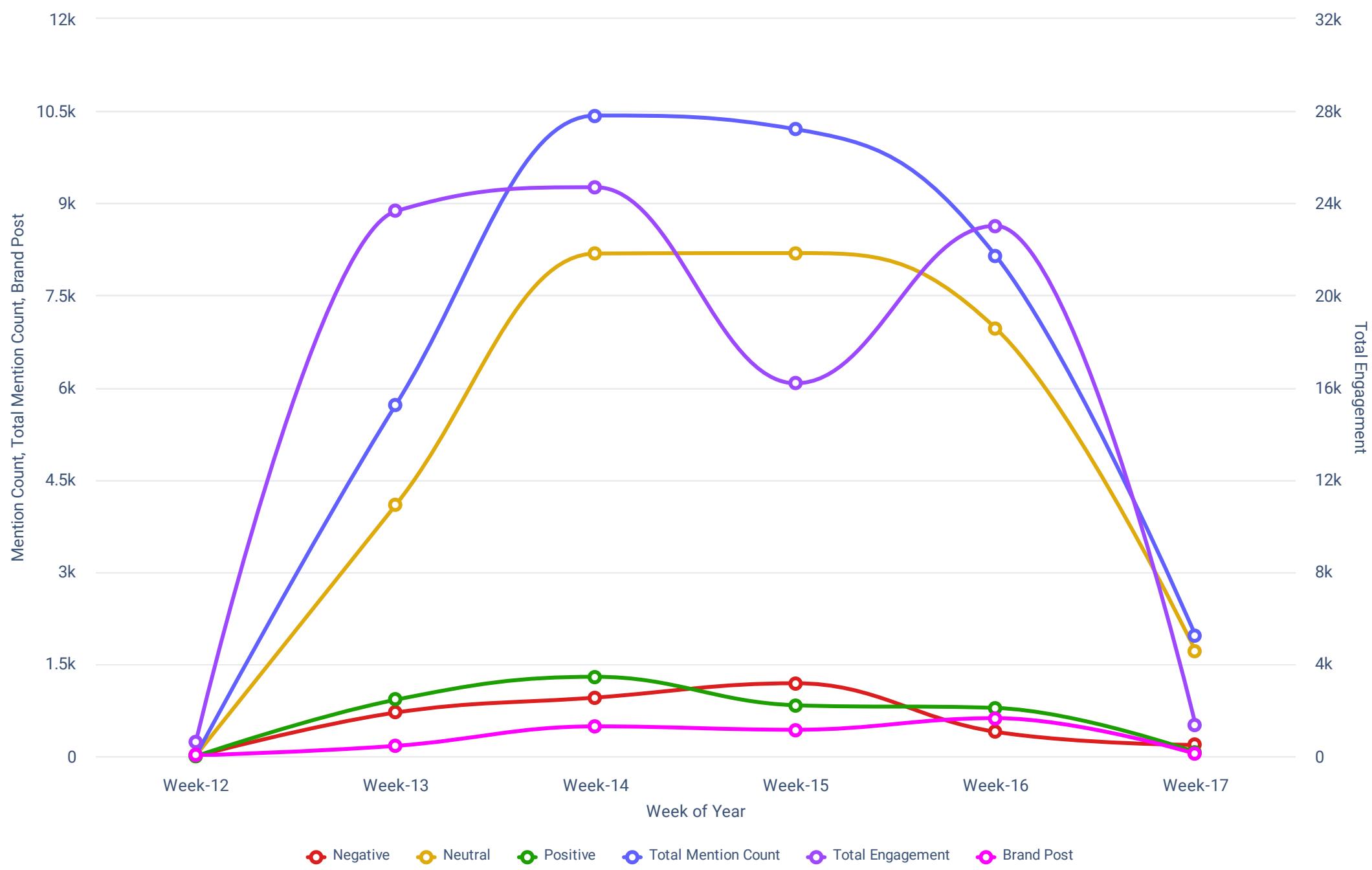


Unique User

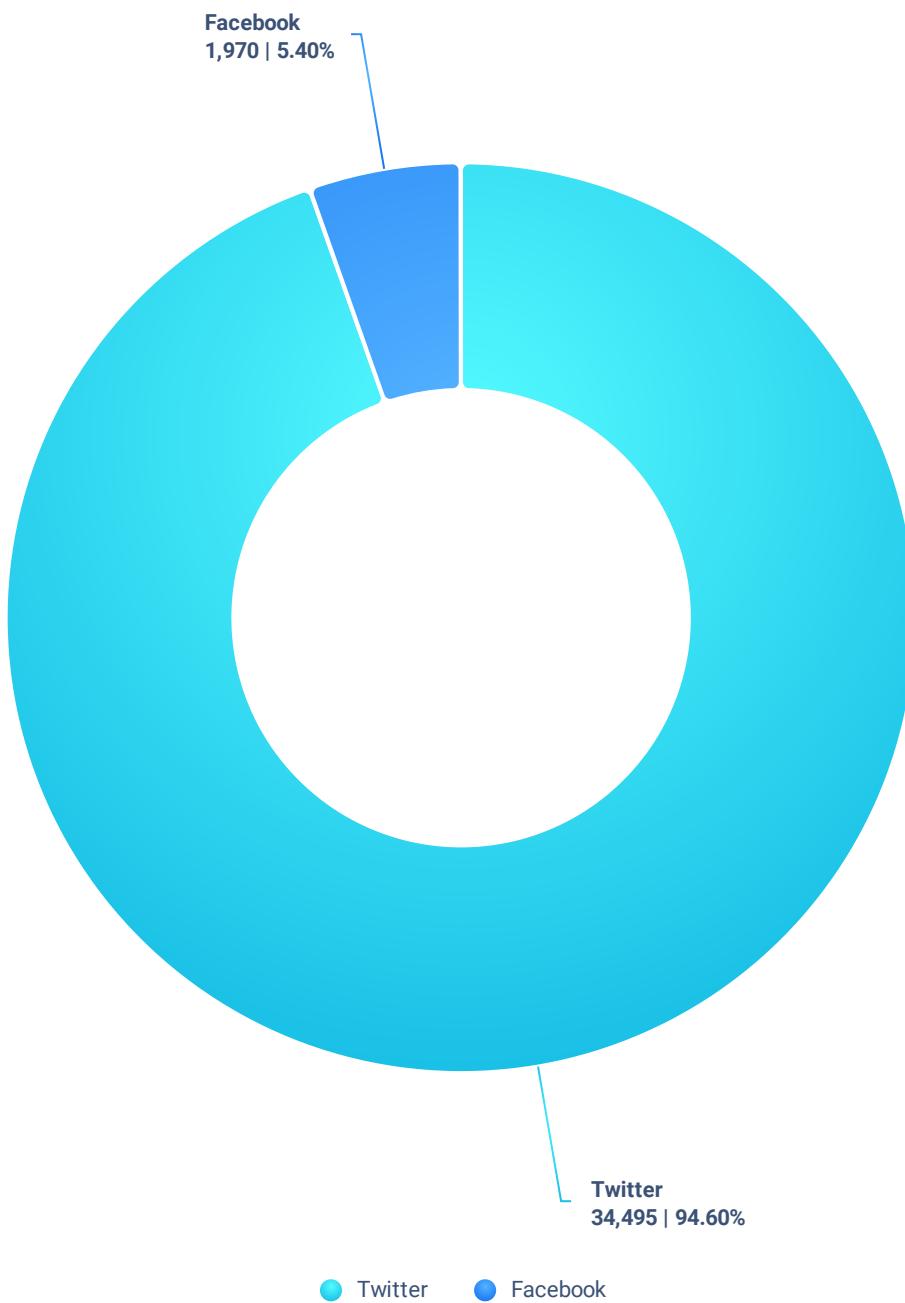
Unique User

5.4k

Mentions Trend with Engagement



Channel Wise Distribution



Channel Wise Distribution

Channel	Neutral	Positive	Negative	Mention Count
Twitter	27,356	3,756	3,383	34,495
Facebook	1,790	134	46	1,970

electionupdate देने लोकतंत्र अभियान करे। परीक्षा चुनाव रिजल्ट
पत्र सरकार माध्यमिक chunavkaparv वर्ग नहीं
generalelections2024 जिला लोकसभा भर्ती loksabhaelections2024
jansamparkmp मतदाता क्षेत्र

joining_mp_hstst_2023

चयनित नियुक्ति शिक्षक करें मतदान उच्च joining
मुख्यमंत्री प्रक्रिया मध्यप्रदेश करने जारी
कलेक्टर निर्वाचन कृपा election2024
अंतर्गत होगा अप्रैल पूर्ण द्वारा deshkagary pnst पुलिस
अभ्यर्थियों शुरू जागरूकता

Top Keywords (Showing Top 11)

Top Keywords	Mention Count	Mention Count Percent
joining_mp_hstst_2023	6,355	9.24%
मतदान	5,003	7.27%
शिक्षक	4,789	6.96%
भर्ती	4,639	6.74%
loksabhaelections2024	4,396	6.39%
election2024	4,267	6.2%
निर्वाचन	3,812	5.54%
लोकसभा	3,637	5.29%
करें	3,149	4.58%
generalelections2024	2,997	4.36%
नियुक्ति	2,979	4.33%

Section 2

Influencers

Influencers

Marked Influencer Category With Total Engagement

Total

1

Media House & Journalists

1 ● 100 %



Prosenjit Datta
@ProsaicView

⌚ 01 Apr 2024

rt @bandanamrs: how & why it is reported " #mad...



Brother aapsur

⌚ 31 Mar 24

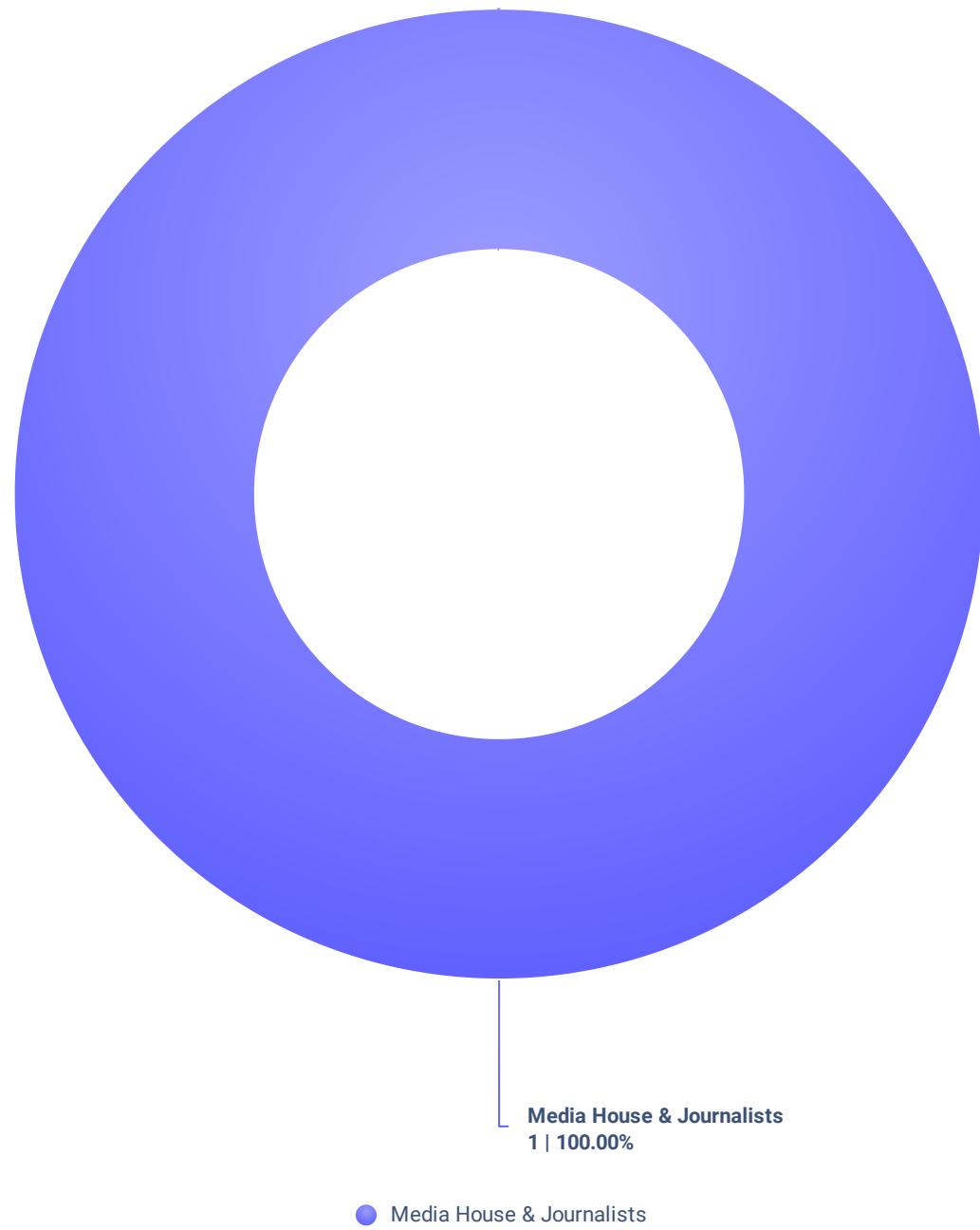
खुश तो बहुत होंगे एम पी वाले <https://t.co/62cpezqvaw>

❤ 0 🗣 0 ⚡ 0 15.7k

⭐ ⚡ ↗

Engagement	Eng. Rate	Est. Reach	Est. Impr.
NA	NA fx	15.7k fx	26k fx

Influencers Category



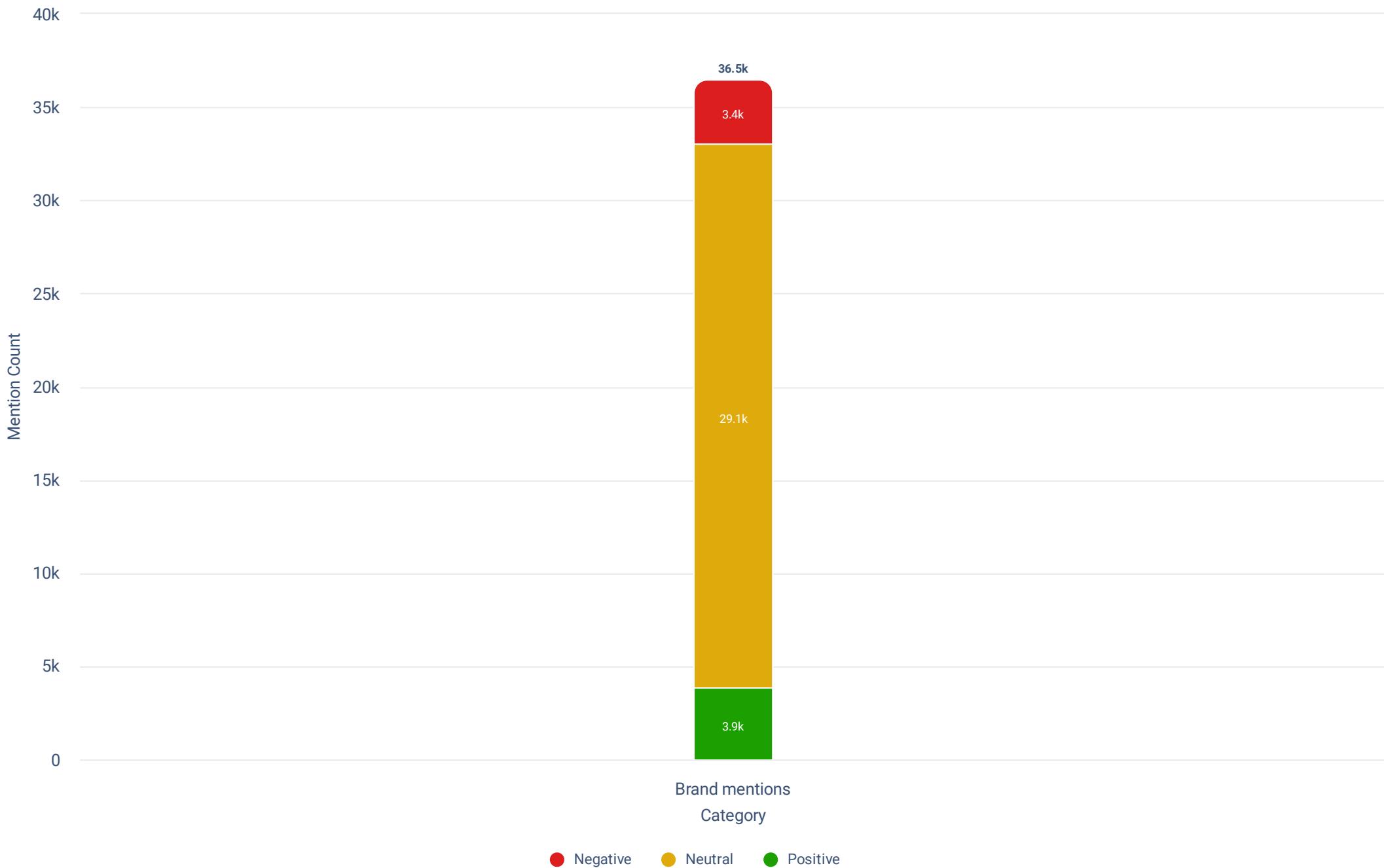
Influencers Category

Marked Influencer Category	Neutral	Mention Count	Unique User
Media House & Journalists	1	1	1

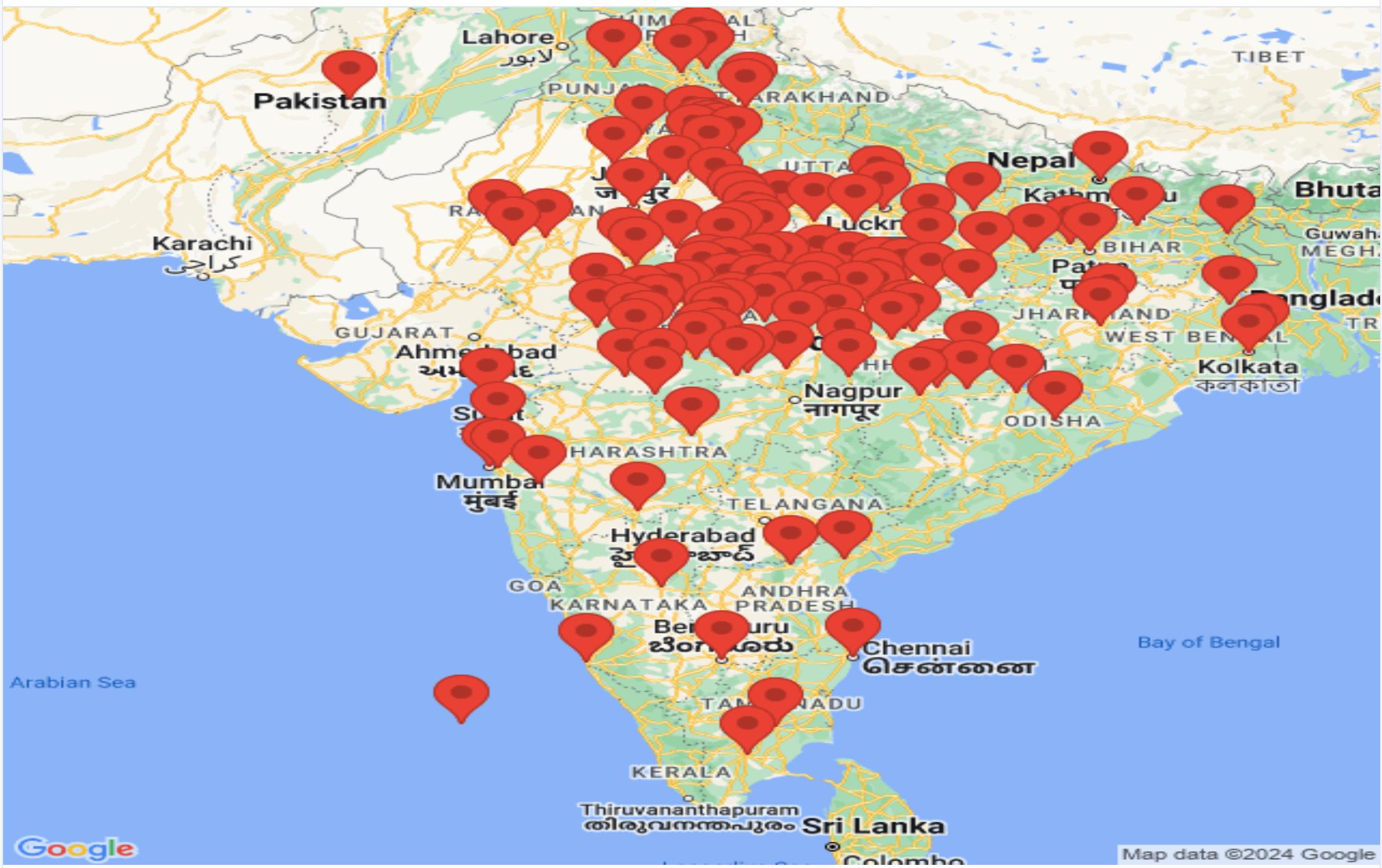
Section 3

Category & Location

Category Wise Distribution



Location



Top Locations (Showing Top 11)

City	Mention Count	Mention Count Percent
India	748	23.69%
Indore	252	7.98%
Bhopal	238	7.54%
Dewas	211	6.68%
Vidisha	184	5.83%
Gwalior	158	5.0%
Seoni	89	2.82%
Madhya Pradesh, India	80	2.53%
Jabalpur	79	2.5%
Kota	79	2.5%
Damoh	78	2.47%

Section 4

Posts & Users

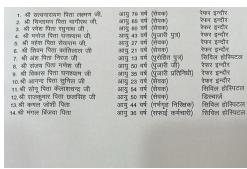
Brand Posts (Showing Top 6)

Media Type With Total Engagement

Total	Image	Video	Text	Others	
1.8k	992 56.59 %	696 39.7 %	36 2.05 %	29 1.65 %	
  Jansampark Madh... NA 18 Apr 2024	  Jansampark Madh... NA 19 Apr 2024	  Jansampark Madh... NA 18 Apr 2024	  Jansampark Madh... NA 19 Apr 2024	  Jansampark Madh... NA 19 Apr 2024	
<p>कर्तव्य पथ पर बढ़ते कदम मतदान कराने चले हम... छिंदवाड़ा लोकसभा क्षेत्र क्र.-16 निर्वाचन दल के सदस्य...</p> <p>1.6k 99 34 0  </p> <p>Engagement 1.8k f(x) Eng. Rate 0.4 f(x) Est. Reach 488.9k f(x) Est. Impr. 806.7k f(x)</p>	<p>मतदान लोकतंत्र का महापर्व --- संसदीय क्षेत्र क्रमांक-14 मंडला गोटेगांव विधानसभा क्रमांक -118 व...</p> <p>703 20 11 0  </p> <p>Engagement 734 f(x) Eng. Rate 0.1 f(x) Est. Reach 487.7k f(x) Est. Impr. 804.7k f(x)</p>	<p>चुभती गर्मी में भी उत्साह के साथ आगे बढ़ते मतदानकर्म --- लोकसभा निर्वाचन 2024 के अंतर्गत मंडला सं...</p> <p>654 19 0 0  </p> <p>Engagement 673 f(x) Eng. Rate 0.1 f(x) Est. Reach 487.6k f(x) Est. Impr. 804.6k f(x)</p>	<p>लोकतंत्र का पर्व देश का गर्व --- संसदीय क्षेत्र 12-शहडोल जिला आपूर्ति नियंत्रक शहडोल श्री विपिन ...</p> <p>545 3 3 0  </p> <p>Engagement 551 f(x) Eng. Rate 0.1 f(x) Est. Reach 487.5k f(x) Est. Impr. 804.3k f(x)</p>	<p>लोकसभा निर्वाचन - 2024 --- मध्यप्रदेश में चार चरणों में मतदान होना है, आप सभी से विनम्र अपील है कि ...</p> <p>538 11 0 0  </p> <p>Engagement 549 f(x) Eng. Rate 83.3 f(x) Est. Reach 659 f(x) Est. Impr. 1.1k f(x)</p>	<p>https://fb.com/143038875844722_771041768504935 </p> <p>525 10 14 0 0  </p> <p>Engagement 549 f(x) Eng. Rate 0.1 f(x) Est. Reach 487.5k f(x) Est. Impr. 804.3k f(x)</p>

User Posts (Showing Top 6)

Media Type With Total Engagement

Total	Image	Text	Video	Others
5.4k	2.5k 46.79 %	1.9k 35.2 %	629 11.72 %	338 6.3 %
  Collector Ujjain @collectorUJN	 25 Mar 2024	  MP Yuva Sh... @MPYuvaShakti	29 Mar 2024	  MP Yuva Sh... @MPYuvaShakti
<p>भस्म आरती में घायलों की जानकारी</p> <p>@jansamparkmp</p> <p>https://t.co/hpn7gmxm gj</p>	506 0 56	95 11 109	95 8 68	95 8 68
Engagement 562 <small>f(x)</small>	Eng. Rate 0.2 <small>f(x)</small>	Est. Reach 201.9k <small>f(x)</small>	Est. Impr. 333.1k <small>f(x)</small>	Engagement 171 <small>f(x)</small>
Eng. Rate 0.2 <small>f(x)</small>	Eng. Rate 0.2 <small>f(x)</small>	Est. Reach 82.6k <small>f(x)</small>	Est. Impr. 136.3k <small>f(x)</small>	Eng. Rate 0.3 <small>f(x)</small>
  MP Breaking ... @mpbreakingnews	31 Mar 2024	 <p>"5 अप्रैल को आएगा लाडली बहनों के खाते में पैसा, बोले सीएम यादव @drmohanyadav51 @jansamparkmp #ladlib...</p>	 <p>जल्द से जल्द होगी कार्वाई... @drmohanyadav51 @abvpmb @jansamparkmp @officialrgpv #madhyapradesh #r...</p>	  MP Yuva Sh... @MPYuvaShakti
Engagement 154 <small>f(x)</small>	Eng. Rate 0.2 <small>f(x)</small>	Est. Reach 49.9k <small>f(x)</small>	Est. Impr. 82.3k <small>f(x)</small>	Engagement 140 <small>f(x)</small>
Eng. Rate 0.2 <small>f(x)</small>	Eng. Rate 0.2 <small>f(x)</small>	Est. Reach 47.6k <small>f(x)</small>	Est. Impr. 78.6k <small>f(x)</small>	Eng. Rate 0.2 <small>f(x)</small>

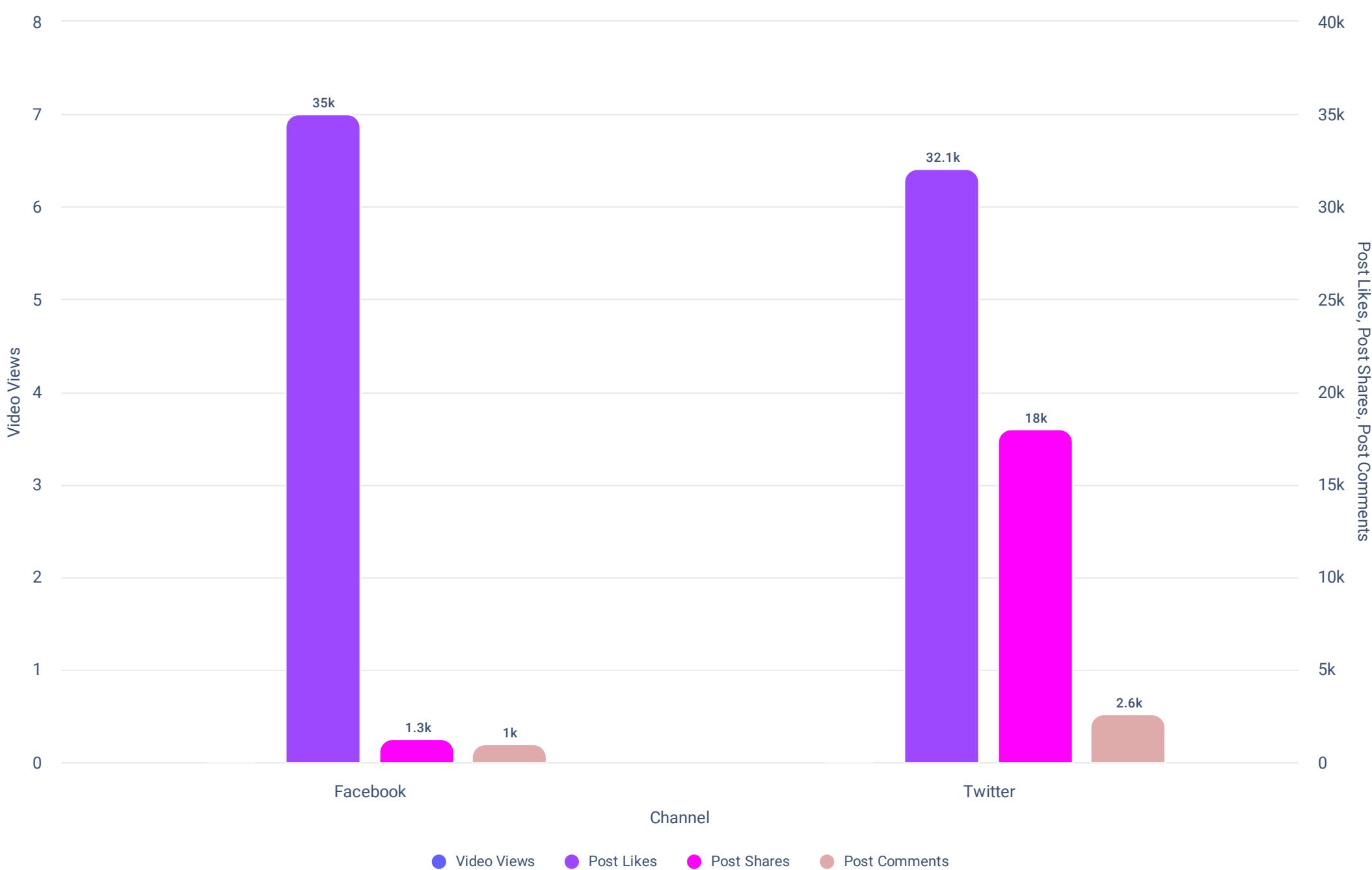
Top Prolific Users

  PRO JS PANNA PannaProjs	21 Apr 2024	rt @jansamparkmp: #लोकसभा_चुनाव_2024 के तहत मध्यप्रदेश में हो रहीं विभिन्न गतिविधियों के बारे में जाग...  Heart 0 Comment 0 Retweet 0 Views 907 Share Embed	Engagement: 0 f(x) Eng. Rate: 0 f(x) Est. Reach: 4k f(x) Est. Impr.: 6.7k f(x)
  COLLECTOR PANNA CollectorPanna	21 Apr 2024	अन्यथा मुख्य निर्वाचन पदाधिकारी के माध्यम से आयोग को सूचित कर कार्यवाही प्रस्तावित की जाएगी। #chunav... Heart 0 Comment 0 Retweet 0 Views 678 Share Embed	Engagement: 0 f(x) Eng. Rate: 0 f(x) Est. Reach: 14.2k f(x) Est. Impr.: 23.4k f(x)
  Dharmendra Sheel DharmendraSheel	22 Apr 2024	rt @dharmendrasheel: #mpsi_नोटिफिकेशन_जारी_करो #mpsi_नोटिफिकेशन_जारी_करो #mpsi_नोटिफिकेशन_जारी_करो #...	Engagement: 0 f(x) Eng. Rate: 0 f(x) Est. Reach: 52 f(x) Est. Impr.: 86 f(x)
  Diksha Parihar PariharDik98631	21 Apr 2024	rt @vineets29618979: #joining_mp_hstst_2023 @cmmadhyapradesh @drmohanyadav51 @udaypratapmp @schooled...	Engagement: 0 f(x) Eng. Rate: 0 f(x) Est. Reach: 56 f(x) Est. Impr.: 92 f(x)
  Pramod mahal PramodMahal	14 Apr 2024	rt @sushilm52466291: @umangsinghar @narendramodi सत्य बचन आदरणीय जी अतिथि शिक्षक को की घोषणा को पूरा... Heart 0 Comment 0 Retweet 0 Views 475 Share Embed	Engagement: 0 f(x) Eng. Rate: 0 f(x) Est. Reach: 545 f(x) Est. Impr.: 899 f(x)
  Herry HerryVerma95424	22 Apr 2024	rt @preetimalv99685: @tarunkatare08 @cmmadhyapradesh @drmohanyadav51 @udaypratapmp @schooledump @wel...	Engagement: 0 f(x) Eng. Rate: 0 f(x) Est. Reach: 80 f(x) Est. Impr.: 132 f(x)

Section 5

Engagement Stats

Channel Wise Engagement



Channel Wise Engagement

Channel	Total Post	Likes	Comments	Shares	Video Views	Avg. Engagment
Twitter	6,096	32,055	2,569	17,973	0	1
Facebook	1,024	35,041	1,006	1,257	0	18

Channel Wise Impression

Impression

Impression

1.9G

Facebook
718,923,759.51 | 38.50%

Twitter
1,148,599,006.50 | 61.50%

● Twitter ● Facebook

Channel Wise Reach

Reach

Reach

1.1G

Facebook
435,711,369.40 | 38.50%

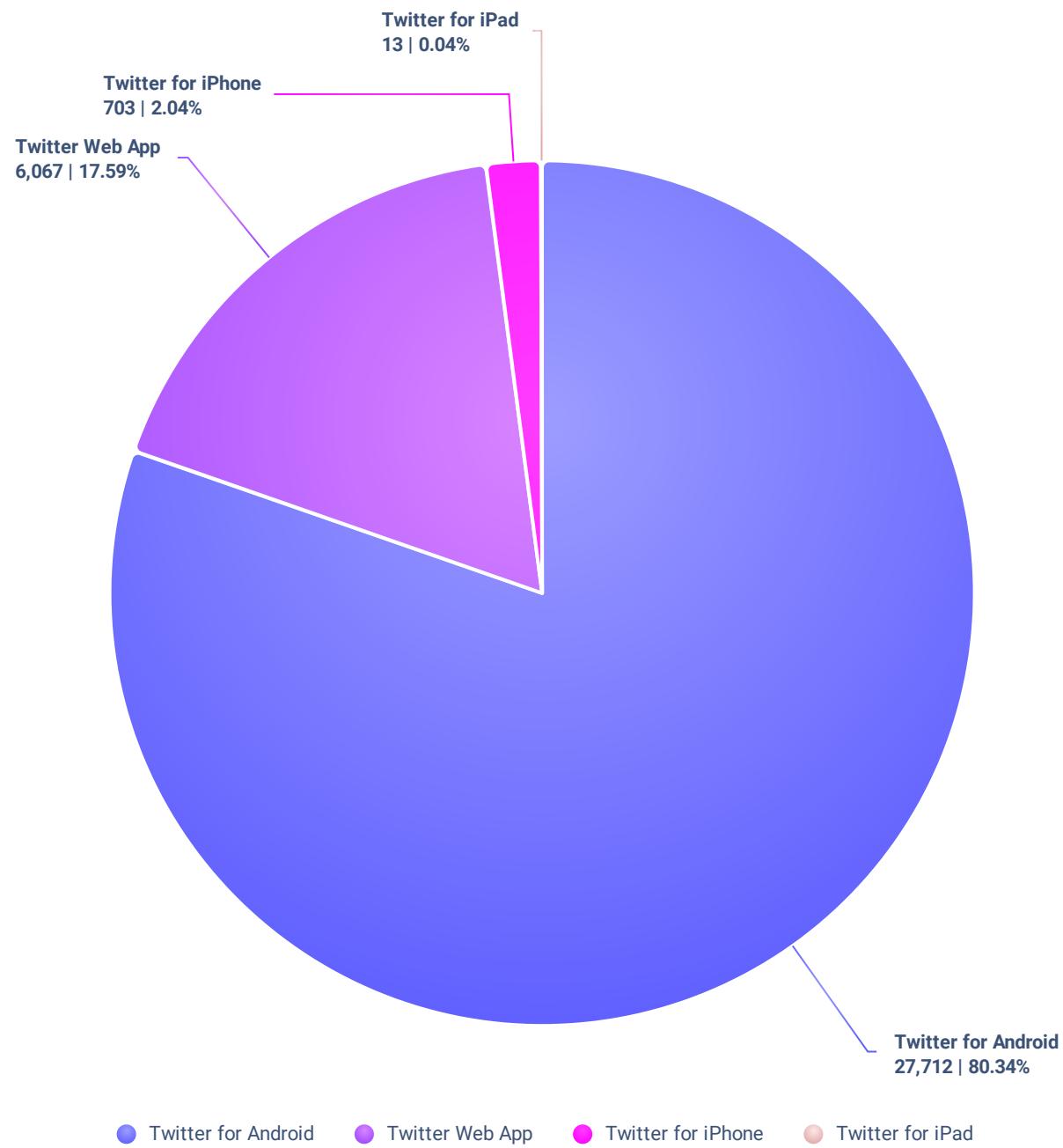
Twitter
696,120,610 | 61.50%

● Twitter ● Facebook

Section 6

Devices & Sources

Top Devices/Sources



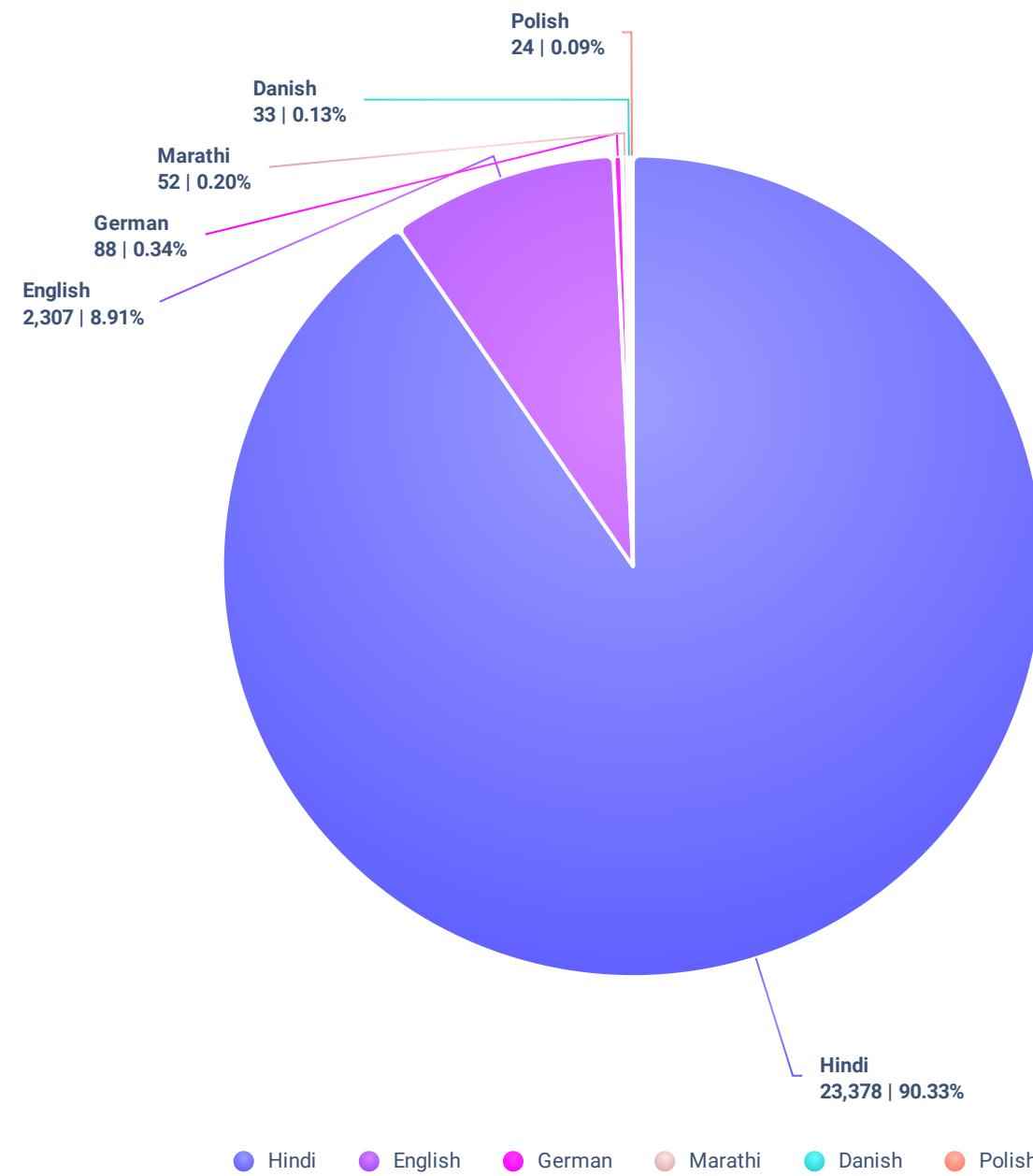
Top Devices/Sources

Devices/Sources	Mention Count	Mention Count Percent
Twitter for Android	27,712	80.34%
Twitter Web App	6,067	17.59%
Twitter for iPhone	703	2.04%
Twitter for iPad	13	0.04%

Section 7

Demographics

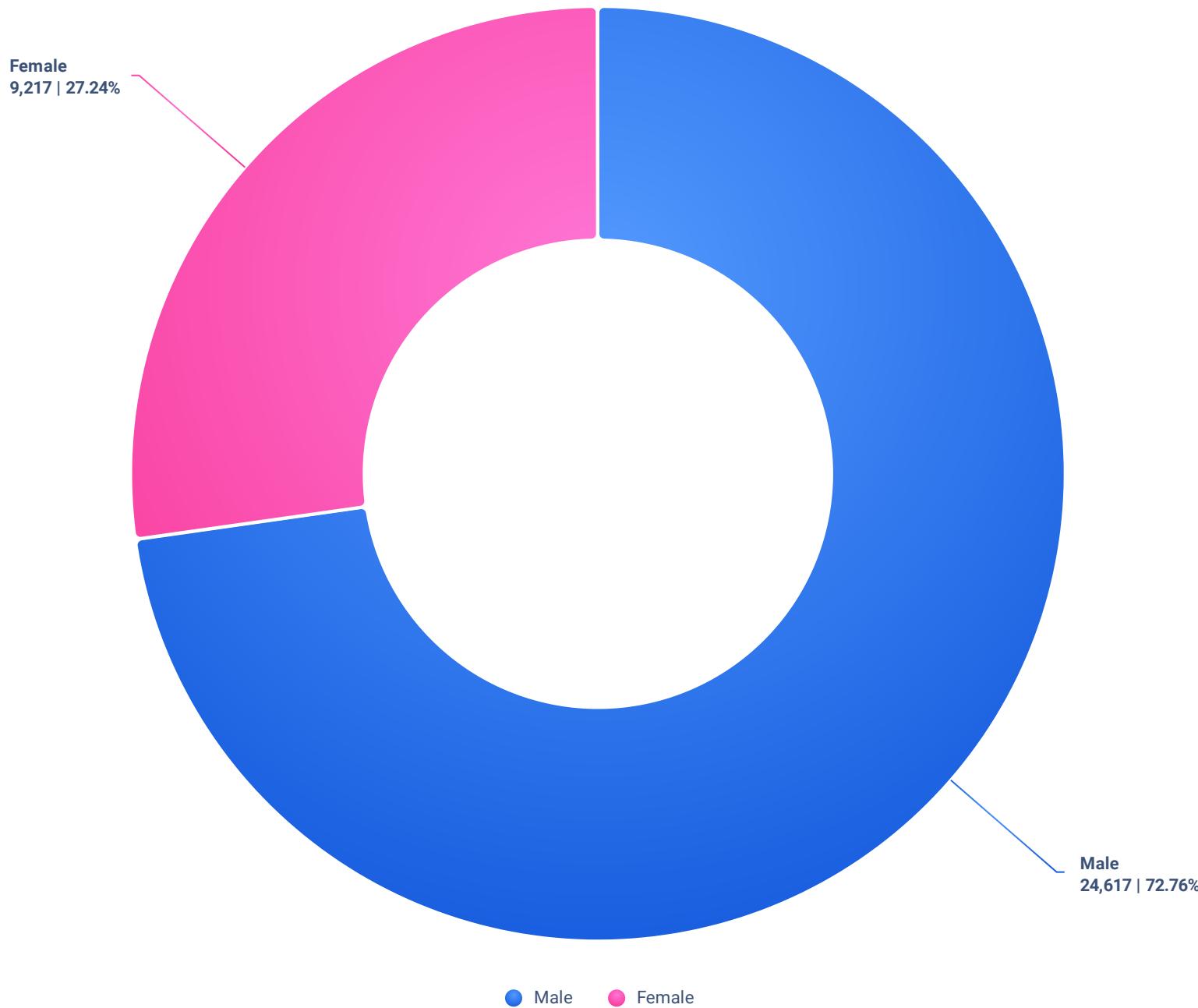
Top Languages



Top Languages (Showing Top 11)

Language	Mention Count	Mention Count Percent
Hindi	23,378	90.06%
English	2,307	8.89%
German	88	0.34%
Marathi	52	0.2%
Danish	33	0.13%
Polish	24	0.09%
Czech	16	0.06%
Lithuanian	15	0.06%
Catalan	11	0.04%
Portuguese	10	0.04%
Turkish	5	0.02%

Gender - Overall



Gender Distribution

