

P. Pages : 2



Time : Three Hours

GUG/S/25/13936

Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
 2. Due credit will be given to neatness and adequate dimensions.
 3. Assume suitable data wherever necessary.
 4. Illustrate your answers wherever necessary with the help of neat sketches.

- 1.** a) Define Management. Explain Henry Fayol's 14 principle of management. **16**

OR

- 2.** a) Explain planning with general framework. Draw suitable diagram. **8**

- b) Kushal Ltd. is a leading automobile company in which various departments are setting up their own objectives without paying any interest to the organizational objectives. **8**

- i) Which aspect of management the company is lacking ? What will be its impact on organization ?
- ii) Identify principle of management which has been overlooked by this organization.
- iii) State any 2 values neglected by the people of the organization.

- 3.** a) Discuss characteristics of Organization culture. **8**

- b) What is Divisional Organization structure? Draw divisional organization structure based on products? Explain how it works. **8**

OR

- 4.** a) Define Leadership style. Write in brief about its types. **8**

- b) What is human resource management? Mention its operative function. **8**

- 5.** a) What is Controlling in management? Explain 5 basic steps involved in control process. **8**

- b) Explain any 4 traditional techniques of controlling. **8**

OR

- 6.** a) Why cost accounting is required? What are its objectives? **8**

- b) Mention the essential features of good accounting system. **8**

- 7.** a) What is financial accounting? Write its importance and limitations. **8**

- b) Explain meaning of financial statement analysis. How it is classified ? Discuss. 8

OR

- 8.** a) Explain any 8 Accounting principles. 8

- b) What is Capital Formation? What are the sources? Elaborate your answer 8

- 9.** a) Define: 8

- | | |
|---------------|------------------|
| i) Income | ii) Debtor |
| iii) Creditor | iv) Depreciation |
| v) Bad debt | vi) Solvency |
| vii) Asset | viii) Liability |

- b) Differentiate between single-entry and double-entry accounting system. 8

OR

- 10.** a) What is Balance Sheet? What are its key elements? Make balance sheet showing all important factors. 8

- b) What is the difference between trial balance & balance sheet? Mention limitations of trial balance. 8
