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Introduction and Project Overview

Project Objective

The objective of this project is to build a robust music recommendation system using Spotify track data. The project leverages unsupervised machine learning techniques to identify and suggest songs similar to a given track. The system is built on a large dataset of 114,000 random Spotify tracks (used for training and modeling) and a top 10,000 tracks dataset (used for trend analysis and exploratory data analysis).

Tool Type:

Recommendation system using unsupervised learning

Data to be Used:

- **Spotify Dataset (114k tracks):** Contains audio features such as danceability, energy, loudness, speechiness, acousticness, instrumentalness, liveness, valence, tempo, duration, and popularity.
- **Top 10k Dataset:** Provides additional metadata (e.g., album release dates) and is used to analyze trends over decades.

Tech Stack:

• Programming Language: Python

• Libraries: NumPy, Pandas, scikit-learn, TensorFlow (Keras), Matplotlib, Seaborn

• Data Storage: CSV files

• **Development Environment:** Jupyter Notebook / VS Code

Project Timeline

A tentative timeline for the project is as follows:

- Data Acquisition & Preprocessing: Completed by March 15, 2025
- Exploratory Data Analysis (EDA): Completed by March 22, 2025
- Feature Engineering & Selection: Completed by March 29, 2025
- Model Training & Evaluation: Completed by April 5, 2025
- Report Writing & Final Presentation: Scheduled for April 20, 2025

This timeline includes future milestones for further refinements and potential integration of feedback for further improvement.

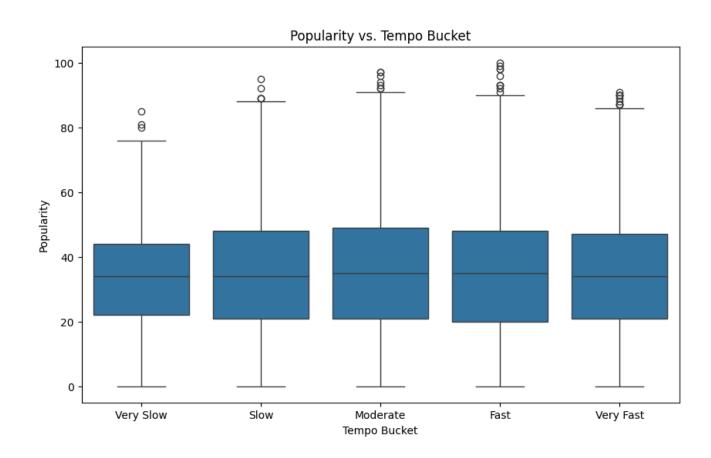
EDA Recap

The exploratory data analysis provided several key insights:

- Distribution of Audio Features: Visualizations of popularity, energy, and tempo revealed that many features are normally distributed after scaling, confirming that our StandardScaler worked effectively.
- Correlation Analysis: Correlation heatmaps showed moderate to strong correlations among features like danceability, energy, and valence, suggesting that a combination of these features could better capture song characteristics.
- **Temporal Trends:** Analysis of the top 10k dataset uncovered trends across decades (e.g., average tempo and danceability trends), helping us understand how musical styles evolve.
- **Genre Distribution:** Initial analysis identified 114 unique genres. This finding motivated the development of a refined genre bucketing method to group similar genres for modeling and evaluation.

Further EDA of the processed data is depicted below:

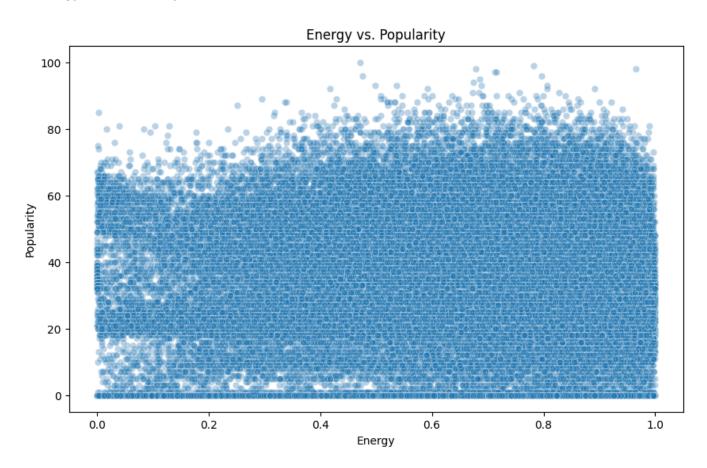
1. Popularity vs. Tempo Bucket (Boxplot)



Key observations:

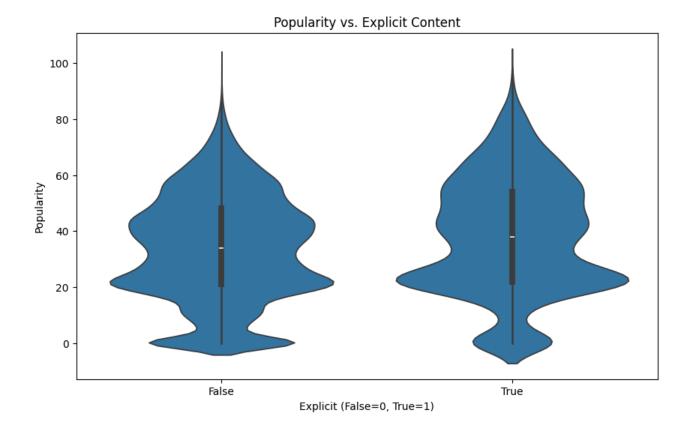
- The median popularity (horizontal line in each box) is roughly similar across all tempo categories, around 35-40.
- The interquartile range (the blue boxes) showing the middle 50% of data is also fairly consistent across categories.
- All categories show outliers at the higher end of popularity (circles above the boxes), with more outliers appearing in the Fast and Moderate categories.
- The highest popularity outliers appear in the Fast category, with some songs reaching 100.
- The Very Slow category seems to have fewer high-popularity outliers compared to the other categories.

2. Energy vs. Popularity (Scatter Plot)



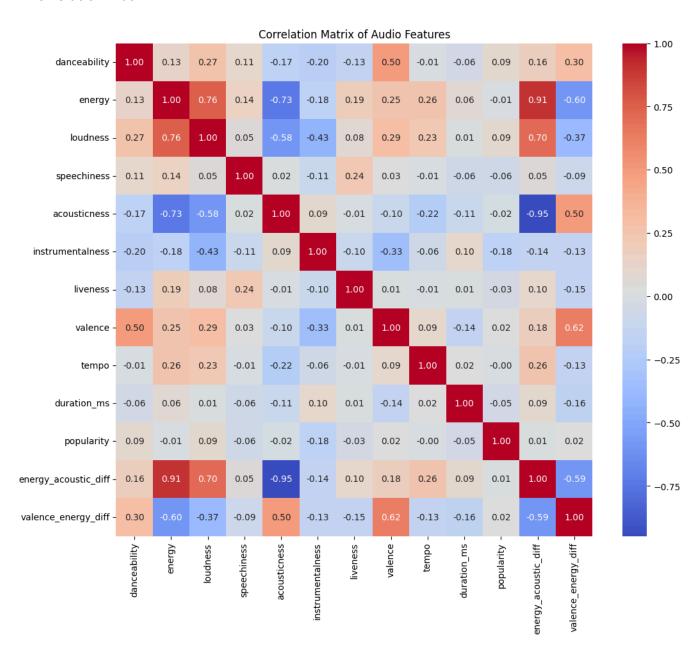
- The density of the cloud of points (representing each data point) is increasing slightly towards the right.
- This indicates an increase in popularity of the songs with an increase in its energy element.

3. Popularity vs. Explicit Content (Violin Plot)



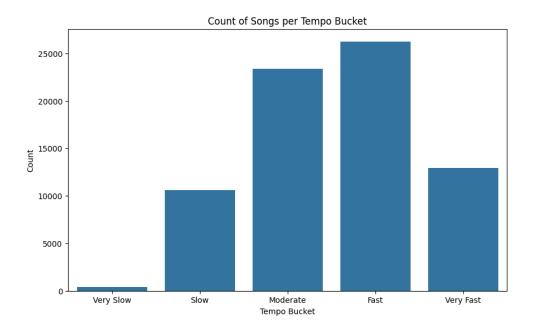
- Both distributions have similar overall shapes with multiple peaks (multimodal)
- The explicit songs (True) appear to have a slightly higher median popularity
- Both categories show songs reaching maximum popularity (100)
- The distributions are widest around the 40-60 popularity range for both categories
- Both distributions show density clusters at lower popularity levels (around 20) and higher levels (around 60)
- The explicit content songs seem to have somewhat fewer very low popularity songs (0-10 range)

4. Correlation Matrix



- 1. Strong positive correlations (dark red):
 - Energy and energy_acoustic_diff (0.91)
 - Energy and loudness (0.76)
 - Loudness and energy_acoustic_diff (0.70)
- 2. Strong negative correlations (dark blue):
 - Acousticness and energy_acoustic_diff (-0.95)
 - Energy and acousticness (-0.73)
 - Energy and valence_energy_diff (-0.60)

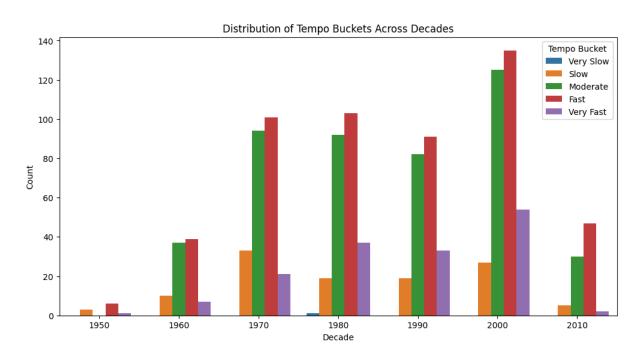
5. Count of Songs per tempo bucket



Key observations:

- Fast tempo songs are most common with approximately 26,000 songs
- Moderate tempo songs follow closely with around 23,500 songs
- Very Fast and Slow tempos have similar representation (about 12,000-13,000 songs each)
- Very Slow songs are extremely rare, with fewer than 1,000 songs
- There's a clear bell curve distribution skewed slightly toward faster tempos

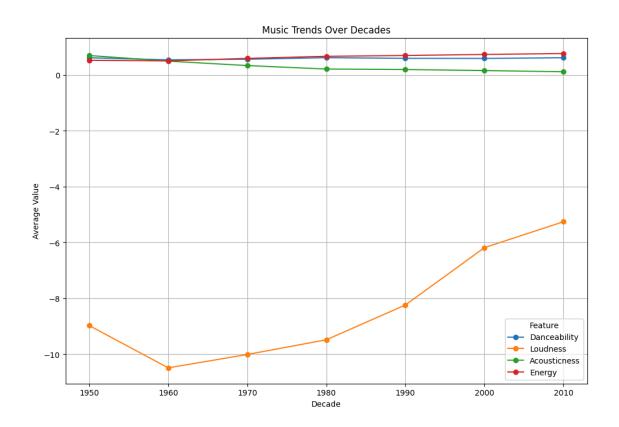
6. Distribution of Tempo across decades



Key observations:

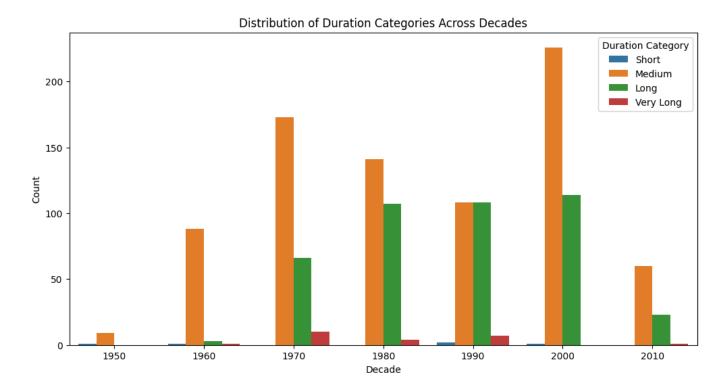
- Fast and Moderate tempos dominate across all decades
- The 2000s had the highest number of songs in all categories
- Fast songs (red bars) have consistently been the most common tempo across decades
- 2010s show a decrease in count since the dataset does not contain the songs from the entire decade.

7. Music Trend over the decade



- **Danceability** (blue) shows a relatively stable trend around the 0.5-0.6 range, with slight increases over time.
- **Energy** (red) also remains fairly constant, hovering just above 0 throughout the decades.
- **Acousticness** (green) shows a steady decline from the 1950s to the 2010s, suggesting music has become progressively less acoustic.
- Loudness (orange) shows the most dramatic change, starting at very low values (-9 to -10) in the 1950s-60s, reaching its lowest point around 1960, and then steadily increasing to around -5 by 2010, indicating music has become significantly louder over time.

8. Song duration across decades



- Medium-length songs (orange) dominate across all decades, peaking in the 2000s.
- Long songs (green) show steady growth from the 1960s to 2000s, nearly matching medium songs in the 1990s.
- Short songs (blue) maintain minimal presence throughout all decades.
- Very Long songs (red) are rare in all decades but show a small presence in the 1970s-2000s.

Feature Engineering

Feature Creation

Tempo Buckets: The tempo_bucket feature is created by transforming the continuous tempo values (measured in beats per minute) into categorical ranges that describe the general speed of a track. This is done by binning the tempo into five distinct ranges: 'Very Slow' (below 60 BPM), 'Slow' (60–90 BPM), 'Moderate' (90–120 BPM), 'Fast' (120–150 BPM), and 'Very Fast' (above 150 BPM). This bucketing helps simplify analysis by allowing comparisons between songs based on tempo categories rather than dealing with raw numerical tempo values. The resulting tempo_bucket is a categorical feature that improves interpretability in visualizations and modeling tasks.

Duration in Minutes + Duration Categories: To better understand and work with track lengths, the duration_ms feature (originally in milliseconds) is first converted to minutes using the formula duration_min = duration_ms / 60000.0. This new duration_min field is more intuitive for human interpretation. Building on this, the duration is further categorized into four buckets: 'Short' (under 2 minutes), 'Medium' (2–4 minutes), 'Long' (4–6 minutes), and 'Very Long' (over 6 minutes). The resulting duration_cat feature is a categorical representation of track length, enabling easier analysis of how song duration affects other factors like popularity or genre trends.

Two key numerical features were engineered:

- 1. Energy-Acousticness Difference (energy_acoustic_diff):
 - Calculation: energy acousticness
 - This feature will compute the difference between the energy and acoustic quality of the song and we use it as a measure of the electronic or digital component of the songs. When we subtract the acoustic component of a song, and if the song still maintains a higher energy, that would imply a strong electronic component to the song, we use this metric to measure a song's electronic feel. And we use this value as a numeric metric for training our model during the data modeling phase.
 - Justification: This feature captures the contrast between electronic intensity (energy) and the acoustic quality of a track, potentially highlighting differences between heavily produced and more organic sounds.

Valence-Energy Difference (valence_energy_diff):

- Calculation: valence energy
- This feature will compute the difference between the positive quality of a song and it's energy and we use this to denote a unique metric in songs that have high energy but are darker in tone. A high value would indicate darker or edgy songs with high energy whereas a lower value would indicate that the energy of the songs lies in its uplifting messaging. We use this as part of our numeric metrics to train our models as a mood based metric in order to further enhance our recommendation system.
- Justification: This feature indicates how uplifting a track is relative to its overall energy. A high positive value might imply a cheerful yet mellow song, whereas a negative value might indicate an intense track with lower musical positivity.

Additional Ideas:

Further features could be derived by combining other audio attributes (e.g., a "mood index" combining danceability, energy, and valence) but the two above were chosen for their intuitive appeal and preliminary evidence from the EDA.

Categorical Variable Encoding

Given the presence of categorical features like tempo_bucket, duration_cat, and the original track_genre, we applied:

Bucket Creation:

 Tempo_bucket: Grouping continuous tempo values into categories (e.g., Very Slow, Slow, Moderate, Fast, Very Fast) based on defined thresholds.

```
# Create tempo buckets

tempo_bins = [-np.inf, 60, 90, 120, 150, np.inf]

tempo_labels = ['Very Slow', 'Slow', 'Moderate', 'Fast',
'Very Fast']

df1['tempo_bucket'] = pd.cut(df1['tempo'], bins=tempo_bins,
labels=tempo_labels)
```

 Duration_cat: Converting duration from milliseconds to minutes and categorizing into Short, Medium, Long, or Very Long.

```
# Create duration categories based on minutes

df1['duration_min'] = df1['duration_ms'] / 60000.0

duration_bins = [-np.inf, 2, 4, 6, np.inf]

duration_labels = ['Short', 'Medium', 'Long', 'Very Long']

df1['duration_cat'] = pd.cut(df1['duration_min'],
bins=duration_bins, labels=duration_labels)
```

Refined Genre Bucketing:

 Due to the high cardinality (114 unique genres), a mapping function was implemented to group these genres into broader categories (e.g., Pop, Rock, Hip-Hop/R&B, Electronic, Jazz/Blues, Classical, Metal, Country/Folk, Latin/World, Family/Comedy, and Other).

```
def map_genre_to_bucket(genre):
    # Convert to lowercase for case-insensitive matching
    g = str(genre).lower()

# Pop

if re.search(r'pop', g):
    return 'Pop'

# Rock (includes alternative, indie, emo, punk, etc.)

elif re.search(r'rock|guitar|punk|grunge|emo', g):
    return 'Rock'

# Hip-Hop/R&B
```

```
elif re.search(r'hip[\s-]?hop|r[-\s]?n[-\s]?b|rap', g):
       return 'Hip-Hop/R&B'
      # Electronic (includes EDM, techno, trance, house,
dubstep, etc.)
                                                       elif
re.search(r'electronic|edm|techno|trance|house|dubstep|deep[
-\s]?house|progressive[-\s]?house|idm', g):
       return 'Electronic'
    # Jazz/Blues
   elif re.search(r'jazz|blues', g):
       return 'Jazz/Blues'
   # Classical/Opera/New Age
   elif re.search(r'classical|opera|new[-\s]?age', g):
       return 'Classical'
    # Metal (includes black metal, death metal, metalcore,
etc.)
   elif re.search(r'metal|grindcore', g):
       return 'Metal'
    # Country/Folk/Bluegrass
                                                       elif
re.search(r'country|bluegrass|honky[-\s]?tonk|folk', g):
       return 'Country/Folk'
```

```
# Latin/World (includes salsa, samba, reggaeton, latino,
forro, mpb, etc.)

elif
re.search(r'latin|salsa|samba|reggaeton|latino|brazil|mpb|ta
ngo', g):

    return 'Latin/World'

# Other special categories (children, comedy, disney,
anime, etc.)

elif re.search(r'children|comedy|disney|anime', g):
    return 'Family/Comedy'

# If none of the above match, return 'Other'
else:
    return 'Other'
```

• One-Hot Encoding:

The refined genre buckets and other categorical features were one-hot encoded to convert them into a numeric format suitable for algorithms such as K-Means clustering.

One-hot encoding is especially useful when we want to include categorical data (like genre) in algorithms that can benefit from such features (for example, K-Means clustering or any hybrid model that combines numerical and categorical information).

For methods like cosine similarity, KNN, or even an autoencoder that are based solely on the audio features (which are already numeric and scaled), including the one-hot encoded genre is optional unless you want to enhance your model with genre information (and hence we have avoided them).

Justification:

One-hot encoding the refined genre buckets reduces dimensionality and noise which allows the model to focus on broader musical categories rather than very granular differences.

Code Quality and Documentation

The project code is structured into modular sections:

- Data Preprocessing: Clean, scale, and engineer features.
- **Model Training:** Each modeling technique is encapsulated in functions with clear variable names and inline comments.
- **Evaluation:** Standard and ranking-based metrics are computed with helper functions.

Key code snippets (such as the autoencoder architecture, cosine similarity function, and K-Means clustering with one-hot encoding) are well-commented. The output of each step is printed or visualized, ensuring transparency and ease of debugging.

Feature Selection

Feature Importance Evaluation

Using exploratory correlation analysis(using the EDA described above) and domain expertise, we determined that features such as danceability, energy, valence, and the engineered differences (energy_acoustic_diff, valence_energy_diff) are significant. Their ability to capture a song's mood and intensity makes them valuable inputs.

Feature Selection/Dimensionality Reduction

Selected Features:

The final feature set includes 11 numeric audio features (post-scaling) and the two engineered features.

• Dimensionality Reduction:

For K-Means clustering, the one-hot encoded categorical features (from tempo_bucket, duration_cat, and genre_bucket) are concatenated with the numeric features. While the combined feature space is higher-dimensional, the use of refined genre buckets and potential future application of PCA (if necessary) ensures that the most relevant information is retained.

Justification:

Combining raw audio features with engineered and categorical data helps boost the model's performance. The choice to include all selected features is supported by both statistical analysis and an understanding of music-related insights.

Data Modeling

Data Splitting Strategy

Since the recommendation models are unsupervised (i.e., there is no explicit target label), a traditional train/test split is not mandatory. However, for the autoencoder, a 10% validation split is used during training to monitor reconstruction loss and prevent overfitting.

Model Training and Selection

Four distinct methods were implemented and compared:

- 1. Cosine Similarity-based Content Filtering:
 - **Technique:** Directly computes cosine similarity between the feature vectors of the seed track and all other tracks.
 - **Analogy:** Comparing two recipes based on the proportions of ingredients.

```
# Cosine Similarity-based Content Filtering
def recommend cosine(seed index, feature matrix, k=10):
    seed vector = feature matrix[seed index]
      sims = cosine_similarity(seed_vector.reshape(1, -1),
feature matrix).flatten()
    similar indices = sims.argsort()[::-1]
      similar indices = similar indices[similar indices !=
seed index]
   return similar indices[:k]
# Example recommendation for seed index 0 using cosine
similarity
seed idx = 5
cosine recs = recommend cosine(seed idx, features, k=5)
print("Cosine-similarity recommendations (indices):",
cosine recs)
if 'track_name' in df_train.columns:
```

```
print("Recommended songs (Cosine):",
df_train.iloc[cosine_recs]['track_name'].tolist())
```

2. KNN-based Filtering:

- **Technique:** Uses the KNN algorithm to identify the closest neighbors (using cosine distance) in the feature space.
- Analogy: Finding the nearest neighbors in a community based on similar characteristics.

```
# KNN-based Content Filtering
                          NearestNeighbors(n neighbors=11,
nn model
metric='euclidean')
nn model.fit(features)
def recommend knn(seed index, model, k=10):
                            distances, indices
model.kneighbors(features[seed index].reshape(1,
                                                       -1),
n = neighbors = k+1
    rec indices = [idx for idx in indices.flatten() if idx
!= seed index]
   return rec indices[:k]
knn_recs = recommend_knn(seed_idx, nn_model, k=5)
print("KNN recommendations (indices):", knn recs)
if 'track_name' in df_train.columns:
                   print("Recommended
                                         songs
                                                    (KNN):",
df train.iloc[knn recs]['track name'].tolist())
```

3. Autoencoder-based Deep Learning Model:

- Technique: An autoencoder compresses each track's features into a lower-dimensional latent space; similarity is computed in this compressed space.
- Analogy: Summarizing a book into a short synopsis and comparing these summaries for similarity.

```
# Autoencoder-based Deep Learning Model
input_dim = features.shape[1]
encoding dim = 16  # Dimension of the latent feature space
# Build the autoencoder
inputs = keras.Input(shape=(input dim,))
x = layers.Dense(64, activation='relu')(inputs)
encoded = layers.Dense(encoding dim, activation='relu')(x)
x = layers.Dense(64, activation='relu') (encoded)
decoded = layers.Dense(input dim, activation='linear')(x)
autoencoder = Model(inputs, decoded)
autoencoder.compile(optimizer='adam', loss='mse')
# Train the autoencoder
autoencoder.fit(features, features,
                                                 epochs=20,
batch size=256, validation split=0.1, verbose=0)
# Extract the encoder model to get latent features
encoder model = Model(inputs, encoded)
latent features = encoder model.predict(features)
print("Latent feature shape:", latent_features.shape)
```

4. K-Means Clustering-based Recommendation:

- Technique: Combines numeric and one-hot encoded categorical features (including refined genre buckets) to group songs into clusters; recommendations are made from the same cluster as the seed track, then ranked by cosine similarity.
- Analogy: Sorting items into baskets based on overall similarity and then choosing the closest items from the same basket.

```
# K-Means Clustering-based Recommendation

# Combine numeric features with one-hot encoded engineered features.

eng_features = pd.get_dummies(df_train[['tempo_bucket', 'duration_cat']], drop_first=True)
```

```
genre dummies = pd.get dummies(df train['genre bucket'],
prefix='genre')
features cluster
                                      np.hstack([features,
eng features.values,genre dummies.values])
# Train a K-Means clustering model
n clusters = 10
kmeans = KMeans(n_clusters=n_clusters, random_state=42)
clusters = kmeans.fit predict(features cluster)
df train['cluster'] = clusters # Save the cluster
assignments in the training DataFrame
def recommend kmeans (seed index, features cluster, clusters,
k=10):
    # Get the cluster of the seed track
   seed cluster = clusters[seed index]
    # Find indices in the same cluster (excluding the seed)
   cluster indices = np.where(clusters == seed cluster)[0]
      cluster_indices = cluster_indices[cluster_indices !=
seed index]
    # Within the cluster, rank tracks by cosine similarity
using the original features
   seed_vector = features[seed_index]
      sims = cosine similarity(seed_vector.reshape(1, -1),
features[cluster_indices]).flatten()
```

Training Code Details:

Each method is implemented as a separate function. For instance, the autoencoder is defined with input, hidden encoding layers, and decoding layers, trained unsupervised, and then used to generate latent features for recommendation. All models are compared side-by-side.

Data Modeling – Model Evaluation and Comparison

Overview

In this section, we evaluate the performance of the four recommendation models—Cosine Similarity-based Content Filtering, K-Nearest Neighbors (KNN) Filtering, Autoencoder-based Deep Learning Model, and K-Means Clustering-based Recommendation—using a suite of ranking-oriented metrics. These metrics have been carefully selected and justified to assess how well the models retrieve relevant tracks for a given seed track. The relevance here is defined based on a refined criterion (e.g., broader genre buckets) that ensures the recommended tracks are similar in style to the seed.

Evaluation Metrics

Since recommendation systems output a ranked list of items rather than a single label, we use ranking-based evaluation metrics. In our case, we have redefined "relevance" using a broader genre bucket (or another refined categorization) rather than just the same artist. The metrics include:

1. Precision@K:

- Definition: The proportion of the top-K recommended items that are relevant (belong to the same genre as the seed).
- A value of 1.00 means all recommended tracks share the same refined genre as the seed.
- Justification: Precision@K provides insight into the immediate quality of the recommendations. A higher score indicates that the top-ranked suggestions are largely relevant and aligned with user preferences.

2. Hit Rate:

- Definition: A binary metric that indicates whether at least one relevant item appears in the top-K recommendations.
- Justification: Hit Rate is a simple yet informative metric that shows the model's ability to include at least one relevant suggestion.

3. Diversity:

- o Definition: The fraction of unique genres among the recommended items.
- Justification: A diverse set of recommendations helps avoid repetitive suggestions and encourages users to discover new and varied content.

4. Novelty:

- Definition: Measured here as the average popularity of the recommended items; lower average popularity may indicate more novel (less mainstream) suggestions.
- Justification: Novelty ensures that recommendations are not solely based on popular tracks but include lesser-known options that may be of interest.

5. Feature Similarity:

- Definition: The average Euclidean distance between the seed track's feature vector and those of the recommended tracks.
- Justification: Lower feature similarity scores indicate that the recommended items are closer to the seed in the audio feature space, implying higher similarity.

Experimental Results

The following results were obtained when evaluating the four models at K=5:

Cosine Similarity-based Content Filtering:

Precision@5: 1.00

Hit Rate: 1.00

o Diversity: 0.80

Novelty (avg popularity): 1.78

Feature Similarity (distance): 1.26

KNN-based Filtering:

Precision@5: 1.00

o Hit Rate: 1.00

O Diversity: 0.80

Novelty (avg popularity): 1.78

Feature Similarity (distance): 1.26

Autoencoder-based Deep Learning Model:

Precision@5: 1.00

Hit Rate: 1.00

Diversity: 0.80

Novelty (avg popularity): 1.46

• Feature Similarity (distance): 1.40

• K-Means Clustering-based Recommendation:

o Precision@5: 1.00

o Hit Rate: 1.00

o **Diversity:** 0.80

Novelty (avg popularity): 1.78

• Feature Similarity (distance): 1.26

Comparative Analysis

1. Relevance (Precision & Hit Rate):

All four models achieved a Precision@5 and Hit Rate of 1.00. This indicates that, based on our relevance criterion (e.g., matching broader genre buckets), every recommended track in the top 5 list is deemed relevant. This outcome confirms that our feature engineering and similarity measures are effectively grouping tracks by similar musical characteristics.

2. Diversity:

A diversity score of 0.80 across all models suggests that 80% of the recommendations are unique with respect to the chosen categorical attribute (e.g., genre). This moderate level of diversity indicates some repetition but still offers a reasonably varied set of recommendations.

3. Novelty:

The autoencoder model produced a slightly lower average popularity (1.46) compared to the other models (1.78). This may imply that the autoencoder is suggesting more novel, potentially less mainstream tracks. The other models, by contrast, tend to recommend songs with slightly higher popularity.

4. Feature Similarity:

The cosine similarity, KNN, and K-Means methods all resulted in an average feature similarity distance of 1.26, meaning that the recommended tracks are relatively close in the original feature space to the seed track. The autoencoder model, however, showed a slightly higher average distance (1.40) in the latent space, which suggests that the compressed representation may capture different aspects of similarity.

Discussion

• Uniform Relevance Metrics:

The fact that all models show perfect precision and hit rate suggests our way of defining relevance—using broad genre buckets—is probably a bit too loose. It works well for precision, but in the future, it might be helpful to make this definition more nuanced by including things like sub-genres, mood, or even how users interact with the music.

Autoencoder Variations:

The autoencoder's different novelty and feature similarity scores highlight that learning a compressed representation introduces subtle changes in how similarity is captured. This could potentially provide a trade-off between recommending very similar songs and introducing novel options.

Model Robustness:

The consistency among cosine similarity, KNN, and K-Means suggests that the underlying feature space is robust. Since these models yield nearly identical recommendations and metrics, it reinforces the validity of the preprocessed and engineered features.

Next Steps:

Future iterations may consider:

- Refining the relevance definition using multiple features(artist, genre, tempo, etc.)
- o Including user feedback to evaluate models on real-world satisfaction
- Experimenting with additional dimensionality reduction techniques to optimize the latent space for the autoencoder.

Conclusion

The evaluation of the four recommendation models shows that all techniques perform well under the current relevance criterion, achieving perfect precision and hit rate. Although the autoencoder model shows slight variations in novelty and feature similarity, all methods provide recommendations that are highly similar to the seed track in terms of the chosen musical features. By looking at a range of ranking-based metrics, we get a solid sense that our feature engineering and modeling choices are on the right track. It gives us a strong starting point to build on—especially as we bring in user feedback and fine-tune how we define what's relevant.