The Social Media Guide

TWITTER COMMANDS

- ❖ **@username + message** - directs a twitter at another person, and causes your twitter to save in their "replies" tab Eg: *@socialguide I love that song too!*
- ❖ **D username + message** - sends a person a private message that goes to their device, and saves in their web archive Eg: *d krissy are you working tomorrow?*
- ❖ **FAV username** - marks a person's last twitter as a favorite and causes the message to show up in your "Favorites" tab
- ❖ **SET LOCATION placename** - updates the location field in your profile Eg: *set location san francisco*
- ❖ **WHOIS username** - retrieves the profile information for any public user on Twitter Eg: *whois jack*
- ❖ **GET username** - retrieves the latest Twitter update posted by the person Eg: *get goldman*
- ❖ **NUDGE username** - reminds a friend to update by asking what they're doing on your behalf Eg: *nudge biz*
- ❖ **FAV username** - marks a person's last twitter as a favorite. (hint: reply to any update with FAV to mark it as a favorite if you're receiving it in real time) Eg: *fav al3x*
- ❖ **STATS** - this command returns your number of followers, how many people you're following, and your bio information
- ❖ **INVITE phone number** - will send an SMS invite to a friend's mobile phone Eg: *Invite 415 555 1212*

TWITTER SEARCH

Word Search

- ❖ **social media** - will find tweets containing **both** "*social*" and "*media*"
- ❖ **"social media"** - will find tweets containing the **exact phrase** "*social media*"
- ❖ **social OR media** - will find tweets containing "*social*" **OR** "*media*" (or both)

- ❖ **social -media** - will find tweets containing "*social*" but **NOT** "*media*"
- ❖ **#socialmedia** - will find tweets containing the **hashtag** "*#socialmedia*"

People Search

- ❖ **from:matthewtommasi** - will find tweets **from the person** "*matthewtommasi*"
- ❖ **to:scobleizer** - will find tweets **to the person** "*scobleizer*"
- ❖ **to:guykawasaki OR to:mashable** - will find tweets **to the person** "*guykawasaki*", OR **to the person** "*mashable*"
- ❖ **@socialguide** - will find tweets **referencing the person** "*@socialguide*"

Places Search

- ❖ **"windows 7" near:sydney** - will find tweets containing the **exact phrase** "*windows 7*", that are **sent near** "*sydney*"
- ❖ **facebook near:london within:10mi** - will find tweets **containing** "*facebook*", that are **sent within** "*10 miles*" of "*london*"

Date Search

- ❖ **"google wave" since:2009-10-23** - will find tweets containing the **exact phrase** "*google wave*", that have been **sent since the date** "*2009-10-23*" (year-month-day)
- ❖ **"windows vista" until:2009-11-02** - will find tweets containing the **exact phrase** "*windows vista*", that have been **sent up until the date** "*2009-10-19*" (year-month-day)

Attitude Search

- ❖ **movie :)** - will find tweets containing the **word** "*movie*", with a *positive attitude*
- ❖ **food :(** - will find tweets containing the **word** "*food*", with a *negative attitude*

Other Search

- ❖ **linkedin filter:links** - will find tweets containing the **word** "*linkedin*", and **linking** to *URLs*
- ❖ **tennis source:tweetdeck** - will find tweets containing the **word** "*tennis*", and **entered via** *Tweetdeck*
- ❖ **beer ?** - will find **questions** with the word "*beer*"

TWITTER TERMS

- ❖ **DM** – direct message
- ❖ **RT / ReTweet** – repeating a tweet from someone else
- ❖ **Tweeps / Tweeple** – people on Twitter
- ❖ **Tweet(ing)** – the act of posting to Twitter
- ❖ **Tweetup** - an in-person meet up of Twitter members
- ❖ **Twitterverse** - the cyberspace area of Twitter

TWITTER RESOURCES

- ❖ **How To Use Twitter (Video)**
- ❖ **Twitter**
- ❖ **Twitter 101 for Business**
- ❖ **Twitter API**
- ❖ **Twitter Applications**
- ❖ **Twitter Blog**
- ❖ **Twitter Community Support**
- ❖ **Twitter Contact**
- ❖ **Twitter Fan Wiki**
- ❖ **Twitter FAQs**
- ❖ **Twitter Help Resources**
- ❖ **Twitter Status**
- ❖ **Twitter Support**
- ❖ **Twitter Terms of Service**
- ❖ **Twitter Widgets**

TWITTER DIRECTORIES

- ❖ **Listorious – Lists Directory**
- ❖ **Twellow – Twitter Yellow Pages**
- ❖ **WeFollow – Twitter Users**