ARJUN BHANDARI

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Technical Skills

- **Core Skills**: Proficient in WordPress CMS (Theme development, Plugin development, Gutenberg Blocks) , Expertise in HTML5, CSS3, JavaScript, and PHP & Advanced knowledge of responsive design principles
- **Advanced Skills:** WooCommerce Setup, Customization, and Integration , (RESTful APIs, third-party services) , (MySQL) , (caching, image compression, lazy loading, database optimization) , (SSL, firewalls, malware prevention) , Custom Post Types (CPTs), Taxonomies, and Advanced Custom Fields (ACF)
- **Tools and Technologies**: Elementor, WPBakery, Divi Builder , Git Version Control , Yoast SEO, Rank Math, Google Analytics, and Search Console
- **Other Skills**: Advanced Excel (V-lookup, Pivot tables, and formulas), Business Analysis, Data Analysis, Full Stack Web Development, Case Management Systems , Tailwind CSS and Bootstrap frameworks

Experiences

Freelancer   July 2023 - Present

Wordpress Developer   *Remote*

- **Developed and maintained 10+ WordPress websites for diverse industries.**
- **Designed custom themes from scratch ensuring pixel-perfect, responsive designs.**
- **Enhanced website performance, achieving a 95+ Google PageSpeed score.**
- **Implemented security measures reducing client incidents by 40%.**

Zasmlabs OPC Pvt Ltd.   March 2023 – April 2023

React Developer   *Pune, India*

- **Contributed to the development of the Avalanche Detector, a safety device designed for avalanche-prone regions.**
- **Created a responsive and user-friendly frontend interface using the MERN stack to enable real-time monitoring and data visualization.**
- **Integrated the Beaglebone Black Device, an open-source hardware platform, to manage device operations efficiently.**
- **Worked with the Adafruit GPS Tracker to retrieve and process GPS signals, ensuring precise and reliable location tracking for the device.**
- **Collaborated with a cross-functional team to implement an alert system for early avalanche warnings, enhancing device utility.**
- **Conducted rigorous testing and debugging to improve system performance, reducing signal processing errors by 20%.**
- **Prepared detailed documentation for the device's interface, ensuring seamless knowledge transfer for future development.**

Freelance Web Developer.   Jan 2022 – Present

MERN Stack Developer   *Remote*

- **Built and deployed static websites using HTML, CSS, JavaScript, and Tailwind CSS for local businesses.**
- **Conducted cold calls to potential clients, successfully securing website development projects.**
- **Created SEO-optimized websites, increasing client visibility by 35% on average.**

Personal Projects

- ***Personal Blog Website*** *| WordPress, Yoast SEO, Elementor, Google Analytics, WP Super Cache*
- ***Portfolio Website*** *| Elementor, Tailwind CSS, Contact Form 7, reCAPTCHA, Rank Math*
- ***WooCommerce Store for Handmade Products*** *| WooCommerce, Stripe, PayPal, WP Rocket, Litespeed Cache*
- ***Custom Plugin for Event Management*** *| PHP, MySQL, Google Maps API, DOMPDF, WordPress Plugin Boilerplate*
- ***Headless CMS for Travel Blog*** *| WordPress REST API, React, Advanced Custom Fields (ACF), AWS, GitHub Actions*

Education

Modern Education Society's College Of Engineering   **Jan 2021 – May 2024**
Bachelor of Engineering in Computer Science   *Pune, India*