Techno-Economic Feasibility Assessment: A 10 KLPD 2G Ethanol Plant in Ballari, Karnataka

1.0 Introduction and Project Overview

This comprehensive report presents a techno-economic and environmental feasibility assessment of the proposed 10 KLPD (kilo liters per day) second-generation (2G) ethanol production facility by Ark Bio Energies Pvt. Ltd. The project is strategically positioned in Ballari, Karnataka, a region with a significant surplus of agricultural residues, to convert rice straw and husk into high-purity (99.9%) ethanol. This initiative is a direct response to India's National Biofuel Policy, supporting the ambitious and now-achieved Ethanol Blended Petrol (EBP) Programme blending target of 20% by the end of 2025.

The project has been meticulously de-risked on multiple fronts, making it a viable and timely investment. Technical risk is mitigated through the adoption of a proven, commercial-scale enzymatic hydrolysis and fermentation process licensed from Praj Industries, a technology already successfully deployed at the large-scale 100 KLPD Indian Oil Corporation (IOCL) plant in Panipat.³ Financially, the project's viability is underpinned by a favorable policy environment that includes government-mandated off-take agreements, fixed pricing for ethanol ¹, and a suite of financial incentives and subsidies.⁴ The project's ESG impact is a core component of its value proposition, with a strong focus on rural economic development and climate change mitigation.¹

Key Project Parameters and Findings

- Project Capacity: A 10 KLPD facility, scalable to 20 KLPD in a planned Phase 2.1
- Location: Ballari, Karnataka, leveraging an estimated 80% surplus of local rice straw.¹
- Investment: A capital expenditure (CAPEX) of ₹50 Crore, with a funding ask of ₹20 Crore in equity for a 40% stake.¹
- **Financial Performance:** A projected Internal Rate of Return (IRR) of 23-25% and a short payback period of 3.5-4 years.¹
- **Technology Partner:** Praj Industries, with enzyme blends from Novozymes, a global leader in industrial enzymes.⁵
- **ESG Outcomes:** The plant is projected to reduce carbon emissions by 30,000 tons annually and directly benefit 5,000 local farmers through agricultural waste valorization.¹

2.0 Market and Policy Landscape

2.1 The National Biofuel Imperative

India's biofuel sector is a cornerstone of its national energy strategy, driven by the twin objectives of enhancing energy security and meeting climate goals. As the world's third-largest energy consumer, India's economic growth has historically been tied to a heavy reliance on imported crude oil ⁷, a dependence that the Ethanol Blended Petrol (EBP) Programme is designed to reduce. The program has proven highly effective, with ethanol blending in petrol surging from 1.5% in 2014 to 20% in 2025, a significant achievement accomplished five years ahead of the original 2030 target. ² This success has led to substantial foreign exchange savings and a reduction in carbon dioxide emissions. The shift towards 2G ethanol from non-food agricultural waste, such as rice straw, is a strategic pivot that addresses the food-versus-fuel debate that has historically constrained first-generation (1G) ethanol production. ¹

2.2 Policy Framework and Incentives

The policy landscape supporting the 2G ethanol sector has been continuously refined to de-risk investments and spur growth. The National Policy on Biofuels (2022) is the key regulatory driver, introducing and bolstering several critical mechanisms. As of September 18, 2025, the EBP Programme has successfully achieved its 20% blending target , with recent data from the Petroleum Planning & Analysis Cell (PPAC) indicating that the average blending rate for the Ethanol Supply Year (ESY) 2024-25 reached 19.1%.

A crucial de-risking element is the government's administered pricing and the use of Long-Term Off-take Agreements (LTOAs).⁸ These legally binding agreements with Oil Marketing Companies (OMCs) provide a guaranteed market and a fixed price for 2G ethanol ¹⁰, ensuring revenue stability for producers.⁸ To date, 131 LTOAs have been signed, securing a total off-take assurance of 4.3 billion liters per annum.¹¹

A comprehensive suite of financial incentives is in place to support new projects 8:

• Pradhan Mantri JI-VAN Yojana: This scheme provides financial assistance for advanced

biofuel projects, with Ark Bio Energies' project eligible for a viability gap funding grant of up to ₹10 Crore.¹ The deadline for RFS-V submissions was recently extended to August 6, 2025, underscoring the ongoing nature of the scheme.¹²

- Interest Subvention Schemes: These programs provide a 6% interest subvention on loans for new ethanol plants, effectively reducing the cost of capital for developers.¹³
- Tax Benefits: The GST rate on ethanol for the EBP program has been lowered to 5%, and carbon credits are available under the Clean Development Mechanism (CDM), further enhancing project economics.⁴

2.3 Market Dynamics and the 2G Sector

The Indian ethanol market is in a phase of hyper-growth, with a significant demand-supply gap that provides a clear entry opportunity for new producers.¹ The total ethanol market is estimated to be valued at ₹27,224 Crore in 2025, with projections showing it will reach ₹77,273 Crore by 2032, representing a compound annual growth rate (CAGR) of 16.1%.¹⁴ This growth is fueled by a demand for over 10.16 billion liters of ethanol in 2025 against an available supply of only 8 billion liters, leaving a gap of over 2 billion liters.¹

The 2G ethanol segment, in particular, is poised for rapid expansion. ¹ It is a ₹4,399 Crore market in 2025, exhibiting a higher CAGR of 20.1%. ⁵ This sub-sector is graduating from a demonstration phase to a commercialization phase, as evidenced by a growing number of large-scale projects, including the 100 KLPD Indian Oil Corporation (IOCL) plant in Panipat, Haryana, which uses rice straw as a feedstock. ³ The recent inauguration of India's first bamboo-based 2G ethanol plant by Numaligarh Refinery Limited (NRL) in Assam in September 2025, is another indicator of the government's and corporate sector's commitment to scaling advanced biofuel production. ¹⁵

3.0 Technical and Operational Feasibility

3.1 Location and Feedstock Analysis

The selection of Ballari, Karnataka, as the project site is a critical strategic advantage that

addresses the single largest operational challenge for 2G ethanol production: consistent feedstock supply. Known as the "Rice Bowl" of Karnataka, the district produces 2.36 lakh hectares of paddy annually, with a corresponding generation of 4.72 lakh tons of rice straw. A significant portion of this biomass, estimated to be an 80% surplus post-farm use, is available for conversion. The Ark plant's annual requirement of 50,000 tons represents only a small fraction of this local surplus, ensuring a robust and reliable supply chain within a 50-kilometer radius.

The project's approach to feedstock acquisition directly mitigates the common industry risk of an unreliable supply chain. ¹⁷ Ark Bio Energies' strategy counters these issues by establishing partnerships with 10 local farmer cooperatives and executing MoUs for long-term supply, providing a strong economic incentive for farmers through a premium of ₹1,000 per ton for straw buy-back. ¹

3.2 Process Technology and Yield

The technological foundation of the Ark Bio Energies plant is a commercial-scale, enzymatic hydrolysis process licensed from Praj Industries, with key enzyme blends sourced from Novozymes. This partnership combines a leading engineering and technology provider with a global leader in enzyme solutions. The process is specifically engineered to overcome the unique challenges associated with rice straw as a feedstock, such as its fibrous nature and high gelatinization temperature. 18

The conversion process involves a proprietary pre-treatment step (steam explosion) to break down the complex lignin barrier, followed by enzymatic hydrolysis using Novozymes' Cellic® blends, which are designed for robust and efficient conversion of cellulose to simple sugars. This methodical approach ensures a high yield of 300 liters of ethanol per ton of rice straw 1, significantly higher than earlier pilot-scale projects. The project's claim of proprietary pre-treatment tweaks for rice straw further highlights its focus on optimizing the process for this specific feedstock.

3.3 Products and Co-Product Valorization

The project's revenue model is designed for resilience by leveraging a multi-product approach. While ethanol sales constitute the primary revenue stream, the value of

co-products significantly enhances the project's overall economics and financial stability.

- Ethanol: This is the core product, with 100% of the plant's output guaranteed for off-take by OMCs at a fixed price of ₹65 per liter through a 5-year LTOA.¹ Ethanol is projected to account for approximately 70% of total revenue.¹
- **By-products:** The production process generates valuable co-products. Lignin will be utilized as boiler fuel, enabling the plant to achieve 20% energy self-sufficiency and lowering its operational expenditure. Additionally, the process yields high-purity (99%) carbon dioxide (
 - CO2), which can be sold to industrial users, providing a secondary revenue stream projected to contribute 25% of total revenue.¹
- Carbon and ESG Credits: The project's significant environmental impact in reducing CO2 emissions by 30,000 tons annually allows it to generate carbon credits and other ESG-related incentives, creating a third revenue stream that further bolsters profitability.¹

4.0 Financial Feasibility and Projections

The financial model for Ark Bio Energies is built on realistic projections that account for the specific dynamics of the 2G ethanol market.¹ The total capital expenditure (CAPEX) is estimated at ₹50 Crore, which includes the cost of the plant, land, construction, and working capital.¹ This higher CAPEX, compared to a first-generation corn-based plant, is a known characteristic of advanced biofuel projects due to the need for complex pre-treatment and hydrolysis equipment.²⁰ This increased initial investment is effectively mitigated by the availability of government grants and subsidies.¹³

4.1 Capital and Operational Expenditure

The total project cost of ₹50 Crore is structured for efficient allocation. Post-subsidies, the net CAPEX is expected to be ₹40 Crore.¹ The investment ask of ₹20 Crore in equity is earmarked for the project's most critical components: 60% for plant construction and equipment, 30% for feedstock and working capital, and 10% for initial operations and other expenses.¹ The operational expenditure (OPEX) is projected at ₹15 Crore in Year 1, with feedstock accounting for a significant portion.¹

4.2 Revenue and Profitability Projections

Based on a phased ramp-up and a conservative pricing model, the project's profitability is projected to be robust.¹ Revenue is expected to reach ₹20 Crore in Year 1, growing to ₹27 Crore in Year 3 and ₹50 Crore by Year 10.¹ The EBITDA margin is projected to stabilize at approximately 44%, a strong indicator of the project's operational efficiency.¹ The following table provides a detailed overview of the projected financial performance over the first decade.

Year	Revenue (₹ Cr)	OPEX (₹ Cr)	EBITDA (₹ Cr)	PAT (₹ Cr)
1	20	12	8	2.25
3	27	15	12	5.25
5	35	19	16	8.25
10	50	26.5	23.5	13.875

4.3 Returns and Sensitivity Analysis

The project's financial returns are attractive, with a base case IRR of 23% and a rapid payback period of 3.5 years. A comprehensive sensitivity analysis has been performed to demonstrate the project's resilience to external market fluctuations, a key concern for investors. The analysis shows that even under a conservative scenario, with a 15% reduction in ethanol price and a 50% increase in feedstock cost, the project maintains a viable 15% IRR and a payback period of 4.5 years. This level of resilience underscores the project's fundamental strength and its ability to withstand market pressures.

Case	Ethanol Price	Feedstock Cost	IRR	Payback
Base	₹65/L	₹8/kg	23%	3.5 years

Conservative	₹55/L	₹12/kg	15%	4.5 years
Aggressive	₹75/L	₹6/kg	28%	2.5 years

5.0 ESG Impact Assessment

The Ark Bio Energies project is a prime example of a business model that creates both financial value and significant, measurable ESG returns. The project's alignment with national and global sustainability goals is a core part of its investment thesis.¹

5.1 Environmental

The plant's primary environmental benefit is its contribution to climate action. By utilizing agricultural waste for biofuel production, it directly displaces fossil fuels, leading to a projected reduction of 30,000 tons of carbon dioxide (

CO2) emissions annually.¹ This figure is highly credible, as cellulosic ethanol has the potential to cut greenhouse gas emissions by up to 86% compared to gasoline.²¹ Furthermore, the project directly addresses the widespread issue of agricultural waste burning, which is a major source of air pollution. By creating a commercial use for rice straw, the plant provides a sustainable alternative to stubble burning, contributing to a 70% reduction in PM2.5 particulate matter.¹

5.2 Social

The project is designed to have a transformative social impact on the local community. ¹ It provides a reliable source of income for approximately 5,000 farmers by purchasing their agricultural waste, a resource that would otherwise have little to no economic value. ¹ The guaranteed income stream through straw buy-back at a premium provides a significant financial boost to rural livelihoods. ¹ In addition to farmer empowerment, the project is a major job creator, providing 100 direct jobs with a focus on local hiring and an estimated 500

6.0 Comprehensive Risk Assessment and Mitigation

A thorough assessment of potential risks and corresponding mitigation strategies has been conducted to ensure the project's long-term viability. The following matrix summarizes the key risks and the specific measures in place to address them.

Risk	Likelihood	Impact	Mitigation Strategy
Feedstock Shortage	Medium	High	Structured Sourcing: 3-year MoUs with farmer co-ops at a premium; strategic location in a region with an 80% surplus of rice straw; feedstock diversification to include other agri-residues like cotton stalk; maintenance of a 6-month buffer stock.1
Technology Underperformanc e	Medium	Medium	Proven Technology: Licensed from Praj Industries, whose technology is a cornerstone of India's 2G push and is commercially operational at the IOCL Panipat plant;

			proprietary pre-treatment tweaks for rice straw; and a 10% CAPEX contingency fund. ³
Regulatory Delay	Low	High	Streamlined Process: Utilization of a single-window clearance portal and pre-consultation for environmental and other approvals; alignment with central and state government policies.1
Price Volatility	Medium	Medium	Market & Product Hedging: Guaranteed off-take via fixed-price contracts with OMCs; diversified revenue streams from co-products like lignin and CO2; ability to earn and sell carbon credits. ¹
Environmental Non-Compliance	Low	High	Sustainable Operations:

			annual third-party audits and compliance with all environmental regulations. ¹
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7.0 Conclusion and Implementation Roadmap

This feasibility assessment concludes that the Ark Bio Energies project is technically sound, financially robust, and environmentally and socially beneficial. The project's alignment with national energy policy, coupled with guaranteed market off-take and a de-risked operational model, positions it for sustainable and profitable growth. The favorable economic returns and the resilience demonstrated in the sensitivity analysis further validate the project's viability.

The following is the detailed execution roadmap to guide the project from funding to full commercial operation:

- Q4 2025: Finalize the Detailed Project Report (DPR), secure equity funding, and acquire land in the designated Special Economic Zone (SEZ).¹
- Q1 2026: Obtain all necessary regulatory approvals, including environmental clearance (EC) and excise permissions.¹
- Q2-Q3 2026: Initiate construction with a robust Engineering, Procurement, and Construction (EPC) tender process.¹
- Q1 2027: Commence trial runs and plant commissioning.¹
- Q2 2027: Achieve full Commercial Operation Date (COD) and ramp up to 90% utilization.

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