

Page Number	Page Content	Details
2	Dashboard page	<ol style="list-style-type: none"> KPI cards - Total leads, converted leads, etc. also can filter them by specific duration or recent durations. Leads by source graph - Custom Duration filter and normal duration filter. Shows leads generated by source.(facebook, google ads, etc.) Leads over time graph - Custom Duration filter and normal duration filter to show leads over time. Sales team performance - to show what top sales team members have done Actionable insights - High priority updates related to leads and sales management team.
3	Lead listing page	Shows leads by information - name, email, phone number, source by which it is generated, assigned to which sales member, last contacted, created on, and action to be taken (like to manage the lead).
4	Lead listing page filter options	<p>Dropdown view of each filter -</p> <ul style="list-style-type: none"> • Status of lead, • Source of lead, • Assigned To (who got the lead), • Duration (to sort lead by duration range) • Body Type (Car) • Company (Car) • All Car filters (very last filter option) <p>Also the option to select a specific lead in the “lead listing” and change the sales person assigned to that lead, change status of that lead (new, contacted, scheduled, declined, converted) or even delete the row (optional).</p>
5	Lead listing page car filter options	Here we can see dropdown views of filters like, Body type of the car and company of the car. Also we can select a custom filter to filter many things at once by clicking on “ All car filters ” option. This is next to the “Company” and “Body Type” filter.
6	All car filters	In All car filters , we can filter by Body type, company and model of that specific company.
7	Lead details	3 dot option to - View details or Manage Lead
8	Lead details Card	To view lead information in card form. Can be done by clicking 3 dots(at end of each row) -> View Details .
9	Lead management card	To manage to lead by editing its details, marking as converted or declined. Also we can contact the lead, email them or schedule the drive. We can also add some notes for each lead or edit previously written. Can be done by clicking 3 dots(at end of each row) -> Manage Lead .

Dashboard

Custom ▾

Duration ▾

Lead Listing



Total Leads

2k



Conversion Rate

65%



Contacted Leads

1800



Converted leads

1350



Not Interested

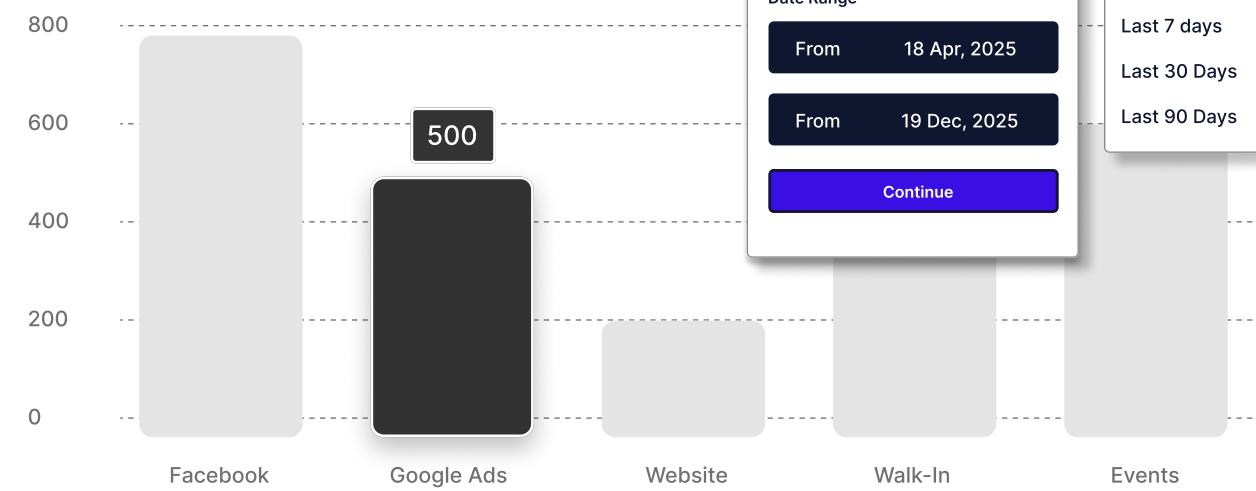
450



To be Contacted

200

Leads By Source



Dashboard

Lead Listing

Search by name, Lead Info or Lead ID...

Rows per page

20

Status

Source

Assigned To

Date Range

Showing 1-20 of 50 leads

Sort By: Newest First

Body Type

Company

All Car Filters

 Lead Name Email Phone Source Status Assigned To Last Contacted Created On Details John Smith johnsmith@gmail.com + 91 98224 77044 Facebook New Ajit Sharma Dec 22, 2025 Dec 19, 2025 :: Johnny Depp johnnydepp14@gmail.com + 91 98224 77044 Event Contacted Ronit Kolhe Dec 22, 2025 Dec 19, 2025 :: Mia Singh miasingth14@gmail.com + 91 98224 77044 Google Ads Scheduled Akshada Londhe Dec 22, 2025 Dec 19, 2025 :: Ishika Gupta ishikagupta14@gmail.com + 91 98224 77044 Walk-In New Sphurti Basagare Dec 22, 2025 Dec 19, 2025 :: Alslesha K. alsleshak14@gmail.com + 91 98224 77044 Google Ads New Rohan Kubade Dec 22, 2025 Dec 19, 2025 :: Rohan Kumar rohankumar@gmail.com + 91 98224 77044 Facebook Scheduled Ritesh Bhosale Dec 22, 2025 Dec 19, 2025 :: John Smith johnsmith@gmail.com + 91 98224 77044 Facebook New Ajit Sharma Dec 22, 2025 Dec 19, 2025 :: Johnny Depp johnnydepp14@gmail.com + 91 98224 77044 Event New Ronit Kolhe Dec 22, 2025 Dec 19, 2025 :: Mia Singh miasingth14@gmail.com + 91 98224 77044 Google Ads Converted Akshada Londhe Dec 22, 2025 Dec 19, 2025 :: Ishika Gupta ishikagupta14@gmail.com + 91 98224 77044 Walk-In New Sphurti Basagare Dec 22, 2025 Dec 19, 2025 :: Alslesha K. alsleshak14@gmail.com + 91 98224 77044 Google Ads Declined Rohan Kubade Dec 22, 2025 Dec 19, 2025 ::

Settings

Support

Profile

Dashboard

Lead Listing

Settings

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Profile

Search by name, Lead Info or Lead ID...

Rows per page
20Status
NewSource
FacebookAssigned To
Ajit SharmaDuration
Today

Showing 1-20 of 50 leads

Sort By: Newest First

 Lead Name

Email

Phone

Newest First
Oldest First
Last Contacted John Smith

johnsmith@gmail.com

+ 91 98224 77044

Facebook

 Johnny Depp

johnnydepp14@gmail.com

+ 91 98224 77044

Event

Contacted

Ronit Kolhe

Dec 22, 2025

Dec 19, 2025

 Mia Singh

miasingh14@gmail.com

+ 91 98224 77044

Google Ads

Scheduled

Akshada Londhe

Dec 22, 2025

Dec 19, 2025

 Ishika Gupta

ishikagupta14@gmail.com

+ 91 98224 77044

Walk-In

New

Sphuriti Basagare

Dec 22, 2025

Dec 19, 2025

 Alslesha K.

alsleshak14@gmail.com

+ 91 98224 77044

Google Ads

New

Rohan Kubade

Dec 22, 2025

Dec 19, 2025

 Rohan Kumar

rohankumar@gmail.com

+ 91 98224 77044

Google Ads

Scheduled

Ritesh Bhosale

Dec 22, 2025

Dec 19, 2025

 John Smith

johnsmith@gmail.com

+ 91 98224 77044

Google Ads

New

Ritesh Bhosale

Dec 22, 2025

Dec 19, 2025

 Johnny Depp

johnnydepp14@gmail.com

+ 91 98224 77044

Google Ads

New

Ritesh Bhosale

Dec 22, 2025

Dec 19, 2025

 Mia Singh

miasingh14@gmail.com

+ 91 98224 77044

Google Ads

Onver

Ritesh Bhosale

Dec 22, 2025

Dec 19, 2025

 Ishika Gupta

ishikagupta14@gmail.com

Selected 1

Assign To

Change Status

Delete

 Alslesha K.

alsleshak14@gmail.com

+ 91 98224 77044

Google Ads

Declined

Rohan Kubade

Dec 22, 2025

Dec 19, 2025

Dashboard

Lead Listing

Settings

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Search by name, Lead Info or Lead ID...

Rows per page

20

Status

Source

Assigned To

Duration

Showing 1-20 of 50 leads

Sort By: Newest First

Body Type

Company

All Car Filters

<input checked="" type="checkbox"/>	Lead Name	Email	Phone	Source					
<input checked="" type="checkbox"/>	John Smith	johnsmith@gmail.com	+ 91 98224 77044	Facebook	SUV	Sedan	Mahindra	Dec 19, 2025	Details
<input checked="" type="checkbox"/>	Johnny Depp	johnnydepp14@gmail.com	+ 91 98224 77044	Event	SUV	Convertible	Skoda	Dec 19, 2025	Details
<input checked="" type="checkbox"/>	Mia Singh	miasingth14@gmail.com	+ 91 98224 77044	Google Ads	SUV	Coupe	Mercedes	Dec 19, 2025	Details
<input checked="" type="checkbox"/>	Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	SUV	Hatchback	BMW	Dec 19, 2025	Details
<input checked="" type="checkbox"/>	Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	SUV	Contacted	Ronit Kolhe	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Rohan Kumar	rohankumar@gmail.com	+ 91 98224 77044	Facebook	SUV	Scheduled	Akshada Londhe	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	John Smith	johnsmith@gmail.com	+ 91 98224 77044	Facebook	SUV	New	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Johnny Depp	johnnydepp14@gmail.com	+ 91 98224 77044	Event	SUV	New	Ritesh Bhosale	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Mia Singh	miasingth14@gmail.com	+ 91 98224 77044	Google Ads	SUV	New	Ajit Sharma	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	SUV	New	Ronit Kolhe	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	SUV	Converted	Akshada Londhe	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	John Smith	johnsmith@gmail.com	+ 91 98224 77044	Facebook	SUV	New	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Johnny Depp	johnnydepp14@gmail.com	+ 91 98224 77044	Event	SUV	New	Rohit Kubade	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Mia Singh	miasingth14@gmail.com	+ 91 98224 77044	Google Ads	SUV	Declined	Akshada Londhe	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	SUV	Declined	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025
<input checked="" type="checkbox"/>	Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	SUV	Declined	Rohit Kubade	Dec 22, 2025	Dec 19, 2025

Dashboard

Lead Listing

Settings

Support

Profile

Lead Listing								
Search by name, Lead Info or Lead ID...			Rows per page	20	Status	Source	Assigned To	Duration
Showing 1-20 of 50 leads			Sort By:		Newest First	Body Type	Company	All Car Filters
<input checked="" type="checkbox"/> Lead Name	Email	Phone	Source					
<input checked="" type="checkbox"/> John Smith	johnsmith@gmail.com	+ 91 98224 77044	Walk-In	New	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Johnny Depp	johnnydepp@gmail.com	+ 91 98224 77044	Walk-In	New	Tata	Mahindra	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Mia Singh	miasingh123@gmail.com	+ 91 98224 77044	Walk-In	New	Sedan	Skoda	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	New	Convertible	Mercedes	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Walk-In	New	Coupe	BMW	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Rohan Kumar	rohankumar123@gmail.com	+ 91 98224 77044	Walk-In	New	Hatchback	Tata	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> John Smith	johnsmith@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Harrier	Tata Safari	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Johnny Depp	johnnydepp@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Harrier	Tata Nexon	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Mia Singh	miasingh123@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Harrier	Tata Punch	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Curvv	Tata Harrier EV	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Safari EV	Tata Harrier EV	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Rohan Kumar	rohankumar123@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Nexon EV	Tata Safari EV	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> John Smith	johnsmith@gmail.com	+ 91 98224 77044	Walk-In	New	Tata Punch EV	Tata Nexon EV	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Johnny Depp	johnnydepp@gmail.com	+ 91 98224 77044	Walk-In	New	X Clear All	X Clear All	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Mia Singh	miasingh123@gmail.com	+ 91 98224 77044	Walk-In	New	✓ Apply All	✓ Apply All	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	New	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025	⋮
<input checked="" type="checkbox"/> Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	Declined	Rohan Kubade	Dec 22, 2025	Dec 19, 2025	⋮

All Car Filters

Body Type

- SUV
- Sedan
- Convertible
- Coupe
- Hatchback

Company

- Tata
- Mahindra
- Skoda
- Mercedes
- BMW

Choose Model for SUV →TATA

- Tata Harrier
- Tata Safari
- Tata Nexon
- Tata Punch
- Tata Curvv
- Tata Harrier EV
- Tata Safari EV
- Tata Nexon EV
- Tata Punch EV

X Clear All ✓ Apply All

Dashboard

Lead Listing

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 Search by name, Lead Info or Lead ID...

Rows per page

20

Status

Source

Assigned To

Duration

Showing 1-20 of 50 leads

Sort By: Newest First

Body Type

Company

All Car Filters

 Lead Name Email Phone Source Status Assigned To Last Contacted Created On Details John Smith johnsmith@gmail.com + 91 98224 77044 Facebook New Ajit Sharma Dec 22, 2025

[View Details](#)
[Manage Lead](#)

 Johnny Depp johnnydepp14@gmail.com + 91 98224 77044 Event Contacted Ronit Kolhe Dec 22, 2025 Mia Singh miasingth14@gmail.com + 91 98224 77044 Google Ads Scheduled Akshada Londhe Dec 22, 2025 Dec 19, 2025 Ishika Gupta ishikagupta14@gmail.com + 91 98224 77044 Walk-In New Sphuriti Basagare Dec 22, 2025 Dec 19, 2025 Alslesha K. alsleshak14@gmail.com + 91 98224 77044 Google Ads New Rohan Kubade Dec 22, 2025 Dec 19, 2025 Rohan Kumar rohankumar@gmail.com + 91 98224 77044 Facebook Scheduled Ritesh Bhosale Dec 22, 2025 Dec 19, 2025 John Smith johnsmith@gmail.com + 91 98224 77044 Facebook New Ajit Sharma Dec 22, 2025 Dec 19, 2025 Johnny Depp johnnydepp14@gmail.com + 91 98224 77044 Event New Ronit Kolhe Dec 22, 2025 Dec 19, 2025 Mia Singh miasingth14@gmail.com + 91 98224 77044 Google Ads Converted Akshada Londhe Dec 22, 2025 Dec 19, 2025 Ishika Gupta ishikagupta14@gmail.com + 91 98224 77044 Walk-In New Sphuriti Basagare Dec 22, 2025 Dec 19, 2025 Alslesha K. alsleshak14@gmail.com + 91 98224 77044 Google Ads Declined Rohan Kubade Dec 22, 2025 Dec 19, 2025

Dashboard

Lead Listing

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 Search by name, Lead Info or Lead ID...

Rows per page 20

Status

Source

Assigned To

Duration

Showing 1-20 of 50 leads

Sort By: Newest First

Body Type

Company

All Car Filters

<input checked="" type="checkbox"/>	Lead Name	Email	Phone	Source	Status	Assigned To	Last Contacted	Created On	Details
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<input checked="" type="checkbox"/>	John Smith	johnsmith@gmail.com	+ 91 98224 77044	Facebook	New	Ajit Sharma			⋮
<input checked="" type="checkbox"/>	Johnny Depp	johnnydepp14@gmail.com	+ 91 98224 77044	Event	Contacted	Ronit Kolhe	John Smith LD-0101	Email johnsmith@gmail.com	⋮
<input checked="" type="checkbox"/>	Mia Singh	miasingh14@gmail.com	+ 91 98224 77044	Google Ads	Scheduled	Akshada Londhe	Phone +91 98224 77044	Source Facebook	⋮
<input checked="" type="checkbox"/>	Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	New	Sphurti Basagare	Status New	Assigned To Ajit Sharma	⋮
<input checked="" type="checkbox"/>	Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	New	Rohan Kubade	Contact Lead	Email	⋮
<input checked="" type="checkbox"/>	Rohan Kumar	rohankumar@gmail.com	+ 91 98224 77044	Facebook	Scheduled	Ritesh Bhosale			⋮
<input checked="" type="checkbox"/>	John Smith	johnsmith@gmail.com	+ 91 98224 77044	Facebook	New	Ajit Sharma	Dec 22, 2025	Dec 19, 2025	⋮
<input checked="" type="checkbox"/>	Johnny Depp	johnnydepp14@gmail.com	+ 91 98224 77044	Event	New	Ronit Kolhe	Dec 22, 2025	Dec 19, 2025	⋮
<input checked="" type="checkbox"/>	Mia Singh	miasingh14@gmail.com	+ 91 98224 77044	Google Ads	Converted	Akshada Londhe	Dec 22, 2025	Dec 19, 2025	⋮
<input checked="" type="checkbox"/>	Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	New	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025	⋮
<input checked="" type="checkbox"/>	Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	Declined	Rohan Kubade	Dec 22, 2025	Dec 19, 2025	⋮

Dashboard

Lead Listing

Settings

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Search by name, Lead Info or Lead ID...
Rows per page 20
Status ▼
Source ▼
Assigned To ▼
Duration ▼

Showing 1-20 of 50 leads

Sort By: Newest FirstBody TypeCompany

All Car Filters

Lead Management



Lead Note

Visited pricing and comparison pages multiple times. Inquired about EMI options and on-road price. Hesitant about maintenance cost; needs reassurance

Lead Details

John Smith	LD-0101	Budget Range	₹250k - ₹400k
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Email	johnsmith@gmail.com	Preference	XUV-600 SUV
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Phone	+91 98224 77044	Company	Mahindra
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Source	Facebook	Location	Swargate, Pune
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Status	New	Last Contacted	Dec 22, 2025
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Assigned To	Ajit Sharma	Created On	Dec 19, 2025
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Contact LeadEmailSchedule DriveDeclinedConvertedEdit Details

Change Note

 Add / Change Your Notes

<input checked="" type="checkbox"/>	Ishika Gupta	ishikagupta14@gmail.com	+ 91 98224 77044	Walk-In	New	Sphurti Basagare	Dec 22, 2025	Dec 19, 2025	
<input checked="" type="checkbox"/>	Alslesha K.	alsleshak14@gmail.com	+ 91 98224 77044	Google Ads	Declined	Rohan Kubade	Dec 22, 2025	Dec 19, 2025	